

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1740	100.0%	3.3%	986	100.0%	4.0%	754	100.0%	2.8%	645	100.0%	3.7%
<b>Sexe</b>												
<b>Homme</b>	986	56.7%	4.0%	986	100.0%	4.0%	0	0.0%	0.0%	398	61.7%	4.5%
<b>Femme</b>	754	43.3%	2.8%	0	0.0%	0.0%	754	100.0%	2.8%	247	38.3%	2.9%
<b>Age</b>												
<b>15 à 24 ans</b>	202	11.6%	2.8%	116	11.7%	3.2%	86	11.5%	2.4%	79	12.3%	2.6%
<b>25 à 34 ans</b>	207	11.9%	2.7%	138	14.0%	3.7%	69	9.2%	1.8%	90	14.0%	2.8%
<b>35 à 49 ans</b>	372	21.4%	3.0%	224	22.8%	3.6%	147	19.6%	2.3%	244	37.9%	3.9%
<b>50 à 59 ans</b>	309	17.8%	3.4%	192	19.5%	4.3%	117	15.5%	2.6%	172	26.7%	4.5%
<b>60 ans et plus</b>	650	37.4%	4.1%	316	32.0%	4.6%	334	44.3%	3.8%	59	9.1%	5.8%
<b>Individu</b>												
<b>Ménagères</b>	653	37.5%	2.8%	0	0.0%	0.0%	653	86.7%	2.8%	213	33.0%	3.0%
<b>Personne de référence</b>	1037	59.6%	3.7%	837	84.9%	4.1%	200	26.5%	2.5%	383	59.4%	4.5%
<b>Responsable des achats</b>	1138	65.4%	3.2%	518	52.5%	3.9%	621	82.3%	2.7%	402	62.3%	3.6%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	18	1.0%	3.6%	15	1.5%	4.5%	3	0.4%	1.7%	0	0.0%	0.0%
<b>Petits patrons</b>	98	5.6%	6.1%	79	8.0%	6.7%	19	2.5%	4.4%	90	14.0%	6.3%
<b>Affaires et Cadres</b>	263	15.1%	5.3%	176	17.9%	6.2%	86	11.5%	4.1%	237	36.8%	5.4%
<b>Professions intermédiaires</b>	195	11.2%	2.7%	97	9.9%	2.7%	98	12.9%	2.7%	169	26.2%	2.9%
<b>Employés</b>	190	10.9%	2.3%	86	8.7%	3.8%	104	13.8%	1.7%	33	5.2%	1.8%
<b>Ouvriers</b>	138	7.9%	2.2%	120	12.2%	2.4%	18	2.3%	1.4%	10	1.6%	2.9%
<b>Retraités</b>	547	31.4%	4.3%	278	28.2%	4.6%	269	35.7%	4.0%	9	1.4%	4.5%
<b>Autres inactifs</b>	292	16.8%	2.8%	135	13.7%	3.7%	157	20.9%	2.3%	95	14.8%	2.9%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	20	1.2%	2.7%	16	1.6%	4.0%	4	0.6%	1.2%	0	0.0%	0.0%
<b>Petits patrons</b>	118	6.8%	4.5%	84	8.5%	6.1%	34	4.5%	2.7%	118	18.3%	4.5%
<b>Affaires et Cadres</b>	327	18.8%	4.8%	191	19.4%	5.6%	136	18.0%	3.9%	327	50.7%	4.8%
<b>Professions intermédiaires</b>	200	11.5%	2.5%	122	12.4%	3.0%	78	10.3%	2.0%	200	31.0%	2.5%
<b>Employés</b>	148	8.5%	2.7%	82	8.3%	3.5%	66	8.8%	2.2%	0	0.0%	0.0%
<b>Ouvriers</b>	215	12.3%	2.3%	138	14.0%	2.7%	76	10.1%	1.7%	0	0.0%	0.0%
