

Femme Actuelle

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	3505	100.0%	6.7%	725	100.0%	2.9%	2780	100.0%	10.2%	876	100.0%	5.0%
Sexe												
Homme	725	20.7%	2.9%	725	100.0%	2.9%	0	0.0%	0.0%	154	17.5%	1.7%
Femme	2780	79.3%	10.2%	0	0.0%	0.0%	2780	100.0%	10.2%	722	82.5%	8.5%
Age												
15 à 24 ans	209	6.0%	2.9%	28	3.9%	0.8%	181	6.5%	5.1%	80	9.2%	2.6%
25 à 34 ans	264	7.5%	3.5%	44	6.0%	1.2%	220	7.9%	5.7%	100	11.4%	3.1%
35 à 49 ans	682	19.4%	5.5%	131	18.1%	2.1%	550	19.8%	8.7%	318	36.3%	5.0%
50 à 59 ans	832	23.8%	9.2%	168	23.1%	3.7%	665	23.9%	14.9%	300	34.2%	7.9%
60 ans et plus	1517	43.3%	9.6%	354	48.9%	5.1%	1163	41.8%	13.1%	79	9.0%	7.8%
Individu												
Ménagères	2554	72.9%	10.9%	0	0.0%	0.0%	2554	91.9%	10.9%	645	73.6%	9.2%
Personne de référence	1497	42.7%	5.3%	681	93.9%	3.3%	816	29.4%	10.4%	276	31.5%	3.3%
Responsable des achats	2845	81.2%	7.9%	376	51.9%	2.9%	2469	88.8%	10.8%	696	79.5%	6.3%
PCS Individu												
Agriculteurs	15	0.4%	3.1%	5	0.7%	1.4%	11	0.4%	6.5%	1	0.1%	3.1%
Petits patrons	75	2.1%	4.7%	19	2.6%	1.6%	56	2.0%	12.9%	53	6.1%	3.7%
Affaires et Cadres	216	6.2%	4.4%	55	7.6%	2.0%	161	5.8%	7.7%	171	19.5%	3.9%
Professions intermédiaires	393	11.2%	5.4%	76	10.5%	2.1%	317	11.4%	8.8%	298	34.0%	5.1%
Employés	753	21.5%	9.0%	64	8.8%	2.8%	689	24.8%	11.3%	156	17.8%	8.6%
Ouvriers	231	6.6%	3.7%	118	16.3%	2.3%	113	4.1%	8.9%	12	1.3%	3.3%
Retraités	1206	34.4%	9.4%	338	46.6%	5.6%	868	31.2%	12.8%	29	3.3%	14.1%
Autres inactifs	616	17.6%	6.0%	50	6.9%	1.4%	566	20.3%	8.4%	156	17.8%	4.8%
PCS Personne de référence												
Agriculteurs	31	0.9%	4.1%	5	0.7%	1.3%	26	0.9%	7.4%	0	0.0%	0.0%
Petits patrons	155	4.4%	5.9%	22	3.1%	1.6%	133	4.8%	10.7%	155	17.7%	5.9%
Affaires et Cadres	339	9.7%	4.9%	57	7.8%	1.7%	282	10.1%	8.2%	339	38.7%	4.9%
Professions intermédiaires	382	10.9%	4.8%	74	10.3%	1.8%	307	11.1%	8.0%	382	43.6%	4.8%
Employés	384	11.0%	7.1%	65	8.9%	2.7%	319	11.5%	10.4%	0	0.0%	0.0%
Ouvriers	548	15.6%	5.8%	123	17.0%	2.4%	425	15.3%	9.6%	0	0.0%	0.0%
Retraités	1404	40.1%	9.4%	343	47.3%	5.1%	1061	38.2%	12.9%	0	0.0%	0.0%
Autres inactifs	261	7.4%	6.4%	36	4.9%	2.3%	226	8.1%	8.8%	0	0.0%	0.0%

