

Management

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	504	100.0%	1.0%	280	100.0%	1.1%	224	100.0%	0.8%	300	100.0%	1.7%
Sexe												
Homme	280	55.6%	1.1%	280	100.0%	1.1%	0	0.0%	0.0%	173	57.9%	2.0%
Femme	224	44.4%	0.8%	0	0.0%	0.0%	224	100.0%	0.8%	126	42.1%	1.5%
Age												
15 à 24 ans	64	12.6%	0.9%	34	12.2%	0.9%	29	13.1%	0.8%	34	11.3%	1.1%
25 à 34 ans	97	19.3%	1.3%	54	19.3%	1.5%	43	19.4%	1.1%	58	19.2%	1.8%
35 à 49 ans	160	31.8%	1.3%	104	37.1%	1.7%	56	25.2%	0.9%	125	41.9%	2.0%
50 à 59 ans	103	20.5%	1.1%	61	21.7%	1.3%	43	19.1%	1.0%	61	20.5%	1.6%
60 ans et plus	79	15.7%	0.5%	27	9.8%	0.4%	52	23.2%	0.6%	21	7.1%	2.1%
Individu												
Ménagères	190	37.6%	0.8%	0	0.0%	0.0%	190	84.7%	0.8%	107	35.7%	1.5%
Personne de référence	308	61.2%	1.1%	236	84.2%	1.2%	72	32.3%	0.9%	187	62.3%	2.2%
Responsable des achats	349	69.2%	1.0%	170	60.6%	1.3%	179	80.1%	0.8%	188	62.7%	1.7%
PCS Individu												
Agriculteurs	4	0.9%	0.9%	3	1.0%	0.8%	2	0.7%	0.9%	0	0.0%	0.0%
Petits patrons	39	7.7%	2.4%	28	9.9%	2.4%	11	4.9%	2.5%	36	12.1%	2.5%
Affaires et Cadres	142	28.2%	2.9%	88	31.5%	3.1%	54	24.0%	2.6%	134	44.7%	3.0%
Professions intermédiaires	90	17.9%	1.3%	49	17.7%	1.4%	41	18.2%	1.1%	76	25.5%	1.3%
Employés	72	14.3%	0.9%	38	13.4%	1.7%	35	15.5%	0.6%	15	5.1%	0.8%
Ouvriers	16	3.3%	0.3%	16	5.9%	0.3%	0	0.0%	0.0%	0	0.0%	0.0%
Retraités	39	7.8%	0.3%	14	4.9%	0.2%	25	11.4%	0.4%	3	1.1%	1.6%
Autres inactifs	101	20.0%	1.0%	44	15.8%	1.2%	56	25.2%	0.8%	35	11.6%	1.1%
PCS Personne de référence												
Agriculteurs	5	1.1%	0.7%	3	1.0%	0.7%	3	1.2%	0.7%	0	0.0%	0.0%
Petits patrons	49	9.7%	1.9%	30	10.8%	2.2%	18	8.2%	1.5%	49	16.3%	1.9%
Affaires et Cadres	166	32.9%	2.4%	98	35.0%	2.9%	68	30.4%	2.0%	166	55.4%	2.4%
Professions intermédiaires	85	16.9%	1.1%	45	16.1%	1.1%	40	17.8%	1.0%	85	28.4%	1.1%
Employés	65	12.8%	1.2%	41	14.6%	1.7%	24	10.5%	0.8%	0	0.0%	0.0%
Ouvriers	43	8.5%	0.4%	30	10.7%	0.6%	13	5.6%	0.3%	0	0.0%	0.0%
Retraités	51	10.1%	0.3%	19	6.6%	0.3%	32	14.4%	0.4%	0	0.0%	0.0%
Autres inactifs	40	8.0%	1.0%	14	5.0%	0.9%	26	11.8%	1.0%	0	0.0%	0.0%

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Taille du foyer												
1 personne	90	17.8%	0.9%	40	14.1%	0.9%	50	22.4%	0.9%	41	13.8%	2.1%
2 personnes	141	27.9%	0.8%	71	25.5%	0.8%	69	30.9%	0.7%	57	19.1%	1.4%
3 personnes	94	18.6%	1.0%	59	21.0%	1.2%	35	15.5%	0.8%	73	24.3%	1.8%
4 personnes	126	25.1%	1.4%	74	26.5%	1.6%	52	23.3%	1.1%	88	29.5%	1.9%
5 personnes et +	53	10.6%	1.0%	36	12.8%	1.4%	18	7.9%	0.6%	40	13.4%	1.6%
Présence d'enfants de moins de 15 ans												
Oui	191	37.9%	1.2%	121	43.4%	1.6%	69	30.9%	0.8%	140	46.8%	1.8%
Non	313	62.1%	0.9%	158	56.6%	0.9%	154	69.1%	0.8%	159	53.2%	1.6%
Habitat												
Communes rurales	64	12.8%	0.5%	39	13.9%	0.7%	25	11.4%	0.4%	38	12.5%	1.2%
Agglo. - 20 000 hab	59	11.6%	0.6%	35	12.6%	0.8%	23	10.4%	0.5%	46	15.5%	1.8%
Agglo. 20 000 à 100 000 hab	69	13.8%	1.0%	38	13.7%	1.1%	31	13.9%	0.9%	36	11.9%	1.8%
Agglo. + 100 000 hab	163	32.3%	1.1%	75	26.7%	1.0%	88	39.3%	1.1%	92	30.9%	1.6%
Agglo. Paris	149	29.5%	1.7%	93	33.1%	2.3%	56	25.0%	1.2%	88	29.3%	2.2%