<b>Retraités</b>	625	35.9%	4.2%	295	30.0%	4.4%	329	43.7%	4.0%	0	0.0%	0.0%
<b>Autres inactifs</b>	87	5.0%	2.1%	56	5.7%	3.7%	31	4.1%	1.2%	0	0.0%	0.0%

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	321	18.5%	3.2%	160	16.2%	3.7%	161	21.4%	2.8%	80	12.4%	4.1%
<b>2 personnes</b>	708	40.7%	3.9%	381	38.6%	4.4%	327	43.3%	3.5%	159	24.7%	3.9%
<b>3 personnes</b>	284	16.3%	3.1%	164	16.7%	3.5%	119	15.8%	2.7%	149	23.2%	3.7%
<b>4 personnes</b>	239	13.8%	2.6%	155	15.7%	3.4%	84	11.2%	1.8%	149	23.1%	3.1%
<b>5 personnes et +</b>	188	10.8%	3.4%	125	12.7%	4.7%	62	8.3%	2.2%	107	16.6%	4.2%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	443	25.5%	2.8%	286	29.0%	3.9%	157	20.9%	1.9%	282	43.7%	3.7%
<b>Non</b>	1297	74.5%	3.6%	701	71.0%	4.0%	596	79.1%	3.2%	363	56.3%	3.7%
<b>Habitat</b>												
<b>Communes rurales</b>	254	14.6%	2.1%	140	14.2%	2.5%	114	15.1%	1.8%	74	11.4%	2.3%
<b>Agglo. - 20 000 hab</b>	227	13.1%	2.5%	123	12.5%	2.9%	104	13.8%	2.2%	74	11.5%	2.9%
<b>Agglo. 20 000 à 100 000 hab</b>	255	14.6%	3.6%	166	16.8%	5.0%	89	11.7%	2.4%	61	9.4%	3.0%
<b>Agglo. + 100 000 hab</b>	624	35.9%	4.0%	332	33.6%	4.4%	292	38.8%	3.6%	237	36.7%	4.2%
<b>Agglo. Paris</b>	379	21.8%	4.4%	225	22.8%	5.5%	155	20.5%	3.4%	200	31.0%	5.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	411	23.6%	4.3%	246	24.9%	5.4%	166	22.0%	3.3%	220	34.1%	5.0%
<b>Nord Pas de Calais</b>	74	4.3%	2.3%	50	5.1%	3.3%	24	3.2%	1.4%	27	4.3%	2.8%
<b>Lorraine</b>	56	3.2%	2.9%	29	2.9%	3.1%	28	3.7%	2.8%	12	1.8%	2.2%
<b>Alsace</b>	55	3.2%	3.6%	34	3.5%	4.6%	21	2.7%	2.6%	20	3.1%	4.5%
<b>Franche-Comté</b>	20	1.1%	2.1%	8	0.8%	1.7%	12	1.6%	2.4%	8	1.2%	3.0%
<b>Champagne Ardennes</b>	38	2.2%	3.5%	31	3.2%	5.9%	7	0.9%	1.2%	5	0.8%	1.7%
<b>Picardie</b>	26	1.5%	1.7%	16	1.6%	2.1%	10	1.3%	1.3%	5	0.7%	1.1%
<b>Bourgogne</b>	45	2.6%	3.3%	29	2.9%	4.4%	16	2.2%	2.3%	10	1.6%	3.1%
<b>Haute Normandie</b>	31	1.8%	2.1%	22	2.2%	3.0%	9	1.2%	1.2%	10	1.5%	2.1%
<b>Basse Normandie</b>	31	1.8%	2.6%	18	1.8%	3.2%	13	1.8%	2.1%	4	0.7%	1.2%
<b>Centre</b>	77	4.4%	3.6%	57	5.7%	5.6%	20	2.6%	1.8%	33	5.1%	5.0%
