

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2506	100.0%	4.8%	1180	100.0%	4.7%	1326	100.0%	4.9%	1098	100.0%	6.3%
<b>Sexe</b>												
<b>Homme</b>	1180	47.1%	4.7%	1180	100.0%	4.7%	0	0.0%	0.0%	542	49.4%	6.1%
<b>Femme</b>	1326	52.9%	4.9%	0	0.0%	0.0%	1326	100.0%	4.9%	556	50.6%	6.5%
<b>Age</b>												
<b>15 à 24 ans</b>	235	9.4%	3.3%	144	12.2%	3.9%	91	6.9%	2.5%	167	15.2%	5.4%
<b>25 à 34 ans</b>	139	5.6%	1.8%	64	5.5%	1.7%	75	5.6%	1.9%	83	7.6%	2.6%
<b>35 à 49 ans</b>	458	18.3%	3.7%	200	16.9%	3.2%	258	19.5%	4.1%	342	31.1%	5.4%
<b>50 à 59 ans</b>	466	18.6%	5.2%	231	19.5%	5.1%	235	17.7%	5.3%	340	31.0%	8.9%
<b>60 ans et plus</b>	1208	48.2%	7.7%	541	45.8%	7.9%	667	50.3%	7.5%	166	15.1%	16.6%
<b>Individu</b>												
<b>Ménagères</b>	1218	48.6%	5.2%	0	0.0%	0.0%	1218	91.9%	5.2%	488	44.4%	7.0%
<b>Personne de référence</b>	1440	57.5%	5.1%	1001	84.8%	4.9%	439	33.1%	5.6%	568	51.7%	6.7%
<b>Responsable des achats</b>	1752	69.9%	4.9%	618	52.3%	4.7%	1135	85.6%	5.0%	720	65.6%	6.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	8	0.3%	1.7%	4	0.4%	1.3%	4	0.3%	2.4%	3	0.2%	10.3%
<b>Petits patrons</b>	90	3.6%	5.6%	59	5.0%	5.1%	31	2.3%	7.1%	78	7.1%	5.4%
<b>Affaires et Cadres</b>	467	18.6%	9.5%	235	19.9%	8.3%	232	17.5%	11.1%	428	39.0%	9.7%
<b>Professions intermédiaires</b>	349	13.9%	4.8%	145	12.3%	4.0%	204	15.4%	5.7%	308	28.1%	5.2%
<b>Employés</b>	165	6.6%	2.0%	60	5.1%	2.7%	105	7.9%	1.7%	37	3.4%	2.0%
<b>Ouvriers</b>	63	2.5%	1.0%	59	5.0%	1.2%	4	0.3%	0.3%	8	0.7%	2.1%
<b>Retraités</b>	993	39.6%	7.7%	460	39.0%	7.6%	532	40.2%	7.9%	40	3.7%	19.4%
<b>Autres inactifs</b>	371	14.8%	3.6%	157	13.3%	4.3%	214	16.1%	3.2%	196	17.8%	6.0%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	8	0.3%	1.1%	5	0.4%	1.2%	3	0.3%	1.0%	0	0.0%	0.0%
<b>Petits patrons</b>	122	4.9%	4.7%	64	5.4%	4.6%	58	4.4%	4.7%	122	11.1%	4.7%
<b>Affaires et Cadres</b>	587	23.4%	8.6%	279	23.6%	8.2%	309	23.3%	8.9%	587	53.5%	8.6%
<b>Professions intermédiaires</b>	388	15.5%	4.9%	200	16.9%	4.9%	188	14.2%	4.9%	388	35.3%	4.9%
<b>Employés</b>	126	5.0%	2.3%	58	4.9%	2.5%	68	5.1%	2.2%	0	0.0%	0.0%
<b>Ouvriers</b>	128	5.1%	1.3%	59	5.0%	1.2%	70	5.2%	1.6%	0	0.0%	0.0%
