

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	487	100.0%	0.9%	87	100.0%	0.4%	399	100.0%	1.5%	185	100.0%	1.1%
<b>Sexe</b>												
<b>Homme</b>	87	18.0%	0.4%	87	100.0%	0.4%	0	0.0%	0.0%	28	15.1%	0.3%
<b>Femme</b>	399	82.0%	1.5%	0	0.0%	0.0%	399	100.0%	1.5%	157	84.9%	1.8%
<b>Age</b>												
<b>15 à 24 ans</b>	128	26.3%	1.8%	8	8.7%	0.2%	120	30.1%	3.4%	43	23.4%	1.4%
<b>25 à 34 ans</b>	102	21.0%	1.3%	10	11.3%	0.3%	92	23.1%	2.4%	35	19.1%	1.1%
<b>35 à 49 ans</b>	155	31.9%	1.2%	35	40.0%	0.6%	120	30.1%	1.9%	82	44.4%	1.3%
<b>50 à 59 ans</b>	60	12.2%	0.7%	27	30.6%	0.6%	33	8.2%	0.7%	21	11.2%	0.5%
<b>60 ans et plus</b>	42	8.6%	0.3%	8	9.3%	0.1%	34	8.5%	0.4%	4	1.9%	0.4%
<b>Individu</b>												
<b>Ménagères</b>	298	61.3%	1.3%	0	0.0%	0.0%	298	74.7%	1.3%	119	64.5%	1.7%
<b>Personne de référence</b>	214	43.9%	0.8%	79	89.9%	0.4%	135	33.9%	1.7%	67	36.4%	0.8%
<b>Responsable des achats</b>	361	74.3%	1.0%	60	68.4%	0.5%	302	75.5%	1.3%	125	67.5%	1.1%
<b>PCS Individu</b>												
<b>Petits patrons</b>	7	1.5%	0.4%	2	2.8%	0.2%	5	1.2%	1.1%	7	3.8%	0.5%
<b>Affaires et Cadres</b>	87	17.9%	1.8%	14	16.2%	0.5%	73	18.3%	3.5%	70	37.8%	1.6%
<b>Professions intermédiaires</b>	59	12.0%	0.8%	12	13.7%	0.3%	47	11.7%	1.3%	51	27.6%	0.9%
<b>Employés</b>	98	20.1%	1.2%	28	31.5%	1.2%	71	17.7%	1.2%	8	4.5%	0.5%
<b>Ouvriers</b>	30	6.2%	0.5%	20	22.6%	0.4%	10	2.6%	0.8%	0	0.0%	0.0%
<b>Retraités</b>	37	7.7%	0.3%	8	9.3%	0.1%	29	7.3%	0.4%	0	0.0%	0.0%
<b>Autres inactifs</b>	168	34.6%	1.6%	4	4.1%	0.1%	165	41.3%	2.5%	48	26.3%	1.5%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	1	0.2%	0.1%	0	0.0%	0.0%	1	0.2%	0.2%	0	0.0%	0.0%
<b>Petits patrons</b>	33	6.7%	1.2%	2	2.8%	0.2%	30	7.6%	2.4%	33	17.7%	1.2%
<b>Affaires et Cadres</b>	105	21.5%	1.5%	16	17.9%	0.5%	89	22.3%	2.6%	105	56.6%	1.5%
<b>Professions intermédiaires</b>	47	9.7%	0.6%	10	11.2%	0.2%	38	9.4%	1.0%	47	25.7%	0.6%
<b>Employés</b>	95	19.5%	1.7%	24	27.9%	1.0%	71	17.7%	2.3%	0	0.0%	0.0%
<b>Ouvriers</b>	86	17.7%	0.9%	23	26.2%	0.5%	63	15.9%	1.4%	0	0.0%	0.0%
<b>Retraités</b>	49	10.0%	0.3%	9	10.6%	0.1%	40	9.9%	0.5%	0	0.0%	0.0%
<b>Autres inactifs</b>	71	14.6%	1.7%	3	3.4%	0.2%	68	17.1%	2.7%	0	0.0%	0.0%



