

Télé 2 Semaines

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	3072	100.0%	5.9%	1237	100.0%	5.0%	1835	100.0%	6.8%	799	100.0%	4.6%
Sexe												
Homme	1237	40.3%	5.0%	1237	100.0%	5.0%	0	0.0%	0.0%	340	42.6%	3.8%
Femme	1835	59.7%	6.8%	0	0.0%	0.0%	1835	100.0%	6.8%	459	57.4%	5.4%
Age												
15 à 24 ans	362	11.8%	5.0%	150	12.1%	4.1%	213	11.6%	5.9%	141	17.6%	4.6%
25 à 34 ans	386	12.6%	5.1%	156	12.6%	4.2%	230	12.5%	5.9%	103	12.9%	3.2%
35 à 49 ans	798	26.0%	6.4%	334	27.0%	5.4%	464	25.3%	7.3%	304	38.1%	4.8%
50 à 59 ans	634	20.7%	7.0%	281	22.7%	6.2%	353	19.3%	7.9%	194	24.2%	5.1%
60 ans et plus	891	29.0%	5.7%	317	25.6%	4.6%	575	31.3%	6.5%	57	7.1%	5.7%
Individu												
Ménagères	1616	52.6%	6.9%	0	0.0%	0.0%	1616	88.1%	6.9%	381	47.7%	5.4%
Personne de référence	1570	51.1%	5.5%	1028	83.1%	5.0%	542	29.5%	6.9%	341	42.7%	4.0%
Responsable des achats	2212	72.0%	6.1%	649	52.4%	4.9%	1563	85.2%	6.8%	540	67.6%	4.9%
PCS Individu												
Agriculteurs	12	0.4%	2.4%	6	0.5%	1.8%	6	0.3%	3.7%	0	0.0%	0.0%
Petits patrons	52	1.7%	3.2%	24	2.0%	2.1%	27	1.5%	6.3%	49	6.1%	3.4%
Affaires et Cadres	182	5.9%	3.7%	100	8.1%	3.5%	83	4.5%	4.0%	153	19.1%	3.5%
Professions intermédiaires	390	12.7%	5.4%	166	13.4%	4.6%	223	12.2%	6.2%	302	37.8%	5.1%
Employés	646	21.0%	7.7%	136	11.0%	6.0%	511	27.8%	8.4%	94	11.8%	5.2%
Ouvriers	441	14.4%	7.0%	346	28.0%	6.8%	95	5.2%	7.5%	16	2.0%	4.4%
Retraités	701	22.8%	5.5%	285	23.1%	4.7%	415	22.6%	6.1%	5	0.6%	2.5%
Autres inactifs	648	21.1%	6.3%	174	14.1%	4.8%	474	25.8%	7.1%	180	22.5%	5.5%
PCS Personne de référence												
Agriculteurs	26	0.9%	3.5%	6	0.5%	1.5%	20	1.1%	5.7%	0	0.0%	0.0%
Petits patrons	95	3.1%	3.6%	35	2.8%	2.5%	60	3.3%	4.8%	95	11.9%	3.6%
Affaires et Cadres	239	7.8%	3.5%	110	8.9%	3.2%	129	7.0%	3.7%	239	29.9%	3.5%
Professions intermédiaires	465	15.1%	5.9%	195	15.7%	4.8%	270	14.7%	7.1%	465	58.2%	5.9%
Employés	407	13.2%	7.5%	142	11.5%	6.0%	265	14.4%	8.6%	0	0.0%	0.0%
Ouvriers	731	23.8%	7.7%	356	28.7%	7.0%	375	20.4%	8.5%	0	0.0%	0.0%
Retraités	831	27.1%	5.6%	310	25.1%	4.6%	521	28.4%	6.3%	0	0.0%	0.0%
Autres inactifs	278	9.0%	6.8%	83	6.7%	5.5%	195	10.6%	7.6%	0	0.0%	0.0%

