

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1952	100.0%	3.7%	1571	100.0%	6.3%	381	100.0%	1.4%	687	100.0%	3.9%
Sexe												
Homme	1571	80.5%	6.3%	1571	100.0%	6.3%	0	0.0%	0.0%	564	82.1%	6.3%
Femme	381	19.5%	1.4%	0	0.0%	0.0%	381	100.0%	1.4%	123	17.9%	1.4%
Age												
15 à 24 ans	232	11.9%	3.2%	183	11.7%	5.0%	48	12.7%	1.4%	93	13.6%	3.0%
25 à 34 ans	307	15.7%	4.0%	250	15.9%	6.7%	58	15.1%	1.5%	114	16.6%	3.6%
35 à 49 ans	573	29.4%	4.6%	482	30.7%	7.8%	91	23.8%	1.4%	257	37.5%	4.1%
50 à 59 ans	368	18.9%	4.1%	280	17.8%	6.2%	89	23.2%	2.0%	168	24.4%	4.4%
60 ans et plus	472	24.2%	3.0%	376	23.9%	5.5%	96	25.2%	1.1%	54	7.9%	5.4%
Individu												
Ménagères	328	16.8%	1.4%	0	0.0%	0.0%	328	85.9%	1.4%	109	15.8%	1.6%
Personne de référence	1377	70.6%	4.9%	1330	84.7%	6.5%	47	12.4%	0.6%	462	67.2%	5.4%
Responsable des achats	1114	57.0%	3.1%	791	50.4%	6.0%	323	84.6%	1.4%	369	53.7%	3.3%
PCS Individu												
Agriculteurs	15	0.8%	3.1%	15	1.0%	4.6%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	82	4.2%	5.1%	71	4.5%	6.0%	12	3.0%	2.7%	77	11.2%	5.4%
Affaires et Cadres	183	9.4%	3.7%	159	10.1%	5.6%	24	6.2%	1.1%	174	25.3%	4.0%
Professions intermédiaires	302	15.5%	4.2%	252	16.1%	7.0%	50	13.1%	1.4%	275	40.0%	4.7%
Employés	286	14.7%	3.4%	186	11.9%	8.2%	100	26.2%	1.6%	44	6.5%	2.4%
Ouvriers	435	22.3%	6.9%	407	25.9%	8.0%	28	7.3%	2.2%	21	3.1%	6.0%
Retraités	387	19.8%	3.0%	306	19.5%	5.0%	81	21.1%	1.2%	6	0.8%	2.8%
Autres inactifs	261	13.4%	2.5%	174	11.1%	4.8%	88	23.0%	1.3%	90	13.1%	2.7%
PCS Personne de référence												
Agriculteurs	16	0.8%	2.1%	16	1.0%	3.9%	0	0.1%	0.1%	0	0.0%	0.0%
Petits patrons	106	5.4%	4.0%	80	5.1%	5.8%	26	6.9%	2.1%	106	15.4%	4.0%
Affaires et Cadres	257	13.2%	3.7%	213	13.5%	6.2%	45	11.7%	1.3%	257	37.4%	3.7%
Professions intermédiaires	324	16.6%	4.1%	271	17.3%	6.6%	52	13.7%	1.4%	324	47.1%	4.1%
Employés	235	12.0%	4.3%	179	11.4%	7.6%	56	14.6%	1.8%	0	0.0%	0.0%
Ouvriers	478	24.5%	5.0%	421	26.8%	8.3%	57	14.9%	1.3%	0	0.0%	0.0%
Retraités	439	22.5%	2.9%	324	20.7%	4.8%	115	30.2%	1.4%	0	0.0%	0.0%
Autres inactifs	97	5.0%	2.4%	66	4.2%	4.4%	31	8.0%	1.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	201	10.3%	2.0%	183	11.7%	4.2%	18	4.8%	0.3%	39	5.7%	2.0%
2 personnes	746	38.2%	4.1%	564	35.9%	6.5%	183	47.9%	1.9%	179	26.1%	4.3%
3 personnes	387	19.8%	4.2%	319	20.3%	6.7%	68	17.9%	1.5%	180	26.2%	4.5%
4 personnes	389	19.9%	4.2%	320	20.4%	7.1%	69	18.1%	1.5%	208	30.3%	4.4%
5 personnes et +	228	11.7%	4.2%	185	11.8%	7.0%	43	11.3%	1.5%	80	11.7%	3.1%
Présence d'enfants de moins de 15 ans												
Oui	675	34.6%	4.3%	537	34.2%	7.2%	138	36.1%	1.7%	296	43.1%	3.9%
Non	1278	65.4%	3.5%	1034	65.8%	5.9%	244	63.9%	1.3%	391	56.9%	4.0%
Habitat												
Communes rurales	426	21.8%	3.6%	329	21.0%	5.8%	97	25.4%	1.5%	122	17.8%	3.8%
Agglo. - 20 000 hab	375	19.2%	4.1%	294	18.7%	6.8%	81	21.2%	1.7%	134	19.5%	5.2%
Agglo. 20 000 à 100 000 hab	298	15.3%	4.3%	242	15.4%	7.2%	56	14.8%	1.6%	92	13.4%	4.5%
Agglo. + 100 000 hab	549	28.1%	3.5%	466	29.7%	6.2%	83	21.8%	1.0%	201	29.2%	3.6%
Agglo. Paris	304	15.6%	3.5%	239	15.2%	5.9%	65	16.9%	1.4%	138	20.1%	3.5%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	346	17.7%	3.6%	275	17.5%	6.0%	71	18.6%	1.4%	156	22.8%	3.6%
Nord Pas de Calais	131	6.7%	4.1%	117	7.5%	7.7%	14	3.7%	0.8%	44	6.4%	4.4%
Lorraine	106	5.4%	5.5%	81	5.2%	8.8%	25	6.5%	2.5%	31	4.4%	5.7%
Alsace	77	4.0%	5.0%	63	4.0%	8.5%	14	3.7%	1.8%	29	4.2%	6.5%
Franche-Comté	32	1.6%	3.3%	26	1.7%	5.7%	5	1.4%	1.1%	8	1.2%	3.2%
Champagne Ardennes	44	2.2%	4.0%	42	2.7%	7.9%	2	0.6%	0.4%	6	0.9%	2.3%
Picardie	77	3.9%	5.0%	55	3.5%	7.4%	22	5.8%	2.8%	17	2.5%	3.9%
Bourgogne	55	2.8%	4.1%	49	3.1%	7.4%	7	1.8%	1.0%	15	2.1%	4.3%
Haute Normandie	77	3.9%	5.2%	57	3.6%	8.1%	20	5.1%	2.5%	28	4.1%	6.2%
Basse Normandie	26	1.3%	2.2%	26	1.7%	4.6%	0	0.0%	0.0%	5	0.8%	1.5%
Centre	79	4.0%	3.7%	66	4.2%	6.5%	13	3.3%	1.2%	27	3.9%	4.1%
Pays de Loire	128	6.5%	4.3%	92	5.9%	6.4%	35	9.2%	2.3%	36	5.3%	4.1%
Bretagne	70	3.6%	2.6%	56	3.6%	4.4%	14	3.6%	1.0%	27	3.9%	3.7%
Poitou Charentes	53	2.7%	3.6%	41	2.6%	5.7%	12	3.2%	1.6%	14	2.0%	3.8%
Aquitaine	95	4.9%	3.4%	84	5.3%	6.3%	11	2.8%	0.7%	34	4.9%	4.1%
Midi Pyrénées	103	5.3%	4.2%	70	4.5%	5.9%	33	8.5%	2.5%	30	4.4%	3.8%
Limousin	32	1.7%	5.3%	23	1.5%	7.9%	9	2.4%	2.9%	10	1.4%	5.9%
Auvergne	31	1.6%	2.7%	27	1.7%	4.9%	4	1.2%	0.7%	15	2.1%	4.7%
Rhône Alpes	185	9.5%	3.6%	151	9.6%	6.0%	34	8.9%	1.3%	70	10.1%	3.6%
Languedoc Roussillon	72	3.7%	3.1%	60	3.8%	5.5%	11	2.9%	0.9%	30	4.4%	4.1%
Provence Alpes Côte d'Azur. Corse	134	6.8%	3.1%	108	6.9%	5.2%	26	6.8%	1.1%	56	8.2%	3.7%
Habitudes de connexion à Internet												
Tous les jours	1522	78.0%	4.1%	1244	79.2%	6.8%	278	73.0%	1.5%	594	86.5%	3.9%
Presque tous les jours	187	9.6%	3.4%	142	9.1%	5.6%	45	11.7%	1.5%	48	7.0%	3.1%
1 à 2 fois par semaine	120	6.1%	4.4%	88	5.6%	7.6%	31	8.2%	2.0%	29	4.2%	5.5%
1 à 3 fois par mois	35	1.8%	6.9%	31	2.0%	13.4%	4	1.1%	1.5%	3	0.4%	3.2%
Moins souvent	16	0.8%	2.9%	1	0.0%	0.2%	16	4.1%	5.6%	13	1.9%	24.7%
Jamais	9	0.5%	12.8%	9	0.6%	17.7%	0	0.0%	0.0%	0	0.0%	0.0%

