

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	568	100.0%	1.1%	427	100.0%	1.7%	141	100.0%	0.5%	286	100.0%	1.6%
Sexe												
Homme	427	75.1%	1.7%	427	100.0%	1.7%	0	0.0%	0.0%	219	76.4%	2.5%
Femme	141	24.9%	0.5%	0	0.0%	0.0%	141	100.0%	0.5%	68	23.6%	0.8%
Age												
15 à 24 ans	181	32.0%	2.5%	114	26.7%	3.1%	67	47.8%	1.9%	85	29.6%	2.7%
25 à 34 ans	155	27.2%	2.0%	129	30.3%	3.5%	26	18.1%	0.7%	79	27.6%	2.5%
35 à 49 ans	104	18.4%	0.8%	85	19.8%	1.4%	20	14.0%	0.3%	73	25.6%	1.2%
50 à 59 ans	97	17.0%	1.1%	83	19.4%	1.8%	14	9.9%	0.3%	41	14.3%	1.1%
60 ans et plus	31	5.4%	0.2%	16	3.8%	0.2%	14	10.2%	0.2%	9	3.0%	0.8%
Individu												
Ménagères	85	15.0%	0.4%	0	0.0%	0.0%	85	60.3%	0.4%	40	14.0%	0.6%
Personne de référence	340	59.8%	1.2%	296	69.4%	1.4%	43	30.6%	0.6%	166	58.0%	2.0%
Responsable des achats	306	53.8%	0.8%	221	51.9%	1.7%	84	59.6%	0.4%	169	59.0%	1.5%
PCS Individu												
Agriculteurs	2	0.3%	0.3%	2	0.4%	0.5%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	50	8.8%	3.1%	50	11.7%	4.3%	0	0.0%	0.0%	42	14.7%	2.9%
Affaires et Cadres	89	15.6%	1.8%	69	16.1%	2.4%	20	14.2%	1.0%	80	27.9%	1.8%
Professions intermédiaires	92	16.2%	1.3%	71	16.7%	2.0%	21	14.6%	0.6%	80	27.9%	1.4%
Employés	65	11.4%	0.8%	44	10.3%	2.0%	20	14.5%	0.3%	6	1.9%	0.3%
Ouvriers	76	13.3%	1.2%	75	17.5%	1.5%	1	0.5%	0.1%	5	1.7%	1.4%
Retraités	20	3.6%	0.2%	10	2.3%	0.2%	10	7.3%	0.2%	0	0.0%	0.0%
Autres inactifs	175	30.9%	1.7%	106	24.9%	2.9%	69	48.8%	1.0%	74	25.9%	2.3%
PCS Personne de référence												
Agriculteurs	2	0.3%	0.2%	2	0.4%	0.4%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	53	9.4%	2.0%	48	11.2%	3.5%	6	4.0%	0.5%	53	18.7%	2.0%
Affaires et Cadres	126	22.2%	1.8%	92	21.6%	2.7%	34	24.2%	1.0%	126	44.1%	1.8%
Professions intermédiaires	107	18.8%	1.3%	79	18.5%	1.9%	28	19.6%	0.7%	107	37.2%	1.3%
Employés	74	13.1%	1.4%	51	12.0%	2.2%	23	16.3%	0.7%	0	0.0%	0.0%
Ouvriers	91	16.0%	1.0%	80	18.7%	1.6%	11	7.8%	0.2%	0	0.0%	0.0%
Retraités	60	10.5%	0.4%	39	9.2%	0.6%	20	14.5%	0.2%	0	0.0%	0.0%
Autres inactifs	55	9.8%	1.4%	36	8.5%	2.4%	19	13.6%	0.8%	0	0.0%	0.0%

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Taille du foyer												
1 personne	100	17.6%	1.0%	66	15.4%	1.5%	34	24.4%	0.6%	46	16.1%	2.4%
2 personnes	145	25.6%	0.8%	100	23.4%	1.1%	45	32.2%	0.5%	76	26.4%	1.8%
3 personnes	123	21.6%	1.3%	92	21.5%	1.9%	31	21.9%	0.7%	68	23.7%	1.7%
4 personnes	112	19.8%	1.2%	93	21.8%	2.1%	19	13.6%	0.4%	69	24.0%	1.4%
5 personnes et +	88	15.4%	1.6%	76	17.9%	2.9%	11	7.9%	0.4%	28	9.8%	1.1%
Présence d'enfants de moins de 15 ans												
Oui	169	29.8%	1.1%	147	34.5%	2.0%	22	15.4%	0.3%	87	30.5%	1.1%
Non	399	70.2%	1.1%	279	65.5%	1.6%	119	84.6%	0.6%	199	69.5%	2.0%
Habitat												
Communes rurales	53	9.4%	0.4%	41	9.6%	0.7%	13	9.0%	0.2%	23	8.0%	0.7%
Agglo. - 20 000 hab	74	13.1%	0.8%	53	12.5%	1.2%	21	14.9%	0.4%	44	15.4%	1.7%
