

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1161	100.0%	2.2%	932	100.0%	3.7%	229	100.0%	0.8%	432	100.0%	2.5%
<b>Sexe</b>												
<b>Homme</b>	932	80.3%	3.7%	932	100.0%	3.7%	0	0.0%	0.0%	348	80.4%	3.9%
<b>Femme</b>	229	19.7%	0.8%	0	0.0%	0.0%	229	100.0%	0.8%	85	19.6%	1.0%
<b>Age</b>												
<b>15 à 24 ans</b>	177	15.2%	2.4%	137	14.7%	3.7%	40	17.4%	1.1%	67	15.4%	2.2%
<b>25 à 34 ans</b>	267	23.0%	3.5%	222	23.8%	6.0%	46	19.9%	1.2%	97	22.3%	3.0%
<b>35 à 49 ans</b>	341	29.3%	2.7%	276	29.6%	4.5%	65	28.4%	1.0%	147	34.1%	2.3%
<b>50 à 59 ans</b>	243	21.0%	2.7%	195	21.0%	4.3%	48	21.0%	1.1%	109	25.3%	2.9%
<b>60 ans et plus</b>	133	11.4%	0.8%	102	11.0%	1.5%	31	13.3%	0.3%	12	2.9%	1.2%
<b>Individu</b>												
<b>Ménagères</b>	208	18.0%	0.9%	0	0.0%	0.0%	208	90.9%	0.9%	79	18.3%	1.1%
<b>Personne de référence</b>	807	69.5%	2.8%	746	80.0%	3.6%	61	26.8%	0.8%	288	66.5%	3.4%
<b>Responsable des achats</b>	669	57.6%	1.9%	466	50.0%	3.5%	203	88.6%	0.9%	221	51.1%	2.0%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	8	0.7%	1.7%	7	0.7%	2.0%	2	0.7%	0.9%	2	0.4%	6.0%
<b>Petits patrons</b>	78	6.7%	4.9%	71	7.7%	6.1%	7	2.9%	1.6%	75	17.4%	5.3%
<b>Affaires et Cadres</b>	92	8.0%	1.9%	75	8.1%	2.7%	17	7.4%	0.8%	85	19.7%	1.9%
<b>Professions intermédiaires</b>	195	16.8%	2.7%	154	16.5%	4.3%	41	18.0%	1.1%	183	42.4%	3.1%
<b>Employés</b>	178	15.4%	2.1%	104	11.2%	4.6%	74	32.3%	1.2%	21	4.8%	1.2%
<b>Ouvriers</b>	345	29.7%	5.5%	327	35.1%	6.5%	18	7.7%	1.4%	11	2.5%	3.1%
<b>Retraités</b>	116	10.0%	0.9%	93	10.0%	1.5%	23	10.1%	0.3%	1	0.2%	0.4%
<b>Autres inactifs</b>	148	12.7%	1.4%	100	10.7%	2.8%	48	20.8%	0.7%	54	12.5%	1.7%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	7	0.6%	1.0%	7	0.7%	1.7%	1	0.2%	0.1%	0	0.0%	0.0%
<b>Petits patrons</b>	93	8.0%	3.5%	77	8.3%	5.6%	16	7.0%	1.3%	93	21.5%	3.5%
<b>Affaires et Cadres</b>	120	10.3%	1.7%	88	9.4%	2.6%	32	13.9%	0.9%	120	27.7%	1.7%
<b>Professions intermédiaires</b>	219	18.9%	2.8%	183	19.6%	4.5%	37	16.1%	1.0%	219	50.8%	2.8%
<b>Employés</b>	132	11.3%	2.4%	96	10.4%	4.1%	35	15.3%	1.1%	0	0.0%	0.0%
<b>Ouvriers</b>	368	31.7%	3.9%	320	34.3%	6.3%	48	21.0%	1.1%	0	0.0%	0.0%
<b>Retraités</b>	158	13.6%	1.1%	120	12.9%	1.8%	37	16.3%	0.5%	0	0.0%	0.0%
<b>Autres inactifs</b>	65	5.6%	1.6%	41	4.4%	2.7%	24	10.3%	0.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	116	10.0%	1.2%	92	9.9%	2.1%	24	10.4%	0.4%	39	9.1%	2.0%
<b>2 personnes</b>	338	29.2%	1.9%	250	26.8%	2.9%	88	38.6%	0.9%	103	23.9%	2.5%
<b>3 personnes</b>	243	20.9%	2.6%	206	22.1%	4.3%	37	16.2%	0.8%	92	21.3%	2.3%
<b>4 personnes</b>	268	23.1%	2.9%	230	24.7%	5.1%	38	16.8%	0.8%	125	28.8%	2.6%
<b>5 personnes et +</b>	196	16.9%	3.6%	154	16.5%	5.8%	42	18.1%	1.5%	73	16.8%	2.8%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	494	42.6%	3.1%	392	42.0%	5.3%	102	44.7%	1.2%	192	44.5%	2.5%
<b>Non</b>	667	57.4%	1.8%	540	58.0%	3.1%	127	55.3%	0.7%	240	55.5%	2.5%
<b>Habitat</b>												
<b>Communes rurales</b>	311	26.8%	2.6%	234	25.1%	4.1%	77	33.5%	1.2%	91	21.0%	2.8%
<b>Agglo. - 20 000 hab</b>	206	17.7%	2.3%	164	17.6%	3.8%	42	18.2%	0.9%	86	19.8%	3.3%
