

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2053	100.0%	3.9%	1090	100.0%	4.4%	963	100.0%	3.5%	770	100.0%	4.4%
Sexe												
Homme	1090	53.1%	4.4%	1090	100.0%	4.4%	0	0.0%	0.0%	447	58.0%	5.0%
Femme	963	46.9%	3.5%	0	0.0%	0.0%	963	100.0%	3.5%	324	42.0%	3.8%
Age												
15 à 24 ans	219	10.6%	3.0%	118	10.8%	3.2%	101	10.5%	2.8%	106	13.8%	3.5%
25 à 34 ans	243	11.8%	3.2%	147	13.5%	4.0%	95	9.9%	2.5%	107	13.9%	3.4%
35 à 49 ans	445	21.7%	3.6%	256	23.5%	4.2%	189	19.6%	3.0%	308	40.0%	4.9%
50 à 59 ans	274	13.4%	3.0%	150	13.8%	3.3%	124	12.9%	2.8%	169	22.0%	4.5%
60 ans et plus	873	42.5%	5.5%	419	38.5%	6.1%	453	47.1%	5.1%	79	10.3%	7.9%
Individu												
Ménagères	854	41.6%	3.6%	0	0.0%	0.0%	854	88.7%	3.6%	282	36.6%	4.0%
Personne de référence	1169	56.9%	4.1%	918	84.2%	4.5%	251	26.1%	3.2%	423	54.9%	5.0%
Responsable des achats	1361	66.3%	3.8%	518	47.5%	3.9%	843	87.6%	3.7%	497	64.6%	4.5%
PCS Individu												
Agriculteurs	6	0.3%	1.3%	4	0.4%	1.3%	2	0.2%	1.2%	0	0.0%	0.0%
Petits patrons	82	4.0%	5.1%	63	5.8%	5.4%	19	2.0%	4.4%	82	10.7%	5.7%
Affaires et Cadres	331	16.1%	6.7%	219	20.1%	7.8%	111	11.6%	5.3%	306	39.7%	6.9%
Professions intermédiaires	197	9.6%	2.7%	109	10.0%	3.0%	88	9.1%	2.4%	174	22.5%	3.0%
Employés	203	9.9%	2.4%	94	8.6%	4.2%	109	11.3%	1.8%	35	4.6%	1.9%
Ouvriers	79	3.9%	1.3%	66	6.1%	1.3%	13	1.4%	1.1%	13	1.7%	3.6%
Retraités	690	33.6%	5.4%	380	34.9%	6.3%	310	32.2%	4.6%	12	1.5%	5.7%
Autres inactifs	465	22.6%	4.5%	154	14.1%	4.2%	311	32.3%	4.6%	149	19.4%	4.6%
PCS Personne de référence												
Agriculteurs	9	0.4%	1.1%	6	0.5%	1.4%	3	0.3%	0.8%	0	0.0%	0.0%
Petits patrons	112	5.4%	4.3%	71	6.5%	5.1%	41	4.3%	3.3%	112	14.5%	4.3%
Affaires et Cadres	424	20.7%	6.2%	246	22.6%	7.2%	178	18.5%	5.2%	424	55.1%	6.2%
Professions intermédiaires	234	11.4%	3.0%	130	11.9%	3.2%	104	10.8%	2.7%	234	30.4%	3.0%
Employés	122	5.9%	2.2%	72	6.6%	3.0%	50	5.2%	1.6%	0	0.0%	0.0%
Ouvriers	159	7.8%	1.7%	90	8.2%	1.8%	70	7.2%	1.6%	0	0.0%	0.0%
Retraités	824	40.1%	5.5%	410	37.6%	6.1%	414	43.0%	5.0%	0	0.0%	0.0%
Autres inactifs	169	8.2%	4.1%	67	6.1%	4.4%	102	10.6%	4.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	363	17.7%	3.6%	145	13.3%	3.3%	217	22.6%	3.8%	99	12.8%	5.1%
2 personnes	885	43.1%	4.9%	477	43.8%	5.5%	407	42.3%	4.3%	187	24.3%	4.5%
3 personnes	277	13.5%	3.0%	168	15.4%	3.5%	110	11.4%	2.5%	140	18.2%	3.5%
4 personnes	279	13.6%	3.0%	178	16.3%	3.9%	101	10.5%	2.1%	182	23.6%	3.8%
5 personnes et +	250	12.2%	4.5%	122	11.2%	4.6%	127	13.2%	4.5%	163	21.2%	6.4%
Présence d'enfants de moins de 15 ans												
Oui	528	25.7%	3.4%	300	27.6%	4.1%	228	23.6%	2.7%	341	44.3%	4.4%
Non	1525	74.3%	4.2%	790	72.4%	4.5%	735	76.4%	3.9%	429	55.7%	4.4%
Habitat												
Communes rurales	272	13.2%	2.3%	152	14.0%	2.7%	120	12.4%	1.9%	78	10.1%	2.4%
Agglo. - 20 000 hab	250	12.2%	2.8%	133	12.2%	3.1%	117	12.2%	2.5%	79	10.2%	3.1%
Agglo. 20 000 à 100 000 hab	246	12.0%	3.5%	163	14.9%	4.9%	83	8.6%	2.3%	53	6.8%	2.6%