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
1 personne	85	17.5%	0.9%	9	10.1%	0.2%	77	19.2%	1.3%	30	16.4%	1.6%
2 personnes	142	29.2%	0.8%	21	24.2%	0.2%	121	30.3%	1.3%	45	24.2%	1.1%
3 personnes	89	18.4%	1.0%	15	17.0%	0.3%	74	18.7%	1.7%	44	23.7%	1.1%
4 personnes	65	13.4%	0.7%	19	21.3%	0.4%	47	11.7%	1.0%	27	14.4%	0.6%
5 personnes et +	104	21.5%	1.9%	24	27.4%	0.9%	80	20.1%	2.8%	39	21.3%	1.5%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	207	42.6%	1.3%	48	55.0%	0.6%	159	39.9%	1.9%	71	38.7%	0.9%
Non	279	57.4%	0.8%	39	45.0%	0.2%	240	60.1%	1.3%	113	61.3%	1.2%
<b>Habitat</b>												
Communes rurales	11	2.2%	0.1%	1	1.3%	0.0%	9	2.4%	0.2%	4	2.2%	0.1%
Agglo. - 20 000 hab	20	4.1%	0.2%	2	2.5%	0.0%	18	4.4%	0.4%	5	2.6%	0.2%
Agglo. 20 000 à 100 000 hab	15	3.2%	0.2%	1	1.3%	0.0%	14	3.6%	0.4%	7	4.0%	0.4%
Agglo. + 100 000 hab	134	27.5%	0.9%	18	20.9%	0.2%	115	28.9%	1.4%	43	23.4%	0.8%
Agglo. Paris	307	63.1%	3.6%	65	74.0%	1.6%	243	60.7%	5.4%	125	67.7%	3.2%
<b>Régions INSEE</b>												
Ile de France	322	66.1%	3.3%	66	75.3%	1.4%	256	64.1%	5.1%	128	69.3%	2.9%
Nord Pas de Calais	16	3.2%	0.5%	3	3.3%	0.2%	13	3.2%	0.8%	4	2.1%	0.4%
Lorraine	1	0.2%	0.1%	0	0.0%	0.0%	1	0.3%	0.1%	0	0.0%	0.0%
Alsace	5	0.9%	0.3%	0	0.0%	0.0%	5	1.2%	0.6%	2	1.1%	0.4%
Champagne Ardennes	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%	1	0.3%	0.2%
Picardie	5	1.0%	0.3%	1	0.7%	0.1%	4	1.1%	0.6%	3	1.4%	0.6%
Haute Normandie	1	0.1%	0.0%	1	0.6%	0.1%	0	0.0%	0.0%	1	0.3%	0.1%
Basse Normandie	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%	0	0.2%	0.1%
Centre	2	0.5%	0.1%	1	1.1%	0.1%	1	0.4%	0.1%	2	1.3%	0.4%
Pays de Loire	17	3.6%	0.6%	8	9.2%	0.6%	9	2.3%	0.6%	0	0.0%	0.0%
Bretagne	1	0.3%	0.1%	0	0.0%	0.0%	1	0.3%	0.1%	0	0.0%	0.0%
Aquitaine	15	3.0%	0.5%	0	0.0%	0.0%	15	3.6%	1.0%	6	3.5%	0.8%
Midi Pyrénées	14	2.9%	0.6%	0	0.0%	0.0%	14	3.5%	1.1%	2	1.0%	0.2%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%
Rhône Alpes	42	8.7%	0.8%	6	7.0%	0.2%	36	9.1%	1.3%	12	6.4%	0.6%
Languedoc Roussillon	2	0.4%	0.1%	0	0.0%	0.0%	2	0.5%	0.2%	1	0.7%	0.2%
Provence Alpes Côte d'Azur. Corse	43	8.8%	1.0%	2	2.7%	0.1%	40	10.1%	1.7%	23	12.3%	1.5%



## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Habitudes de connection à Internet</b>												
Tous les jours	402	82.7%	1.1%	77	87.5%	0.4%	326	81.6%	1.7%	162	87.7%	1.1%
Presque tous les jours	35	7.1%	0.6%	0	0.0%	0.0%	35	8.7%	1.1%	6	3.4%	0.4%
1 à 2 fois par semaine	17	3.4%	0.6%	7	8.0%	0.6%	10	2.4%	0.6%	3	1.6%	0.6%
1 à 3 fois par mois	1	0.3%	0.3%	0	0.0%	0.0%	1	0.3%	0.5%	0	0.0%	0.0%
Moins souvent	25	5.1%	4.4%	0	0.0%	0.0%	25	6.3%	9.0%	13	7.2%	24.7%
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	46	9.5%	2.7%	0	0.0%	0.0%	46	11.6%	4.9%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	19	3.9%	0.7%	0	0.0%	0.0%	19	4.7%	1.1%	5	2.9%	2.1%
De 12 000 à moins de 18 000 euros par an	46	9.4%	0.9%	16	18.8%	0.7%	30	7.4%	0.9%	12	6.2%	1.7%
De 18 000 à moins de 24 000 euros par an	53	10.9%	0.8%	20	22.5%	0.7%	33	8.3%	0.9%	13	7.1%	0.9%
De 24 000 à moins de 36 000 euros par an	100	20.5%	0.9%	22	25.0%	0.4%	78	19.5%	1.3%	31	17.1%	0.9%
De 36 000 à moins de 45 000 euros par an	55	11.3%	0.7%	7	7.8%	0.2%	48	12.1%	1.3%	20	10.8%	0.7%
De 45 000 à moins de 65 000 euros par an	46	9.4%	0.7%	10	11.4%	0.3%	36	8.9%	1.2%	25	13.4%	0.7%
65 000 euros et plus par an	54	11.1%	1.3%	8	9.6%	0.3%	46	11.4%	2.6%	43	23.2%	1.5%
Refus	45	9.2%	1.1%	1	1.4%	0.1%	44	10.9%	1.8%	22	11.9%	1.5%
Ne sait pas	23	4.8%	2.2%	3	3.4%	0.6%	20	5.1%	3.5%	14	7.4%	3.5%