

Le Revenu Placements

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	456	100.0%	0.9%	312	100.0%	1.3%	145	100.0%	0.5%	167	100.0%	1.0%
Sexe												
Homme	312	68.3%	1.3%	312	100.0%	1.3%	0	0.0%	0.0%	121	72.7%	1.4%
Femme	145	31.7%	0.5%	0	0.0%	0.0%	145	100.0%	0.5%	46	27.3%	0.5%
Age												
15 à 24 ans	26	5.7%	0.4%	22	7.2%	0.6%	4	2.6%	0.1%	14	8.6%	0.5%
25 à 34 ans	38	8.4%	0.5%	31	9.8%	0.8%	8	5.2%	0.2%	16	9.3%	0.5%
35 à 49 ans	163	35.8%	1.3%	106	33.9%	1.7%	58	39.9%	0.9%	81	48.5%	1.3%
50 à 59 ans	62	13.5%	0.7%	47	15.2%	1.0%	14	9.8%	0.3%	47	28.0%	1.2%
60 ans et plus	167	36.6%	1.1%	106	33.9%	1.5%	61	42.5%	0.7%	9	5.6%	0.9%
Individu												
Ménagères	139	30.5%	0.6%	0	0.0%	0.0%	139	96.3%	0.6%	46	27.3%	0.7%
Personne de référence	321	70.4%	1.1%	276	88.5%	1.3%	45	31.3%	0.6%	116	69.4%	1.4%
Responsable des achats	293	64.2%	0.8%	176	56.4%	1.3%	117	80.9%	0.5%	108	64.9%	1.0%
PCS Individu												
Agriculteurs	3	0.6%	0.6%	3	0.9%	0.8%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	26	5.6%	1.6%	23	7.3%	2.0%	3	1.9%	0.6%	24	14.2%	1.6%
Affaires et Cadres	76	16.6%	1.5%	58	18.6%	2.1%	18	12.2%	0.8%	71	42.6%	1.6%
Professions intermédiaires	52	11.3%	0.7%	36	11.4%	1.0%	16	11.1%	0.4%	46	27.5%	0.8%
Employés	44	9.7%	0.5%	29	9.4%	1.3%	15	10.3%	0.2%	8	4.7%	0.4%
Ouvriers	47	10.2%	0.7%	43	13.7%	0.8%	4	2.6%	0.3%	0	0.0%	0.0%
Retraités	139	30.4%	1.1%	100	31.9%	1.6%	39	27.0%	0.6%	0	0.0%	0.0%
Autres inactifs	71	15.6%	0.7%	21	6.7%	0.6%	50	34.9%	0.8%	18	10.9%	0.6%
PCS Personne de référence												
Agriculteurs	6	1.4%	0.9%	3	0.9%	0.7%	4	2.5%	1.0%	0	0.0%	0.0%
Petits patrons	39	8.5%	1.5%	23	7.4%	1.7%	16	10.9%	1.3%	39	23.1%	1.5%
Affaires et Cadres	78	17.1%	1.1%	60	19.3%	1.8%	18	12.2%	0.5%	78	46.6%	1.1%
Professions intermédiaires	51	11.1%	0.6%	38	12.3%	0.9%	12	8.5%	0.3%	51	30.2%	0.6%
Employés	36	7.9%	0.7%	26	8.3%	1.1%	10	6.8%	0.3%	0	0.0%	0.0%
Ouvriers	68	15.0%	0.7%	48	15.2%	0.9%	21	14.5%	0.5%	0	0.0%	0.0%
Retraités	152	33.3%	1.0%	106	34.0%	1.6%	46	31.8%	0.6%	0	0.0%	0.0%
Autres inactifs	26	5.8%	0.6%	8	2.5%	0.5%	19	12.9%	0.7%	0	0.0%	0.0%

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Taille du foyer												
1 personne	86	18.9%	0.9%	48	15.5%	1.1%	38	26.1%	0.7%	27	15.9%	1.4%
2 personnes	165	36.1%	0.9%	119	38.0%	1.4%	46	31.9%	0.5%	34	20.6%	0.8%
3 personnes	47	10.2%	0.5%	37	12.0%	0.8%	9	6.3%	0.2%	20	11.8%	0.5%
4 personnes	75	16.5%	0.8%	64	20.5%	1.4%	11	7.9%	0.2%	45	26.7%	0.9%
5 personnes et +	84	18.3%	1.5%	43	13.9%	1.6%	40	27.9%	1.4%	42	25.1%	1.6%
Présence d'enfants de moins de 15 ans												
Oui	161	35.4%	1.0%	107	34.2%	1.4%	55	37.8%	0.7%	89	53.0%	1.2%
Non	295	64.6%	0.8%	205	65.8%	1.2%	90	62.2%	0.5%	79	47.0%	0.8%
Habitat												
Communes rurales	54	11.9%	0.5%	40	12.7%	0.7%	15	10.2%	0.2%	28	16.9%	0.9%
Agglo. - 20 000 hab	79	17.4%	0.9%	51	16.5%	1.2%	28	19.3%	0.6%	23	14.0%	0.9%
Agglo. 20 000 à 100 000 hab	56	12.4%	0.8%	38	12.3%	1.1%	18	12.5%	0.5%	17	10.1%	0.8%
Agglo. + 100 000 hab	145	31.7%	0.9%	98	31.5%	1.3%	46	32.1%	0.6%	36	21.7%	0.6%
Agglo. Paris	122	26.7%	1.4%	84	27.0%	2.1%	37	25.9%	0.8%	62	37.4%	1.6%

