

# La Nouvelle République du Dimanche

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	373	100.0%	0.7%	196	100.0%	0.8%	177	100.0%	0.7%	87	100.0%	0.5%
<b>Sexe</b>												
<b>Homme</b>	196	52.5%	0.8%	196	100.0%	0.8%	0	0.0%	0.0%	57	65.7%	0.6%
<b>Femme</b>	177	47.5%	0.7%	0	0.0%	0.0%	177	100.0%	0.7%	30	34.3%	0.3%
<b>Age</b>												
<b>15 à 24 ans</b>	31	8.2%	0.4%	15	7.9%	0.4%	15	8.6%	0.4%	6	6.9%	0.2%
<b>25 à 34 ans</b>	59	15.8%	0.8%	38	19.3%	1.0%	21	12.0%	0.5%	15	16.9%	0.5%
<b>35 à 49 ans</b>	84	22.6%	0.7%	44	22.4%	0.7%	41	22.9%	0.6%	34	39.4%	0.5%
<b>50 à 59 ans</b>	84	22.5%	0.9%	44	22.2%	0.9%	40	22.8%	0.9%	24	27.9%	0.6%
<b>60 ans et plus</b>	115	30.8%	0.7%	55	28.2%	0.8%	60	33.8%	0.7%	8	9.0%	0.9%
<b>Individu</b>												
<b>Ménagères</b>	162	43.4%	0.7%	0	0.0%	0.0%	162	91.5%	0.7%	28	32.5%	0.4%
<b>Personne de référence</b>	212	56.9%	0.7%	170	86.8%	0.8%	42	23.8%	0.5%	56	64.0%	0.7%
<b>Responsable des achats</b>	266	71.4%	0.7%	106	54.1%	0.8%	160	90.5%	0.7%	55	62.9%	0.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	3	0.9%	0.7%	2	1.3%	0.7%	1	0.6%	0.6%	0	0.0%	0.0%
<b>Petits patrons</b>	13	3.5%	0.8%	10	5.1%	0.9%	3	1.7%	0.7%	13	14.9%	0.9%
<b>Affaires et Cadres</b>	15	3.9%	0.3%	11	5.6%	0.4%	4	2.1%	0.2%	11	12.9%	0.3%
<b>Professions intermédiaires</b>	51	13.6%	0.7%	36	18.5%	1.0%	14	8.1%	0.4%	43	49.2%	0.7%
<b>Employés</b>	81	21.8%	1.0%	15	7.7%	0.7%	66	37.3%	1.1%	11	12.2%	0.6%
<b>Ouvriers</b>	66	17.6%	1.0%	52	26.4%	1.0%	14	7.9%	1.0%	0	0.0%	0.0%
<b>Retraités</b>	99	26.6%	0.8%	50	25.4%	0.8%	50	28.0%	0.7%	0	0.0%	0.0%
<b>Autres inactifs</b>	45	12.2%	0.4%	20	10.2%	0.5%	25	14.3%	0.4%	9	10.9%	0.3%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	6	1.7%	0.9%	2	0.9%	0.4%	5	2.7%	1.4%	0	0.0%	0.0%
<b>Petits patrons</b>	19	5.0%	0.7%	12	6.1%	0.9%	7	3.7%	0.5%	19	21.4%	0.7%
<b>Affaires et Cadres</b>	23	6.0%	0.3%	13	6.6%	0.4%	10	5.5%	0.3%	23	26.0%	0.3%
<b>Professions intermédiaires</b>	46	12.2%	0.6%	32	16.4%	0.8%	14	7.6%	0.3%	46	52.6%	0.6%
<b>Employés</b>	39	10.4%	0.7%	13	6.8%	0.6%	26	14.4%	0.8%	0	0.0%	0.0%
<b>Ouvriers</b>	89	23.7%	0.9%	54	27.7%	1.1%	34	19.3%	0.8%	0	0.0%	0.0%
<b>Retraités</b>	115	30.9%	0.8%	57	28.8%	0.8%	59	33.2%	0.7%	0	0.0%	0.0%
<b>Autres inactifs</b>	37	10.0%	0.9%	13	6.7%	0.8%	24	13.6%	0.9%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	73	19.6%	0.7%	38	19.4%	0.9%	35	19.8%	0.6%	13	14.8%	0.7%
<b>2 personnes</b>	154	41.4%	0.9%	73	37.1%	0.8%	82	46.1%	0.9%	24	27.9%	0.6%
<b>3 personnes</b>	51	13.7%	0.6%	33	17.0%	0.7%	18	9.9%	0.4%	10	11.4%	0.3%
<b>4 personnes</b>	66	17.8%	0.7%	34	17.2%	0.7%	33	18.5%	0.7%	26	30.3%	0.5%
