

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	576	100.0%	1.1%	80	100.0%	0.3%	496	100.0%	1.8%	269	100.0%	1.5%
Sexe												
Homme	80	13.9%	0.3%	80	100.0%	0.3%	0	0.0%	0.0%	40	14.9%	0.5%
Femme	496	86.1%	1.8%	0	0.0%	0.0%	496	100.0%	1.8%	229	85.1%	2.7%
Age												
15 à 24 ans	159	27.6%	2.2%	10	12.7%	0.3%	149	30.1%	4.2%	76	28.2%	2.5%
25 à 34 ans	101	17.5%	1.3%	6	6.9%	0.1%	95	19.2%	2.5%	46	17.2%	1.5%
35 à 49 ans	162	28.0%	1.3%	33	41.2%	0.5%	129	25.9%	2.0%	111	41.2%	1.8%
50 à 59 ans	72	12.5%	0.8%	27	34.3%	0.6%	44	8.9%	1.0%	22	8.2%	0.6%
60 ans et plus	83	14.3%	0.5%	4	5.0%	0.1%	79	15.9%	0.9%	14	5.2%	1.4%
Individu												
Ménagères	346	60.1%	1.5%	0	0.0%	0.0%	346	69.8%	1.5%	156	57.7%	2.2%
Personne de référence	171	29.7%	0.6%	61	76.0%	0.3%	110	22.2%	1.4%	66	24.5%	0.8%
Responsable des achats	395	68.7%	1.1%	48	60.2%	0.4%	347	70.0%	1.5%	177	65.5%	1.6%
PCS Individu												
Agriculteurs	1	0.2%	0.2%	1	1.3%	0.3%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	18	3.1%	1.1%	8	9.6%	0.7%	10	2.0%	2.3%	15	5.4%	1.0%
Affaires et Cadres	68	11.9%	1.4%	13	16.0%	0.5%	56	11.2%	2.7%	64	23.8%	1.5%
Professions intermédiaires	76	13.2%	1.1%	10	12.5%	0.3%	66	13.3%	1.8%	59	22.0%	1.0%
Employés	143	24.8%	1.7%	20	25.1%	0.9%	123	24.8%	2.0%	44	16.3%	2.4%
Ouvriers	31	5.4%	0.5%	18	22.1%	0.4%	13	2.7%	1.1%	1	0.5%	0.4%
Retraités	62	10.7%	0.5%	2	2.4%	0.0%	60	12.0%	0.9%	2	0.9%	1.2%
Autres inactifs	177	30.7%	1.7%	9	11.0%	0.2%	168	33.9%	2.5%	84	31.1%	2.6%
PCS Personne de référence												
Agriculteurs	2	0.4%	0.3%	1	1.3%	0.3%	1	0.3%	0.4%	0	0.0%	0.0%
Petits patrons	53	9.2%	2.0%	10	13.1%	0.8%	42	8.6%	3.4%	53	19.6%	2.0%
Affaires et Cadres	107	18.5%	1.6%	14	17.5%	0.4%	93	18.7%	2.7%	107	39.6%	1.6%
Professions intermédiaires	110	19.1%	1.4%	16	19.5%	0.4%	94	19.0%	2.5%	110	40.8%	1.4%
Employés	85	14.7%	1.6%	17	21.7%	0.7%	67	13.6%	2.2%	0	0.0%	0.0%
Ouvriers	100	17.3%	1.0%	17	21.3%	0.3%	83	16.6%	1.9%	0	0.0%	0.0%
Retraités	89	15.4%	0.6%	4	5.6%	0.1%	84	17.0%	1.0%	0	0.0%	0.0%
Autres inactifs	31	5.4%	0.8%	0	0.0%	0.0%	31	6.3%	1.2%	0	0.0%	0.0%

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Taille du foyer												
1 personne	91	15.8%	0.9%	2	3.1%	0.1%	89	17.9%	1.6%	29	10.8%	1.5%
2 personnes	161	27.9%	0.9%	30	37.0%	0.3%	131	26.4%	1.4%	76	28.4%	1.9%
3 personnes	117	20.2%	1.3%	24	30.6%	0.5%	92	18.6%	2.1%	55	20.4%	1.4%
4 personnes	138	23.9%	1.5%	15	18.6%	0.3%	123	24.8%	2.6%	80	29.7%	1.7%
5 personnes et +	70	12.1%	1.3%	9	10.7%	0.3%	61	12.3%	2.2%	29	10.8%	1.1%
Présence d'enfants de moins de 15 ans												
Oui	211	36.6%	1.3%	29	35.7%	0.4%	182	36.7%	2.2%	110	40.9%	1.4%
Non	365	63.4%	1.0%	51	64.3%	0.3%	314	63.3%	1.7%	159	59.1%	1.6%
Habitat												
Communes rurales	77	13.4%	0.6%	8	10.5%	0.1%	69	13.9%	1.1%	30	11.2%	0.9%
Agglo. - 20 000 hab	99	17.2%	1.1%	13	16.3%	0.3%	86	17.4%	1.8%	39	14.6%	1.5%