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Taille du foyer												
1 personne	703	20.0%	7.0%	87	12.1%	2.0%	615	22.1%	10.8%	87	9.9%	4.5%
2 personnes	1564	44.6%	8.6%	381	52.6%	4.4%	1183	42.5%	12.6%	258	29.4%	6.2%
3 personnes	530	15.1%	5.8%	125	17.3%	2.6%	405	14.6%	9.1%	195	22.2%	4.9%
4 personnes	459	13.1%	4.9%	91	12.5%	2.0%	368	13.2%	7.7%	222	25.3%	4.7%
5 personnes et +	249	7.1%	4.5%	40	5.5%	1.5%	209	7.5%	7.4%	115	13.1%	4.5%
Présence d'enfants de moins de 15 ans												
Oui	750	21.4%	4.8%	137	19.0%	1.9%	613	22.0%	7.3%	353	40.3%	4.6%
Non	2754	78.6%	7.6%	587	81.0%	3.4%	2167	78.0%	11.5%	523	59.7%	5.4%
Habitat												
Communes rurales	749	21.4%	6.3%	139	19.2%	2.4%	610	21.9%	9.8%	165	18.8%	5.1%
Agglo. - 20 000 hab	675	19.3%	7.4%	148	20.5%	3.4%	526	18.9%	11.1%	154	17.6%	6.0%
Agglo. 20 000 à 100 000 hab	528	15.1%	7.6%	122	16.8%	3.6%	406	14.6%	11.2%	108	12.3%	5.3%
Agglo. + 100 000 hab	1097	31.3%	7.1%	224	30.9%	3.0%	873	31.4%	10.9%	291	33.3%	5.2%
Agglo. Paris	456	13.0%	5.3%	92	12.7%	2.2%	365	13.1%	8.1%	158	18.0%	4.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	522	14.9%	5.4%	101	14.0%	2.2%	421	15.1%	8.4%	169	19.3%	3.9%
Nord Pas de Calais	210	6.0%	6.5%	54	7.4%	3.5%	156	5.6%	9.3%	47	5.4%	4.7%
Lorraine	160	4.6%	8.3%	40	5.6%	4.4%	119	4.3%	12.0%	27	3.0%	5.0%
Alsace	100	2.9%	6.5%	31	4.2%	4.1%	70	2.5%	8.8%	17	1.9%	3.8%
Franche-Comté	76	2.2%	7.9%	11	1.5%	2.3%	65	2.3%	13.2%	15	1.7%	5.9%
Champagne Ardennes	85	2.4%	7.8%	24	3.3%	4.5%	61	2.2%	10.8%	15	1.7%	5.2%
Picardie	121	3.4%	7.8%	21	2.9%	2.8%	100	3.6%	12.5%	32	3.6%	7.2%
Bourgogne	92	2.6%	6.8%	25	3.5%	3.8%	67	2.4%	9.5%	26	3.0%	7.8%
Haute Normandie	104	3.0%	6.9%	17	2.4%	2.4%	86	3.1%	11.1%	36	4.1%	7.9%
Basse Normandie	60	1.7%	5.0%	13	1.8%	2.3%	48	1.7%	7.6%	16	1.8%	4.5%
Centre	133	3.8%	6.3%	33	4.5%	3.2%	101	3.6%	9.2%	35	4.0%	5.3%
Pays de Loire	192	5.5%	6.4%	37	5.2%	2.6%	155	5.6%	10.0%	42	4.7%	4.7%
Bretagne	183	5.2%	6.9%	34	4.8%	2.7%	149	5.4%	10.7%	39	4.5%	5.5%
Poitou Charentes	77	2.2%	5.2%	15	2.1%	2.1%	62	2.2%	8.0%	14	1.6%	3.8%
Aquitaine	215	6.1%	7.7%	46	6.3%	3.4%	169	6.1%	11.5%	41	4.6%	4.9%
Midi Pyrénées	183	5.2%	7.4%	25	3.4%	2.1%	158	5.7%	12.3%	51	5.8%	6.3%
Limousin	47	1.4%	7.7%	10	1.4%	3.5%	37	1.3%	11.6%	5	0.6%	3.2%
Auvergne	81	2.3%	7.2%	21	3.0%	3.9%	60	2.2%	10.1%	16	1.9%	5.3%
Rhône Alpes	350	10.0%	6.7%	80	11.1%	3.2%	270	9.7%	10.0%	90	10.3%	4.7%
Languedoc Roussillon	201	5.7%	8.8%	43	5.9%	4.0%	158	5.7%	13.1%	56	6.4%	7.7%
Provence Alpes Côte d'Azur. Corse	311	8.9%	7.1%	44	6.0%	2.1%	268	9.6%	11.6%	87	10.0%	5.7%
Habitudes de connexion à Internet												
Tous les jours	2348	67.0%	6.3%	527	72.8%	2.9%	1820	65.5%	9.7%	685	78.2%	4.5%
Presque tous les jours	492	14.0%	8.8%	86	11.8%	3.4%	407	14.6%	13.5%	114	13.0%	7.2%
1 à 2 fois par semaine	216	6.2%	7.9%	46	6.3%	4.0%	170	6.1%	10.8%	48	5.4%	9.2%
1 à 3 fois par mois	61	1.7%	12.0%	13	1.8%	5.5%	48	1.7%	17.4%	7	0.8%	8.3%
Moins souvent	33	1.0%	5.9%	2	0.3%	0.7%	31	1.1%	11.3%	19	2.2%	34.9%
Jamais	4	0.1%	6.2%	1	0.2%	2.8%	3	0.1%	15.1%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	62	1.8%	3.7%	3	0.4%	0.4%	59	2.1%	6.2%	6	0.7%	3.7%
De 9 000 à moins de 12 000 euros par an	197	5.6%	7.3%	30	4.1%	2.9%	167	6.0%	10.0%	21	2.4%	8.2%
De 12 000 à moins de 18 000 euros par an	393	11.2%	7.3%	72	9.9%	3.2%	321	11.5%	10.2%	22	2.5%	3.2%
De 18 000 à moins de 24 000 euros par an	501	14.3%	7.5%	76	10.4%	2.6%	426	15.3%	11.3%	85	9.7%	6.0%
De 24 000 à moins de 36 000 euros par an	825	23.5%	7.1%	167	23.0%	3.0%	658	23.7%	10.8%	175	20.0%	5.0%
De 36 000 à moins de 45 000 euros par an	510	14.6%	6.9%	124	17.1%	3.3%	387	13.9%	10.7%	153	17.4%	5.3%
De 45 000 à moins de 65 000 euros par an	486	13.9%	6.9%	120	16.6%	3.0%	366	13.2%	11.9%	174	19.8%	4.7%
65 000 euros et plus par an	191	5.4%	4.5%	61	8.5%	2.5%	129	4.6%	7.3%	114	13.1%	4.0%
Refus	290	8.3%	6.9%	68	9.4%	3.8%	223	8.0%	9.0%	96	11.0%	6.4%
Ne sait pas	50	1.4%	4.6%	5	0.6%	1.0%	45	1.6%	7.7%	30	3.4%	7.7%