

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2136	100.0%	4.1%	1074	100.0%	4.3%	1062	100.0%	3.9%	843	100.0%	4.8%
Sexe												
Homme	1074	50.3%	4.3%	1074	100.0%	4.3%	0	0.0%	0.0%	449	53.3%	5.1%
Femme	1062	49.7%	3.9%	0	0.0%	0.0%	1062	100.0%	3.9%	394	46.7%	4.6%
Age												
15 à 24 ans	308	14.4%	4.3%	170	15.9%	4.6%	138	13.0%	3.9%	170	20.1%	5.5%
25 à 34 ans	192	9.0%	2.5%	99	9.2%	2.7%	92	8.7%	2.4%	98	11.7%	3.1%
35 à 49 ans	380	17.8%	3.0%	185	17.2%	3.0%	195	18.4%	3.1%	265	31.4%	4.2%
50 à 59 ans	328	15.3%	3.6%	174	16.2%	3.8%	154	14.5%	3.4%	212	25.2%	5.6%
60 ans et plus	928	43.5%	5.9%	446	41.5%	6.5%	483	45.4%	5.4%	98	11.6%	9.8%
Individu												
Ménagères	918	43.0%	3.9%	0	0.0%	0.0%	918	86.4%	3.9%	318	37.7%	4.5%
Personne de référence	1190	55.7%	4.2%	869	81.0%	4.2%	321	30.2%	4.1%	423	50.2%	5.0%
Responsable des achats	1444	67.6%	4.0%	554	51.6%	4.2%	891	83.8%	3.9%	548	65.0%	5.0%
PCS Individu												
Agriculteurs	9	0.4%	1.7%	6	0.6%	1.8%	2	0.2%	1.5%	1	0.1%	3.2%
Petits patrons	80	3.8%	5.0%	61	5.7%	5.2%	19	1.8%	4.4%	74	8.7%	5.1%
Affaires et Cadres	307	14.4%	6.2%	178	16.6%	6.3%	129	12.1%	6.1%	277	32.8%	6.3%
Professions intermédiaires	270	12.7%	3.7%	134	12.4%	3.7%	137	12.9%	3.8%	237	28.0%	4.0%
Employés	178	8.4%	2.1%	73	6.8%	3.2%	106	9.9%	1.7%	46	5.4%	2.5%
Ouvriers	90	4.2%	1.4%	72	6.7%	1.4%	18	1.7%	1.4%	12	1.4%	3.5%
Retraités	777	36.4%	6.1%	388	36.1%	6.4%	389	36.6%	5.8%	13	1.5%	6.3%
Autres inactifs	424	19.9%	4.1%	162	15.1%	4.5%	263	24.7%	3.9%	184	21.9%	5.6%
PCS Personne de référence												
Agriculteurs	14	0.6%	1.8%	6	0.6%	1.6%	7	0.7%	2.1%	0	0.0%	0.0%
Petits patrons	123	5.8%	4.7%	72	6.7%	5.2%	51	4.8%	4.1%	123	14.6%	4.7%
Affaires et Cadres	406	19.0%	5.9%	218	20.3%	6.4%	188	17.7%	5.4%	406	48.1%	5.9%
Professions intermédiaires	314	14.7%	4.0%	159	14.8%	3.9%	155	14.6%	4.1%	314	37.3%	4.0%
Employés	138	6.5%	2.5%	79	7.4%	3.3%	59	5.6%	1.9%	0	0.0%	0.0%
Ouvriers	165	7.7%	1.7%	78	7.3%	1.5%	87	8.2%	2.0%	0	0.0%	0.0%
Retraités	866	40.5%	5.8%	417	38.9%	6.2%	448	42.2%	5.5%	0	0.0%	0.0%
Autres inactifs	110	5.1%	2.7%	43	4.0%	2.8%	66	6.3%	2.6%	0	0.0%	0.0%

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Taille du foyer												
1 personne	423	19.8%	4.2%	165	15.3%	3.8%	258	24.3%	4.5%	117	13.8%	6.0%
2 personnes	912	42.7%	5.0%	487	45.3%	5.6%	426	40.1%	4.5%	220	26.1%	5.3%
3 personnes	335	15.7%	3.6%	186	17.3%	3.9%	149	14.1%	3.3%	192	22.7%	4.8%
4 personnes	266	12.4%	2.9%	139	13.0%	3.1%	127	11.9%	2.7%	176	20.8%	3.7%
5 personnes et +	200	9.4%	3.6%	98	9.1%	3.7%	103	9.7%	3.6%	139	16.5%	5.4%
Présence d'enfants de moins de 15 ans												
Oui	450	21.1%	2.9%	222	20.7%	3.0%	228	21.5%	2.7%	298	35.3%	3.9%
Non	1685	78.9%	4.6%	852	79.3%	4.9%	834	78.5%	4.4%	546	64.7%	5.6%
Habitat												
Communes rurales	340	15.9%	2.8%	186	17.4%	3.3%	154	14.5%	2.5%	96	11.4%	3.0%
Agglo. - 20 000 hab	264	12.4%	2.9%	120	11.2%	2.8%	144	13.6%	3.0%	90	10.7%	3.5%
Agglo. 20 000 à 100 000 hab	265	12.4%	3.8%	154	14.3%	4.6%	111	10.5%	3.1%	93	11.1%	4.6%
