

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1931	100.0%	3.7%	345	100.0%	1.4%	1587	100.0%	5.8%	776	100.0%	4.5%
Sexe												
Homme	345	17.8%	1.4%	345	100.0%	1.4%	0	0.0%	0.0%	138	17.8%	1.6%
Femme	1587	82.2%	5.8%	0	0.0%	0.0%	1587	100.0%	5.8%	638	82.2%	7.5%
Age												
15 à 24 ans	398	20.6%	5.5%	38	11.1%	1.0%	360	22.7%	10.1%	167	21.5%	5.4%
25 à 34 ans	214	11.1%	2.8%	15	4.2%	0.4%	200	12.6%	5.2%	89	11.4%	2.8%
35 à 49 ans	460	23.8%	3.7%	102	29.5%	1.6%	359	22.6%	5.7%	283	36.4%	4.5%
50 à 59 ans	345	17.9%	3.8%	94	27.4%	2.1%	251	15.8%	5.6%	172	22.2%	4.5%
60 ans et plus	513	26.5%	3.3%	96	27.8%	1.4%	417	26.3%	4.7%	66	8.4%	6.5%
Individu												
Ménagères	1224	63.4%	5.2%	0	0.0%	0.0%	1224	77.2%	5.2%	498	64.2%	7.1%
Personne de référence	751	38.9%	2.6%	298	86.3%	1.5%	453	28.6%	5.8%	244	31.4%	2.9%
Responsable des achats	1381	71.5%	3.8%	196	57.0%	1.5%	1185	74.7%	5.2%	537	69.2%	4.9%
PCS Individu												
Agriculteurs	6	0.3%	1.2%	0	0.0%	0.0%	6	0.4%	3.7%	3	0.3%	9.9%
Petits patrons	46	2.4%	2.8%	22	6.5%	1.9%	23	1.5%	5.4%	44	5.7%	3.1%
Affaires et Cadres	261	13.5%	5.3%	63	18.3%	2.2%	197	12.4%	9.4%	233	30.0%	5.3%
Professions intermédiaires	230	11.9%	3.2%	30	8.7%	0.8%	200	12.6%	5.6%	188	24.2%	3.2%
Employés	314	16.2%	3.8%	30	8.7%	1.3%	284	17.9%	4.6%	91	11.7%	5.0%
Ouvriers	132	6.8%	2.1%	74	21.5%	1.5%	58	3.7%	4.6%	1	0.2%	0.4%
Retraités	343	17.8%	2.7%	62	18.0%	1.0%	281	17.7%	4.2%	18	2.3%	8.5%
Autres inactifs	600	31.0%	5.8%	63	18.2%	1.7%	537	33.8%	8.0%	199	25.6%	6.1%
PCS Personne de référence												
Agriculteurs	18	0.9%	2.4%	0	0.0%	0.0%	18	1.2%	5.2%	0	0.0%	0.0%
Petits patrons	108	5.6%	4.1%	25	7.4%	1.8%	83	5.2%	6.7%	108	13.9%	4.1%
Affaires et Cadres	391	20.2%	5.7%	78	22.6%	2.3%	313	19.7%	9.1%	391	50.3%	5.7%
Professions intermédiaires	277	14.4%	3.5%	35	10.1%	0.9%	242	15.3%	6.3%	277	35.7%	3.5%
Employés	208	10.8%	3.8%	34	10.0%	1.5%	174	10.9%	5.7%	0	0.0%	0.0%
Ouvriers	298	15.4%	3.1%	75	21.7%	1.5%	223	14.0%	5.0%	0	0.0%	0.0%
Retraités	423	21.9%	2.8%	67	19.5%	1.0%	356	22.4%	4.3%	0	0.0%	0.0%
Autres inactifs	208	10.8%	5.1%	30	8.6%	1.9%	178	11.2%	6.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	373	19.3%	3.7%	34	9.9%	0.8%	339	21.4%	6.0%	99	12.8%	5.1%
2 personnes	599	31.0%	3.3%	125	36.2%	1.4%	475	29.9%	5.0%	200	25.8%	4.9%
3 personnes	342	17.7%	3.7%	75	21.7%	1.6%	267	16.9%	6.0%	156	20.1%	3.9%
4 personnes	373	19.3%	4.0%	75	21.8%	1.7%	298	18.8%	6.3%	213	27.4%	4.5%
5 personnes et +	243	12.6%	4.4%	36	10.4%	1.4%	207	13.1%	7.3%	108	13.9%	4.2%
Présence d'enfants de moins de 15 ans												
Oui	606	31.4%	3.8%	115	33.5%	1.6%	491	30.9%	5.9%	322	41.5%	4.2%
Non	1325	68.6%	3.6%	229	66.5%	1.3%	1096	69.1%	5.8%	454	58.5%	4.7%
Habitat												
Communes rurales	262	13.6%	2.2%	49	14.2%	0.9%	213	13.5%	3.4%	94	12.2%	2.9%
Agglo. - 20 000 hab	251	13.0%	2.8%	32	9.2%	0.7%	219	13.8%	4.6%	79	10.2%	3.1%
Agglo. 20 000 à 100 000 hab	231	12.0%	3.3%	60	17.3%	1.8%	171	10.8%	4.7%	75	9.6%	3.7%
