Auto Moto

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2269	100.0%	4.4%	1888	100.0%	7.6%	381	100.0%	1.4%	825	100.0%	4.7%
Sexe												
Homme	1888	83.2%	7.6%	1888	100.0%	7.6%	0	0.0%	0.0%	693	84.0%	7.8%
Femme	381	16.8%	1.4%	0	0.0%	0.0%	381	100.0%	1.4%	132	16.0%	1.6%
Age												
15 à 24 ans	481	21.2%	6.6%	384	20.3%	10.5%	98	25.6%	2.7%	189	22.9%	6.1%
25 à 34 ans	384	16.9%	5.1%	345	18.3%	9.3%	38	10.1%	1.0%	149	18.1%	4.7%
35 à 49 ans	634	28.0%	5.1%	539	28.5%	8.7%	95	25.0%	1.5%	278	33.7%	4.4%
50 à 59 ans	389	17.1%	4.3%	316	16.8%	7.0%	72	19.0%	1.6%	162	19.6%	4.3%
60 ans et plus	381	16.8%	2.4%	303	16.1%	4.4%	77	20.3%	0.9%	46	5.6%	4.6%
Individu												
Ménagères	301	13.3%	1.3%	0	0.0%	0.0%	301	79.1%	1.3%	111	13.5%	1.6%
Personne de référence	1527	67.3%	5.4%	1460	77.3%	7.1%	67	17.7%	0.9%	516	62.6%	6.1%
Responsable des achats	1210	53.4%	3.4%	925	49.0%	7.0%	286	75.0%	1.3%	378	45.8%	3.4%
PCS Individu												
Agriculteurs	5	0.2%	1.0%	1	0.1%	0.4%	3	0.9%	2.0%	1	0.1%	4.1%
Petits patrons	82	3.6%	5.1%	78	4.2%	6.7%	3	0.9%	0.8%	80	9.7%	5.6%
Affaires et Cadres	197	8.7%	4.0%	179	9.5%	6.4%	17	4.5%	0.8%	189	22.9%	4.3%
Professions intermédiaires	345	15.2%	4.8%	296	15.7%	8.2%	50	13.0%	1.4%	318	38.6%	5.4%
Employés	305	13.5%	3.7%	198	10.5%	8.8%	107	28.2%	1.8%	35	4.3%	2.0%
Ouvriers	615	27.1%	9.7%	599	31.8%	11.9%	16	4.1%	1.2%	23	2.8%	6.6%
Retraités	300	13.2%	2.3%	241	12.8%	4.0%	59	15.5%	0.9%	1	0.2%	0.6%
Autres inactifs	420	18.5%	4.1%	294	15.6%	8.1%	126	32.9%	1.9%	176	21.3%	5.4%
PCS Personne de référence												
Agriculteurs	7	0.3%	0.9%	2	0.1%	0.6%	4	1.1%	1.2%	0	0.0%	0.0%
Petits patrons	135	6.0%	5.2%	101	5.4%	7.3%	34	8.9%	2.7%	135	16.4%	5.2%
Affaires et Cadres	292	12.9%	4.3%	248	13.1%	7.3%	45	11.7%	1.3%	292	35.4%	4.3%
Professions intermédiaires	397	17.5%	5.0%	343	18.2%	8.4%	54	14.0%	1.4%	397	48.1%	5.0%
Employés	289	12.8%	5.3%	230	12.2%	9.7%	60	15.7%	2.0%	0	0.0%	0.0%
Ouvriers	669	29.5%	7.0%	595	31.5%	11.7%	74	19.5%	1.7%	0	0.0%	0.0%
Retraités	370	16.3%	2.5%	290	15.4%	4.3%	80	21.0%	1.0%	0	0.0%	0.0%
Autres inactifs	109	4.8%	2.7%	78	4.1%	5.1%	31	8.1%	1.2%	0	0.0%	0.0%

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Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	223	9.8%	2.2%	196	10.4%	4.5%	27	7.2%	0.5%	52	6.3%	2.7%
2 personnes	730	32.2%	4.0%	572	30.3%	6.6%	158	41.6%	1.7%	191	23.2%	4.6%
3 personnes	448	19.7%	4.9%	365	19.3%	7.7%	83	21.8%	1.9%	188	22.7%	4.7%
4 personnes	508	22.4%	5.5%	449	23.8%	9.9%	58	15.4%	1.2%	248	30.1%	5.2%
5 personnes et +	360	15.9%	6.6%	306	16.2%	11.6%	54	14.1%	1.9%	145	17.6%	5.7%
Présence d'enfants de moins de 15 ans												
Oui	876	38.6%	5.6%	745	39.5%	10.0%	131	34.3%	1.6%	380	46.1%	4.9%
Non	1393	61.4%	3.8%	1143	60.5%	6.5%	250	65.7%	1.3%	445	53.9%	4.6%
Habitat												
Communes rurales	471	20.8%	3.9%	380	20.1%	6.6%	91	24.0%	1.5%	152	18.4%	4.7%
Agglo. - 20 000 hab	458	20.2%	5.1%	366	19.4%	8.5%	92	24.2%	1.9%	164	19.8%	6.3%
Agglo. 20 000 à 100 000 hab	351	15.5%	5.0%	293	15.5%	8.8%	58	15.3%	1.6%	96	11.6%	4.7%
Agglo. + 100 000 hab	634	28.0%	4.1%	539	28.6%	7.2%	95	25.0%	1.2%	246	29.9%	4.4%
Agglo. Paris	354	15.6%	4.1%	310	16.4%	7.6%	44	11.5%	1.0%	167	20.3%	4.2%

