

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1008	100.0%	1.9%	124	100.0%	0.5%	885	100.0%	3.3%	424	100.0%	2.4%
Sexe												
Homme	124	12.3%	0.5%	124	100.0%	0.5%	0	0.0%	0.0%	38	9.0%	0.4%
Femme	885	87.7%	3.3%	0	0.0%	0.0%	885	100.0%	3.3%	386	91.0%	4.5%
Age												
15 à 24 ans	311	30.9%	4.3%	13	10.5%	0.4%	298	33.7%	8.3%	117	27.6%	3.8%
25 à 34 ans	263	26.1%	3.5%	27	21.8%	0.7%	236	26.7%	6.1%	124	29.3%	3.9%
35 à 49 ans	241	23.9%	1.9%	34	27.6%	0.6%	207	23.4%	3.3%	142	33.4%	2.2%
50 à 59 ans	102	10.1%	1.1%	39	31.7%	0.9%	62	7.1%	1.4%	38	9.0%	1.0%
60 ans et plus	92	9.1%	0.6%	10	8.5%	0.2%	81	9.2%	0.9%	3	0.7%	0.3%
Individu												
Ménagères	600	59.5%	2.6%	0	0.0%	0.0%	600	67.9%	2.6%	265	62.4%	3.8%
Personne de référence	293	29.1%	1.0%	105	85.2%	0.5%	188	21.3%	2.4%	97	22.8%	1.1%
Responsable des achats	638	63.2%	1.8%	45	36.2%	0.3%	593	67.0%	2.6%	279	65.7%	2.5%
PCS Individu												
Agriculteurs	7	0.7%	1.3%	7	5.5%	2.0%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	24	2.4%	1.5%	10	8.3%	0.9%	14	1.5%	3.1%	21	4.9%	1.4%
Affaires et Cadres	116	11.5%	2.4%	13	10.6%	0.5%	103	11.6%	4.9%	103	24.3%	2.3%
Professions intermédiaires	129	12.8%	1.8%	12	9.9%	0.3%	117	13.2%	3.2%	102	24.1%	1.7%
Employés	230	22.8%	2.8%	12	9.9%	0.5%	218	24.6%	3.6%	69	16.3%	3.8%
Ouvriers	57	5.6%	0.9%	25	20.1%	0.5%	32	3.6%	2.5%	2	0.4%	0.5%
Retraités	48	4.8%	0.4%	7	5.9%	0.1%	41	4.6%	0.6%	1	0.3%	0.6%
Autres inactifs	397	39.4%	3.9%	37	29.7%	1.0%	361	40.8%	5.4%	126	29.7%	3.8%
PCS Personne de référence												
Agriculteurs	11	1.1%	1.5%	7	5.5%	1.7%	5	0.5%	1.3%	0	0.0%	0.0%
Petits patrons	93	9.2%	3.5%	12	9.6%	0.9%	81	9.2%	6.5%	93	21.9%	3.5%
Affaires et Cadres	179	17.8%	2.6%	12	9.3%	0.3%	168	19.0%	4.9%	179	42.3%	2.6%
Professions intermédiaires	152	15.1%	1.9%	15	12.1%	0.4%	137	15.5%	3.6%	152	35.8%	1.9%
Employés	134	13.3%	2.5%	15	11.9%	0.6%	119	13.5%	3.9%	0	0.0%	0.0%
Ouvriers	179	17.8%	1.9%	26	21.3%	0.5%	153	17.3%	3.5%	0	0.0%	0.0%
Retraités	96	9.6%	0.6%	12	9.4%	0.2%	85	9.6%	1.0%	0	0.0%	0.0%
Autres inactifs	163	16.2%	4.0%	26	20.9%	1.7%	137	15.5%	5.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	131	13.0%	1.3%	11	8.7%	0.2%	120	13.6%	2.1%	42	9.9%	2.2%
2 personnes	261	25.9%	1.4%	15	12.5%	0.2%	246	27.8%	2.6%	115	27.0%	2.8%
3 personnes	233	23.1%	2.5%	45	36.0%	0.9%	189	21.3%	4.2%	104	24.5%	2.6%
4 personnes	222	22.0%	2.4%	25	20.1%	0.6%	197	22.3%	4.2%	96	22.6%	2.0%
5 personnes et +	161	16.0%	2.9%	28	22.7%	1.1%	133	15.0%	4.7%	68	16.0%	2.7%
Présence d'enfants de moins de 15 ans												
Oui	373	37.0%	2.4%	58	46.6%	0.8%	315	35.7%	3.8%	174	40.9%	2.3%
Non	635	63.0%	1.7%	66	53.4%	0.4%	569	64.3%	3.0%	251	59.1%	2.6%
Habitat												
Communes rurales	135	13.4%	1.1%	5	4.2%	0.1%	130	14.7%	2.1%	42	9.9%	1.3%
Agglo. - 20 000 hab	126	12.5%	1.4%	13	10.6%	0.3%	112	12.7%	2.4%	48	11.3%	1.9%
Agglo. 20 000 à 100 000 hab	129	12.8%	1.8%	43	34.5%	1.3%	86	9.8%	2.4%	49	11.5%	2.4%
