

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2207	100.0%	4.2%	544	100.0%	2.2%	1662	100.0%	6.1%	722	100.0%	4.2%
Sexe												
Homme	544	24.7%	2.2%	544	100.0%	2.2%	0	0.0%	0.0%	185	25.6%	2.1%
Femme	1662	75.3%	6.1%	0	0.0%	0.0%	1662	100.0%	6.1%	537	74.4%	6.3%
Age												
15 à 24 ans	481	21.8%	6.6%	61	11.1%	1.7%	420	25.3%	11.7%	160	22.1%	5.2%
25 à 34 ans	498	22.6%	6.6%	127	23.3%	3.4%	371	22.3%	9.6%	148	20.5%	4.6%
35 à 49 ans	608	27.6%	4.9%	190	34.9%	3.1%	418	25.2%	6.6%	291	40.3%	4.6%
50 à 59 ans	312	14.1%	3.5%	84	15.5%	1.9%	227	13.7%	5.1%	101	13.9%	2.6%
60 ans et plus	308	14.0%	2.0%	83	15.2%	1.2%	225	13.6%	2.5%	23	3.1%	2.2%
Individu												
Ménagères	1271	57.6%	5.4%	0	0.0%	0.0%	1271	76.5%	5.4%	404	55.9%	5.8%
Personne de référence	821	37.2%	2.9%	450	82.6%	2.2%	372	22.4%	4.7%	230	31.8%	2.7%
Responsable des achats	1565	70.9%	4.4%	289	53.1%	2.2%	1276	76.8%	5.6%	496	68.7%	4.5%
PCS Individu												
Agriculteurs	13	0.6%	2.7%	2	0.4%	0.6%	11	0.7%	6.8%	0	0.0%	0.0%
Petits patrons	46	2.1%	2.9%	22	4.0%	1.9%	25	1.5%	5.7%	41	5.7%	2.9%
Affaires et Cadres	137	6.2%	2.8%	51	9.4%	1.8%	86	5.2%	4.1%	118	16.3%	2.7%
Professions intermédiaires	306	13.9%	4.2%	85	15.5%	2.3%	221	13.3%	6.2%	235	32.5%	4.0%
Employés	560	25.4%	6.7%	70	12.8%	3.1%	491	29.5%	8.0%	101	14.0%	5.6%
Ouvriers	271	12.3%	4.3%	174	31.9%	3.4%	98	5.9%	7.7%	13	1.8%	3.6%
Retraités	250	11.4%	2.0%	74	13.6%	1.2%	176	10.6%	2.6%	8	1.1%	3.8%
Autres inactifs	621	28.2%	6.0%	67	12.3%	1.9%	554	33.3%	8.3%	207	28.6%	6.3%
PCS Personne de référence												
Agriculteurs	24	1.1%	3.2%	2	0.4%	0.6%	21	1.3%	6.0%	0	0.0%	0.0%
Petits patrons	100	4.5%	3.8%	31	5.7%	2.3%	69	4.2%	5.6%	100	13.9%	3.8%
Affaires et Cadres	248	11.2%	3.6%	55	10.1%	1.6%	193	11.6%	5.6%	248	34.4%	3.6%
Professions intermédiaires	373	16.9%	4.7%	98	18.1%	2.4%	275	16.5%	7.2%	373	51.7%	4.7%
Employés	362	16.4%	6.7%	73	13.4%	3.1%	289	17.4%	9.4%	0	0.0%	0.0%
Ouvriers	580	26.3%	6.1%	181	33.3%	3.6%	398	24.0%	9.0%	0	0.0%	0.0%
Retraités	366	16.6%	2.5%	88	16.2%	1.3%	278	16.7%	3.4%	0	0.0%	0.0%
Autres inactifs	153	6.9%	3.7%	15	2.8%	1.0%	138	8.3%	5.4%	0	0.0%	0.0%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	272	12.3%	2.7%	81	14.8%	1.9%	191	11.5%	3.4%	49	6.8%	2.5%
2 personnes	621	28.1%	3.4%	148	27.2%	1.7%	473	28.5%	5.0%	149	20.6%	3.6%
3 personnes	484	21.9%	5.3%	131	24.1%	2.8%	353	21.2%	7.9%	179	24.8%	4.5%
4 personnes	509	23.1%	5.5%	121	22.2%	2.7%	388	23.3%	8.2%	209	29.0%	4.4%
5 personnes et +	321	14.5%	5.8%	64	11.7%	2.4%	257	15.5%	9.1%	136	18.8%	5.3%
Présence d'enfants de moins de 15 ans												
Oui	973	44.1%	6.2%	223	40.9%	3.0%	750	45.1%	9.0%	391	54.2%	5.1%
Non	1234	55.9%	3.4%	322	59.1%	1.8%	912	54.9%	4.9%	331	45.8%	3.4%
Habitat												
Communes rurales	422	19.1%	3.5%	105	19.4%	1.8%	317	19.1%	5.1%	100	13.8%	3.1%
Agglo. - 20 000 hab	381	17.3%	4.2%	105	19.3%	2.4%	276	16.6%	5.8%	106	14.6%	4.1%
Agglo. 20 000 à 100 000 hab	318	14.4%	4.5%	91	16.7%	2.7%	227	13.7%	6.2%	94	13.1%	4.7%
