

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1311	100.0%	2.5%	264	100.0%	1.1%	1047	100.0%	3.9%	522	100.0%	3.0%
Sexe												
Homme	264	20.1%	1.1%	264	100.0%	1.1%	0	0.0%	0.0%	121	23.2%	1.4%
Femme	1047	79.9%	3.9%	0	0.0%	0.0%	1047	100.0%	3.9%	401	76.8%	4.7%
Age												
15 à 24 ans	512	39.1%	7.1%	74	28.0%	2.0%	438	41.8%	12.2%	210	40.3%	6.8%
25 à 34 ans	165	12.6%	2.2%	36	13.7%	1.0%	129	12.4%	3.3%	50	9.6%	1.6%
35 à 49 ans	303	23.1%	2.4%	58	21.8%	0.9%	245	23.4%	3.9%	177	33.9%	2.8%
50 à 59 ans	180	13.7%	2.0%	82	30.9%	1.8%	99	9.4%	2.2%	68	13.0%	1.8%
60 ans et plus	151	11.5%	1.0%	15	5.5%	0.2%	136	13.0%	1.5%	17	3.2%	1.7%
Individu												
Ménagères	651	49.7%	2.8%	0	0.0%	0.0%	651	62.2%	2.8%	254	48.6%	3.6%
Personne de référence	410	31.3%	1.4%	180	68.1%	0.9%	230	22.0%	2.9%	138	26.4%	1.6%
Responsable des achats	767	58.5%	2.1%	119	45.2%	0.9%	648	61.9%	2.8%	296	56.8%	2.7%
PCS Individu												
Agriculteurs	2	0.1%	0.3%	0	0.0%	0.0%	2	0.2%	1.0%	1	0.2%	4.1%
Petits patrons	58	4.4%	3.6%	45	17.1%	3.9%	13	1.2%	3.0%	55	10.6%	3.8%
Affaires et Cadres	99	7.6%	2.0%	31	11.7%	1.1%	69	6.5%	3.3%	88	16.9%	2.0%
Professions intermédiaires	129	9.9%	1.8%	26	9.9%	0.7%	103	9.9%	2.9%	86	16.6%	1.5%
Employés	234	17.8%	2.8%	14	5.2%	0.6%	220	21.0%	3.6%	55	10.6%	3.1%
Ouvriers	78	5.9%	1.2%	42	16.0%	0.8%	36	3.4%	2.8%	4	0.8%	1.2%
Retraités	108	8.2%	0.8%	10	3.8%	0.2%	98	9.3%	1.4%	7	1.3%	3.2%
Autres inactifs	603	46.0%	5.8%	96	36.3%	2.6%	507	48.5%	7.6%	225	43.1%	6.9%
PCS Personne de référence												
Agriculteurs	11	0.8%	1.4%	1	0.3%	0.2%	10	0.9%	2.8%	0	0.0%	0.0%
Petits patrons	130	9.9%	5.0%	49	18.7%	3.6%	81	7.7%	6.5%	130	25.0%	5.0%
Affaires et Cadres	210	16.0%	3.1%	38	14.6%	1.1%	172	16.4%	5.0%	210	40.3%	3.1%
Professions intermédiaires	181	13.8%	2.3%	33	12.6%	0.8%	148	14.1%	3.9%	181	34.8%	2.3%
Employés	166	12.7%	3.1%	24	9.2%	1.0%	142	13.6%	4.6%	0	0.0%	0.0%
Ouvriers	267	20.4%	2.8%	45	17.2%	0.9%	222	21.2%	5.0%	0	0.0%	0.0%
Retraités	163	12.4%	1.1%	23	8.7%	0.3%	140	13.3%	1.7%	0	0.0%	0.0%
Autres inactifs	182	13.9%	4.5%	49	18.7%	3.2%	133	12.7%	5.2%	0	0.0%	0.0%

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Taille du foyer												
1 personne	215	16.4%	2.1%	40	15.0%	0.9%	176	16.8%	3.1%	52	9.9%	2.7%
2 personnes	305	23.3%	1.7%	66	24.9%	0.8%	240	22.9%	2.5%	120	23.0%	2.9%
3 personnes	239	18.2%	2.6%	59	22.5%	1.3%	179	17.1%	4.0%	108	20.7%	2.7%
4 personnes	299	22.8%	3.2%	55	20.7%	1.2%	245	23.4%	5.2%	147	28.3%	3.1%
5 personnes et +	252	19.3%	4.6%	45	16.9%	1.7%	208	19.9%	7.3%	95	18.1%	3.7%
Présence d'enfants de moins de 15 ans												
Oui	445	33.9%	2.8%	80	30.4%	1.1%	365	34.8%	4.4%	198	37.9%	2.6%
Non	866	66.1%	2.4%	184	69.6%	1.0%	682	65.2%	3.6%	324	62.1%	3.3%
Habitat												
Communes rurales	154	11.7%	1.3%	14	5.2%	0.2%	140	13.4%	2.2%	49	9.4%	1.5%
Agglo. - 20 000 hab	183	14.0%	2.0%	33	12.6%	0.8%	150	14.3%	3.2%	73	14.1%	2.8%
Agglo. 20 000 à 100 000 hab	181	13.8%	2.6%	66	25.2%	2.0%	114	10.9%	3.1%	57	11.0%	2.8%
