

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	3857	100.0%	7.4%	1845	100.0%	7.4%	2012	100.0%	7.4%	1514	100.0%	8.7%
Sexe												
Homme	1845	47.8%	7.4%	1845	100.0%	7.4%	0	0.0%	0.0%	751	49.6%	8.5%
Femme	2012	52.2%	7.4%	0	0.0%	0.0%	2012	100.0%	7.4%	762	50.4%	9.0%
Age												
15 à 24 ans	405	10.5%	5.6%	172	9.3%	4.7%	233	11.6%	6.5%	188	12.4%	6.1%
25 à 34 ans	415	10.8%	5.5%	210	11.4%	5.6%	206	10.2%	5.3%	188	12.4%	5.9%
35 à 49 ans	1043	27.0%	8.3%	561	30.4%	9.1%	482	24.0%	7.6%	601	39.7%	9.5%
50 à 59 ans	811	21.0%	9.0%	409	22.2%	9.0%	401	19.9%	9.0%	433	28.6%	11.4%
60 ans et plus	1183	30.7%	7.5%	493	26.7%	7.2%	690	34.3%	7.8%	103	6.8%	10.3%
Individu												
Ménagères	1769	45.9%	7.5%	0	0.0%	0.0%	1769	88.0%	7.5%	653	43.1%	9.3%
Personne de référence	2189	56.7%	7.7%	1602	86.8%	7.8%	587	29.2%	7.5%	775	51.2%	9.1%
Responsable des achats	2696	69.9%	7.5%	989	53.6%	7.5%	1707	84.9%	7.5%	1022	67.5%	9.3%
PCS Individu												
Agriculteurs	42	1.1%	8.4%	23	1.2%	6.7%	20	1.0%	12.0%	3	0.2%	13.8%
Petits patrons	172	4.5%	10.7%	114	6.2%	9.7%	58	2.9%	13.5%	150	9.9%	10.4%
Affaires et Cadres	463	12.0%	9.4%	254	13.8%	9.0%	209	10.4%	10.0%	418	27.6%	9.5%
Professions intermédiaires	649	16.8%	9.0%	314	17.0%	8.7%	335	16.6%	9.3%	549	36.2%	9.3%
Employés	559	14.5%	6.7%	186	10.1%	8.3%	373	18.5%	6.1%	97	6.4%	5.3%
Ouvriers	353	9.2%	5.6%	320	17.3%	6.3%	34	1.7%	2.7%	18	1.2%	5.0%
Retraités	968	25.1%	7.5%	447	24.2%	7.4%	521	25.9%	7.7%	28	1.9%	13.7%
Autres inactifs	650	16.8%	6.3%	187	10.2%	5.2%	462	23.0%	6.9%	251	16.6%	7.7%
PCS Personne de référence												
Agriculteurs	63	1.6%	8.4%	28	1.5%	7.1%	35	1.7%	9.9%	0	0.0%	0.0%
Petits patrons	251	6.5%	9.6%	130	7.0%	9.4%	121	6.0%	9.8%	251	16.6%	9.6%
Affaires et Cadres	624	16.2%	9.1%	288	15.6%	8.4%	336	16.7%	9.7%	624	41.2%	9.1%
Professions intermédiaires	639	16.6%	8.1%	334	18.1%	8.2%	305	15.2%	8.0%	639	42.2%	8.1%
Employés	387	10.0%	7.1%	194	10.5%	8.2%	192	9.6%	6.3%	0	0.0%	0.0%
Ouvriers	545	14.1%	5.7%	322	17.5%	6.4%	223	11.1%	5.0%	0	0.0%	0.0%
Retraités	1103	28.6%	7.4%	491	26.6%	7.3%	612	30.4%	7.5%	0	0.0%	0.0%
Autres inactifs	245	6.3%	6.0%	58	3.1%	3.8%	187	9.3%	7.3%	0	0.0%	0.0%

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Taille du foyer												
1 personne	756	19.6%	7.5%	304	16.5%	7.0%	452	22.5%	8.0%	184	12.2%	9.5%
2 personnes	1371	35.5%	7.6%	653	35.4%	7.5%	717	35.6%	7.6%	379	25.0%	9.2%
3 personnes	641	16.6%	7.0%	325	17.6%	6.9%	316	15.7%	7.1%	332	21.9%	8.3%
4 personnes	664	17.2%	7.2%	343	18.6%	7.6%	321	16.0%	6.8%	385	25.4%	8.1%
5 personnes et +	425	11.0%	7.7%	220	11.9%	8.3%	205	10.2%	7.2%	234	15.5%	9.1%
Présence d'enfants de moins de 15 ans												
Oui	1161	30.1%	7.4%	591	32.0%	8.0%	571	28.4%	6.8%	652	43.1%	8.5%
Non	2696	69.9%	7.4%	1254	68.0%	7.2%	1441	71.6%	7.7%	862	56.9%	8.9%
Habitat												
Communes rurales	792	20.5%	6.6%	398	21.6%	6.9%	394	19.6%	6.3%	262	17.3%	8.2%
Agglo. - 20 000 hab	645	16.7%	7.1%	298	16.2%	6.9%	347	17.2%	7.3%	234	15.5%	9.1%
Agglo. 20 000 à 100 000 hab	512	13.3%	7.3%	278	15.1%	8.3%	234	11.6%	6.4%	166	10.9%	8.2%
