

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1594	100.0%	3.1%	266	100.0%	1.1%	1328	100.0%	4.9%	307	100.0%	1.8%
<b>Sexe</b>												
<b>Homme</b>	266	16.7%	1.1%	266	100.0%	1.1%	0	0.0%	0.0%	51	16.6%	0.6%
<b>Femme</b>	1328	83.3%	4.9%	0	0.0%	0.0%	1328	100.0%	4.9%	256	83.4%	3.0%
<b>Age</b>												
<b>15 à 24 ans</b>	66	4.1%	0.9%	10	3.7%	0.3%	56	4.2%	1.6%	19	6.1%	0.6%
<b>25 à 34 ans</b>	109	6.8%	1.4%	22	8.4%	0.6%	86	6.5%	2.2%	31	9.9%	1.0%
<b>35 à 49 ans</b>	344	21.6%	2.8%	68	25.3%	1.1%	276	20.8%	4.4%	114	37.1%	1.8%
<b>50 à 59 ans</b>	460	28.8%	5.1%	70	26.1%	1.5%	390	29.4%	8.7%	117	38.2%	3.1%
<b>60 ans et plus</b>	616	38.7%	3.9%	97	36.5%	1.4%	519	39.1%	5.9%	26	8.6%	2.6%
<b>Individu</b>												
<b>Ménagères</b>	1250	78.4%	5.3%	0	0.0%	0.0%	1250	94.1%	5.3%	240	78.3%	3.4%
<b>Personne de référence</b>	681	42.7%	2.4%	241	90.3%	1.2%	441	33.2%	5.6%	98	31.9%	1.2%
<b>Responsable des achats</b>	1371	86.0%	3.8%	136	51.2%	1.0%	1235	93.0%	5.4%	249	81.1%	2.3%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	9	0.6%	1.9%	2	0.7%	0.5%	8	0.6%	4.6%	0	0.0%	0.0%
<b>Petits patrons</b>	39	2.5%	2.4%	11	4.0%	0.9%	29	2.1%	6.6%	24	8.0%	1.7%
<b>Affaires et Cadres</b>	45	2.8%	0.9%	10	3.9%	0.4%	35	2.6%	1.7%	34	11.0%	0.8%
<b>Professions intermédiaires</b>	162	10.1%	2.2%	29	10.9%	0.8%	132	10.0%	3.7%	111	36.2%	1.9%
<b>Employés</b>	406	25.5%	4.9%	27	10.0%	1.2%	380	28.6%	6.2%	75	24.6%	4.1%
<b>Ouvriers</b>	160	10.0%	2.5%	79	29.5%	1.6%	81	6.1%	6.4%	11	3.5%	3.0%
<b>Retraités</b>	527	33.1%	4.1%	94	35.1%	1.5%	434	32.7%	6.4%	13	4.1%	6.1%
<b>Autres inactifs</b>	246	15.4%	2.4%	16	5.8%	0.4%	230	17.3%	3.4%	39	12.7%	1.2%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	28	1.8%	3.7%	2	0.8%	0.5%	26	1.9%	7.3%	0	0.0%	0.0%
<b>Petits patrons</b>	46	2.9%	1.7%	8	3.2%	0.6%	37	2.8%	3.0%	46	14.9%	1.7%
<b>Affaires et Cadres</b>	119	7.5%	1.7%	14	5.4%	0.4%	105	7.9%	3.0%	119	38.8%	1.7%
<b>Professions intermédiaires</b>	142	8.9%	1.8%	28	10.6%	0.7%	114	8.6%	3.0%	142	46.3%	1.8%
<b>Employés</b>	207	13.0%	3.8%	30	11.3%	1.3%	177	13.3%	5.8%	0	0.0%	0.0%
<b>Ouvriers</b>	344	21.6%	3.6%	75	28.0%	1.5%	270	20.3%	6.1%	0	0.0%	0.0%
<b>Retraités</b>	610	38.2%	4.1%	100	37.4%	1.5%	510	38.4%	6.2%	0	0.0%	0.0%
<b>Autres inactifs</b>	99	6.2%	2.4%	9	3.5%	0.6%	89	6.7%	3.5%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	355	22.3%	3.5%	20	7.5%	0.5%	335	25.2%	5.9%	36	11.7%	1.9%
<b>2 personnes</b>	678	42.5%	3.7%	132	49.6%	1.5%	546	41.1%	5.8%	97	31.6%	2.4%
<b>3 personnes</b>	254	15.9%	2.8%	47	17.7%	1.0%	207	15.6%	4.6%	70	22.9%	1.8%
<b>4 personnes</b>	206	12.9%	2.2%	47	17.7%	1.0%	159	12.0%	3.4%	64	20.8%	1.3%
<b>5 personnes et +</b>	101	6.3%	1.8%	20	7.6%	0.8%	81	6.1%	2.8%	40	12.9%	1.5%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	354	22.2%	2.2%	73	27.6%	1.0%	280	21.1%	3.4%	115	37.6%	1.5%
<b>Non</b>	1240	77.8%	3.4%	193	72.4%	1.1%	1047	78.9%	5.6%	192	62.4%	2.0%
<b>Habitat</b>												
<b>Communes rurales</b>	436	27.3%	3.6%	54	20.2%	0.9%	382	28.8%	6.1%	85	27.7%	2.6%
<b>Agglo. - 20 000 hab</b>	360	22.6%	4.0%	73	27.3%	1.7%	287	21.6%	6.0%	58	18.9%	2.3%