Agglo. 20 000 à 100 000 hab	78	13.7%	1.1%	60	14.2%	1.8%	18	12.5%	0.5%	24	8.4%	1.2%
Agglo. + 100 000 hab	197	34.7%	1.3%	144	33.8%	1.9%	53	37.2%	0.7%	94	32.9%	1.7%
Agglo. Paris	165	29.1%	1.9%	128	30.0%	3.1%	37	26.4%	0.8%	101	35.2%	2.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	179	31.5%	1.9%	135	31.7%	3.0%	44	30.9%	0.9%	112	39.2%	2.6%
Nord Pas de Calais	29	5.1%	0.9%	24	5.7%	1.6%	5	3.2%	0.3%	13	4.6%	1.3%
Lorraine	18	3.1%	0.9%	15	3.5%	1.6%	3	2.1%	0.3%	9	3.1%	1.7%
Alsace	11	2.0%	0.7%	10	2.3%	1.3%	1	1.0%	0.2%	9	3.0%	1.9%
Franche-Comté	8	1.4%	0.9%	7	1.7%	1.6%	1	0.7%	0.2%	7	2.5%	2.8%
Champagne Ardennes	7	1.2%	0.6%	6	1.5%	1.2%	1	0.5%	0.1%	1	0.5%	0.5%
Picardie	13	2.3%	0.8%	13	3.0%	1.7%	0	0.0%	0.0%	7	2.3%	1.5%
Bourgogne	15	2.7%	1.1%	5	1.3%	0.8%	10	6.9%	1.4%	7	2.6%	2.2%
Haute Normandie	22	3.9%	1.5%	15	3.6%	2.2%	7	5.0%	0.9%	6	2.1%	1.3%
Basse Normandie	11	1.9%	0.9%	8	1.8%	1.4%	3	2.2%	0.5%	3	0.9%	0.7%
Centre	20	3.5%	1.0%	15	3.4%	1.4%	5	3.9%	0.5%	10	3.5%	1.5%
Pays de Loire	34	5.9%	1.1%	32	7.4%	2.2%	2	1.4%	0.1%	16	5.7%	1.8%
Bretagne	12	2.1%	0.4%	6	1.4%	0.5%	6	4.2%	0.4%	4	1.4%	0.5%
Poitou Charentes	6	1.0%	0.4%	5	1.3%	0.8%	1	0.4%	0.1%	3	0.9%	0.7%
Aquitaine	30	5.2%	1.1%	23	5.3%	1.7%	7	4.9%	0.5%	10	3.4%	1.2%
Midi Pyrénées	21	3.7%	0.8%	13	3.0%	1.1%	8	5.9%	0.6%	11	3.9%	1.4%
Limousin	4	0.8%	0.7%	2	0.4%	0.6%	3	1.9%	0.8%	1	0.4%	0.8%
Auvergne	3	0.5%	0.3%	1	0.2%	0.1%	2	1.6%	0.4%	1	0.3%	0.2%
Rhône Alpes	54	9.5%	1.0%	39	9.0%	1.5%	15	10.8%	0.6%	29	10.2%	1.5%
Languedoc Roussillon	17	3.0%	0.7%	8	1.9%	0.8%	9	6.1%	0.7%	12	4.2%	1.6%
Provence Alpes Côte d'Azur. Corse	55	9.6%	1.2%	45	10.6%	2.2%	9	6.6%	0.4%	16	5.5%	1.0%
Habitudes de connexion à Internet												
Tous les jours	496	87.4%	1.3%	376	88.2%	2.1%	120	84.8%	0.6%	263	91.7%	1.7%
Presque tous les jours	31	5.4%	0.6%	20	4.7%	0.8%	11	7.5%	0.3%	14	4.9%	0.9%
1 à 2 fois par semaine	38	6.7%	1.4%	29	6.8%	2.5%	9	6.2%	0.6%	10	3.4%	1.9%
1 à 3 fois par mois	1	0.2%	0.2%	1	0.2%	0.4%	0	0.0%	0.0%	0	0.0%	0.0%
Moins souvent	1	0.1%	0.1%	0	0.0%	0.0%	1	0.5%	0.3%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	16	2.9%	1.0%	6	1.4%	0.8%	11	7.6%	1.1%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	16	2.9%	0.6%	13	3.1%	1.3%	3	2.3%	0.2%	1	0.3%	0.4%
De 12 000 à moins de 18 000 euros par an	51	9.0%	1.0%	41	9.6%	1.8%	10	7.4%	0.3%	4	1.5%	0.6%
De 18 000 à moins de 24 000 euros par an	44	7.7%	0.7%	28	6.6%	1.0%	16	11.2%	0.4%	21	7.4%	1.5%
De 24 000 à moins de 36 000 euros par an	118	20.8%	1.0%	92	21.6%	1.7%	26	18.2%	0.4%	57	20.0%	1.6%
De 36 000 à moins de 45 000 euros par an	56	9.9%	0.8%	43	10.2%	1.2%	13	9.1%	0.4%	28	9.6%	1.0%
De 45 000 à moins de 65 000 euros par an	81	14.3%	1.2%	66	15.4%	1.7%	15	10.9%	0.5%	60	20.9%	1.6%
65 000 euros et plus par an	99	17.4%	2.3%	70	16.4%	2.8%	29	20.4%	1.6%	79	27.7%	2.7%
Refus	74	13.0%	1.8%	65	15.1%	3.7%	9	6.6%	0.4%	31	10.8%	2.1%
Ne sait pas	12	2.1%	1.1%	3	0.7%	0.6%	9	6.2%	1.5%	5	1.7%	1.2%