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Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	396	17.4%	4.1%	349	18.5%	7.6%	47	12.4%	0.9%	188	22.8%	4.3%
Nord Pas de Calais	134	5.9%	4.2%	119	6.3%	7.8%	15	4.0%	0.9%	46	5.6%	4.6%
Lorraine	98	4.3%	5.1%	75	4.0%	8.1%	23	5.9%	2.3%	34	4.1%	6.3%
Alsace	68	3.0%	4.4%	63	3.3%	8.5%	5	1.3%	0.6%	22	2.6%	4.9%
Franche-Comté	49	2.2%	5.2%	41	2.2%	8.9%	8	2.2%	1.7%	12	1.5%	4.8%
Champagne Ardennes	70	3.1%	6.4%	58	3.1%	11.0%	12	3.1%	2.1%	17	2.1%	6.0%
Picardie	78	3.5%	5.1%	65	3.4%	8.7%	14	3.6%	1.7%	27	3.3%	6.1%
Bourgogne	77	3.4%	5.7%	68	3.6%	10.4%	9	2.5%	1.3%	16	2.0%	4.8%
Haute Normandie	76	3.4%	5.1%	65	3.5%	9.2%	11	2.8%	1.4%	22	2.7%	4.9%
Basse Normandie	49	2.2%	4.1%	45	2.4%	7.9%	4	1.1%	0.7%	12	1.4%	3.3%
Centre	125	5.5%	6.0%	103	5.4%	10.2%	22	5.9%	2.1%	47	5.6%	7.0%
Pays de Loire	111	4.9%	3.7%	92	4.9%	6.4%	20	5.2%	1.3%	37	4.5%	4.2%
Bretagne	102	4.5%	3.8%	72	3.8%	5.6%	30	7.9%	2.2%	32	3.9%	4.6%
Poitou Charentes	57	2.5%	3.8%	46	2.4%	6.4%	11	3.0%	1.5%	18	2.2%	4.8%
Aquitaine	142	6.3%	5.1%	124	6.6%	9.3%	18	4.7%	1.2%	38	4.6%	4.5%
Midi Pyrénées	84	3.7%	3.4%	70	3.7%	5.8%	15	3.8%	1.1%	33	4.0%	4.1%
Limousin	28	1.2%	4.5%	21	1.1%	7.3%	6	1.6%	1.9%	10	1.2%	6.0%
Auvergne	43	1.9%	3.8%	32	1.7%	5.9%	11	2.8%	1.8%	11	1.3%	3.5%
Rhône Alpes	225	9.9%	4.3%	177	9.4%	7.0%	48	12.7%	1.8%	99	12.0%	5.1%
Languedoc Roussillon	95	4.2%	4.1%	67	3.5%	6.1%	28	7.3%	2.3%	47	5.7%	6.4%
Provence Alpes Côte d'Azur. Corse	160	7.0%	3.7%	137	7.2%	6.6%	23	6.1%	1.0%	58	7.1%	3.8%
Habitudes de connection à Internet												
Tous les jours	1733	76.4%	4.7%	1456	77.1%	7.9%	277	72.7%	1.5%	729	88.4%	4.8%
Presque tous les jours	231	10.2%	4.1%	181	9.6%	7.1%	49	13.0%	1.6%	51	6.1%	3.2%
1 à 2 fois par semaine	125	5.5%	4.6%	99	5.3%	8.6%	25	6.6%	1.6%	29	3.5%	5.6%
1 à 3 fois par mois	17	0.8%	3.4%	14	0.7%	6.0%	3	0.9%	1.2%	2	0.2%	2.1%
Moins souvent	43	1.9%	7.6%	26	1.4%	9.1%	17	4.5%	6.1%	14	1.7%	26.2%
Jamais	9	0.4%	12.8%	9	0.5%	17.7%	0	0.0%	0.0%	0	0.0%	0.0%

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Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	41	1.8%	2.4%	35	1.8%	4.7%	6	1.7%	0.7%	8	0.9%	4.5%
De 9 000 à moins de 12 000 euros par an	115	5.1%	4.3%	99	5.3%	9.5%	16	4.3%	1.0%	9	1.1%	3.6%
De 12 000 à moins de 18 000 euros par an	160	7.1%	3.0%	130	6.9%	5.8%	31	8.1%	1.0%	11	1.3%	1.6%
De 18 000 à moins de 24 000 euros par an	287	12.7%	4.3%	235	12.4%	8.0%	53	13.8%	1.4%	69	8.3%	4.8%
De 24 000 à moins de 36 000 euros par an	525	23.1%	4.5%	443	23.5%	7.9%	82	21.5%	1.3%	163	19.7%	4.6%
De 36 000 à moins de 45 000 euros par an	339	14.9%	4.6%	261	13.8%	7.0%	78	20.4%	2.1%	127	15.4%	4.4%
De 45 000 à moins de 65 000 euros par an	348	15.3%	5.0%	317	16.8%	8.0%	31	8.2%	1.0%	176	21.3%	4.7%
65 000 euros et plus par an	214	9.4%	5.1%	199	10.6%	8.1%	15	3.8%	0.8%	157	19.0%	5.4%
Refus	165	7.3%	3.9%	126	6.7%	7.1%	39	10.2%	1.6%	67	8.1%	4.5%
Ne sait pas	74	3.3%	6.9%	43	2.3%	8.9%	31	8.1%	5.3%	39	4.7%	10.0%