Agglo. + 100 000 hab	372	36.9%	2.4%	34	27.4%	0.5%	338	38.2%	4.2%	130	30.6%	2.3%
Agglo. Paris	247	24.5%	2.9%	29	23.3%	0.7%	218	24.7%	4.9%	156	36.9%	3.9%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	263	26.1%	2.7%	29	23.3%	0.6%	234	26.5%	4.7%	162	38.2%	3.7%
Nord Pas de Calais	87	8.6%	2.7%	12	9.7%	0.8%	75	8.5%	4.5%	16	3.8%	1.6%
Lorraine	20	2.0%	1.0%	3	2.1%	0.3%	17	2.0%	1.7%	12	2.9%	2.3%
Alsace	19	1.9%	1.2%	6	4.6%	0.8%	13	1.5%	1.7%	9	2.1%	2.0%
Franche-Comté	8	0.7%	0.8%	2	1.6%	0.4%	6	0.6%	1.1%	2	0.4%	0.7%
Champagne Ardennes	13	1.3%	1.2%	0	0.2%	0.0%	13	1.4%	2.3%	8	1.8%	2.7%
Picardie	19	1.9%	1.2%	4	2.8%	0.5%	15	1.7%	1.9%	5	1.2%	1.1%
Bourgogne	22	2.2%	1.6%	5	3.9%	0.7%	17	1.9%	2.4%	11	2.6%	3.3%
Haute Normandie	19	1.8%	1.2%	1	0.9%	0.2%	18	2.0%	2.2%	14	3.2%	3.0%
Basse Normandie	20	2.0%	1.6%	3	2.6%	0.6%	16	1.9%	2.6%	8	1.8%	2.1%
Centre	27	2.7%	1.3%	7	5.7%	0.7%	20	2.3%	1.8%	16	3.8%	2.4%
Pays de Loire	34	3.4%	1.1%	2	1.9%	0.2%	32	3.6%	2.0%	5	1.3%	0.6%
Bretagne	50	4.9%	1.9%	0	0.3%	0.0%	49	5.6%	3.5%	10	2.4%	1.4%
Poitou Charentes	26	2.5%	1.7%	4	3.0%	0.5%	22	2.5%	2.8%	10	2.3%	2.6%
Aquitaine	64	6.3%	2.3%	6	4.8%	0.4%	58	6.6%	4.0%	18	4.2%	2.2%
Midi Pyrénées	49	4.8%	2.0%	2	2.0%	0.2%	46	5.2%	3.6%	18	4.4%	2.3%
Limousin	7	0.7%	1.2%	0	0.3%	0.1%	7	0.8%	2.1%	3	0.7%	1.8%
Auvergne	17	1.7%	1.5%	1	0.8%	0.2%	16	1.8%	2.7%	5	1.2%	1.7%
Rhône Alpes	74	7.3%	1.4%	1	1.2%	0.1%	73	8.2%	2.7%	30	7.2%	1.6%
Languedoc Roussillon	55	5.5%	2.4%	7	6.1%	0.7%	48	5.4%	4.0%	19	4.5%	2.6%
Provence Alpes Côte d'Azur. Corse	118	11.7%	2.7%	27	22.1%	1.3%	91	10.2%	3.9%	43	10.1%	2.8%
Habitudes de connexion à Internet												
Tous les jours	804	79.7%	2.2%	82	66.1%	0.4%	722	81.6%	3.8%	372	87.7%	2.5%
Presque tous les jours	107	10.6%	1.9%	10	8.3%	0.4%	97	11.0%	3.2%	21	5.0%	1.3%
1 à 2 fois par semaine	59	5.9%	2.2%	29	23.5%	2.5%	30	3.4%	1.9%	9	2.1%	1.8%
1 à 3 fois par mois	13	1.3%	2.6%	1	0.8%	0.4%	12	1.4%	4.4%	9	2.0%	10.3%
Moins souvent	15	1.5%	2.7%	2	1.3%	0.6%	13	1.5%	4.8%	13	3.1%	24.7%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	31	3.1%	1.9%	0	0.0%	0.0%	31	3.5%	3.3%	3	0.7%	1.6%
De 9 000 à moins de 12 000 euros par an	83	8.2%	3.1%	8	6.8%	0.8%	74	8.4%	4.5%	11	2.6%	4.3%
De 12 000 à moins de 18 000 euros par an	112	11.1%	2.1%	5	3.8%	0.2%	107	12.1%	3.4%	24	5.6%	3.5%
De 18 000 à moins de 24 000 euros par an	99	9.8%	1.5%	12	9.5%	0.4%	87	9.8%	2.3%	46	10.9%	3.3%
De 24 000 à moins de 36 000 euros par an	182	18.0%	1.6%	28	23.0%	0.5%	153	17.3%	2.5%	78	18.5%	2.2%
De 36 000 à moins de 45 000 euros par an	132	13.1%	1.8%	11	8.5%	0.3%	122	13.7%	3.4%	56	13.1%	1.9%
De 45 000 à moins de 65 000 euros par an	130	12.9%	1.9%	18	14.8%	0.5%	112	12.7%	3.7%	74	17.5%	2.0%
65 000 euros et plus par an	84	8.3%	2.0%	9	7.5%	0.4%	75	8.4%	4.2%	70	16.4%	2.4%
Refus	118	11.7%	2.8%	29	23.6%	1.7%	89	10.0%	3.6%	37	8.8%	2.5%
Ne sait pas	38	3.7%	3.5%	3	2.4%	0.6%	34	3.9%	5.9%	25	5.8%	6.4%