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Régions INSEE												
Ile de France	148	32.5%	1.5%	106	34.0%	2.3%	42	29.0%	0.8%	69	41.1%	1.6%
Nord Pas de Calais	24	5.4%	0.8%	20	6.4%	1.3%	5	3.2%	0.3%	7	4.4%	0.7%
Lorraine	7	1.4%	0.3%	5	1.7%	0.6%	1	0.9%	0.1%	4	2.6%	0.8%
Alsace	11	2.4%	0.7%	7	2.3%	0.9%	4	2.7%	0.5%	3	1.7%	0.6%
Franche-Comté	8	1.8%	0.9%	5	1.6%	1.1%	3	2.3%	0.7%	3	1.8%	1.2%
Champagne Ardennes	4	0.8%	0.3%	2	0.5%	0.3%	2	1.6%	0.4%	2	1.3%	0.8%
Picardie	6	1.2%	0.4%	4	1.2%	0.5%	2	1.2%	0.2%	2	1.0%	0.4%
Bourgogne	6	1.4%	0.5%	4	1.2%	0.6%	3	1.9%	0.4%	2	1.0%	0.5%
Haute Normandie	11	2.4%	0.7%	9	3.0%	1.3%	2	1.2%	0.2%	2	1.4%	0.5%
Basse Normandie	8	1.7%	0.6%	8	2.4%	1.3%	0	0.0%	0.0%	3	1.7%	0.8%
Centre	16	3.5%	0.8%	10	3.1%	1.0%	6	4.2%	0.6%	3	2.0%	0.5%
Pays de Loire	18	3.9%	0.6%	17	5.4%	1.2%	1	0.5%	0.0%	1	0.5%	0.1%
Bretagne	7	1.5%	0.3%	7	2.2%	0.5%	0	0.0%	0.0%	2	1.4%	0.3%
Poitou Charentes	10	2.2%	0.7%	6	1.8%	0.8%	5	3.1%	0.6%	5	2.8%	1.3%
Aquitaine	13	2.9%	0.5%	8	2.7%	0.6%	5	3.3%	0.3%	4	2.4%	0.5%
Midi Pyrénées	22	4.8%	0.9%	10	3.3%	0.9%	12	8.2%	0.9%	9	5.4%	1.1%
Limousin	2	0.5%	0.4%	1	0.5%	0.5%	1	0.5%	0.2%	1	0.9%	0.9%
Auvergne	10	2.2%	0.9%	7	2.1%	1.2%	3	2.4%	0.6%	1	0.7%	0.4%
Rhône Alpes	67	14.6%	1.3%	31	9.8%	1.2%	36	25.0%	1.3%	21	12.6%	1.1%
Languedoc Roussillon	15	3.2%	0.6%	13	4.3%	1.2%	1	0.9%	0.1%	7	4.2%	1.0%
Provence Alpes Côte d'Azur. Corse	44	9.7%	1.0%	33	10.6%	1.6%	11	7.8%	0.5%	15	9.1%	1.0%
Habitudes de connexion à Internet												
Tous les jours	340	74.6%	0.9%	256	82.0%	1.4%	85	58.5%	0.5%	146	87.3%	1.0%
Presque tous les jours	55	12.0%	1.0%	38	12.1%	1.5%	17	11.8%	0.6%	7	4.2%	0.4%
1 à 2 fois par semaine	14	3.0%	0.5%	9	2.8%	0.8%	5	3.3%	0.3%	1	0.5%	0.1%
1 à 3 fois par mois	1	0.1%	0.1%	0	0.0%	0.0%	1	0.4%	0.2%	0	0.0%	0.1%
Moins souvent	18	3.9%	3.1%	2	0.6%	0.6%	16	11.0%	5.7%	13	8.0%	24.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	20	4.4%	1.2%	2	0.7%	0.3%	18	12.5%	1.9%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	19	4.2%	0.7%	6	2.1%	0.6%	13	8.8%	0.8%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	23	5.1%	0.4%	16	5.1%	0.7%	8	5.2%	0.2%	5	2.9%	0.7%
De 18 000 à moins de 24 000 euros par an	25	5.5%	0.4%	17	5.5%	0.6%	8	5.5%	0.2%	13	7.6%	0.9%
De 24 000 à moins de 36 000 euros par an	97	21.4%	0.8%	68	21.9%	1.2%	29	20.2%	0.5%	17	10.4%	0.5%
De 36 000 à moins de 45 000 euros par an	42	9.3%	0.6%	36	11.6%	1.0%	6	4.1%	0.2%	20	12.1%	0.7%
De 45 000 à moins de 65 000 euros par an	94	20.6%	1.3%	72	23.2%	1.8%	22	15.1%	0.7%	45	26.9%	1.2%
65 000 euros et plus par an	84	18.4%	2.0%	70	22.5%	2.9%	14	9.5%	0.8%	47	28.2%	1.6%
Refus	29	6.4%	0.7%	17	5.3%	0.9%	13	8.7%	0.5%	5	2.7%	0.3%
Ne sait pas	22	4.7%	2.0%	6	2.1%	1.3%	15	10.5%	2.6%	15	9.2%	4.0%