

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	531	100.0%	1.0%	251	100.0%	1.0%	280	100.0%	1.0%	317	100.0%	1.8%
<b>Sexe</b>												
<b>Homme</b>	251	47.3%	1.0%	251	100.0%	1.0%	0	0.0%	0.0%	151	47.7%	1.7%
<b>Femme</b>	280	52.7%	1.0%	0	0.0%	0.0%	280	100.0%	1.0%	166	52.3%	1.9%
<b>Age</b>												
<b>15 à 24 ans</b>	60	11.3%	0.8%	25	10.1%	0.7%	35	12.3%	1.0%	36	11.2%	1.2%
<b>25 à 34 ans</b>	56	10.6%	0.7%	23	9.3%	0.6%	33	11.8%	0.9%	42	13.1%	1.3%
<b>35 à 49 ans</b>	167	31.5%	1.3%	84	33.3%	1.4%	84	29.9%	1.3%	128	40.6%	2.0%
<b>50 à 59 ans</b>	124	23.4%	1.4%	78	31.2%	1.7%	46	16.4%	1.0%	83	26.2%	2.2%
<b>60 ans et plus</b>	123	23.2%	0.8%	40	16.1%	0.6%	83	29.5%	0.9%	28	8.9%	2.8%
<b>Individu</b>												
<b>Ménagères</b>	252	47.4%	1.1%	0	0.0%	0.0%	252	89.8%	1.1%	148	46.6%	2.1%
<b>Personne de référence</b>	302	57.0%	1.1%	222	88.6%	1.1%	80	28.6%	1.0%	179	56.4%	2.1%
<b>Responsable des achats</b>	388	73.2%	1.1%	161	64.0%	1.2%	228	81.4%	1.0%	216	68.1%	2.0%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	4	0.8%	0.8%	4	1.6%	1.2%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	61	11.6%	3.8%	40	16.0%	3.4%	21	7.6%	4.9%	57	18.0%	4.0%
<b>Affaires et Cadres</b>	124	23.4%	2.5%	58	23.1%	2.1%	66	23.7%	3.2%	116	36.5%	2.6%
<b>Professions intermédiaires</b>	88	16.6%	1.2%	45	18.1%	1.3%	43	15.3%	1.2%	80	25.1%	1.4%
<b>Employés</b>	28	5.3%	0.3%	12	4.8%	0.5%	16	5.8%	0.3%	3	0.9%	0.2%
<b>Ouvriers</b>	30	5.6%	0.5%	24	9.4%	0.5%	6	2.3%	0.5%	3	1.1%	1.0%
<b>Retraités</b>	91	17.2%	0.7%	26	10.2%	0.4%	66	23.5%	1.0%	9	2.9%	4.4%
<b>Autres inactifs</b>	103	19.5%	1.0%	42	16.7%	1.2%	61	21.9%	0.9%	49	15.5%	1.5%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	5	0.9%	0.6%	4	1.6%	1.0%	0	0.1%	0.1%	0	0.0%	0.0%
<b>Petits patrons</b>	79	14.8%	3.0%	42	16.8%	3.1%	36	13.0%	2.9%	79	24.8%	3.0%
<b>Affaires et Cadres</b>	149	28.0%	2.2%	60	24.0%	1.8%	89	31.7%	2.6%	149	47.0%	2.2%
<b>Professions intermédiaires</b>	89	16.8%	1.1%	49	19.4%	1.2%	41	14.5%	1.1%	89	28.2%	1.1%
<b>Employés</b>	42	7.9%	0.8%	17	6.7%	0.7%	25	8.9%	0.8%	0	0.0%	0.0%
<b>Ouvriers</b>	39	7.4%	0.4%	26	10.3%	0.5%	13	4.7%	0.3%	0	0.0%	0.0%
<b>Retraités</b>	99	18.7%	0.7%	28	11.3%	0.4%	71	25.3%	0.9%	0	0.0%	0.0%
<b>Autres inactifs</b>	29	5.5%	0.7%	24	9.7%	1.6%	5	1.7%	0.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	113	21.4%	1.1%	54	21.4%	1.2%	60	21.3%	1.1%	51	16.0%	2.6%
<b>2 personnes</b>	183	34.5%	1.0%	94	37.3%	1.1%	90	32.0%	1.0%	90	28.3%	2.2%
<b>3 personnes</b>	74	14.0%	0.8%	25	10.1%	0.5%	49	17.5%	1.1%	59	18.7%	1.5%
<b>4 personnes</b>	111	20.9%	1.2%	60	23.7%	1.3%	51	18.3%	1.1%	80	25.3%	1.7%
<b>5 personnes et +</b>	49	9.3%	0.9%	19	7.5%	0.7%	31	10.9%	1.1%	38	11.9%	1.5%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	175	32.9%	1.1%	83	32.9%	1.1%	92	32.9%	1.1%	132	41.6%	1.7%
<b>Non</b>	356	67.1%	1.0%	168	67.1%	1.0%	188	67.1%	1.0%	185	58.4%	1.9%
<b>Habitat</b>												
<b>Communes rurales</b>	68	12.8%	0.6%	31	12.3%	0.5%	37	13.2%	0.6%	34	10.8%	1.1%
<b>Agglo. - 20 000 hab</b>	47	8.8%	0.5%	17	6.9%	0.4%	29	10.5%	0.6%	33	10.5%	1.3%
