

Système D

Lecture Dernière Période



| | Ensemble | | | Hommes | | | Femmes | | | FoyersCSP+ | | |
|-----------------------------------|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| ENSEMBLE | 1186 | 100.0% | 2.3% | 727 | 100.0% | 2.9% | 459 | 100.0% | 1.7% | 430 | 100.0% | 2.5% |
| Sexe | | | | | | | | | | | | |
| Homme | 727 | 61.3% | 2.9% | 727 | 100.0% | 2.9% | 0 | 0.0% | 0.0% | 261 | 60.6% | 2.9% |
| Femme | 459 | 38.7% | 1.7% | 0 | 0.0% | 0.0% | 459 | 100.0% | 1.7% | 169 | 39.4% | 2.0% |
| Age | | | | | | | | | | | | |
| 15 à 24 ans | 61 | 5.2% | 0.8% | 30 | 4.2% | 0.8% | 31 | 6.7% | 0.9% | 22 | 5.1% | 0.7% |
| 25 à 34 ans | 157 | 13.3% | 2.1% | 113 | 15.5% | 3.0% | 45 | 9.7% | 1.2% | 81 | 18.9% | 2.6% |
| 35 à 49 ans | 373 | 31.4% | 3.0% | 250 | 34.4% | 4.1% | 122 | 26.7% | 1.9% | 176 | 40.9% | 2.8% |
| 50 à 59 ans | 291 | 24.5% | 3.2% | 176 | 24.3% | 3.9% | 114 | 24.9% | 2.6% | 125 | 29.0% | 3.3% |
| 60 ans et plus | 304 | 25.6% | 1.9% | 157 | 21.6% | 2.3% | 146 | 31.9% | 1.7% | 26 | 6.1% | 2.6% |
| Individu | | | | | | | | | | | | |
| Ménagères | 424 | 35.8% | 1.8% | 0 | 0.0% | 0.0% | 424 | 92.5% | 1.8% | 155 | 36.0% | 2.2% |
| Personne de référence | 789 | 66.5% | 2.8% | 702 | 96.6% | 3.4% | 87 | 18.9% | 1.1% | 283 | 65.8% | 3.3% |
| Responsable des achats | 816 | 68.8% | 2.3% | 403 | 55.4% | 3.1% | 413 | 90.1% | 1.8% | 283 | 65.8% | 2.6% |
| PCS Individu | | | | | | | | | | | | |
| Agriculteurs | 15 | 1.3% | 3.0% | 12 | 1.6% | 3.5% | 3 | 0.7% | 2.0% | 0 | 0.0% | 0.0% |
| Petits patrons | 62 | 5.2% | 3.8% | 37 | 5.1% | 3.1% | 25 | 5.4% | 5.7% | 57 | 13.1% | 3.9% |
| Affaires et Cadres | 119 | 10.1% | 2.4% | 76 | 10.5% | 2.7% | 43 | 9.4% | 2.1% | 106 | 24.6% | 2.4% |
| Professions intermédiaires | 222 | 18.7% | 3.1% | 142 | 19.6% | 3.9% | 80 | 17.4% | 2.2% | 189 | 44.0% | 3.2% |
| Employés | 204 | 17.2% | 2.4% | 101 | 13.8% | 4.5% | 103 | 22.5% | 1.7% | 35 | 8.0% | 1.9% |
| Ouvriers | 173 | 14.6% | 2.7% | 158 | 21.7% | 3.1% | 16 | 3.4% | 1.2% | 3 | 0.6% | 0.7% |
| Retraités | 257 | 21.7% | 2.0% | 153 | 21.0% | 2.5% | 105 | 22.8% | 1.5% | 1 | 0.2% | 0.4% |
| Autres inactifs | 133 | 11.2% | 1.3% | 49 | 6.7% | 1.3% | 84 | 18.3% | 1.3% | 40 | 9.4% | 1.2% |
| PCS Personne de référence | | | | | | | | | | | | |
| Agriculteurs | 20 | 1.7% | 2.7% | 11 | 1.5% | 2.7% | 9 | 2.0% | 2.6% | 0 | 0.0% | 0.0% |
| Petits patrons | 66 | 5.6% | 2.5% | 39 | 5.4% | 2.8% | 27 | 5.9% | 2.2% | 66 | 15.5% | 2.5% |
| Affaires et Cadres | 148 | 12.5% | 2.2% | 81 | 11.2% | 2.4% | 67 | 14.6% | 1.9% | 148 | 34.5% | 2.2% |
| Professions intermédiaires | 215 | 18.2% | 2.7% | 140 | 19.3% | 3.4% | 75 | 16.4% | 2.0% | 215 | 50.1% | 2.7% |
| Employés | 144 | 12.2% | 2.7% | 105 | 14.4% | 4.4% | 39 | 8.6% | 1.3% | 0 | 0.0% | 0.0% |