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Régions INSEE												
Ile de France	160	31.8%	1.7%	101	36.0%	2.2%	59	26.6%	1.2%	98	32.8%	2.3%
Nord Pas de Calais	22	4.3%	0.7%	14	4.9%	0.9%	8	3.6%	0.5%	11	3.8%	1.1%
Lorraine	19	3.7%	1.0%	5	1.9%	0.6%	13	5.9%	1.3%	8	2.8%	1.6%
Alsace	9	1.8%	0.6%	4	1.4%	0.5%	5	2.3%	0.6%	8	2.8%	1.9%
Franche-Comté	10	2.0%	1.0%	5	1.8%	1.1%	5	2.3%	1.0%	9	3.0%	3.6%
Champagne Ardennes	6	1.2%	0.5%	4	1.3%	0.7%	2	1.1%	0.4%	3	1.2%	1.2%
Picardie	11	2.1%	0.7%	4	1.4%	0.5%	7	3.1%	0.9%	7	2.2%	1.5%
Bourgogne	4	0.8%	0.3%	4	1.4%	0.6%	0	0.0%	0.0%	3	1.1%	1.0%
Haute Normandie	16	3.3%	1.1%	4	1.3%	0.5%	13	5.7%	1.6%	7	2.4%	1.6%
Basse Normandie	10	2.0%	0.8%	6	2.2%	1.1%	4	1.7%	0.6%	6	1.9%	1.6%
Centre	19	3.8%	0.9%	11	3.9%	1.1%	8	3.7%	0.8%	7	2.2%	1.0%
Pays de Loire	25	4.9%	0.8%	20	7.2%	1.4%	4	1.9%	0.3%	17	5.8%	2.0%
Bretagne	17	3.3%	0.6%	12	4.4%	1.0%	4	2.0%	0.3%	12	4.1%	1.7%
Poitou Charentes	5	1.0%	0.3%	4	1.5%	0.6%	1	0.4%	0.1%	4	1.4%	1.1%
Aquitaine	34	6.7%	1.2%	19	6.9%	1.5%	14	6.4%	1.0%	19	6.5%	2.3%
Midi Pyrénées	10	2.0%	0.4%	6	2.1%	0.5%	4	1.8%	0.3%	3	1.1%	0.4%
Limousin	8	1.6%	1.3%	3	1.2%	1.1%	4	2.0%	1.4%	3	0.8%	1.6%
Auvergne	4	0.9%	0.4%	1	0.4%	0.2%	3	1.5%	0.6%	2	0.7%	0.6%
Rhône Alpes	59	11.7%	1.1%	24	8.7%	1.0%	35	15.5%	1.3%	30	10.1%	1.6%
Languedoc Roussillon	14	2.8%	0.6%	9	3.1%	0.8%	5	2.4%	0.4%	12	4.0%	1.6%
Provence Alpes Côte d'Azur. Corse	43	8.5%	1.0%	20	7.0%	0.9%	23	10.3%	1.0%	28	9.3%	1.8%
Habitudes de connexion à Internet												
Tous les jours	434	86.2%	1.2%	257	91.9%	1.4%	177	79.1%	0.9%	284	94.9%	1.9%
Presque tous les jours	26	5.1%	0.5%	11	4.1%	0.4%	14	6.4%	0.5%	10	3.5%	0.7%
1 à 2 fois par semaine	10	1.9%	0.4%	4	1.3%	0.3%	6	2.7%	0.4%	4	1.3%	0.8%
1 à 3 fois par mois	1	0.2%	0.2%	0	0.0%	0.0%	1	0.4%	0.3%	1	0.3%	1.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	32	6.4%	1.9%	10	3.5%	1.3%	22	10.0%	2.4%	3	0.9%	1.6%
De 9 000 à moins de 12 000 euros par an	14	2.8%	0.5%	8	3.0%	0.8%	6	2.6%	0.3%	3	1.1%	1.3%
De 12 000 à moins de 18 000 euros par an	27	5.4%	0.5%	21	7.3%	0.9%	7	3.0%	0.2%	9	2.9%	1.3%
De 18 000 à moins de 24 000 euros par an	43	8.5%	0.6%	29	10.4%	1.0%	14	6.1%	0.4%	16	5.3%	1.1%
De 24 000 à moins de 36 000 euros par an	91	18.1%	0.8%	48	17.2%	0.9%	43	19.2%	0.7%	45	15.0%	1.3%
De 36 000 à moins de 45 000 euros par an	59	11.7%	0.8%	40	14.4%	1.1%	19	8.4%	0.5%	50	16.6%	1.7%
De 45 000 à moins de 65 000 euros par an	89	17.7%	1.3%	46	16.3%	1.2%	44	19.6%	1.4%	67	22.3%	1.8%
65 000 euros et plus par an	98	19.4%	2.3%	59	21.3%	2.4%	38	17.2%	2.2%	89	29.6%	3.1%
Refus	43	8.5%	1.0%	13	4.5%	0.7%	30	13.6%	1.2%	14	4.6%	0.9%
Ne sait pas	7	1.4%	0.6%	6	2.2%	1.2%	1	0.3%	0.1%	5	1.7%	1.3%