

# Ça M'Intéresse

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	3035	100.0%	5.8%	1423	100.0%	5.7%	1612	100.0%	5.9%	1168	100.0%	6.7%
<b>Sexe</b>												
<b>Homme</b>	1423	46.9%	5.7%	1423	100.0%	5.7%	0	0.0%	0.0%	565	48.4%	6.4%
<b>Femme</b>	1612	53.1%	5.9%	0	0.0%	0.0%	1612	100.0%	5.9%	603	51.6%	7.1%
<b>Age</b>												
<b>15 à 24 ans</b>	224	7.4%	3.1%	111	7.8%	3.0%	114	7.1%	3.2%	99	8.4%	3.2%
<b>25 à 34 ans</b>	302	10.0%	4.0%	155	10.9%	4.2%	147	9.1%	3.8%	141	12.1%	4.4%
<b>35 à 49 ans</b>	960	31.6%	7.7%	479	33.6%	7.8%	481	29.9%	7.6%	568	48.6%	9.0%
<b>50 à 59 ans</b>	709	23.4%	7.9%	348	24.4%	7.7%	361	22.4%	8.1%	310	26.6%	8.2%
<b>60 ans et plus</b>	839	27.6%	5.3%	331	23.2%	4.8%	508	31.5%	5.7%	50	4.3%	5.0%
<b>Individu</b>												
<b>Ménagères</b>	1470	48.4%	6.3%	0	0.0%	0.0%	1470	91.2%	6.3%	542	46.4%	7.7%
<b>Personne de référence</b>	1688	55.6%	6.0%	1285	90.3%	6.3%	403	25.0%	5.1%	608	52.1%	7.2%
<b>Responsable des achats</b>	2241	73.8%	6.2%	812	57.1%	6.2%	1429	88.7%	6.3%	825	70.6%	7.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	31	1.0%	6.2%	17	1.2%	4.9%	14	0.9%	8.7%	3	0.2%	10.6%
<b>Petits patrons</b>	131	4.3%	8.1%	68	4.8%	5.8%	62	3.9%	14.4%	110	9.4%	7.6%
<b>Affaires et Cadres</b>	318	10.5%	6.5%	170	11.9%	6.0%	149	9.2%	7.1%	278	23.8%	6.3%
<b>Professions intermédiaires</b>	568	18.7%	7.9%	279	19.6%	7.7%	289	17.9%	8.0%	479	41.0%	8.1%
<b>Employés</b>	495	16.3%	5.9%	150	10.5%	6.6%	345	21.4%	5.7%	95	8.1%	5.2%
<b>Ouvriers</b>	306	10.1%	4.8%	269	18.9%	5.3%	37	2.3%	2.9%	15	1.3%	4.2%
<b>Retraités</b>	724	23.9%	5.6%	318	22.4%	5.3%	406	25.2%	6.0%	9	0.7%	4.2%
<b>Autres inactifs</b>	462	15.2%	4.5%	153	10.7%	4.2%	309	19.2%	4.6%	181	15.5%	5.5%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	43	1.4%	5.7%	16	1.1%	3.9%	27	1.7%	7.7%	0	0.0%	0.0%
<b>Petits patrons</b>	156	5.1%	5.9%	79	5.5%	5.7%	77	4.8%	6.2%	156	13.3%	5.9%
<b>Affaires et Cadres</b>	454	15.0%	6.6%	197	13.9%	5.8%	257	15.9%	7.4%	454	38.9%	6.6%
<b>Professions intermédiaires</b>	558	18.4%	7.1%	289	20.3%	7.1%	269	16.7%	7.0%	558	47.8%	7.1%
<b>Employés</b>	364	12.0%	6.7%	159	11.2%	6.7%	205	12.7%	6.7%	0	0.0%	0.0%
<b>Ouvriers</b>	448	14.8%	4.7%	276	19.4%	5.4%	172	10.7%	3.9%	0	0.0%	0.0%