Agglo. + 100 000 hab	657	29.8%	4.2%	151	27.6%	2.0%	507	30.5%	6.3%	209	28.9%	3.7%
Agglo. Paris	428	19.4%	5.0%	93	17.0%	2.3%	336	20.2%	7.5%	213	29.6%	5.4%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	480	21.8%	5.0%	104	19.1%	2.3%	376	22.6%	7.5%	227	31.5%	5.2%
Nord Pas de Calais	157	7.1%	4.9%	48	8.9%	3.2%	109	6.6%	6.5%	25	3.5%	2.5%
Lorraine	72	3.3%	3.8%	21	3.8%	2.3%	51	3.1%	5.2%	15	2.1%	2.9%
Alsace	55	2.5%	3.6%	14	2.5%	1.8%	41	2.5%	5.2%	6	0.9%	1.4%
Franche-Comté	45	2.1%	4.7%	11	2.0%	2.3%	35	2.1%	7.0%	12	1.7%	4.9%
Champagne Ardennes	61	2.8%	5.6%	10	1.9%	2.0%	50	3.0%	8.9%	18	2.5%	6.4%
Picardie	69	3.1%	4.5%	19	3.5%	2.6%	50	3.0%	6.3%	24	3.4%	5.5%
Bourgogne	57	2.6%	4.2%	12	2.3%	1.9%	45	2.7%	6.3%	19	2.6%	5.6%
Haute Normandie	65	3.0%	4.4%	22	4.0%	3.1%	43	2.6%	5.6%	25	3.5%	5.6%
Basse Normandie	37	1.7%	3.1%	8	1.5%	1.5%	29	1.7%	4.5%	7	0.9%	1.9%
Centre	76	3.4%	3.6%	17	3.2%	1.7%	58	3.5%	5.3%	18	2.6%	2.8%
Pays de Loire	95	4.3%	3.2%	26	4.8%	1.8%	69	4.1%	4.4%	21	2.9%	2.4%
Bretagne	92	4.2%	3.5%	20	3.7%	1.5%	73	4.4%	5.2%	28	3.9%	3.9%
Poitou Charentes	55	2.5%	3.7%	12	2.3%	1.7%	43	2.6%	5.5%	16	2.1%	4.2%
Aquitaine	105	4.8%	3.8%	22	4.1%	1.7%	83	5.0%	5.7%	31	4.4%	3.8%
Midi Pyrénées	96	4.3%	3.9%	19	3.6%	1.6%	76	4.6%	6.0%	29	4.0%	3.6%
Limousin	26	1.2%	4.2%	8	1.4%	2.7%	18	1.1%	5.7%	2	0.3%	1.5%
Auvergne	35	1.6%	3.0%	5	1.0%	1.0%	29	1.8%	5.0%	10	1.4%	3.3%
Rhône Alpes	194	8.8%	3.7%	69	12.7%	2.8%	125	7.5%	4.6%	75	10.3%	3.9%
Languedoc Roussillon	139	6.3%	6.1%	33	6.1%	3.0%	106	6.4%	8.8%	46	6.4%	6.3%
Provence Alpes Côte d'Azur. Corse	194	8.8%	4.4%	42	7.7%	2.0%	152	9.2%	6.6%	65	9.0%	4.2%
Habitudes de connexion à Internet												
Tous les jours	1802	81.7%	4.9%	455	83.6%	2.5%	1347	81.0%	7.2%	640	88.7%	4.2%
Presque tous les jours	196	8.9%	3.5%	47	8.7%	1.9%	149	9.0%	4.9%	53	7.3%	3.3%
1 à 2 fois par semaine	75	3.4%	2.8%	13	2.5%	1.2%	62	3.7%	3.9%	19	2.7%	3.8%
1 à 3 fois par mois	26	1.2%	5.0%	4	0.7%	1.6%	22	1.3%	7.9%	7	1.0%	8.4%
Moins souvent	21	1.0%	3.8%	8	1.5%	2.9%	13	0.8%	4.7%	2	0.3%	4.6%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	80	3.6%	4.8%	8	1.5%	1.1%	72	4.3%	7.6%	7	0.9%	3.8%
De 9 000 à moins de 12 000 euros par an	139	6.3%	5.1%	30	5.4%	2.8%	110	6.6%	6.6%	16	2.2%	6.2%
De 12 000 à moins de 18 000 euros par an	256	11.6%	4.8%	45	8.2%	2.0%	212	12.7%	6.7%	23	3.1%	3.3%
De 18 000 à moins de 24 000 euros par an	340	15.4%	5.1%	74	13.5%	2.5%	267	16.1%	7.1%	95	13.1%	6.7%
De 24 000 à moins de 36 000 euros par an	508	23.0%	4.3%	137	25.2%	2.5%	371	22.3%	6.1%	133	18.4%	3.8%
De 36 000 à moins de 45 000 euros par an	272	12.3%	3.7%	78	14.3%	2.1%	194	11.7%	5.4%	83	11.5%	2.9%
De 45 000 à moins de 65 000 euros par an	236	10.7%	3.4%	84	15.4%	2.1%	152	9.2%	5.0%	139	19.2%	3.7%
65 000 euros et plus par an	144	6.5%	3.4%	39	7.1%	1.6%	105	6.3%	5.9%	118	16.4%	4.1%
Refus	175	7.9%	4.1%	32	5.9%	1.8%	143	8.6%	5.8%	92	12.8%	6.2%
Ne sait pas	54	2.5%	5.1%	18	3.4%	3.8%	36	2.2%	6.1%	17	2.4%	4.4%