<b>Agglo. 20 000 à 100 000 hab</b>	250	15.7%	3.6%	41	15.5%	1.2%	209	15.7%	5.7%	40	12.9%	1.9%
<b>Agglo. + 100 000 hab</b>	418	26.2%	2.7%	84	31.5%	1.1%	334	25.1%	4.2%	91	29.8%	1.6%
<b>Agglo. Paris</b>	131	8.2%	1.5%	14	5.4%	0.4%	116	8.7%	2.6%	33	10.7%	0.8%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	166	10.4%	1.7%	19	7.2%	0.4%	146	11.0%	2.9%	40	13.0%	0.9%
Nord Pas de Calais	103	6.5%	3.2%	34	12.9%	2.2%	69	5.2%	4.1%	20	6.5%	2.0%
Lorraine	104	6.5%	5.4%	14	5.1%	1.5%	91	6.8%	9.1%	12	3.8%	2.2%
Alsace	40	2.5%	2.6%	5	2.0%	0.7%	35	2.6%	4.4%	5	1.5%	1.1%
Franche-Comté	34	2.2%	3.6%	4	1.6%	0.9%	30	2.3%	6.1%	2	0.7%	0.8%
Champagne Ardennes	44	2.8%	4.0%	8	3.2%	1.6%	36	2.7%	6.3%	4	1.3%	1.4%
Picardie	74	4.6%	4.8%	11	4.0%	1.4%	63	4.8%	7.9%	11	3.7%	2.6%
Bourgogne	44	2.7%	3.2%	13	5.1%	2.1%	30	2.3%	4.3%	13	4.3%	3.9%
Haute Normandie	48	3.0%	3.2%	6	2.1%	0.8%	42	3.2%	5.4%	12	3.9%	2.6%
Basse Normandie	34	2.1%	2.8%	5	1.9%	0.9%	29	2.2%	4.6%	5	1.8%	1.5%
Centre	72	4.5%	3.4%	15	5.5%	1.4%	57	4.3%	5.2%	13	4.3%	2.0%
Pays de Loire	94	5.9%	3.1%	17	6.5%	1.2%	77	5.8%	5.0%	13	4.1%	1.4%
Bretagne	99	6.2%	3.7%	23	8.5%	1.8%	76	5.8%	5.5%	26	8.3%	3.6%
Poitou Charentes	54	3.4%	3.6%	11	4.0%	1.5%	43	3.2%	5.5%	7	2.3%	1.9%
Aquitaine	84	5.3%	3.0%	12	4.5%	0.9%	72	5.4%	4.9%	5	1.7%	0.6%
Midi Pyrénées	72	4.5%	2.9%	4	1.6%	0.4%	67	5.1%	5.3%	20	6.5%	2.5%
Limousin	23	1.5%	3.8%	5	1.8%	1.7%	18	1.4%	5.7%	4	1.2%	2.2%
Auvergne	30	1.9%	2.7%	5	2.0%	1.0%	25	1.9%	4.2%	5	1.6%	1.6%
Rhône Alpes	164	10.3%	3.1%	26	9.8%	1.0%	138	10.4%	5.1%	36	11.8%	1.9%
Languedoc Roussillon	76	4.8%	3.3%	17	6.2%	1.5%	60	4.5%	4.9%	23	7.5%	3.1%
Provence Alpes Côte d'Azur. Corse	136	8.5%	3.1%	12	4.5%	0.6%	124	9.3%	5.4%	32	10.3%	2.1%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	948	59.5%	2.6%	184	69.2%	1.0%	764	57.5%	4.1%	219	71.5%	1.5%
Presque tous les jours	219	13.8%	3.9%	35	13.3%	1.4%	184	13.9%	6.1%	61	19.8%	3.8%
1 à 2 fois par semaine	115	7.2%	4.2%	17	6.2%	1.4%	98	7.4%	6.2%	17	5.5%	3.3%
1 à 3 fois par mois	27	1.7%	5.3%	3	1.3%	1.5%	23	1.8%	8.5%	1	0.4%	1.5%
Moins souvent	9	0.6%	1.6%	0	0.0%	0.0%	9	0.7%	3.3%	2	0.8%	4.3%
Jamais	1	0.0%	0.9%	0	0.0%	0.0%	1	0.0%	3.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	39	2.4%	2.3%	5	1.9%	0.7%	33	2.5%	3.5%	0	0.1%	0.2%
De 9 000 à moins de 12 000 euros par an	125	7.9%	4.6%	12	4.5%	1.2%	113	8.5%	6.8%	2	0.7%	0.9%
De 12 000 à moins de 18 000 euros par an	218	13.7%	4.1%	23	8.7%	1.0%	195	14.7%	6.2%	10	3.2%	1.5%
De 18 000 à moins de 24 000 euros par an	272	17.0%	4.0%	33	12.4%	1.1%	239	18.0%	6.3%	26	8.3%	1.8%
De 24 000 à moins de 36 000 euros par an	423	26.5%	3.6%	69	25.9%	1.2%	354	26.7%	5.8%	77	25.1%	2.2%
De 36 000 à moins de 45 000 euros par an	214	13.4%	2.9%	40	14.8%	1.1%	174	13.1%	4.8%	67	21.9%	2.3%
De 45 000 à moins de 65 000 euros par an	137	8.6%	2.0%	44	16.6%	1.1%	93	7.0%	3.0%	56	18.2%	1.5%
65 000 euros et plus par an	51	3.2%	1.2%	6	2.4%	0.3%	45	3.4%	2.5%	31	10.1%	1.1%
Refus	96	6.0%	2.3%	28	10.5%	1.6%	68	5.1%	2.8%	34	11.1%	2.3%
Ne sait pas	19	1.2%	1.8%	6	2.4%	1.3%	13	1.0%	2.2%	3	1.1%	0.9%