

Groupe Bourgogne Dimanche

Lecture Dernière Période

| | Ensemble | | | Hommes | | | Femmes | | | FoyersCSP+ | | |
|-----------------------------------|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| ENSEMBLE | 385 | 100.0% | 0.7% | 186 | 100.0% | 0.7% | 199 | 100.0% | 0.7% | 77 | 100.0% | 0.4% |
| Sexe | | | | | | | | | | | | |
| Homme | 186 | 48.3% | 0.7% | 186 | 100.0% | 0.7% | 0 | 0.0% | 0.0% | 44 | 57.0% | 0.5% |
| Femme | 199 | 51.7% | 0.7% | 0 | 0.0% | 0.0% | 199 | 100.0% | 0.7% | 33 | 43.0% | 0.4% |
| Age | | | | | | | | | | | | |
| 15 à 24 ans | 25 | 6.4% | 0.3% | 15 | 8.1% | 0.4% | 10 | 4.9% | 0.3% | 10 | 12.3% | 0.3% |
| 25 à 34 ans | 37 | 9.6% | 0.5% | 14 | 7.7% | 0.4% | 23 | 11.5% | 0.6% | 10 | 12.7% | 0.3% |
| 35 à 49 ans | 73 | 19.0% | 0.6% | 43 | 23.3% | 0.7% | 30 | 14.9% | 0.5% | 23 | 29.4% | 0.4% |
| 50 à 59 ans | 90 | 23.5% | 1.0% | 47 | 25.2% | 1.0% | 44 | 21.9% | 0.9% | 30 | 38.7% | 0.8% |
| 60 ans et plus | 159 | 41.5% | 1.0% | 66 | 35.7% | 1.0% | 93 | 46.8% | 1.1% | 5 | 6.9% | 0.6% |
| Individu | | | | | | | | | | | | |
| Ménagères | 187 | 48.7% | 0.8% | 0 | 0.0% | 0.0% | 187 | 94.1% | 0.8% | 30 | 39.2% | 0.4% |
| Personne de référence | 224 | 58.2% | 0.8% | 169 | 90.9% | 0.8% | 55 | 27.7% | 0.7% | 44 | 56.6% | 0.5% |
| Responsable des achats | 284 | 73.7% | 0.8% | 105 | 56.7% | 0.8% | 178 | 89.6% | 0.8% | 51 | 66.5% | 0.5% |
| PCS Individu | | | | | | | | | | | | |
| Agriculteurs | 3 | 0.8% | 0.6% | 3 | 1.7% | 0.9% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |
| Petits patrons | 8 | 2.1% | 0.5% | 8 | 4.3% | 0.7% | 0 | 0.0% | 0.0% | 8 | 10.3% | 0.5% |
| Affaires et Cadres | 24 | 6.2% | 0.5% | 12 | 6.7% | 0.4% | 11 | 5.8% | 0.6% | 22 | 28.8% | 0.5% |
| Professions intermédiaires | 41 | 10.7% | 0.6% | 18 | 9.8% | 0.5% | 23 | 11.4% | 0.6% | 27 | 34.6% | 0.5% |
| Employés | 58 | 15.1% | 0.7% | 16 | 8.4% | 0.7% | 42 | 21.3% | 0.7% | 5 | 6.0% | 0.3% |
| Ouvriers | 49 | 12.8% | 0.8% | 41 | 22.3% | 0.8% | 8 | 3.8% | 0.6% | 2 | 2.7% | 0.6% |
| Retraités | 138 | 35.8% | 1.1% | 59 | 31.8% | 1.0% | 79 | 39.6% | 1.2% | 1 | 1.4% | 0.5% |
| Autres inactifs | 64 | 16.6% | 0.6% | 28 | 15.0% | 0.7% | 36 | 18.0% | 0.5% | 12 | 16.2% | 0.4% |
| PCS Personne de référence | | | | | | | | | | | | |
| Agriculteurs | 7 | 1.7% | 0.9% | 3 | 1.7% | 0.8% | 3 | 1.7% | 1.0% | 0 | 0.0% | 0.0% |