Agglo. + 100 000 hab	468	35.7%	3.0%	69	26.3%	0.9%	399	38.1%	5.0%	157	30.1%	2.8%
Agglo. Paris	325	24.8%	3.8%	81	30.7%	2.0%	244	23.3%	5.4%	185	35.5%	4.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	348	26.5%	3.6%	86	32.7%	1.9%	261	25.0%	5.2%	189	36.2%	4.3%
Nord Pas de Calais	90	6.9%	2.8%	8	3.2%	0.5%	82	7.8%	4.9%	23	4.4%	2.3%
Lorraine	32	2.4%	1.7%	7	2.8%	0.8%	25	2.3%	2.5%	13	2.4%	2.4%
Alsace	35	2.6%	2.2%	16	6.2%	2.2%	18	1.7%	2.3%	11	2.2%	2.6%
Franche-Comté	22	1.7%	2.3%	5	1.7%	1.0%	17	1.6%	3.5%	12	2.3%	4.8%
Champagne Ardennes	29	2.2%	2.6%	3	1.0%	0.5%	26	2.5%	4.7%	7	1.3%	2.3%
Picardie	42	3.2%	2.7%	4	1.6%	0.6%	38	3.6%	4.8%	14	2.8%	3.3%
Bourgogne	24	1.9%	1.8%	3	1.1%	0.5%	21	2.0%	3.0%	6	1.1%	1.7%
Haute Normandie	21	1.6%	1.4%	3	1.0%	0.4%	18	1.8%	2.4%	11	2.0%	2.3%
Basse Normandie	25	1.9%	2.1%	5	2.0%	0.9%	20	1.9%	3.2%	10	1.9%	2.8%
Centre	52	4.0%	2.5%	13	4.8%	1.2%	40	3.8%	3.6%	24	4.5%	3.6%
Pays de Loire	43	3.3%	1.5%	6	2.3%	0.4%	37	3.6%	2.4%	3	0.7%	0.4%
Bretagne	35	2.7%	1.3%	5	2.0%	0.4%	30	2.8%	2.1%	11	2.1%	1.6%
Poitou Charentes	23	1.8%	1.5%	2	0.8%	0.3%	21	2.0%	2.7%	6	1.2%	1.6%
Aquitaine	52	4.0%	1.9%	7	2.5%	0.5%	46	4.4%	3.1%	17	3.2%	2.0%
Midi Pyrénées	67	5.1%	2.7%	17	6.3%	1.4%	50	4.8%	3.9%	30	5.8%	3.7%
Limousin	8	0.6%	1.4%	1	0.2%	0.2%	8	0.7%	2.4%	3	0.5%	1.7%
Auvergne	13	1.0%	1.1%	0	0.0%	0.0%	13	1.2%	2.2%	1	0.3%	0.4%
Rhône Alpes	139	10.6%	2.7%	30	11.2%	1.2%	109	10.4%	4.0%	55	10.5%	2.8%
Languedoc Roussillon	62	4.8%	2.7%	9	3.2%	0.8%	54	5.1%	4.5%	18	3.4%	2.4%
Provence Alpes Côte d'Azur. Corse	148	11.3%	3.4%	35	13.4%	1.7%	113	10.8%	4.9%	59	11.3%	3.8%
Habitudes de connexion à Internet												
Tous les jours	1027	78.3%	2.8%	195	74.0%	1.1%	831	79.4%	4.4%	439	84.2%	2.9%
Presque tous les jours	137	10.4%	2.5%	20	7.5%	0.8%	117	11.2%	3.9%	50	9.5%	3.1%
1 à 2 fois par semaine	80	6.1%	2.9%	35	13.3%	3.0%	45	4.3%	2.8%	15	2.9%	3.0%
1 à 3 fois par mois	10	0.7%	1.9%	0	0.0%	0.0%	10	0.9%	3.4%	2	0.3%	2.2%
Moins souvent	18	1.4%	3.2%	2	0.8%	0.7%	16	1.5%	5.7%	16	3.0%	29.3%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	44	3.4%	2.6%	4	1.5%	0.6%	40	3.8%	4.2%	3	0.5%	1.6%
De 9 000 à moins de 12 000 euros par an	82	6.2%	3.0%	20	7.4%	1.9%	62	5.9%	3.7%	13	2.5%	5.3%
De 12 000 à moins de 18 000 euros par an	126	9.6%	2.3%	19	7.1%	0.8%	107	10.2%	3.4%	26	5.1%	3.9%
De 18 000 à moins de 24 000 euros par an	174	13.3%	2.6%	34	12.7%	1.1%	141	13.5%	3.7%	70	13.5%	5.0%
De 24 000 à moins de 36 000 euros par an	233	17.8%	2.0%	47	17.8%	0.8%	186	17.8%	3.0%	75	14.3%	2.1%
De 36 000 à moins de 45 000 euros par an	139	10.6%	1.9%	25	9.3%	0.7%	114	10.9%	3.2%	57	10.9%	2.0%
De 45 000 à moins de 65 000 euros par an	146	11.1%	2.1%	36	13.6%	0.9%	110	10.5%	3.6%	94	18.0%	2.5%
65 000 euros et plus par an	131	10.0%	3.1%	31	11.7%	1.3%	100	9.6%	5.6%	98	18.7%	3.4%
Refus	170	13.0%	4.0%	39	14.7%	2.2%	131	12.5%	5.3%	51	9.7%	3.4%
Ne sait pas	66	5.1%	6.2%	11	4.1%	2.2%	56	5.3%	9.5%	35	6.8%	9.1%