Agglo. 20 000 à 100 000 hab	69	11.9%	1.0%	13	15.7%	0.4%	56	11.3%	1.5%	21	7.7%	1.0%
Agglo. + 100 000 hab	181	31.4%	1.2%	20	25.3%	0.3%	160	32.3%	2.0%	88	32.7%	1.6%
Agglo. Paris	150	26.1%	1.7%	26	32.1%	0.6%	124	25.1%	2.8%	91	33.9%	2.3%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	157	27.2%	1.6%	27	33.2%	0.6%	130	26.3%	2.6%	93	34.5%	2.1%
Nord Pas de Calais	33	5.7%	1.0%	9	11.0%	0.6%	24	4.9%	1.4%	6	2.3%	0.6%
Lorraine	19	3.3%	1.0%	7	9.1%	0.8%	11	2.3%	1.2%	11	3.9%	2.0%
Alsace	11	1.8%	0.7%	2	2.8%	0.3%	8	1.7%	1.1%	2	0.8%	0.5%
Franche-Comté	6	1.1%	0.6%	1	1.3%	0.2%	5	1.0%	1.0%	5	1.8%	1.9%
Champagne Ardennes	9	1.5%	0.8%	2	2.7%	0.4%	7	1.3%	1.2%	3	1.2%	1.1%
Picardie	18	3.1%	1.2%	3	3.9%	0.4%	15	3.0%	1.8%	8	3.1%	1.9%
Bourgogne	7	1.2%	0.5%	0	0.0%	0.0%	7	1.4%	1.0%	5	1.8%	1.5%
Haute Normandie	14	2.4%	0.9%	0	0.0%	0.0%	14	2.8%	1.8%	7	2.5%	1.5%
Basse Normandie	16	2.8%	1.4%	3	4.1%	0.6%	13	2.6%	2.0%	5	1.8%	1.3%
Centre	19	3.3%	0.9%	4	4.9%	0.4%	15	3.0%	1.4%	9	3.2%	1.3%
Pays de Loire	25	4.4%	0.8%	0	0.0%	0.0%	25	5.1%	1.6%	4	1.5%	0.5%
Bretagne	8	1.4%	0.3%	0	0.0%	0.0%	8	1.6%	0.6%	5	1.8%	0.7%
Poitou Charentes	21	3.6%	1.4%	1	1.6%	0.2%	19	3.9%	2.5%	4	1.6%	1.2%
Aquitaine	25	4.3%	0.9%	4	4.7%	0.3%	21	4.2%	1.4%	12	4.4%	1.4%
Midi Pyrénées	24	4.1%	1.0%	0	0.0%	0.0%	24	4.7%	1.8%	9	3.2%	1.1%
Limousin	16	2.7%	2.5%	1	0.8%	0.2%	15	3.0%	4.7%	8	2.8%	4.7%
Auvergne	8	1.4%	0.7%	2	2.5%	0.4%	6	1.2%	1.0%	3	1.1%	1.0%
Rhône Alpes	44	7.6%	0.8%	5	6.5%	0.2%	39	7.8%	1.4%	25	9.3%	1.3%
Languedoc Roussillon	38	6.6%	1.7%	6	7.9%	0.6%	32	6.4%	2.6%	13	4.7%	1.7%
Provence Alpes Côte d'Azur. Corse	61	10.5%	1.4%	2	2.9%	0.1%	58	11.7%	2.5%	34	12.7%	2.2%
Habitudes de connexion à Internet												
Tous les jours	450	78.2%	1.2%	56	69.5%	0.3%	395	79.6%	2.1%	231	85.6%	1.5%
Presque tous les jours	69	12.0%	1.2%	6	8.1%	0.3%	63	12.7%	2.1%	21	7.9%	1.3%
1 à 2 fois par semaine	35	6.2%	1.3%	12	15.4%	1.1%	23	4.7%	1.5%	17	6.5%	3.4%
1 à 3 fois par mois	10	1.7%	1.9%	6	7.1%	2.4%	4	0.9%	1.5%	0	0.0%	0.0%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	11	1.9%	0.6%	0	0.0%	0.0%	11	2.2%	1.1%	1	0.5%	0.8%
De 9 000 à moins de 12 000 euros par an	37	6.4%	1.4%	3	4.3%	0.3%	34	6.8%	2.0%	5	1.8%	1.9%
De 12 000 à moins de 18 000 euros par an	59	10.3%	1.1%	5	6.4%	0.2%	54	10.9%	1.7%	14	5.2%	2.1%
De 18 000 à moins de 24 000 euros par an	73	12.7%	1.1%	8	10.5%	0.3%	65	13.1%	1.7%	38	14.2%	2.7%
De 24 000 à moins de 36 000 euros par an	126	21.8%	1.1%	19	23.2%	0.3%	107	21.6%	1.8%	46	17.1%	1.3%
De 36 000 à moins de 45 000 euros par an	76	13.1%	1.0%	13	16.1%	0.3%	63	12.6%	1.7%	28	10.4%	1.0%
De 45 000 à moins de 65 000 euros par an	56	9.7%	0.8%	7	8.7%	0.2%	49	9.9%	1.6%	41	15.1%	1.1%
65 000 euros et plus par an	75	13.0%	1.8%	15	18.2%	0.6%	60	12.2%	3.4%	56	20.8%	1.9%
Refus	51	8.9%	1.2%	10	12.6%	0.6%	41	8.3%	1.7%	32	11.8%	2.1%
Ne sait pas	12	2.1%	1.1%	0	0.0%	0.0%	12	2.5%	2.1%	8	3.1%	2.2%