| Petits patrons | 12 | 3.2% | 0.5% | 11 | 5.8% | 0.8% | 2 | 0.8% | 0.1% | 12 | 16.0% | 0.5% |
| Affaires et Cadres | 26 | 6.8% | 0.4% | 15 | 8.2% | 0.4% | 11 | 5.4% | 0.3% | 26 | 33.9% | 0.4% |
| Professions intermédiaires | 39 | 10.0% | 0.5% | 18 | 9.7% | 0.4% | 21 | 10.4% | 0.5% | 39 | 50.1% | 0.5% |
| Employés | 35 | 9.0% | 0.6% | 17 | 9.1% | 0.7% | 18 | 8.9% | 0.6% | 0 | 0.0% | 0.0% |
| Ouvriers | 84 | 21.7% | 0.9% | 41 | 22.1% | 0.8% | 43 | 21.4% | 1.0% | 0 | 0.0% | 0.0% |
| Retraités | 150 | 39.0% | 1.0% | 62 | 33.5% | 0.9% | 88 | 44.1% | 1.1% | 0 | 0.0% | 0.0% |
| Autres inactifs | 33 | 8.6% | 0.8% | 18 | 9.8% | 1.2% | 15 | 7.3% | 0.6% | 0 | 0.0% | 0.0% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Taille du foyer | | | | | | | | | | | | |
| 1 personne | 81 | 21.1% | 0.8% | 40 | 21.4% | 0.9% | 41 | 20.8% | 0.7% | 5 | 5.9% | 0.2% |
| 2 personnes | 181 | 47.1% | 1.0% | 84 | 45.4% | 1.0% | 97 | 48.6% | 1.0% | 25 | 31.8% | 0.6% |
| 3 personnes | 49 | 12.8% | 0.5% | 27 | 14.7% | 0.6% | 22 | 11.1% | 0.5% | 22 | 28.7% | 0.6% |
| 4 personnes | 48 | 12.4% | 0.5% | 20 | 10.6% | 0.4% | 28 | 14.1% | 0.6% | 15 | 18.9% | 0.3% |
| 5 personnes et + | 25 | 6.6% | 0.5% | 15 | 7.8% | 0.5% | 11 | 5.4% | 0.4% | 11 | 14.7% | 0.4% |
| Présence d'enfants de moins de 15 ans | | | | | | | | | | | | |
| Oui | 85 | 22.2% | 0.5% | 42 | 22.7% | 0.6% | 43 | 21.7% | 0.5% | 36 | 46.7% | 0.5% |
| Non | 299 | 77.8% | 0.8% | 143 | 77.3% | 0.8% | 156 | 78.3% | 0.8% | 41 | 53.3% | 0.4% |
| Habitat | | | | | | | | | | | | |
| Communes rurales | 136 | 35.3% | 1.1% | 63 | 33.9% | 1.1% | 73 | 36.7% | 1.2% | 23 | 29.5% | 0.7% |
| Aggro. - 20 000 hab | 93 | 24.1% | 1.0% | 39 | 21.0% | 0.9% | 54 | 27.0% | 1.1% | 23 | 29.8% | 0.9% |
| Aggro. 20 000 à 100 000 hab | 82 | 21.3% | 1.2% | 46 | 24.8% | 1.4% | 36 | 18.0% | 1.0% | 15 | 19.4% | 0.8% |
| Aggro. + 100 000 hab | 66 | 17.1% | 0.4% | 33 | 17.5% | 0.4% | 33 | 16.8% | 0.4% | 14 | 18.0% | 0.2% |
| Aggro. Paris | 8 | 2.2% | 0.1% | 5 | 2.9% | 0.1% | 3 | 1.5% | 0.1% | 3 | 3.3% | 0.1% |
| Régions INSEE | | | | | | | | | | | | |
| Ile de France | 8 | 2.2% | 0.1% | 5 | 2.9% | 0.1% | 3 | 1.5% | 0.1% | 3 | 3.3% | 0.1% |
| Franche-Comté | 3 | 0.9% | 0.4% | 2 | 1.0% | 0.4% | 2 | 0.8% | 0.3% | 1 | 1.3% | 0.4% |
| Champagne Ardennes | 4 | 1.0% | 0.3% | 1 | 0.6% | 0.2% | 3 | 1.4% | 0.5% | 2 | 2.4% | 0.6% |
