

Télé Loisirs

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	3894	100.0%	7.5%	1832	100.0%	7.3%	2062	100.0%	7.6%	1073	100.0%	6.2%
Sexe												
Homme	1832	47.0%	7.3%	1832	100.0%	7.3%	0	0.0%	0.0%	522	48.7%	5.9%
Femme	2062	53.0%	7.6%	0	0.0%	0.0%	2062	100.0%	7.6%	551	51.3%	6.5%
Age												
15 à 24 ans	603	15.5%	8.3%	280	15.3%	7.6%	323	15.7%	9.0%	213	19.9%	6.9%
25 à 34 ans	649	16.7%	8.6%	339	18.5%	9.1%	310	15.0%	8.0%	221	20.6%	6.9%
35 à 49 ans	838	21.5%	6.7%	406	22.1%	6.6%	432	21.0%	6.8%	320	29.9%	5.1%
50 à 59 ans	848	21.8%	9.4%	398	21.7%	8.8%	450	21.8%	10.0%	262	24.4%	6.9%
60 ans et plus	956	24.6%	6.1%	409	22.3%	6.0%	547	26.5%	6.2%	57	5.3%	5.7%
Individu												
Ménagères	1734	44.5%	7.4%	0	0.0%	0.0%	1734	84.1%	7.4%	431	40.2%	6.2%
Personne de référence	2097	53.9%	7.4%	1483	81.0%	7.2%	614	29.8%	7.8%	479	44.7%	5.6%
Responsable des achats	2674	68.7%	7.4%	960	52.4%	7.3%	1713	83.1%	7.5%	640	59.6%	5.8%
PCS Individu												
Agriculteurs	22	0.6%	4.4%	7	0.4%	2.0%	15	0.7%	9.3%	0	0.0%	0.0%
Petits patrons	82	2.1%	5.1%	55	3.0%	4.7%	27	1.3%	6.3%	76	7.0%	5.3%
Affaires et Cadres	217	5.6%	4.4%	125	6.8%	4.4%	92	4.5%	4.4%	185	17.3%	4.2%
Professions intermédiaires	510	13.1%	7.1%	253	13.8%	7.0%	257	12.5%	7.1%	396	36.9%	6.7%
Employés	844	21.7%	10.1%	230	12.6%	10.2%	614	29.8%	10.0%	158	14.7%	8.7%
Ouvriers	583	15.0%	9.2%	487	26.6%	9.6%	95	4.6%	7.5%	22	2.1%	6.3%
Retraités	805	20.7%	6.3%	375	20.5%	6.2%	430	20.9%	6.4%	19	1.8%	9.1%
Autres inactifs	831	21.4%	8.1%	300	16.4%	8.3%	532	25.8%	7.9%	217	20.2%	6.6%
PCS Personne de référence												
Agriculteurs	31	0.8%	4.2%	8	0.4%	2.0%	23	1.1%	6.6%	0	0.0%	0.0%
Petits patrons	161	4.1%	6.2%	80	4.4%	5.8%	81	3.9%	6.6%	161	15.0%	6.2%
Affaires et Cadres	333	8.5%	4.8%	157	8.6%	4.6%	176	8.5%	5.1%	333	31.0%	4.8%
Professions intermédiaires	579	14.9%	7.3%	285	15.5%	7.0%	294	14.2%	7.7%	579	53.9%	7.3%
Employés	522	13.4%	9.6%	224	12.2%	9.4%	298	14.5%	9.7%	0	0.0%	0.0%
Ouvriers	917	23.6%	9.7%	507	27.7%	10.0%	410	19.9%	9.3%	0	0.0%	0.0%
Retraités	971	24.9%	6.5%	427	23.3%	6.4%	544	26.4%	6.6%	0	0.0%	0.0%
Autres inactifs	380	9.8%	9.3%	144	7.8%	9.5%	236	11.5%	9.2%	0	0.0%	0.0%

