

Direct matin

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1388	100.0%	2.7%	708	100.0%	2.8%	680	100.0%	2.5%	609	100.0%	3.5%
Sexe												
Homme	708	51.0%	2.8%	708	100.0%	2.8%	0	0.0%	0.0%	318	52.2%	3.6%
Femme	680	49.0%	2.5%	0	0.0%	0.0%	680	100.0%	2.5%	291	47.8%	3.4%
Age												
15 à 24 ans	251	18.1%	3.4%	137	19.3%	3.7%	114	16.7%	3.2%	100	16.4%	3.3%
25 à 34 ans	254	18.3%	3.3%	131	18.5%	3.5%	123	18.1%	3.2%	118	19.4%	3.6%
35 à 49 ans	401	28.9%	3.2%	200	28.2%	3.2%	201	29.6%	3.2%	209	34.4%	3.3%
50 à 59 ans	265	19.1%	2.9%	151	21.3%	3.3%	115	16.9%	2.5%	138	22.7%	3.6%
60 ans et plus	217	15.6%	1.4%	90	12.7%	1.3%	128	18.8%	1.5%	43	7.1%	5.0%
Individu												
Ménagères	555	40.0%	2.4%	0	0.0%	0.0%	555	81.7%	2.4%	248	40.7%	3.5%
Personne de référence	784	56.5%	2.8%	545	76.9%	2.7%	239	35.1%	3.0%	334	54.9%	4.0%
Responsable des achats	943	67.9%	2.6%	402	56.8%	3.1%	541	79.5%	2.4%	395	64.9%	3.6%
PCS Individu												
Agriculteurs	0	0.0%	0.1%	0	0.0%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	20	1.5%	1.3%	10	1.4%	0.9%	10	1.5%	2.3%	20	3.2%	1.4%
Affaires et Cadres	262	18.8%	5.3%	144	20.4%	5.1%	117	17.3%	5.7%	240	39.5%	5.5%
Professions intermédiaires	242	17.5%	3.4%	120	17.0%	3.4%	122	17.9%	3.3%	194	31.8%	3.3%
Employés	304	21.9%	3.6%	126	17.8%	5.7%	178	26.2%	2.9%	51	8.3%	2.7%
Ouvriers	149	10.7%	2.4%	141	19.9%	2.8%	8	1.2%	0.6%	7	1.2%	2.0%
Retraités	147	10.6%	1.1%	61	8.5%	1.0%	86	12.7%	1.3%	4	0.7%	2.1%
Autres inactifs	263	19.0%	2.5%	105	14.9%	2.8%	158	23.2%	2.4%	93	15.3%	2.9%
PCS Personne de référence												
Agriculteurs	0	0.0%	0.0%	0	0.0%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	52	3.8%	2.0%	17	2.5%	1.3%	35	5.1%	2.7%	52	8.6%	2.0%
Affaires et Cadres	309	22.2%	4.5%	161	22.7%	4.7%	148	21.8%	4.3%	309	50.7%	4.5%
Professions intermédiaires	248	17.9%	3.1%	140	19.7%	3.5%	108	15.9%	2.8%	248	40.7%	3.1%
Employés	233	16.8%	4.3%	110	15.6%	4.7%	123	18.1%	4.0%	0	0.0%	0.0%
Ouvriers	241	17.3%	2.5%	166	23.4%	3.3%	75	11.0%	1.7%	0	0.0%	0.0%
Retraités	197	14.2%	1.3%	77	10.9%	1.1%	120	17.7%	1.5%	0	0.0%	0.0%
Autres inactifs	107	7.7%	2.6%	37	5.2%	2.3%	71	10.4%	2.7%	0	0.0%	0.0%