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Taille du foyer												
1 personne	586	19.1%	5.8%	218	17.6%	5.0%	368	20.1%	6.5%	67	8.4%	3.5%
2 personnes	1173	38.2%	6.5%	504	40.8%	5.8%	669	36.4%	7.1%	204	25.5%	4.9%
3 personnes	493	16.0%	5.4%	210	16.9%	4.4%	283	15.4%	6.3%	175	21.9%	4.4%
4 personnes	519	16.9%	5.6%	196	15.8%	4.3%	324	17.6%	6.8%	229	28.6%	4.8%
5 personnes et +	301	9.8%	5.5%	110	8.9%	4.1%	191	10.4%	6.7%	125	15.6%	4.9%
Présence d'enfants de moins de 15 ans												
Oui	826	26.9%	5.2%	294	23.8%	4.0%	532	29.0%	6.4%	365	45.7%	4.7%
Non	2246	73.1%	6.2%	943	76.2%	5.4%	1303	71.0%	6.9%	434	54.3%	4.5%
Habitat												
Communes rurales	703	22.9%	5.9%	271	21.9%	4.7%	432	23.6%	6.9%	164	20.6%	5.1%
Agglo. - 20 000 hab	548	17.8%	6.0%	191	15.5%	4.4%	356	19.4%	7.5%	127	15.9%	4.9%
Agglo. 20 000 à 100 000 hab	448	14.6%	6.4%	190	15.4%	5.7%	258	14.0%	7.1%	84	10.5%	4.1%
Agglo. + 100 000 hab	973	31.7%	6.3%	435	35.2%	5.8%	538	29.3%	6.7%	246	30.8%	4.4%
Agglo. Paris	399	13.0%	4.7%	149	12.1%	3.7%	250	13.6%	5.6%	178	22.2%	4.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	468	15.2%	4.9%	166	13.4%	3.6%	302	16.5%	6.0%	197	24.7%	4.5%
Nord Pas de Calais	292	9.5%	9.1%	123	9.9%	8.0%	169	9.2%	10.0%	66	8.3%	6.7%
Lorraine	109	3.5%	5.7%	40	3.2%	4.3%	69	3.8%	7.0%	29	3.7%	5.5%
Alsace	97	3.2%	6.3%	40	3.2%	5.4%	57	3.1%	7.2%	17	2.1%	3.9%
Franche-Comté	51	1.7%	5.4%	22	1.8%	4.7%	30	1.6%	6.0%	7	0.8%	2.7%
Champagne Ardennes	70	2.3%	6.4%	35	2.8%	6.6%	35	1.9%	6.2%	12	1.5%	4.3%
Picardie	124	4.0%	8.1%	57	4.6%	7.7%	67	3.7%	8.4%	27	3.4%	6.1%
Bourgogne	80	2.6%	5.9%	29	2.4%	4.5%	51	2.8%	7.3%	24	3.0%	7.0%
Haute Normandie	127	4.1%	8.5%	68	5.5%	9.6%	59	3.2%	7.5%	32	4.0%	7.1%
Basse Normandie	79	2.6%	6.6%	32	2.6%	5.6%	47	2.6%	7.5%	23	2.9%	6.5%
Centre	151	4.9%	7.2%	77	6.2%	7.6%	75	4.1%	6.8%	39	4.9%	5.9%
Pays de Loire	132	4.3%	4.4%	51	4.1%	3.5%	82	4.5%	5.3%	33	4.1%	3.7%
Bretagne	116	3.8%	4.3%	46	3.7%	3.6%	70	3.8%	5.0%	14	1.7%	1.9%
Poitou Charentes	96	3.1%	6.5%	43	3.5%	6.0%	53	2.9%	6.9%	27	3.4%	7.3%
Aquitaine	185	6.0%	6.6%	57	4.6%	4.3%	127	6.9%	8.7%	27	3.4%	3.3%
Midi Pyrénées	136	4.4%	5.5%	61	5.0%	5.1%	75	4.1%	5.9%	47	5.9%	5.9%
Limousin	49	1.6%	7.9%	22	1.7%	7.4%	27	1.5%	8.5%	9	1.1%	5.5%
Auvergne	67	2.2%	5.9%	28	2.3%	5.2%	38	2.1%	6.5%	15	1.9%	4.9%
Rhône Alpes	265	8.6%	5.1%	87	7.0%	3.4%	178	9.7%	6.6%	70	8.8%	3.7%
Languedoc Roussillon	110	3.6%	4.8%	45	3.6%	4.1%	65	3.5%	5.4%	29	3.7%	4.0%
Provence Alpes Côte d'Azur. Corse	268	8.7%	6.1%	110	8.9%	5.3%	158	8.6%	6.9%	53	6.7%	3.5%
Habitudes de connexion à Internet												
Tous les jours	2129	69.3%	5.7%	860	69.5%	4.7%	1269	69.2%	6.8%	692	86.6%	4.6%
Presque tous les jours	318	10.3%	5.7%	123	9.9%	4.8%	195	10.6%	6.4%	56	7.0%	3.5%
1 à 2 fois par semaine	236	7.7%	8.6%	81	6.6%	7.0%	155	8.5%	9.8%	34	4.3%	6.6%
1 à 3 fois par mois	33	1.1%	6.4%	19	1.5%	8.3%	14	0.7%	4.9%	9	1.1%	10.4%
Moins souvent	45	1.5%	8.0%	11	0.9%	3.9%	34	1.9%	12.3%	0	0.0%	0.0%
Jamais	17	0.6%	23.6%	17	1.4%	32.7%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	137	4.5%	8.2%	60	4.8%	8.2%	78	4.2%	8.2%	3	0.3%	1.5%
De 9 000 à moins de 12 000 euros par an	248	8.1%	9.2%	107	8.6%	10.2%	141	7.7%	8.5%	18	2.3%	7.3%
De 12 000 à moins de 18 000 euros par an	413	13.5%	7.7%	136	11.0%	6.1%	277	15.1%	8.8%	35	4.4%	5.2%
De 18 000 à moins de 24 000 euros par an	403	13.1%	6.0%	133	10.7%	4.5%	270	14.7%	7.2%	95	11.9%	6.7%
De 24 000 à moins de 36 000 euros par an	725	23.6%	6.2%	287	23.2%	5.2%	438	23.9%	7.2%	164	20.5%	4.7%
De 36 000 à moins de 45 000 euros par an	419	13.6%	5.7%	189	15.3%	5.0%	230	12.5%	6.4%	151	18.9%	5.2%
De 45 000 à moins de 65 000 euros par an	305	9.9%	4.3%	136	11.0%	3.5%	168	9.2%	5.5%	146	18.3%	3.9%
65 000 euros et plus par an	151	4.9%	3.6%	62	5.0%	2.5%	89	4.9%	5.0%	95	11.9%	3.3%
Refus	210	6.8%	5.0%	89	7.2%	5.1%	120	6.6%	4.9%	82	10.3%	5.5%
Ne sait pas	61	2.0%	5.7%	38	3.0%	7.7%	24	1.3%	4.0%	9	1.1%	2.3%