<b>Retraités</b>	867	28.6%	5.8%	340	23.9%	5.1%	528	32.7%	6.4%	0	0.0%	0.0%
<b>Autres inactifs</b>	145	4.8%	3.5%	68	4.8%	4.5%	77	4.8%	3.0%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	526	17.3%	5.2%	227	16.0%	5.2%	299	18.5%	5.3%	109	9.3%	5.6%
<b>2 personnes</b>	1089	35.9%	6.0%	502	35.3%	5.8%	587	36.4%	6.2%	255	21.9%	6.2%
<b>3 personnes</b>	473	15.6%	5.1%	221	15.5%	4.7%	252	15.6%	5.6%	238	20.4%	5.9%
<b>4 personnes</b>	606	20.0%	6.5%	297	20.9%	6.6%	309	19.2%	6.5%	352	30.2%	7.4%
<b>5 personnes et +</b>	342	11.3%	6.2%	177	12.4%	6.7%	165	10.2%	5.8%	213	18.2%	8.3%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	987	32.5%	6.3%	473	33.2%	6.4%	514	31.9%	6.2%	592	50.7%	7.7%
<b>Non</b>	2048	67.5%	5.6%	950	66.8%	5.4%	1098	68.1%	5.8%	577	49.3%	5.9%
<b>Habitat</b>												
<b>Communes rurales</b>	661	21.8%	5.5%	314	22.1%	5.5%	347	21.5%	5.6%	205	17.6%	6.4%
<b>Agglo. - 20 000 hab</b>	541	17.8%	6.0%	276	19.4%	6.4%	265	16.5%	5.6%	207	17.7%	8.0%
<b>Agglo. 20 000 à 100 000 hab</b>	494	16.3%	7.1%	224	15.7%	6.7%	271	16.8%	7.5%	165	14.1%	8.1%
<b>Agglo. + 100 000 hab</b>	942	31.0%	6.1%	439	30.8%	5.9%	503	31.2%	6.3%	385	32.9%	6.9%
<b>Agglo. Paris</b>	397	13.1%	4.6%	171	12.0%	4.2%	226	14.0%	5.0%	206	17.7%	5.2%

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<b>Régions INSEE</b>												
<b>Ile de France</b>	444	14.6%	4.6%	197	13.8%	4.3%	248	15.4%	4.9%	232	19.9%	5.3%
<b>Nord Pas de Calais</b>	167	5.5%	5.2%	74	5.2%	4.8%	93	5.8%	5.5%	60	5.1%	6.0%
<b>Lorraine</b>	148	4.9%	7.7%	84	5.9%	9.1%	63	3.9%	6.4%	44	3.8%	8.3%
<b>Alsace</b>	135	4.5%	8.8%	61	4.3%	8.2%	74	4.6%	9.4%	45	3.8%	10.1%
<b>Franche-Comté</b>	65	2.1%	6.8%	37	2.6%	8.0%	28	1.7%	5.6%	23	2.0%	9.3%
<b>Champagne Ardennes</b>	59	2.0%	5.4%	25	1.8%	4.8%	34	2.1%	6.0%	16	1.3%	5.6%
<b>Picardie</b>	64	2.1%	4.1%	27	1.9%	3.7%	37	2.3%	4.6%	28	2.4%	6.2%
<b>Bourgogne</b>	101	3.3%	7.5%	60	4.2%	9.3%	41	2.5%	5.8%	31	2.6%	9.0%
<b>Haute Normandie</b>	80	2.6%	5.4%	39	2.7%	5.5%	41	2.6%	5.3%	39	3.4%	8.7%
<b>Basse Normandie</b>	64	2.1%	5.4%	30	2.1%	5.2%	35	2.1%	5.5%	25	2.2%	7.1%
<b>Centre</b>	118	3.9%	5.6%	51	3.6%	5.0%	67	4.1%	6.1%	39	3.4%	5.9%
<b>Pays de Loire</b>	172	5.7%	5.8%	82	5.8%	5.7%	90	5.6%	5.8%	69	5.9%	7.8%