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Taille du foyer												
1 personne	268	19.3%	2.7%	112	15.8%	2.6%	156	23.0%	2.8%	106	17.4%	5.8%
2 personnes	397	28.6%	2.2%	191	27.0%	2.2%	206	30.4%	2.2%	150	24.6%	3.6%
3 personnes	247	17.8%	2.7%	146	20.6%	3.1%	101	14.9%	2.2%	116	19.1%	3.0%
4 personnes	275	19.8%	3.0%	135	19.0%	2.9%	141	20.7%	3.0%	173	28.4%	3.5%
5 personnes et +	200	14.4%	3.6%	125	17.6%	4.6%	75	11.1%	2.7%	64	10.5%	2.5%
Présence d'enfants de moins de 15 ans												
Oui	436	31.4%	2.8%	236	33.4%	3.2%	200	29.4%	2.4%	228	37.5%	2.9%
Non	952	68.6%	2.6%	472	66.6%	2.7%	480	70.6%	2.5%	380	62.5%	4.0%
Habitat												
Communes rurales	36	2.6%	0.3%	19	2.7%	0.3%	16	2.4%	0.3%	12	2.0%	0.4%
Agglo. - 20 000 hab	38	2.7%	0.4%	26	3.6%	0.6%	12	1.8%	0.3%	18	3.0%	0.7%
Agglo. 20 000 à 100 000 hab	40	2.9%	0.6%	23	3.3%	0.7%	17	2.4%	0.5%	17	2.8%	0.9%
Agglo. + 100 000 hab	103	7.4%	0.7%	55	7.8%	0.7%	47	7.0%	0.6%	34	5.7%	0.6%
Agglo. Paris	1172	84.4%	13.7%	585	82.5%	14.2%	587	86.4%	13.2%	527	86.5%	13.3%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	1228	88.5%	12.8%	621	87.7%	13.6%	607	89.3%	12.1%	550	90.3%	12.7%
Nord Pas de Calais	17	1.2%	0.5%	13	1.8%	0.8%	4	0.7%	0.3%	7	1.2%	0.7%
Lorraine	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Alsace	2	0.1%	0.1%	2	0.3%	0.3%	0	0.0%	0.0%	1	0.1%	0.2%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.1%	0	0.0%	0.0%	0	0.1%	0.1%
Champagne Ardennes	10	0.7%	0.9%	2	0.2%	0.3%	9	1.3%	1.5%	1	0.2%	0.4%
Picardie	25	1.8%	1.6%	16	2.2%	2.1%	10	1.4%	1.2%	8	1.2%	1.8%
Bourgogne	4	0.3%	0.3%	4	0.5%	0.5%	1	0.1%	0.1%	3	0.6%	1.0%
Haute Normandie	12	0.8%	0.8%	5	0.7%	0.7%	7	1.0%	0.9%	4	0.6%	0.8%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.1%
Centre	12	0.8%	0.6%	8	1.1%	0.8%	4	0.5%	0.3%	7	1.1%	1.0%
Pays de Loire	11	0.8%	0.4%	10	1.4%	0.7%	2	0.2%	0.1%	4	0.6%	0.4%
Bretagne	8	0.6%	0.3%	0	0.0%	0.0%	8	1.2%	0.6%	1	0.2%	0.1%
Poitou Charentes	1	0.1%	0.1%	1	0.1%	0.1%	0	0.0%	0.0%	1	0.1%	0.2%
Aquitaine	4	0.3%	0.1%	2	0.3%	0.2%	2	0.2%	0.1%	2	0.4%	0.3%
Midi Pyrénées	4	0.3%	0.2%	0	0.0%	0.0%	4	0.6%	0.3%	2	0.3%	0.2%
Limousin	0	0.0%	0.1%	0	0.0%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	2	0.1%	0.1%	0	0.0%	0.0%	2	0.2%	0.3%	2	0.3%	0.5%
Rhône Alpes	25	1.8%	0.5%	17	2.4%	0.7%	9	1.3%	0.3%	9	1.4%	0.4%
Languedoc Roussillon	4	0.3%	0.2%	2	0.2%	0.2%	2	0.3%	0.2%	2	0.3%	0.2%
Provence Alpes Côte d'Azur.	17	1.2%	0.4%	6	0.8%	0.3%	11	1.6%	0.5%	6	1.0%	0.4%
Corse												
Habitudes de connection à Internet												
Tous les jours	1048	75.5%	3.0%	532	75.1%	3.1%	516	75.9%	3.0%	523	85.8%	3.6%
Presque tous les jours	185	13.4%	3.1%	94	13.3%	3.4%	91	13.4%	2.8%	65	10.6%	3.5%
1 à 2 fois par semaine	82	5.9%	3.2%	40	5.6%	3.7%	42	6.2%	2.8%	16	2.6%	3.0%
1 à 3 fois par mois	6	0.4%	1.3%	6	0.8%	3.0%	0	0.0%	0.1%	0	0.0%	0.0%
Moins souvent	11	0.8%	1.5%	3	0.5%	0.9%	7	1.1%	2.1%	6	1.0%	12.6%
Jamais	0	0.0%	0.6%	0	0.0%	0.0%	0	0.1%	1.4%	0	0.0%	0.0%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	29	2.1%	1.6%	7	1.0%	1.0%	21	3.1%	2.0%	1	0.1%	0.4%
De 9 000 à moins de 12 000 euros par an	57	4.1%	1.9%	20	2.9%	1.8%	37	5.5%	2.0%	5	0.8%	2.0%
De 12 000 à moins de 18 000 euros par an	118	8.5%	2.1%	57	8.1%	2.4%	61	9.0%	2.0%	21	3.4%	3.3%
De 18 000 à moins de 24 000 euros par an	119	8.6%	1.8%	63	8.9%	2.1%	56	8.3%	1.5%	34	5.6%	2.5%
De 24 000 à moins de 36 000 euros par an	286	20.6%	2.5%	153	21.6%	2.8%	133	19.6%	2.2%	113	18.6%	3.2%
De 36 000 à moins de 45 000 euros par an	205	14.8%	2.9%	117	16.5%	3.1%	89	13.0%	2.6%	99	16.2%	3.3%
De 45 000 à moins de 65 000 euros par an	266	19.1%	3.6%	150	21.2%	3.7%	116	17.0%	3.6%	146	23.9%	3.6%
65 000 euros et plus par an	181	13.0%	4.6%	99	13.9%	4.3%	82	12.1%	4.9%	133	21.9%	4.9%
Refus	85	6.1%	2.5%	32	4.5%	2.2%	53	7.9%	2.8%	37	6.1%	3.3%
Ne sait pas	41	3.0%	2.5%	10	1.5%	1.4%	31	4.5%	3.3%	21	3.4%	3.6%