<b>Agglo. 20 000 à 100 000 hab</b>	63	11.8%	0.9%	25	10.0%	0.7%	38	13.5%	1.0%	26	8.1%	1.3%
<b>Agglo. + 100 000 hab</b>	173	32.6%	1.1%	93	37.0%	1.2%	80	28.7%	1.0%	96	30.2%	1.7%
<b>Agglo. Paris</b>	180	34.0%	2.1%	85	33.8%	2.1%	96	34.2%	2.1%	128	40.4%	3.2%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	201	37.9%	2.1%	92	36.6%	2.0%	109	39.0%	2.2%	137	43.1%	3.1%
<b>Nord Pas de Calais</b>	21	4.0%	0.7%	8	3.2%	0.5%	13	4.6%	0.8%	11	3.6%	1.1%
<b>Lorraine</b>	10	1.9%	0.5%	3	1.3%	0.4%	7	2.4%	0.7%	4	1.3%	0.8%
<b>Alsace</b>	12	2.3%	0.8%	8	3.3%	1.1%	4	1.5%	0.5%	3	0.9%	0.6%
<b>Franche-Comté</b>	9	1.7%	0.9%	5	2.0%	1.1%	4	1.4%	0.8%	5	1.7%	2.1%
<b>Champagne Ardennes</b>	9	1.6%	0.8%	5	2.0%	1.0%	4	1.3%	0.6%	4	1.1%	1.2%
<b>Picardie</b>	8	1.4%	0.5%	6	2.4%	0.8%	2	0.6%	0.2%	6	1.9%	1.3%
<b>Bourgogne</b>	5	1.0%	0.4%	3	1.0%	0.4%	3	0.9%	0.4%	3	0.9%	0.9%
<b>Haute Normandie</b>	6	1.1%	0.4%	2	0.9%	0.3%	3	1.2%	0.4%	1	0.4%	0.2%
<b>Basse Normandie</b>	12	2.3%	1.0%	5	2.1%	0.9%	7	2.6%	1.1%	3	1.0%	0.9%
<b>Centre</b>	16	3.0%	0.7%	2	0.9%	0.2%	13	4.8%	1.2%	10	3.1%	1.5%
<b>Pays de Loire</b>	18	3.4%	0.6%	11	4.2%	0.7%	7	2.7%	0.5%	8	2.5%	0.9%
<b>Bretagne</b>	19	3.6%	0.7%	10	3.9%	0.8%	10	3.4%	0.7%	14	4.3%	1.9%
<b>Poitou Charentes</b>	7	1.4%	0.5%	4	1.6%	0.6%	3	1.2%	0.4%	5	1.6%	1.4%
<b>Aquitaine</b>	40	7.5%	1.4%	22	8.6%	1.6%	18	6.5%	1.2%	18	5.6%	2.1%
<b>Midi Pyrénées</b>	21	4.0%	0.9%	16	6.5%	1.4%	5	1.8%	0.4%	16	4.9%	1.9%
<b>Limousin</b>	6	1.2%	1.0%	2	0.6%	0.5%	5	1.7%	1.5%	2	0.6%	1.2%
<b>Auvergne</b>	3	0.5%	0.2%	1	0.2%	0.1%	2	0.7%	0.3%	1	0.3%	0.3%
<b>Rhône Alpes</b>	36	6.9%	0.7%	15	6.0%	0.6%	21	7.7%	0.8%	18	5.7%	0.9%
<b>Languedoc Roussillon</b>	17	3.2%	0.7%	11	4.3%	1.0%	6	2.1%	0.5%	14	4.3%	1.9%
<b>Provence Alpes Côte d'Azur. Corse</b>	54	10.2%	1.2%	21	8.2%	1.0%	33	11.9%	1.4%	35	11.1%	2.3%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	423	79.6%	1.1%	196	78.3%	1.1%	226	80.8%	1.2%	280	88.3%	1.9%
<b>Presque tous les jours</b>	30	5.6%	0.5%	14	5.6%	0.5%	16	5.6%	0.5%	12	3.6%	0.7%
<b>1 à 2 fois par semaine</b>	37	6.9%	1.3%	17	6.7%	1.4%	20	7.2%	1.3%	9	3.0%	1.8%
<b>1 à 3 fois par mois</b>	2	0.3%	0.3%	2	0.7%	0.7%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Moins souvent</b>	13	2.5%	2.4%	0	0.0%	0.0%	13	4.8%	4.8%	13	4.2%	24.7%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	11	2.1%	0.7%	6	2.5%	0.9%	5	1.7%	0.5%	4	1.3%	2.3%
De 9 000 à moins de 12 000 euros par an	19	3.6%	0.7%	17	6.8%	1.6%	2	0.7%	0.1%	2	0.6%	0.8%
De 12 000 à moins de 18 000 euros par an	41	7.7%	0.8%	19	7.5%	0.8%	22	7.9%	0.7%	14	4.3%	2.0%
De 18 000 à moins de 24 000 euros par an	29	5.4%	0.4%	15	6.0%	0.5%	13	4.8%	0.4%	18	5.7%	1.3%
De 24 000 à moins de 36 000 euros par an	79	14.9%	0.7%	34	13.4%	0.6%	45	16.2%	0.7%	36	11.4%	1.0%
De 36 000 à moins de 45 000 euros par an	72	13.6%	1.0%	35	13.8%	0.9%	38	13.5%	1.0%	46	14.4%	1.6%
De 45 000 à moins de 65 000 euros par an	120	22.5%	1.7%	61	24.5%	1.6%	58	20.8%	1.9%	74	23.3%	2.0%
65 000 euros et plus par an	102	19.3%	2.4%	50	19.9%	2.0%	52	18.7%	3.0%	80	25.3%	2.8%
Refus	40	7.5%	0.9%	12	4.9%	0.7%	28	9.9%	1.1%	25	7.8%	1.7%
Ne sait pas	19	3.5%	1.7%	2	0.8%	0.4%	16	5.9%	2.8%	19	5.9%	4.8%