<b>Retraités</b>	1062	42.4%	7.1%	474	40.2%	7.1%	588	44.4%	7.2%	0	0.0%	0.0%
<b>Autres inactifs</b>	83	3.3%	2.0%	42	3.6%	2.8%	41	3.1%	1.6%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	513	20.5%	5.1%	149	12.6%	3.4%	364	27.5%	6.4%	149	13.6%	7.7%
<b>2 personnes</b>	1135	45.3%	6.3%	572	48.5%	6.6%	563	42.5%	6.0%	327	29.8%	7.9%
<b>3 personnes</b>	374	14.9%	4.1%	199	16.9%	4.2%	175	13.2%	3.9%	248	22.6%	6.2%
<b>4 personnes</b>	321	12.8%	3.5%	183	15.5%	4.0%	139	10.4%	2.9%	252	23.0%	5.3%
<b>5 personnes et +</b>	162	6.5%	3.0%	77	6.5%	2.9%	85	6.4%	3.0%	121	11.1%	4.7%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	500	20.0%	3.2%	251	21.3%	3.4%	249	18.8%	3.0%	383	34.9%	5.0%
<b>Non</b>	2006	80.0%	5.5%	929	78.7%	5.3%	1077	81.2%	5.7%	714	65.1%	7.4%
<b>Habitat</b>												
<b>Communes rurales</b>	367	14.7%	3.1%	166	14.0%	2.9%	202	15.2%	3.2%	131	11.9%	4.1%
<b>Agglo. - 20 000 hab</b>	264	10.5%	2.9%	136	11.5%	3.1%	128	9.7%	2.7%	112	10.2%	4.4%
<b>Agglo. 20 000 à 100 000 hab</b>	271	10.8%	3.9%	149	12.6%	4.4%	122	9.2%	3.4%	117	10.7%	5.8%
<b>Agglo. + 100 000 hab</b>	811	32.4%	5.2%	382	32.4%	5.1%	429	32.4%	5.4%	363	33.0%	6.5%
<b>Agglo. Paris</b>	793	31.6%	9.2%	348	29.5%	8.5%	445	33.5%	9.9%	374	34.1%	9.4%

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<b>Régions INSEE</b>												
<b>Ile de France</b>	852	34.0%	8.9%	376	31.9%	8.2%	476	35.9%	9.5%	403	36.8%	9.3%
<b>Nord Pas de Calais</b>	98	3.9%	3.1%	49	4.1%	3.2%	50	3.8%	3.0%	36	3.3%	3.6%
<b>Lorraine</b>	52	2.1%	2.7%	24	2.0%	2.6%	28	2.1%	2.8%	22	2.0%	4.1%
<b>Alsace</b>	48	1.9%	3.1%	21	1.8%	2.8%	27	2.0%	3.4%	25	2.3%	5.7%
<b>Franche-Comté</b>	39	1.6%	4.1%	19	1.6%	4.1%	20	1.5%	4.1%	16	1.4%	6.2%
<b>Champagne Ardennes</b>	24	1.0%	2.2%	14	1.2%	2.7%	10	0.7%	1.8%	6	0.5%	2.1%
<b>Picardie</b>	33	1.3%	2.2%	8	0.7%	1.1%	25	1.9%	3.2%	14	1.3%	3.2%
<b>Bourgogne</b>	63	2.5%	4.6%	33	2.8%	5.0%	30	2.3%	4.2%	21	1.9%	6.2%
<b>Haute Normandie</b>	54	2.2%	3.6%	21	1.8%	2.9%	33	2.5%	4.3%	21	2.0%	4.7%
<b>Basse Normandie</b>	49	1.9%	4.1%	36	3.0%	6.3%	13	1.0%	2.1%	29	2.6%	8.1%
<b>Centre</b>	74	3.0%	3.5%	29	2.4%	2.8%	45	3.4%	4.2%	28	2.6%	4.2%