| Bourgogne | 349 | 90.8% | 25.8% | 167 | 89.9% | 25.6% | 182 | 91.5% | 25.9% | 70 | 90.4% | 20.6% |
| Basse Normandie | 2 | 0.5% | 0.1% | 2 | 1.0% | 0.3% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |
| Auvergne | 1 | 0.3% | 0.1% | 1 | 0.6% | 0.2% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |
| Rhône Alpes | 11 | 2.9% | 0.2% | 4 | 2.2% | 0.2% | 7 | 3.4% | 0.3% | 2 | 2.6% | 0.1% |
| Provence Alpes Côte d'Azur. | 6 | 1.6% | 0.1% | 4 | 1.9% | 0.2% | 3 | 1.3% | 0.1% | 0 | 0.0% | 0.0% |
| Corse | | | | | | | | | | | | |
| Habitudes de connection à Internet | | | | | | | | | | | | |
| Tous les jours | 210 | 54.6% | 0.6% | 111 | 59.7% | 0.6% | 99 | 49.7% | 0.6% | 55 | 71.0% | 0.4% |
| Presque tous les jours | 48 | 12.5% | 0.8% | 20 | 10.9% | 0.7% | 28 | 14.0% | 0.9% | 11 | 14.3% | 0.6% |
| 1 à 2 fois par semaine | 20 | 5.2% | 0.8% | 10 | 5.2% | 0.9% | 10 | 5.1% | 0.7% | 7 | 8.9% | 1.3% |
| 1 à 3 fois par mois | 10 | 2.6% | 2.1% | 5 | 2.6% | 2.5% | 5 | 2.6% | 1.8% | 5 | 5.9% | 6.7% |
| Moins souvent | 9 | 2.4% | 1.3% | 7 | 3.5% | 1.8% | 3 | 1.3% | 0.7% | 0 | 0.0% | 0.0% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Revenus du foyer | | | | | | | | | | | | |
| Moins de 9 000 euros par an | 4 | 1.1% | 0.2% | 1 | 0.4% | 0.1% | 3 | 1.7% | 0.3% | 0 | 0.0% | 0.0% |
| De 9 000 à moins de 12 000 euros par an | 16 | 4.0% | 0.5% | 9 | 4.7% | 0.8% | 7 | 3.4% | 0.4% | 3 | 3.9% | 1.3% |
| De 12 000 à moins de 18 000 euros par an | 52 | 13.6% | 0.9% | 25 | 13.3% | 1.0% | 27 | 13.8% | 0.9% | 0 | 0.0% | 0.0% |
| De 18 000 à moins de 24 000 euros par an | 67 | 17.5% | 1.0% | 30 | 16.2% | 1.0% | 37 | 18.7% | 1.0% | 5 | 6.2% | 0.4% |
| De 24 000 à moins de 36 000 euros par an | 116 | 30.2% | 1.0% | 60 | 32.4% | 1.1% | 56 | 28.1% | 0.9% | 21 | 27.7% | 0.6% |
| De 36 000 à moins de 45 000 euros par an | 44 | 11.5% | 0.6% | 20 | 11.0% | 0.5% | 24 | 12.1% | 0.7% | 13 | 17.2% | 0.5% |
| De 45 000 à moins de 65 000 euros par an | 41 | 10.8% | 0.6% | 25 | 13.4% | 0.6% | 17 | 8.3% | 0.5% | 16 | 20.6% | 0.4% |
| 65 000 euros et plus par an | 18 | 4.8% | 0.5% | 12 | 6.7% | 0.5% | 6 | 3.0% | 0.4% | 10 | 13.4% | 0.4% |
| Refus | 17 | 4.5% | 0.5% | 2 | 1.3% | 0.2% | 15 | 7.5% | 0.8% | 5 | 6.8% | 0.5% |
| Ne sait pas | 8 | 2.0% | 0.5% | 1 | 0.5% | 0.1% | 7 | 3.4% | 0.7% | 3 | 4.2% | 0.6% |