<b>Bretagne</b>	146	4.8%	5.5%	87	6.1%	6.8%	59	3.7%	4.2%	55	4.7%	7.8%
<b>Poitou Charentes</b>	68	2.2%	4.6%	19	1.3%	2.7%	49	3.0%	6.3%	23	1.9%	6.1%
<b>Aquitaine</b>	176	5.8%	6.3%	84	5.9%	6.3%	92	5.7%	6.3%	51	4.4%	6.2%
<b>Midi Pyrénées</b>	141	4.6%	5.7%	65	4.6%	5.5%	76	4.7%	5.9%	57	4.9%	7.1%
<b>Limousin</b>	44	1.5%	7.2%	21	1.5%	7.3%	23	1.4%	7.1%	16	1.3%	9.6%
<b>Auvergne</b>	66	2.2%	5.8%	28	2.0%	5.2%	38	2.3%	6.4%	16	1.4%	5.2%
<b>Rhône Alpes</b>	357	11.8%	6.8%	170	12.0%	6.8%	187	11.6%	6.9%	153	13.1%	7.9%
<b>Languedoc Roussillon</b>	156	5.1%	6.8%	49	3.4%	4.5%	107	6.6%	8.9%	51	4.3%	6.9%
<b>Provence Alpes Côte d'Azur. Corse</b>	263	8.7%	6.0%	131	9.2%	6.3%	132	8.2%	5.7%	95	8.1%	6.2%
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	2338	77.0%	6.3%	1114	78.3%	6.1%	1224	75.9%	6.5%	1021	87.4%	6.8%
<b>Presque tous les jours</b>	366	12.1%	6.6%	155	10.9%	6.1%	211	13.1%	7.0%	105	9.0%	6.6%
<b>1 à 2 fois par semaine</b>	161	5.3%	5.9%	71	5.0%	6.1%	90	5.6%	5.7%	32	2.7%	6.2%
<b>1 à 3 fois par mois</b>	25	0.8%	5.0%	14	1.0%	6.1%	11	0.7%	4.0%	7	0.6%	8.3%
<b>Moins souvent</b>	44	1.4%	7.7%	25	1.7%	8.6%	19	1.2%	6.8%	0	0.0%	0.0%
<b>Jamais</b>	1	0.0%	2.0%	1	0.1%	2.8%	0	0.0%	0.0%	0	0.0%	0.0%

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<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	43	1.4%	2.6%	17	1.2%	2.4%	26	1.6%	2.7%	4	0.4%	2.5%
<b>De 9 000 à moins de 12 000 euros par an</b>	115	3.8%	4.2%	55	3.8%	5.2%	60	3.7%	3.6%	10	0.9%	4.0%
<b>De 12 000 à moins de 18 000 euros par an</b>	229	7.5%	4.3%	104	7.3%	4.6%	126	7.8%	4.0%	35	3.0%	5.2%
<b>De 18 000 à moins de 24 000 euros par an</b>	360	11.8%	5.4%	129	9.1%	4.4%	230	14.3%	6.1%	90	7.7%	6.3%
<b>De 24 000 à moins de 36 000 euros par an</b>	739	24.3%	6.3%	356	25.0%	6.4%	383	23.8%	6.3%	224	19.1%	6.4%
<b>De 36 000 à moins de 45 000 euros par an</b>	485	16.0%	6.6%	232	16.3%	6.2%	253	15.7%	7.0%	204	17.4%	7.1%
<b>De 45 000 à moins de 65 000 euros par an</b>	516	17.0%	7.4%	272	19.1%	6.9%	244	15.1%	7.9%	308	26.4%	8.3%
<b>65 000 euros et plus par an</b>	266	8.8%	6.3%	149	10.5%	6.1%	117	7.2%	6.6%	179	15.3%	6.2%
<b>Refus</b>	242	8.0%	5.7%	84	5.9%	4.8%	158	9.8%	6.4%	98	8.4%	6.6%
<b>Ne sait pas</b>	41	1.3%	3.8%	26	1.8%	5.3%	15	0.9%	2.5%	16	1.4%	4.2%