<b>Agglo. 20 000 à 100 000 hab</b>	198	17.0%	2.8%	164	17.6%	4.9%	34	14.7%	0.9%	69	15.9%	3.4%
<b>Agglo. + 100 000 hab</b>	312	26.9%	2.0%	258	27.7%	3.5%	53	23.3%	0.7%	115	26.7%	2.1%
<b>Agglo. Paris</b>	135	11.6%	1.6%	111	11.9%	2.7%	23	10.2%	0.5%	72	16.6%	1.8%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	158	13.6%	1.6%	134	14.4%	2.9%	24	10.6%	0.5%	88	20.3%	2.0%
Nord Pas de Calais	77	6.6%	2.4%	66	7.0%	4.3%	11	4.8%	0.7%	30	7.0%	3.0%
Lorraine	59	5.1%	3.1%	51	5.5%	5.5%	8	3.4%	0.8%	19	4.5%	3.6%
Alsace	29	2.5%	1.9%	16	1.7%	2.2%	13	5.6%	1.6%	15	3.4%	3.3%
Franche-Comté	20	1.7%	2.1%	19	2.0%	4.1%	1	0.6%	0.3%	4	1.0%	1.8%
Champagne Ardennes	34	2.9%	3.1%	32	3.5%	6.1%	2	0.7%	0.3%	9	2.0%	3.0%
Picardie	33	2.8%	2.1%	27	2.9%	3.7%	6	2.5%	0.7%	11	2.4%	2.4%
Bourgogne	40	3.5%	3.0%	33	3.6%	5.1%	7	3.1%	1.0%	14	3.2%	4.1%
Haute Normandie	44	3.8%	3.0%	34	3.7%	4.8%	10	4.4%	1.3%	13	3.0%	2.9%
Basse Normandie	24	2.0%	2.0%	24	2.5%	4.2%	0	0.0%	0.0%	10	2.3%	2.8%
Centre	40	3.4%	1.9%	30	3.2%	3.0%	10	4.2%	0.9%	13	3.0%	2.0%
Pays de Loire	91	7.9%	3.1%	63	6.8%	4.4%	28	12.2%	1.8%	24	5.6%	2.7%
Bretagne	66	5.7%	2.5%	47	5.0%	3.6%	19	8.4%	1.4%	14	3.4%	2.0%
Poitou Charentes	34	2.9%	2.3%	25	2.7%	3.5%	9	3.8%	1.1%	10	2.4%	2.8%
Aquitaine	75	6.5%	2.7%	71	7.6%	5.3%	4	1.8%	0.3%	22	5.0%	2.6%
Midi Pyrénées	53	4.6%	2.1%	41	4.4%	3.4%	12	5.3%	1.0%	16	3.8%	2.0%
Limousin	14	1.2%	2.2%	12	1.3%	4.2%	1	0.5%	0.4%	6	1.4%	3.6%
Auvergne	30	2.6%	2.7%	23	2.5%	4.2%	7	3.2%	1.2%	16	3.8%	5.3%
Rhône Alpes	100	8.6%	1.9%	85	9.1%	3.4%	15	6.5%	0.6%	32	7.3%	1.6%
Languedoc Roussillon	52	4.4%	2.2%	34	3.6%	3.1%	18	7.9%	1.5%	35	8.0%	4.7%
Provence Alpes Côte d'Azur. Corse	89	7.6%	2.0%	65	6.9%	3.1%	24	10.5%	1.0%	31	7.1%	2.0%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	943	81.2%	2.5%	744	79.8%	4.1%	199	86.9%	1.1%	386	89.4%	2.6%
Presque tous les jours	97	8.4%	1.7%	80	8.5%	3.1%	18	7.7%	0.6%	31	7.2%	2.0%
1 à 2 fois par semaine	75	6.4%	2.7%	67	7.2%	5.8%	8	3.4%	0.5%	8	1.9%	1.6%
1 à 3 fois par mois	15	1.3%	2.9%	14	1.5%	6.0%	1	0.3%	0.2%	1	0.1%	0.7%
Moins souvent	2	0.2%	0.3%	2	0.2%	0.6%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	21	1.8%	1.2%	9	1.0%	1.2%	12	5.1%	1.2%	2	0.5%	1.1%
<b>De 9 000 à moins de 12 000 euros par an</b>	41	3.5%	1.5%	29	3.1%	2.7%	12	5.3%	0.7%	5	1.2%	2.1%
<b>De 12 000 à moins de 18 000 euros par an</b>	78	6.7%	1.4%	57	6.2%	2.6%	20	8.7%	0.6%	17	3.9%	2.5%
<b>De 18 000 à moins de 24 000 euros par an</b>	166	14.3%	2.5%	135	14.5%	4.6%	31	13.5%	0.8%	50	11.7%	3.6%
<b>De 24 000 à moins de 36 000 euros par an</b>	286	24.6%	2.4%	228	24.5%	4.1%	57	24.9%	0.9%	94	21.7%	2.7%
<b>De 36 000 à moins de 45 000 euros par an</b>	187	16.1%	2.5%	155	16.6%	4.1%	33	14.3%	0.9%	62	14.4%	2.2%
<b>De 45 000 à moins de 65 000 euros par an</b>	180	15.5%	2.6%	154	16.5%	3.9%	26	11.4%	0.9%	94	21.7%	2.5%
<b>65 000 euros et plus par an</b>	101	8.7%	2.4%	85	9.1%	3.5%	16	7.0%	0.9%	64	14.8%	2.2%
<b>Refus</b>	86	7.4%	2.0%	65	7.0%	3.7%	21	9.1%	0.8%	37	8.5%	2.5%
<b>Ne sait pas</b>	17	1.4%	1.6%	15	1.6%	3.1%	2	0.7%	0.3%	7	1.7%	1.9%