

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1740	100.0%	3.3%	383	100.0%	1.5%	1357	100.0%	5.0%	560	100.0%	3.2%
<b>Sexe</b>												
<b>Homme</b>	383	22.0%	1.5%	383	100.0%	1.5%	0	0.0%	0.0%	112	20.0%	1.3%
<b>Femme</b>	1357	78.0%	5.0%	0	0.0%	0.0%	1357	100.0%	5.0%	449	80.0%	5.3%
<b>Age</b>												
<b>15 à 24 ans</b>	111	6.4%	1.5%	10	2.5%	0.3%	101	7.5%	2.8%	43	7.6%	1.4%
<b>25 à 34 ans</b>	165	9.5%	2.2%	18	4.8%	0.5%	147	10.8%	3.8%	70	12.4%	2.2%
<b>35 à 49 ans</b>	530	30.5%	4.2%	139	36.2%	2.3%	392	28.9%	6.2%	266	47.5%	4.2%
<b>50 à 59 ans</b>	405	23.3%	4.5%	108	28.1%	2.4%	297	21.9%	6.6%	136	24.2%	3.6%
<b>60 ans et plus</b>	528	30.4%	3.4%	109	28.4%	1.6%	419	30.9%	4.7%	46	8.3%	4.6%
<b>Individu</b>												
<b>Ménagères</b>	1223	70.3%	5.2%	0	0.0%	0.0%	1223	90.2%	5.2%	400	71.4%	5.7%
<b>Personne de référence</b>	678	38.9%	2.4%	348	90.7%	1.7%	330	24.3%	4.2%	168	30.0%	2.0%
<b>Responsable des achats</b>	1393	80.1%	3.9%	202	52.8%	1.5%	1191	87.8%	5.2%	431	76.9%	3.9%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	10	0.6%	2.0%	5	1.2%	1.4%	5	0.4%	3.2%	2	0.3%	6.9%
<b>Petits patrons</b>	59	3.4%	3.7%	25	6.6%	2.1%	34	2.5%	7.8%	50	8.8%	3.5%
<b>Affaires et Cadres</b>	129	7.4%	2.6%	37	9.7%	1.3%	92	6.8%	4.4%	111	19.9%	2.5%
<b>Professions intermédiaires</b>	237	13.6%	3.3%	50	13.1%	1.4%	186	13.7%	5.2%	174	31.1%	3.0%
<b>Employés</b>	367	21.1%	4.4%	54	14.0%	2.4%	314	23.1%	5.1%	70	12.6%	3.9%
<b>Ouvriers</b>	149	8.5%	2.3%	75	19.7%	1.5%	73	5.4%	5.8%	8	1.5%	2.3%
<b>Retraités</b>	440	25.3%	3.4%	101	26.3%	1.7%	340	25.0%	5.0%	18	3.2%	8.8%
<b>Autres inactifs</b>	349	20.1%	3.4%	36	9.5%	1.0%	313	23.0%	4.7%	126	22.6%	3.9%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	23	1.3%	3.0%	5	1.2%	1.2%	18	1.3%	5.1%	0	0.0%	0.0%
<b>Petits patrons</b>	101	5.8%	3.9%	22	5.7%	1.6%	79	5.9%	6.4%	101	18.1%	3.9%
<b>Affaires et Cadres</b>	246	14.1%	3.6%	39	10.3%	1.2%	206	15.2%	6.0%	246	43.8%	3.6%
<b>Professions intermédiaires</b>	213	12.3%	2.7%	51	13.2%	1.2%	163	12.0%	4.3%	213	38.1%	2.7%
<b>Employés</b>	207	11.9%	3.8%	53	13.9%	2.2%	154	11.4%	5.0%	0	0.0%	0.0%
<b>Ouvriers</b>	273	15.7%	2.9%	70	18.3%	1.4%	203	15.0%	4.6%	0	0.0%	0.0%
<b>Retraités</b>	557	32.0%	3.7%	112	29.3%	1.7%	445	32.8%	5.4%	0	0.0%	0.0%
<b>Autres inactifs</b>	119	6.8%	2.9%	31	8.1%	2.0%	88	6.5%	3.4%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	281	16.2%	2.8%	51	13.2%	1.2%	230	17.0%	4.1%	55	9.8%	2.8%
<b>2 personnes</b>	662	38.1%	3.7%	160	41.8%	1.8%	502	37.0%	5.3%	152	27.2%	3.7%
<b>3 personnes</b>	305	17.5%	3.3%	72	18.8%	1.5%	233	17.2%	5.2%	116	20.8%	2.9%
<b>4 personnes</b>	304	17.5%	3.3%	65	16.9%	1.4%	239	17.6%	5.0%	146	26.1%	3.1%
<b>5 personnes et +</b>	187	10.8%	3.4%	35	9.2%	1.3%	152	11.2%	5.4%	90	16.1%	3.5%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	536	30.8%	3.4%	100	26.0%	1.3%	436	32.2%	5.2%	268	47.9%	3.5%
<b>Non</b>	1204	69.2%	3.3%	284	74.0%	1.6%	920	67.8%	4.9%	292	52.1%	3.0%
<b>Habitat</b>												
<b>Communes rurales</b>	277	15.9%	2.3%	53	13.8%	0.9%	225	16.5%	3.6%	67	12.0%	2.1%