<b>Pays de Loire</b>	87	5.0%	2.9%	34	3.5%	2.4%	53	7.0%	3.4%	20	3.2%	2.3%
<b>Bretagne</b>	52	3.0%	1.9%	28	2.9%	2.2%	24	3.1%	1.7%	12	1.9%	1.7%
<b>Poitou Charentes</b>	58	3.4%	3.9%	27	2.7%	3.7%	32	4.2%	4.1%	18	2.8%	4.8%
<b>Aquitaine</b>	102	5.8%	3.6%	50	5.0%	3.7%	52	6.9%	3.6%	35	5.4%	4.2%
<b>Midi Pyrénées</b>	89	5.1%	3.6%	43	4.3%	3.6%	47	6.2%	3.6%	31	4.7%	3.8%
<b>Limousin</b>	15	0.9%	2.5%	10	1.1%	3.5%	5	0.7%	1.5%	3	0.4%	1.8%
<b>Auvergne</b>	34	1.9%	3.0%	15	1.5%	2.8%	19	2.5%	3.2%	6	1.0%	2.1%
<b>Rhône Alpes</b>	168	9.7%	3.2%	106	10.8%	4.2%	62	8.2%	2.3%	85	13.2%	4.4%
<b>Languedoc Roussillon</b>	106	6.1%	4.6%	51	5.1%	4.6%	56	7.4%	4.6%	31	4.7%	4.2%
<b>Provence Alpes Côte d'Azur. Corse</b>	164	9.4%	3.7%	84	8.5%	4.0%	80	10.6%	3.5%	51	7.8%	3.3%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	1402	80.6%	3.8%	818	83.0%	4.5%	584	77.5%	3.1%	590	91.5%	3.9%
<b>Presque tous les jours</b>	158	9.1%	2.8%	78	8.0%	3.1%	79	10.5%	2.6%	38	5.9%	2.4%
<b>1 à 2 fois par semaine</b>	65	3.7%	2.4%	34	3.4%	2.9%	31	4.1%	2.0%	17	2.6%	3.2%
<b>1 à 3 fois par mois</b>	16	0.9%	3.1%	11	1.1%	4.8%	4	0.6%	1.6%	0	0.0%	0.0%
<b>Moins souvent</b>	6	0.4%	1.1%	5	0.5%	1.6%	2	0.3%	0.7%	0	0.0%	0.0%
<b>Jamais</b>	3	0.2%	4.6%	0	0.0%	0.0%	3	0.4%	16.5%	0	0.0%	0.0%

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	24	1.4%	1.4%	9	0.9%	1.2%	15	2.0%	1.6%	5	0.8%	3.1%
De 9 000 à moins de 12 000 euros par an	78	4.5%	2.9%	55	5.6%	5.3%	23	3.0%	1.4%	5	0.8%	2.0%
De 12 000 à moins de 18 000 euros par an	120	6.9%	2.2%	51	5.1%	2.3%	69	9.1%	2.2%	16	2.5%	2.4%
De 18 000 à moins de 24 000 euros par an	144	8.3%	2.1%	68	6.8%	2.3%	76	10.1%	2.0%	51	7.9%	3.6%
De 24 000 à moins de 36 000 euros par an	345	19.8%	2.9%	181	18.3%	3.2%	164	21.7%	2.7%	89	13.8%	2.5%
De 36 000 à moins de 45 000 euros par an	262	15.1%	3.6%	139	14.0%	3.7%	123	16.4%	3.4%	95	14.8%	3.3%
De 45 000 à moins de 65 000 euros par an	316	18.1%	4.5%	218	22.1%	5.5%	98	13.0%	3.2%	149	23.0%	4.0%
65 000 euros et plus par an	261	15.0%	6.2%	171	17.3%	7.0%	90	12.0%	5.1%	164	25.5%	5.7%
Refus	150	8.6%	3.5%	68	6.9%	3.8%	82	10.9%	3.3%	56	8.7%	3.7%
Ne sait pas	42	2.4%	3.9%	28	2.9%	5.8%	14	1.8%	2.4%	14	2.2%	3.7%