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Taille du foyer												
1 personne	677	17.4%	6.8%	241	13.1%	5.5%	436	21.2%	7.7%	103	9.6%	5.3%
2 personnes	1320	33.9%	7.3%	630	34.4%	7.2%	690	33.5%	7.3%	257	24.0%	6.2%
3 personnes	764	19.6%	8.3%	392	21.4%	8.3%	373	18.1%	8.4%	271	25.2%	6.8%
4 personnes	716	18.4%	7.7%	352	19.2%	7.8%	364	17.7%	7.7%	299	27.8%	6.3%
5 personnes et +	417	10.7%	7.6%	218	11.9%	8.2%	199	9.7%	7.0%	143	13.3%	5.6%
Présence d'enfants de moins de 15 ans												
Oui	1132	29.1%	7.2%	528	28.8%	7.1%	604	29.3%	7.2%	430	40.1%	5.6%
Non	2762	70.9%	7.6%	1304	71.2%	7.4%	1458	70.7%	7.8%	642	59.9%	6.6%
Habitat												
Communes rurales	915	23.5%	7.7%	453	24.7%	7.9%	463	22.4%	7.4%	220	20.5%	6.9%
Agglo. - 20 000 hab	704	18.1%	7.8%	350	19.1%	8.1%	354	17.2%	7.5%	183	17.1%	7.1%
Agglo. 20 000 à 100 000 hab	597	15.3%	8.6%	250	13.7%	7.5%	347	16.8%	9.5%	156	14.6%	7.7%
Agglo. + 100 000 hab	1202	30.9%	7.8%	557	30.4%	7.4%	646	31.3%	8.1%	364	33.9%	6.5%
Agglo. Paris	475	12.2%	5.5%	222	12.1%	5.4%	253	12.3%	5.6%	149	13.9%	3.8%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	584	15.0%	6.1%	273	14.9%	6.0%	311	15.1%	6.2%	181	16.9%	4.2%
Nord Pas de Calais	352	9.0%	10.9%	159	8.7%	10.4%	193	9.3%	11.4%	71	6.6%	7.1%
Lorraine	143	3.7%	7.5%	75	4.1%	8.2%	68	3.3%	6.8%	35	3.3%	6.6%
Alsace	100	2.6%	6.5%	53	2.9%	7.1%	47	2.3%	6.0%	28	2.6%	6.4%
Franche-Comté	67	1.7%	7.0%	37	2.0%	7.9%	31	1.5%	6.3%	23	2.2%	9.3%
Champagne Ardennes	113	2.9%	10.4%	63	3.4%	11.9%	50	2.4%	8.9%	21	1.9%	7.3%
Picardie	155	4.0%	10.1%	81	4.4%	10.9%	74	3.6%	9.3%	38	3.6%	8.7%
Bourgogne	119	3.1%	8.8%	52	2.8%	7.9%	67	3.3%	9.6%	23	2.2%	6.8%
Haute Normandie	131	3.4%	8.8%	68	3.7%	9.5%	63	3.1%	8.1%	44	4.1%	9.6%
Basse Normandie	102	2.6%	8.5%	53	2.9%	9.3%	49	2.4%	7.8%	35	3.2%	9.7%
Centre	167	4.3%	7.9%	72	3.9%	7.1%	95	4.6%	8.7%	44	4.1%	6.7%
Pays de Loire	214	5.5%	7.2%	109	6.0%	7.6%	105	5.1%	6.8%	60	5.6%	6.8%
Bretagne	148	3.8%	5.5%	82	4.5%	6.4%	67	3.2%	4.8%	35	3.2%	4.9%
Poitou Charentes	129	3.3%	8.6%	55	3.0%	7.7%	74	3.6%	9.5%	21	2.0%	5.7%
Aquitaine	243	6.3%	8.7%	133	7.3%	10.0%	110	5.3%	7.5%	63	5.9%	7.6%
Midi Pyrénées	183	4.7%	7.4%	73	4.0%	6.1%	110	5.3%	8.6%	47	4.4%	5.8%
Limousin	51	1.3%	8.2%	18	1.0%	6.1%	33	1.6%	10.2%	12	1.1%	7.3%
Auvergne	63	1.6%	5.5%	27	1.4%	4.9%	36	1.8%	6.2%	11	1.0%	3.5%
Rhône Alpes	337	8.7%	6.5%	166	9.1%	6.6%	171	8.3%	6.3%	116	10.8%	6.0%
Languedoc Roussillon	127	3.3%	5.5%	52	2.8%	4.7%	76	3.7%	6.3%	39	3.7%	5.3%
Provence Alpes Côte d'Azur. Corse	365	9.4%	8.3%	133	7.2%	6.4%	232	11.3%	10.1%	125	11.6%	8.1%
Habitudes de connexion à Internet												
Tous les jours	2881	74.0%	7.8%	1400	76.4%	7.6%	1481	71.8%	7.9%	926	86.3%	6.1%
Presque tous les jours	343	8.8%	6.2%	150	8.2%	5.9%	193	9.4%	6.4%	84	7.8%	5.3%
1 à 2 fois par semaine	223	5.7%	8.1%	101	5.5%	8.7%	122	5.9%	7.7%	35	3.2%	6.7%
1 à 3 fois par mois	45	1.2%	8.9%	15	0.8%	6.3%	31	1.5%	11.1%	11	1.1%	13.8%
Moins souvent	75	1.9%	13.3%	47	2.6%	16.5%	28	1.3%	10.0%	13	1.2%	24.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	126	3.2%	7.5%	63	3.4%	8.6%	64	3.1%	6.7%	4	0.3%	2.1%
De 9 000 à moins de 12 000 euros par an	249	6.4%	9.2%	88	4.8%	8.4%	161	7.8%	9.7%	20	1.9%	8.0%
De 12 000 à moins de 18 000 euros par an	428	11.0%	8.0%	147	8.0%	6.6%	281	13.6%	9.0%	34	3.2%	5.0%
De 18 000 à moins de 24 000 euros par an	539	13.8%	8.0%	221	12.0%	7.5%	319	15.4%	8.5%	103	9.6%	7.3%
De 24 000 à moins de 36 000 euros par an	991	25.4%	8.5%	483	26.4%	8.7%	508	24.6%	8.3%	257	24.0%	7.3%
De 36 000 à moins de 45 000 euros par an	586	15.0%	8.0%	305	16.7%	8.1%	280	13.6%	7.8%	188	17.6%	6.5%
De 45 000 à moins de 65 000 euros par an	463	11.9%	6.6%	264	14.4%	6.7%	200	9.7%	6.5%	216	20.1%	5.8%
65 000 euros et plus par an	193	5.0%	4.6%	107	5.9%	4.4%	86	4.2%	4.8%	127	11.8%	4.4%
Refus	239	6.1%	5.7%	128	7.0%	7.3%	111	5.4%	4.5%	84	7.8%	5.6%
Ne sait pas	79	2.0%	7.4%	26	1.4%	5.4%	53	2.6%	9.0%	40	3.7%	10.2%