Agglo. + 100 000 hab	692	33.7%	4.5%	338	31.0%	4.5%	354	36.8%	4.4%	251	32.6%	4.5%
Agglo. Paris	593	28.9%	6.9%	304	27.9%	7.5%	289	30.0%	6.4%	310	40.2%	7.8%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	627	30.6%	6.5%	330	30.2%	7.2%	297	30.9%	5.9%	325	42.1%	7.4%
Nord Pas de Calais	92	4.5%	2.9%	43	4.0%	2.8%	49	5.1%	2.9%	31	4.0%	3.1%
Lorraine	54	2.6%	2.8%	31	2.8%	3.3%	23	2.4%	2.3%	16	2.1%	3.0%
Alsace	64	3.1%	4.1%	31	2.8%	4.1%	33	3.4%	4.2%	17	2.2%	3.8%
Franche-Comté	17	0.8%	1.7%	5	0.4%	1.0%	12	1.2%	2.4%	4	0.5%	1.6%
Champagne Ardennes	33	1.6%	3.0%	23	2.1%	4.4%	9	1.0%	1.6%	4	0.6%	1.5%
Picardie	28	1.3%	1.8%	16	1.5%	2.2%	12	1.2%	1.4%	5	0.6%	1.1%
Bourgogne	43	2.1%	3.2%	24	2.2%	3.7%	19	2.0%	2.7%	11	1.5%	3.4%
Haute Normandie	41	2.0%	2.7%	25	2.3%	3.5%	16	1.7%	2.1%	13	1.7%	2.8%
Basse Normandie	28	1.4%	2.4%	14	1.3%	2.5%	14	1.5%	2.2%	8	1.0%	2.2%
Centre	76	3.7%	3.6%	47	4.3%	4.6%	30	3.1%	2.7%	25	3.2%	3.7%
Pays de Loire	88	4.3%	2.9%	45	4.2%	3.1%	42	4.4%	2.7%	33	4.3%	3.7%
Bretagne	52	2.6%	2.0%	23	2.1%	1.8%	30	3.1%	2.1%	15	1.9%	2.1%
Poitou Charentes	41	2.0%	2.7%	21	1.9%	2.9%	20	2.1%	2.6%	13	1.7%	3.5%
Aquitaine	116	5.6%	4.1%	53	4.9%	4.0%	63	6.5%	4.3%	35	4.5%	4.2%
Midi Pyrénées	72	3.5%	2.9%	39	3.6%	3.3%	33	3.4%	2.6%	32	4.1%	3.9%
Limousin	24	1.2%	3.9%	7	0.7%	2.5%	16	1.7%	5.1%	5	0.7%	3.2%
Auvergne	50	2.5%	4.4%	25	2.3%	4.6%	25	2.6%	4.3%	17	2.2%	5.5%
Rhône Alpes	210	10.2%	4.0%	126	11.5%	5.0%	84	8.7%	3.1%	73	9.5%	3.8%
Languedoc Roussillon	105	5.1%	4.6%	53	4.9%	4.9%	52	5.4%	4.3%	27	3.5%	3.7%
Provence Alpes Côte d'Azur. Corse	195	9.5%	4.4%	110	10.1%	5.3%	84	8.7%	3.6%	63	8.2%	4.1%
Habitudes de connexion à Internet												
Tous les jours	1660	80.9%	4.5%	921	84.5%	5.0%	739	76.8%	3.9%	705	91.5%	4.7%
Presque tous les jours	222	10.8%	4.0%	83	7.6%	3.3%	139	14.4%	4.6%	52	6.7%	3.3%
1 à 2 fois par semaine	77	3.8%	2.8%	34	3.1%	3.0%	43	4.5%	2.7%	13	1.7%	2.5%
1 à 3 fois par mois	9	0.4%	1.7%	5	0.4%	2.1%	4	0.4%	1.5%	1	0.2%	1.7%
Moins souvent	5	0.2%	0.9%	5	0.4%	1.7%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	27	1.3%	1.6%	16	1.4%	2.1%	12	1.2%	1.2%	5	0.6%	2.6%
De 9 000 à moins de 12 000 euros par an	73	3.5%	2.7%	37	3.4%	3.6%	35	3.7%	2.1%	10	1.3%	3.9%
De 12 000 à moins de 18 000 euros par an	129	6.3%	2.4%	58	5.3%	2.6%	70	7.3%	2.2%	23	2.9%	3.3%
De 18 000 à moins de 24 000 euros par an	222	10.8%	3.3%	72	6.6%	2.5%	150	15.6%	4.0%	81	10.5%	5.7%
De 24 000 à moins de 36 000 euros par an	349	17.0%	3.0%	168	15.4%	3.0%	181	18.8%	3.0%	95	12.4%	2.7%
De 36 000 à moins de 45 000 euros par an	235	11.5%	3.2%	136	12.5%	3.6%	99	10.3%	2.7%	75	9.7%	2.6%
De 45 000 à moins de 65 000 euros par an	448	21.8%	6.4%	282	25.9%	7.2%	166	17.2%	5.4%	181	23.5%	4.9%
65 000 euros et plus par an	348	17.0%	8.2%	223	20.5%	9.1%	125	13.0%	7.0%	227	29.5%	7.9%
Refus	183	8.9%	4.3%	73	6.7%	4.2%	110	11.4%	4.5%	61	7.9%	4.1%
Ne sait pas	39	1.9%	3.6%	24	2.2%	4.9%	15	1.5%	2.5%	13	1.7%	3.3%