Agglo. + 100 000 hab	697	36.1%	4.5%	98	28.4%	1.3%	599	37.8%	7.5%	271	34.9%	4.8%
Agglo. Paris	490	25.4%	5.7%	106	30.9%	2.6%	384	24.2%	8.5%	257	33.1%	6.5%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	529	27.4%	5.5%	113	32.7%	2.5%	417	26.3%	8.3%	267	34.3%	6.1%
Nord Pas de Calais	119	6.1%	3.7%	17	5.0%	1.1%	101	6.4%	6.0%	33	4.3%	3.3%
Lorraine	38	2.0%	2.0%	8	2.3%	0.8%	30	1.9%	3.1%	13	1.7%	2.5%
Alsace	52	2.7%	3.4%	3	1.0%	0.5%	49	3.1%	6.1%	12	1.5%	2.7%
Franche-Comté	39	2.0%	4.1%	2	0.5%	0.4%	38	2.4%	7.6%	16	2.1%	6.4%
Champagne Ardennes	32	1.7%	3.0%	6	1.8%	1.2%	26	1.6%	4.6%	15	1.9%	5.3%
Picardie	47	2.4%	3.1%	11	3.1%	1.4%	37	2.3%	4.6%	9	1.2%	2.0%
Bourgogne	44	2.3%	3.2%	11	3.3%	1.8%	32	2.0%	4.6%	19	2.4%	5.6%
Haute Normandie	35	1.8%	2.4%	4	1.2%	0.6%	31	2.0%	4.0%	18	2.3%	3.9%
Basse Normandie	29	1.5%	2.4%	4	1.3%	0.8%	25	1.6%	3.9%	10	1.3%	2.8%
Centre	65	3.4%	3.1%	6	1.7%	0.6%	59	3.7%	5.4%	25	3.2%	3.8%
Pays de Loire	71	3.7%	2.4%	12	3.3%	0.8%	59	3.7%	3.8%	28	3.6%	3.1%
Bretagne	84	4.4%	3.2%	29	8.4%	2.3%	56	3.5%	4.0%	16	2.1%	2.3%
Poitou Charentes	37	1.9%	2.5%	8	2.2%	1.1%	29	1.9%	3.8%	6	0.8%	1.7%
Aquitaine	95	4.9%	3.4%	19	5.6%	1.4%	76	4.8%	5.2%	39	5.0%	4.7%
Midi Pyrénées	84	4.3%	3.4%	12	3.5%	1.0%	72	4.5%	5.6%	33	4.3%	4.1%
Limousin	33	1.7%	5.3%	6	1.8%	2.1%	27	1.7%	8.3%	13	1.7%	8.2%
Auvergne	39	2.0%	3.4%	2	0.6%	0.4%	37	2.3%	6.2%	16	2.1%	5.3%
Rhône Alpes	173	9.0%	3.3%	35	10.0%	1.4%	138	8.7%	5.1%	71	9.1%	3.7%
Languedoc Roussillon	106	5.5%	4.6%	13	3.8%	1.2%	93	5.9%	7.7%	43	5.6%	5.9%
Provence Alpes Côte d'Azur. Corse	179	9.3%	4.1%	23	6.7%	1.1%	156	9.8%	6.8%	74	9.6%	4.8%
Habitudes de connexion à Internet												
Tous les jours	1532	79.3%	4.1%	266	77.1%	1.4%	1266	79.8%	6.7%	647	83.3%	4.3%
Presque tous les jours	199	10.3%	3.6%	38	11.0%	1.5%	161	10.2%	5.3%	74	9.5%	4.7%
1 à 2 fois par semaine	98	5.1%	3.6%	23	6.7%	2.0%	75	4.7%	4.8%	34	4.3%	6.5%
1 à 3 fois par mois	14	0.7%	2.8%	3	1.0%	1.5%	11	0.7%	4.0%	5	0.6%	5.8%
Moins souvent	29	1.5%	5.2%	9	2.5%	3.0%	21	1.3%	7.4%	16	2.0%	29.0%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	34	1.8%	2.0%	1	0.2%	0.1%	33	2.1%	3.5%	6	0.8%	3.7%
De 9 000 à moins de 12 000 euros par an	91	4.7%	3.3%	3	0.9%	0.3%	87	5.5%	5.3%	20	2.6%	8.1%
De 12 000 à moins de 18 000 euros par an	164	8.5%	3.0%	20	5.8%	0.9%	144	9.1%	4.6%	36	4.6%	5.2%
De 18 000 à moins de 24 000 euros par an	240	12.4%	3.6%	47	13.7%	1.6%	193	12.2%	5.1%	74	9.5%	5.2%
De 24 000 à moins de 36 000 euros par an	416	21.6%	3.6%	79	23.0%	1.4%	337	21.3%	5.5%	121	15.6%	3.5%
De 36 000 à moins de 45 000 euros par an	198	10.2%	2.7%	37	10.6%	1.0%	161	10.2%	4.5%	85	11.0%	3.0%
De 45 000 à moins de 65 000 euros par an	281	14.5%	4.0%	57	16.5%	1.4%	224	14.1%	7.3%	143	18.4%	3.9%
65 000 euros et plus par an	268	13.9%	6.3%	75	21.8%	3.1%	192	12.1%	10.8%	196	25.2%	6.8%
Refus	176	9.1%	4.2%	21	6.1%	1.2%	155	9.7%	6.3%	64	8.3%	4.3%
Ne sait pas	65	3.4%	6.1%	5	1.5%	1.0%	60	3.8%	10.3%	31	3.9%	7.9%