Agglo. + 100 000 hab	710	33.3%	4.6%	370	34.5%	4.9%	340	32.0%	4.2%	272	32.2%	4.8%
Agglo. Paris	556	26.0%	6.5%	244	22.7%	6.0%	313	29.4%	7.0%	292	34.7%	7.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	593	27.8%	6.2%	260	24.2%	5.7%	333	31.4%	6.6%	307	36.5%	7.1%
Nord Pas de Calais	86	4.0%	2.7%	47	4.4%	3.1%	39	3.7%	2.3%	15	1.8%	1.5%
Lorraine	62	2.9%	3.2%	21	2.0%	2.3%	40	3.8%	4.1%	17	2.0%	3.2%
Alsace	44	2.1%	2.9%	31	2.9%	4.2%	13	1.2%	1.6%	14	1.7%	3.3%
Franche-Comté	43	2.0%	4.5%	22	2.1%	4.8%	21	2.0%	4.3%	14	1.7%	5.6%
Champagne Ardennes	22	1.0%	2.0%	10	0.9%	1.9%	12	1.1%	2.2%	5	0.6%	1.9%
Picardie	35	1.6%	2.3%	16	1.5%	2.2%	19	1.8%	2.4%	6	0.7%	1.4%
Bourgogne	53	2.5%	3.9%	28	2.6%	4.3%	24	2.3%	3.5%	11	1.3%	3.4%
Haute Normandie	40	1.9%	2.7%	25	2.4%	3.6%	15	1.4%	1.9%	15	1.8%	3.4%
Basse Normandie	30	1.4%	2.5%	13	1.2%	2.4%	16	1.5%	2.6%	6	0.7%	1.6%
Centre	87	4.1%	4.2%	49	4.5%	4.8%	39	3.6%	3.5%	40	4.8%	6.1%
Pays de Loire	100	4.7%	3.3%	49	4.6%	3.4%	51	4.8%	3.3%	35	4.1%	3.9%
Bretagne	89	4.2%	3.3%	57	5.3%	4.4%	33	3.1%	2.3%	42	4.9%	5.9%
Poitou Charentes	71	3.3%	4.8%	46	4.3%	6.4%	25	2.4%	3.3%	26	3.1%	7.1%
Aquitaine	80	3.8%	2.9%	39	3.7%	3.0%	41	3.9%	2.8%	29	3.5%	3.5%
Midi Pyrénées	102	4.8%	4.1%	49	4.6%	4.1%	53	5.0%	4.1%	39	4.7%	4.9%
Limousin	26	1.2%	4.3%	6	0.5%	1.9%	21	2.0%	6.4%	6	0.7%	3.5%
Auvergne	41	1.9%	3.6%	13	1.3%	2.5%	27	2.6%	4.6%	14	1.6%	4.4%
Rhône Alpes	202	9.4%	3.9%	121	11.3%	4.8%	80	7.6%	3.0%	92	10.8%	4.7%
Languedoc Roussillon	122	5.7%	5.3%	62	5.7%	5.7%	61	5.7%	5.0%	31	3.6%	4.2%
Provence Alpes Côte d'Azur. Corse	207	9.7%	4.7%	108	10.0%	5.2%	99	9.3%	4.3%	79	9.3%	5.1%
Habitudes de connexion à Internet												
Tous les jours	1718	80.4%	4.6%	882	82.1%	4.8%	836	78.7%	4.5%	776	92.1%	5.1%
Presque tous les jours	215	10.1%	3.9%	81	7.5%	3.2%	134	12.6%	4.4%	48	5.7%	3.0%
1 à 2 fois par semaine	93	4.3%	3.4%	56	5.2%	4.8%	37	3.5%	2.3%	19	2.3%	3.7%
1 à 3 fois par mois	19	0.9%	3.7%	7	0.7%	3.0%	12	1.1%	4.2%	0	0.0%	0.0%
Moins souvent	13	0.6%	2.2%	6	0.5%	2.0%	7	0.7%	2.5%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	45	2.1%	2.7%	18	1.7%	2.5%	27	2.5%	2.8%	2	0.3%	1.3%
De 9 000 à moins de 12 000 euros par an	55	2.6%	2.0%	26	2.4%	2.5%	29	2.7%	1.8%	12	1.4%	4.7%
De 12 000 à moins de 18 000 euros par an	154	7.2%	2.9%	59	5.5%	2.6%	95	8.9%	3.0%	29	3.4%	4.2%
De 18 000 à moins de 24 000 euros par an	241	11.3%	3.6%	110	10.3%	3.7%	130	12.3%	3.5%	98	11.6%	6.9%
De 24 000 à moins de 36 000 euros par an	430	20.1%	3.7%	194	18.1%	3.5%	236	22.2%	3.9%	117	13.9%	3.3%
De 36 000 à moins de 45 000 euros par an	281	13.2%	3.8%	158	14.8%	4.2%	123	11.6%	3.4%	109	12.9%	3.8%
De 45 000 à moins de 65 000 euros par an	407	19.0%	5.8%	239	22.3%	6.1%	167	15.7%	5.4%	188	22.3%	5.1%
65 000 euros et plus par an	333	15.6%	7.9%	180	16.7%	7.3%	153	14.4%	8.6%	205	24.3%	7.1%
Refus	163	7.6%	3.9%	76	7.0%	4.3%	88	8.2%	3.6%	65	7.7%	4.3%
Ne sait pas	27	1.3%	2.5%	13	1.2%	2.6%	14	1.3%	2.4%	18	2.2%	4.8%