Auto Plus

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	33	1.7%	2.0%	32	2.0%	4.4%	1	0.2%	0.1%	5	0.8%	3.1%
De 9 000 à moins de 12 000 euros par an	72	3.7%	2.7%	55	3.5%	5.3%	18	4.6%	1.1%	6	0.9%	2.4%
De 12 000 à moins de 18 000 euros par an	117	6.0%	2.2%	75	4.8%	3.3%	42	10.9%	1.3%	9	1.3%	1.3%
De 18 000 à moins de 24 000 euros par an	215	11.0%	3.2%	165	10.5%	5.6%	51	13.2%	1.3%	42	6.1%	3.0%
De 24 000 à moins de 36 000 euros par an	443	22.7%	3.8%	370	23.6%	6.6%	72	19.0%	1.2%	139	20.2%	4.0%
De 36 000 à moins de 45 000 euros par an	305	15.6%	4.1%	240	15.3%	6.4%	65	16.9%	1.8%	103	15.0%	3.6%
De 45 000 à moins de 65 000 euros par an	333	17.1%	4.8%	287	18.3%	7.3%	46	12.2%	1.5%	156	22.8%	4.2%
65 000 euros et plus par an	225	11.5%	5.3%	191	12.2%	7.8%	34	8.8%	1.9%	150	21.8%	5.2%
Refus	164	8.4%	3.9%	131	8.3%	7.4%	33	8.5%	1.3%	57	8.2%	3.8%
Ne sait pas	45	2.3%	4.2%	24	1.6%	5.1%	21	5.5%	3.6%	20	2.9%	5.2%