<b>5 personnes et +</b>	28	7.6%	0.5%	18	9.3%	0.7%	10	5.7%	0.4%	14	15.6%	0.5%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	101	26.9%	0.6%	61	30.9%	0.8%	40	22.5%	0.5%	37	42.7%	0.5%
<b>Non</b>	273	73.1%	0.7%	135	69.1%	0.8%	137	77.5%	0.7%	50	57.3%	0.5%
<b>Habitat</b>												
<b>Communes rurales</b>	124	33.1%	1.0%	74	38.0%	1.3%	49	27.7%	0.8%	23	26.8%	0.7%
<b>Aggro. - 20 000 hab</b>	95	25.5%	1.1%	46	23.3%	1.1%	49	27.9%	1.0%	20	22.9%	0.8%
<b>Aggro. 20 000 à 100 000 hab</b>	55	14.7%	0.8%	29	14.9%	0.9%	25	14.4%	0.7%	16	18.7%	0.9%
<b>Aggro. + 100 000 hab</b>	93	24.8%	0.6%	39	20.0%	0.5%	53	30.1%	0.7%	27	30.6%	0.5%
<b>Aggro. Paris</b>	7	2.0%	0.1%	7	3.7%	0.2%	0	0.0%	0.0%	1	1.0%	0.0%
<b>Régions INSEE</b>												
<b>Ile de France</b>	7	2.0%	0.1%	7	3.7%	0.2%	0	0.0%	0.0%	1	1.0%	0.0%
<b>Lorraine</b>	1	0.2%	0.0%	1	0.3%	0.1%	0	0.0%	0.0%	1	0.6%	0.1%
<b>Bourgogne</b>	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
<b>Centre</b>	224	60.0%	10.7%	105	53.7%	10.4%	119	66.9%	10.9%	46	53.5%	7.2%
<b>Pays de Loire</b>	14	3.7%	0.5%	11	5.6%	0.8%	3	1.6%	0.2%	4	4.6%	0.4%
<b>Poitou Charentes</b>	125	33.6%	8.4%	70	35.8%	9.8%	55	31.1%	7.1%	34	38.6%	9.2%
<b>Limousin</b>	1	0.3%	0.2%	1	0.4%	0.3%	0	0.2%	0.1%	0	0.4%	0.2%
<b>Provence Alpes Côte d'Azur.</b>	1	0.3%	0.0%	1	0.5%	0.0%	0	0.0%	0.0%	1	1.1%	0.1%
<b>Corse</b>												
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	261	69.9%	0.8%	149	75.8%	0.9%	112	63.3%	0.6%	72	83.5%	0.5%
<b>Presque tous les jours</b>	32	8.6%	0.5%	19	9.8%	0.7%	13	7.3%	0.4%	6	6.9%	0.3%
<b>1 à 2 fois par semaine</b>	25	6.6%	1.0%	6	3.2%	0.6%	18	10.4%	1.2%	8	9.0%	1.5%
<b>1 à 3 fois par mois</b>	2	0.6%	0.5%	1	0.7%	0.7%	1	0.5%	0.3%	1	0.6%	0.8%
<b>Moins souvent</b>	6	1.5%	0.8%	0	0.0%	0.0%	6	3.1%	1.6%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	15	4.0%	0.8%	8	4.0%	1.0%	7	4.0%	0.7%	1	0.7%	0.3%
<b>De 9 000 à moins de 12 000 euros par an</b>	16	4.4%	0.6%	1	0.7%	0.1%	15	8.5%	0.8%	1	0.9%	0.3%
<b>De 12 000 à moins de 18 000 euros par an</b>	56	15.1%	1.0%	28	14.5%	1.2%	28	15.7%	0.9%	7	8.0%	1.1%
<b>De 18 000 à moins de 24 000 euros par an</b>	53	14.2%	0.8%	26	13.3%	0.9%	27	15.2%	0.7%	8	9.1%	0.6%
<b>De 24 000 à moins de 36 000 euros par an</b>	84	22.6%	0.7%	47	24.1%	0.9%	37	20.9%	0.6%	15	17.8%	0.4%
<b>De 36 000 à moins de 45 000 euros par an</b>	62	16.6%	0.9%	33	17.0%	0.9%	29	16.2%	0.8%	23	25.9%	0.8%
<b>De 45 000 à moins de 65 000 euros par an</b>	57	15.3%	0.8%	35	17.9%	0.9%	22	12.5%	0.7%	24	27.6%	0.6%
<b>65 000 euros et plus par an</b>	11	3.0%	0.3%	7	3.6%	0.3%	4	2.3%	0.2%	7	7.5%	0.2%
<b>Refus</b>	12	3.1%	0.3%	7	3.8%	0.5%	4	2.3%	0.2%	1	1.2%	0.1%
<b>Ne sait pas</b>	6	1.7%	0.4%	2	1.1%	0.3%	4	2.4%	0.5%	1	1.3%	0.2%