<b>Pays de Loire</b>	106	4.2%	3.6%	57	4.8%	4.0%	49	3.7%	3.2%	53	4.8%	5.9%
<b>Bretagne</b>	94	3.7%	3.5%	46	3.9%	3.6%	48	3.6%	3.4%	29	2.6%	4.0%
<b>Poitou Charentes</b>	63	2.5%	4.2%	36	3.0%	5.0%	27	2.0%	3.5%	18	1.7%	4.9%
<b>Aquitaine</b>	119	4.8%	4.3%	53	4.5%	4.0%	67	5.0%	4.6%	43	3.9%	5.2%
<b>Midi Pyrénées</b>	109	4.4%	4.4%	47	4.0%	3.9%	63	4.7%	4.9%	52	4.8%	6.5%
<b>Limousin</b>	25	1.0%	4.1%	12	1.1%	4.2%	13	1.0%	4.0%	10	0.9%	6.2%
<b>Auvergne</b>	42	1.7%	3.7%	21	1.8%	3.9%	21	1.6%	3.5%	12	1.1%	3.8%
<b>Rhône Alpes</b>	243	9.7%	4.7%	111	9.4%	4.4%	131	9.9%	4.9%	119	10.8%	6.2%
<b>Languedoc Roussillon</b>	89	3.6%	3.9%	45	3.8%	4.1%	44	3.4%	3.7%	27	2.5%	3.7%
<b>Provence Alpes Côte d'Azur. Corse</b>	228	9.1%	5.2%	124	10.5%	6.0%	105	7.9%	4.5%	114	10.4%	7.4%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	2031	81.1%	5.5%	1002	84.9%	5.5%	1029	77.7%	5.5%	958	87.3%	6.4%
<b>Presque tous les jours</b>	281	11.2%	5.0%	115	9.7%	4.5%	166	12.5%	5.5%	97	8.8%	6.1%
<b>1 à 2 fois par semaine</b>	108	4.3%	4.0%	46	3.9%	4.0%	62	4.7%	3.9%	15	1.4%	3.0%
<b>1 à 3 fois par mois</b>	18	0.7%	3.5%	2	0.1%	0.7%	16	1.2%	5.8%	9	0.8%	10.7%
<b>Moins souvent</b>	23	0.9%	4.1%	7	0.6%	2.6%	16	1.2%	5.8%	15	1.3%	27.2%
<b>Jamais</b>	3	0.1%	4.6%	0	0.0%	0.0%	3	0.3%	16.5%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	35	1.4%	2.1%	18	1.5%	2.5%	17	1.3%	1.8%	3	0.3%	1.8%
De 9 000 à moins de 12 000 euros par an	42	1.7%	1.6%	16	1.3%	1.5%	26	2.0%	1.6%	7	0.6%	2.8%
De 12 000 à moins de 18 000 euros par an	124	5.0%	2.3%	43	3.7%	1.9%	81	6.1%	2.6%	33	3.0%	4.9%
De 18 000 à moins de 24 000 euros par an	224	9.0%	3.3%	81	6.8%	2.7%	144	10.9%	3.8%	64	5.8%	4.5%
De 24 000 à moins de 36 000 euros par an	442	17.6%	3.8%	185	15.6%	3.3%	257	19.4%	4.2%	153	14.0%	4.4%
De 36 000 à moins de 45 000 euros par an	351	14.0%	4.8%	184	15.6%	4.9%	167	12.6%	4.6%	139	12.7%	4.8%
De 45 000 à moins de 65 000 euros par an	576	23.0%	8.2%	293	24.8%	7.4%	284	21.4%	9.2%	278	25.4%	7.5%
65 000 euros et plus par an	489	19.5%	11.6%	267	22.6%	10.9%	223	16.8%	12.5%	292	26.6%	10.1%
Refus	186	7.4%	4.4%	82	6.9%	4.6%	104	7.9%	4.2%	104	9.5%	7.0%
Ne sait pas	36	1.4%	3.4%	14	1.2%	2.8%	22	1.7%	3.8%	23	2.1%	6.1%