| Ouvriers | 223 | 18.8% | 2.4% | 156 | 21.5% | 3.1% | 67 | 14.6% | 1.5% | 0 | 0.0% | 0.0% |
| Retraités | 295 | 24.9% | 2.0% | 161 | 22.1% | 2.4% | 135 | 29.4% | 1.6% | 0 | 0.0% | 0.0% |
| Autres inactifs | 73 | 6.1% | 1.8% | 34 | 4.6% | 2.2% | 39 | 8.5% | 1.5% | 0 | 0.0% | 0.0% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Taille du foyer | | | | | | | | | | | | |
| 1 personne | 157 | 13.2% | 1.6% | 98 | 13.4% | 2.2% | 59 | 12.9% | 1.0% | 42 | 9.9% | 2.2% |
| 2 personnes | 477 | 40.2% | 2.6% | 272 | 37.4% | 3.1% | 205 | 44.7% | 2.2% | 127 | 29.6% | 3.1% |
| 3 personnes | 186 | 15.7% | 2.0% | 115 | 15.9% | 2.4% | 70 | 15.4% | 1.6% | 78 | 18.3% | 2.0% |
| 4 personnes | 235 | 19.8% | 2.5% | 158 | 21.7% | 3.5% | 77 | 16.8% | 1.6% | 125 | 29.1% | 2.6% |
| 5 personnes et + | 131 | 11.0% | 2.4% | 84 | 11.6% | 3.2% | 47 | 10.2% | 1.6% | 57 | 13.2% | 2.2% |
| Présence d'enfants de moins de 15 ans | | | | | | | | | | | | |
| Oui | 450 | 38.0% | 2.9% | 295 | 40.6% | 4.0% | 155 | 33.8% | 1.9% | 213 | 49.6% | 2.8% |
| Non | 735 | 62.0% | 2.0% | 432 | 59.4% | 2.5% | 304 | 66.2% | 1.6% | 216 | 50.4% | 2.2% |
| Habitat | | | | | | | | | | | | |
| Communes rurales | 395 | 33.3% | 3.3% | 243 | 33.4% | 4.2% | 152 | 33.1% | 2.4% | 125 | 29.2% | 3.9% |
| Agglo. - 20 000 hab | 230 | 19.4% | 2.5% | 148 | 20.4% | 3.4% | 82 | 18.0% | 1.7% | 89 | 20.7% | 3.4% |
| Agglo. 20 000 à 100 000 hab | 175 | 14.8% | 2.5% | 104 | 14.4% | 3.1% | 71 | 15.5% | 2.0% | 59 | 13.8% | 2.9% |
| Agglo. + 100 000 hab | 243 | 20.5% | 1.6% | 162 | 22.2% | 2.2% | 81 | 17.6% | 1.0% | 86 | 20.0% | 1.5% |
| Agglo. Paris | 143 | 12.0% | 1.7% | 70 | 9.6% | 1.7% | 73 | 15.8% | 1.6% | 70 | 16.3% | 1.8% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Régions INSEE | | | | | | | | | | | | |
| Ile de France | 153 | 12.9% | 1.6% | 76 | 10.4% | 1.7% | 77 | 16.8% | 1.5% | 77 | 17.9% | 1.8% |
| Nord Pas de Calais | 71 | 6.0% | 2.2% | 48 | 6.7% | 3.2% | 22 | 4.8% | 1.3% | 17 | 3.9% | 1.7% |
| Lorraine | 62 | 5.3% | 3.3% | 49 | 6.7% | 5.3% | 13 | 2.9% | 1.3% | 24 | 5.5% | 4.4% |
| Alsace | 27 | 2.3% | 1.8% | 18 | 2.5% | 2.4% | 9 | 2.0% | 1.2% | 7 | 1.5% | 1.5% |
| Franche-Comté | 27 | 2.3% | 2.8% | 20 | 2.7% | 4.3% | 7 | 1.5% | 1.4% | 8 | 1.8% | 3.1% |
| Champagne Ardennes | 23 | 2.0% | 2.1% | 16 | 2.2% | 3.0% | 7 | 1.5% | 1.3% | 7 | 1.7% | 2.6% |
| Picardie | 49 | 4.1% | 3.2% | 31 | 4.3% | 4.2% | 18 | 3.9% | 2.2% | 15 | 3.5% | 3.4% |
| Bourgogne | 36 | 3.0% | 2.6% | 20 | 2.8% | 3.1% | 15 | 3.4% | 2.2% | 12 | 2.8% | 3.6% |
| Haute Normandie | 25 | 2.1% | 1.6% | 16 | 2.2% | 2.3% | 8 | 1.8% | 1.1% | 12 | 2.7% | 2.6% |
| Basse Normandie | 30 | 2.5% | 2.5% | 20 | 2.7% | 3.5% | 10 | 2.2% | 1.6% | 9 | 2.2% | 2.7% |
| Centre | 68 | 5.7% | 3.2% | 40 | 5.5% | 4.0% | 27 | 6.0% | 2.5% | 22 | 5.2% | 3.4% |