Agglo. + 100 000 hab	1270	32.9%	8.2%	589	31.9%	7.9%	681	33.9%	8.5%	523	34.6%	9.3%
Agglo. Paris	639	16.6%	7.4%	282	15.3%	6.9%	356	17.7%	7.9%	329	21.7%	8.3%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	730	18.9%	7.6%	328	17.8%	7.1%	402	20.0%	8.0%	374	24.7%	8.6%
Nord Pas de Calais	152	3.9%	4.7%	66	3.6%	4.3%	86	4.3%	5.1%	55	3.6%	5.5%
Lorraine	137	3.6%	7.2%	72	3.9%	7.8%	65	3.3%	6.6%	59	3.9%	11.0%
Alsace	126	3.3%	8.2%	74	4.0%	9.9%	52	2.6%	6.6%	46	3.1%	10.5%
Franche-Comté	76	2.0%	7.9%	32	1.7%	6.9%	44	2.2%	9.0%	24	1.6%	9.4%
Champagne Ardennes	57	1.5%	5.2%	30	1.6%	5.7%	27	1.3%	4.7%	21	1.4%	7.5%
Picardie	101	2.6%	6.6%	58	3.2%	7.8%	43	2.1%	5.4%	29	1.9%	6.7%
Bourgogne	106	2.7%	7.8%	57	3.1%	8.7%	48	2.4%	6.9%	27	1.8%	8.0%
Haute Normandie	99	2.6%	6.6%	50	2.7%	7.0%	49	2.4%	6.2%	35	2.3%	7.8%
Basse Normandie	64	1.7%	5.3%	29	1.6%	5.1%	35	1.7%	5.5%	25	1.7%	7.2%
Centre	158	4.1%	7.5%	85	4.6%	8.4%	73	3.6%	6.7%	58	3.8%	8.7%
Pays de Loire	192	5.0%	6.4%	82	4.5%	5.7%	110	5.4%	7.1%	66	4.3%	7.4%
Bretagne	193	5.0%	7.2%	94	5.1%	7.3%	99	4.9%	7.1%	70	4.6%	9.8%
Poitou Charentes	102	2.6%	6.8%	47	2.5%	6.5%	55	2.8%	7.1%	35	2.3%	9.5%
Aquitaine	241	6.2%	8.6%	109	5.9%	8.2%	132	6.6%	9.0%	66	4.4%	8.0%
Midi Pyrénées	190	4.9%	7.7%	91	4.9%	7.6%	100	5.0%	7.8%	81	5.4%	10.1%
Limousin	43	1.1%	7.0%	21	1.2%	7.3%	22	1.1%	6.8%	15	1.0%	9.4%
Auvergne	91	2.4%	8.0%	38	2.1%	6.9%	53	2.6%	9.0%	27	1.8%	8.6%
Rhône Alpes	429	11.1%	8.2%	217	11.8%	8.7%	211	10.5%	7.8%	194	12.8%	10.1%
Languedoc Roussillon	185	4.8%	8.1%	96	5.2%	8.8%	89	4.4%	7.4%	69	4.6%	9.5%
Provence Alpes Côte d'Azur. Corse	385	10.0%	8.8%	170	9.2%	8.2%	215	10.7%	9.3%	136	9.0%	8.8%
Habitudes de connexion à Internet												
Tous les jours	2815	73.0%	7.6%	1397	75.7%	7.6%	1417	70.4%	7.5%	1284	84.8%	8.5%
Presque tous les jours	493	12.8%	8.9%	198	10.7%	7.8%	295	14.7%	9.8%	154	10.1%	9.7%
1 à 2 fois par semaine	207	5.4%	7.6%	95	5.2%	8.3%	112	5.6%	7.1%	53	3.5%	10.2%
1 à 3 fois par mois	46	1.2%	9.0%	26	1.4%	11.3%	19	1.0%	7.0%	6	0.4%	7.3%
Moins souvent	63	1.6%	11.2%	37	2.0%	12.9%	26	1.3%	9.4%	16	1.0%	29.0%
Jamais	3	0.1%	3.6%	1	0.1%	2.8%	1	0.1%	5.5%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	113	2.9%	6.7%	29	1.6%	4.0%	83	4.1%	8.8%	10	0.7%	5.7%
De 9 000 à moins de 12 000 euros par an	130	3.4%	4.8%	54	2.9%	5.2%	76	3.8%	4.6%	24	1.6%	9.4%
De 12 000 à moins de 18 000 euros par an	304	7.9%	5.7%	118	6.4%	5.3%	187	9.3%	5.9%	36	2.4%	5.3%
De 18 000 à moins de 24 000 euros par an	460	11.9%	6.8%	183	9.9%	6.2%	276	13.7%	7.3%	133	8.8%	9.3%
De 24 000 à moins de 36 000 euros par an	838	21.7%	7.2%	414	22.4%	7.4%	424	21.1%	6.9%	300	19.8%	8.6%
De 36 000 à moins de 45 000 euros par an	599	15.5%	8.1%	302	16.4%	8.1%	297	14.8%	8.2%	242	16.0%	8.4%
De 45 000 à moins de 65 000 euros par an	629	16.3%	9.0%	349	18.9%	8.8%	281	14.0%	9.1%	340	22.5%	9.2%
65 000 euros et plus par an	416	10.8%	9.8%	257	13.9%	10.5%	159	7.9%	9.0%	280	18.5%	9.7%
Refus	297	7.7%	7.0%	116	6.3%	6.6%	181	9.0%	7.4%	108	7.1%	7.2%
Ne sait pas	70	1.8%	6.6%	24	1.3%	4.9%	46	2.3%	7.9%	42	2.8%	10.8%