<b>Agglo. - 20 000 hab</b>	302	17.3%	3.3%	50	12.9%	1.1%	252	18.6%	5.3%	93	16.6%	3.6%
<b>Agglo. 20 000 à 100 000 hab</b>	255	14.7%	3.7%	70	18.3%	2.1%	185	13.7%	5.1%	54	9.6%	2.7%
<b>Agglo. + 100 000 hab</b>	587	33.7%	3.8%	128	33.4%	1.7%	459	33.8%	5.7%	205	36.6%	3.7%
<b>Agglo. Paris</b>	319	18.3%	3.7%	83	21.7%	2.0%	235	17.4%	5.2%	141	25.2%	3.6%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	354	20.3%	3.7%	89	23.1%	1.9%	265	19.6%	5.3%	153	27.3%	3.5%
Nord Pas de Calais	81	4.7%	2.5%	20	5.3%	1.3%	61	4.5%	3.6%	19	3.4%	1.9%
Lorraine	57	3.3%	3.0%	9	2.3%	1.0%	48	3.6%	4.9%	10	1.8%	1.9%
Alsace	27	1.6%	1.8%	7	1.8%	0.9%	20	1.5%	2.6%	13	2.3%	2.9%
Franche-Comté	37	2.1%	3.9%	4	1.1%	0.9%	33	2.4%	6.7%	8	1.5%	3.3%
Champagne Ardennes	41	2.4%	3.8%	3	0.8%	0.6%	38	2.8%	6.8%	10	1.8%	3.6%
Picardie	49	2.8%	3.2%	7	1.9%	1.0%	42	3.1%	5.2%	10	1.7%	2.2%
Bourgogne	51	3.0%	3.8%	12	3.2%	1.9%	39	2.9%	5.5%	16	2.8%	4.7%
Haute Normandie	49	2.8%	3.3%	11	2.8%	1.5%	38	2.8%	4.8%	12	2.2%	2.7%
Basse Normandie	23	1.3%	1.9%	1	0.3%	0.2%	21	1.6%	3.4%	5	0.9%	1.5%
Centre	68	3.9%	3.2%	18	4.6%	1.7%	51	3.7%	4.6%	15	2.8%	2.3%
Pays de Loire	80	4.6%	2.7%	21	5.6%	1.5%	59	4.3%	3.8%	20	3.6%	2.2%
Bretagne	75	4.3%	2.8%	5	1.4%	0.4%	69	5.1%	5.0%	17	3.1%	2.5%
Poitou Charentes	53	3.0%	3.5%	9	2.3%	1.2%	44	3.2%	5.6%	9	1.6%	2.5%
Aquitaine	99	5.7%	3.5%	23	5.9%	1.7%	76	5.6%	5.2%	36	6.4%	4.3%
Midi Pyrénées	82	4.7%	3.3%	17	4.4%	1.4%	65	4.8%	5.0%	32	5.7%	4.0%
Limousin	23	1.3%	3.7%	5	1.3%	1.7%	18	1.3%	5.6%	4	0.7%	2.5%
Auvergne	38	2.2%	3.3%	5	1.2%	0.8%	33	2.4%	5.6%	4	0.7%	1.4%
Rhône Alpes	152	8.7%	2.9%	35	9.1%	1.4%	117	8.6%	4.3%	71	12.7%	3.7%
Languedoc Roussillon	105	6.0%	4.6%	29	7.7%	2.7%	76	5.6%	6.3%	33	5.9%	4.5%
Provence Alpes Côte d'Azur. Corse	196	11.3%	4.5%	53	13.8%	2.6%	143	10.6%	6.2%	62	11.0%	4.0%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1262	72.6%	3.4%	294	76.7%	1.6%	968	71.4%	5.2%	467	83.3%	3.1%
Presque tous les jours	215	12.3%	3.9%	31	8.0%	1.2%	184	13.6%	6.1%	56	10.0%	3.5%
1 à 2 fois par semaine	114	6.6%	4.2%	43	11.3%	3.7%	71	5.2%	4.5%	21	3.7%	4.0%
1 à 3 fois par mois	25	1.5%	5.0%	10	2.6%	4.2%	16	1.2%	5.7%	0	0.0%	0.0%
Moins souvent	16	0.9%	2.9%	1	0.2%	0.2%	16	1.2%	5.7%	16	2.8%	29.3%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	42	2.4%	2.5%	4	1.0%	0.5%	38	2.8%	4.0%	6	1.1%	3.6%
De 9 000 à moins de 12 000 euros par an	83	4.8%	3.1%	18	4.7%	1.7%	65	4.8%	3.9%	7	1.2%	2.7%
De 12 000 à moins de 18 000 euros par an	129	7.4%	2.4%	10	2.6%	0.5%	118	8.7%	3.8%	13	2.4%	1.9%
De 18 000 à moins de 24 000 euros par an	258	14.8%	3.8%	48	12.4%	1.6%	211	15.5%	5.6%	63	11.3%	4.4%
De 24 000 à moins de 36 000 euros par an	446	25.6%	3.8%	86	22.5%	1.5%	360	26.5%	5.9%	116	20.6%	3.3%
De 36 000 à moins de 45 000 euros par an	232	13.3%	3.1%	56	14.5%	1.5%	176	13.0%	4.9%	67	11.9%	2.3%
De 45 000 à moins de 65 000 euros par an	218	12.5%	3.1%	63	16.5%	1.6%	155	11.4%	5.0%	112	20.0%	3.0%
65 000 euros et plus par an	172	9.9%	4.1%	45	11.8%	1.8%	127	9.4%	7.2%	120	21.5%	4.2%
Refus	132	7.6%	3.1%	47	12.2%	2.6%	85	6.3%	3.5%	39	7.0%	2.6%
Ne sait pas	29	1.7%	2.7%	6	1.6%	1.3%	23	1.7%	3.9%	17	3.0%	4.4%