| Pays de Loire | 109 | 9.2% | 3.6% | 55 | 7.6% | 3.8% | 53 | 11.6% | 3.4% | 35 | 8.2% | 4.0% |
| Bretagne | 61 | 5.2% | 2.3% | 44 | 6.1% | 3.5% | 17 | 3.7% | 1.2% | 33 | 7.6% | 4.6% |
| Poitou Charentes | 63 | 5.3% | 4.2% | 41 | 5.7% | 5.7% | 22 | 4.8% | 2.8% | 15 | 3.4% | 3.9% |
| Aquitaine | 72 | 6.0% | 2.6% | 39 | 5.4% | 2.9% | 33 | 7.1% | 2.2% | 12 | 2.9% | 1.5% |
| Midi Pyrénées | 58 | 4.9% | 2.4% | 31 | 4.3% | 2.6% | 27 | 5.8% | 2.1% | 27 | 6.3% | 3.4% |
| Limousin | 20 | 1.7% | 3.2% | 12 | 1.6% | 3.9% | 8 | 1.8% | 2.6% | 6 | 1.5% | 3.9% |
| Auvergne | 27 | 2.2% | 2.3% | 18 | 2.4% | 3.2% | 9 | 2.0% | 1.5% | 10 | 2.4% | 3.4% |
| Rhône Alpes | 93 | 7.9% | 1.8% | 63 | 8.7% | 2.5% | 30 | 6.5% | 1.1% | 41 | 9.6% | 2.1% |
| Languedoc Roussillon | 46 | 3.9% | 2.0% | 26 | 3.6% | 2.4% | 20 | 4.4% | 1.7% | 18 | 4.1% | 2.4% |
| Provence Alpes Côte d'Azur. Corse | 67 | 5.6% | 1.5% | 42 | 5.7% | 2.0% | 25 | 5.4% | 1.1% | 22 | 5.2% | 1.5% |
| Habitudes de connexion à Internet | | | | | | | | | | | | |
| Tous les jours | 907 | 76.5% | 2.4% | 556 | 76.5% | 3.0% | 351 | 76.4% | 1.9% | 367 | 85.4% | 2.4% |
| Presque tous les jours | 134 | 11.3% | 2.4% | 77 | 10.6% | 3.0% | 57 | 12.5% | 1.9% | 46 | 10.8% | 2.9% |
| 1 à 2 fois par semaine | 80 | 6.7% | 2.9% | 47 | 6.5% | 4.1% | 33 | 7.1% | 2.1% | 15 | 3.5% | 2.9% |
| 1 à 3 fois par mois | 10 | 0.8% | 2.0% | 5 | 0.7% | 2.1% | 5 | 1.1% | 1.9% | 1 | 0.3% | 1.7% |
| Moins souvent | 4 | 0.3% | 0.7% | 2 | 0.3% | 0.8% | 1 | 0.3% | 0.5% | 0 | 0.0% | 0.0% |
| Jamais | 5 | 0.5% | 7.5% | 5 | 0.7% | 10.4% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Revenus du foyer | | | | | | | | | | | | |
| Moins de 9 000 euros par an | 23 | 2.0% | 1.4% | 13 | 1.8% | 1.8% | 10 | 2.2% | 1.0% | 0 | 0.0% | 0.1% |
| De 9 000 à moins de 12 000 euros par an | 34 | 2.9% | 1.2% | 25 | 3.5% | 2.4% | 9 | 1.9% | 0.5% | 3 | 0.7% | 1.2% |
| De 12 000 à moins de 18 000 euros par an | 75 | 6.4% | 1.4% | 35 | 4.8% | 1.6% | 40 | 8.8% | 1.3% | 12 | 2.7% | 1.7% |
| De 18 000 à moins de 24 000 euros par an | 166 | 14.0% | 2.5% | 98 | 13.5% | 3.3% | 68 | 14.8% | 1.8% | 49 | 11.5% | 3.5% |
| De 24 000 à moins de 36 000 euros par an | 311 | 26.2% | 2.7% | 179 | 24.7% | 3.2% | 131 | 28.6% | 2.2% | 72 | 16.7% | 2.0% |
| De 36 000 à moins de 45 000 euros par an | 204 | 17.2% | 2.8% | 142 | 19.5% | 3.8% | 62 | 13.5% | 1.7% | 93 | 21.6% | 3.2% |
| De 45 000 à moins de 65 000 euros par an | 190 | 16.1% | 2.7% | 118 | 16.2% | 3.0% | 72 | 15.8% | 2.4% | 107 | 24.8% | 2.9% |
| 65 000 euros et plus par an | 107 | 9.1% | 2.5% | 67 | 9.2% | 2.7% | 40 | 8.8% | 2.3% | 67 | 15.5% | 2.3% |
| Refus | 64 | 5.4% | 1.5% | 43 | 5.9% | 2.4% | 21 | 4.6% | 0.9% | 23 | 5.5% | 1.6% |
| Ne sait pas | 11 | 0.9% | 1.0% | 6 | 0.8% | 1.3% | 4 | 0.9% | 0.7% | 4 | 1.0% | 1.1% |