

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	540	100.0%	1.0%	263	100.0%	1.1%	277	100.0%	1.0%	125	100.0%	0.7%
Sexe												
Homme	263	48.8%	1.1%	263	100.0%	1.1%	0	0.0%	0.0%	69	55.5%	0.8%
Femme	277	51.2%	1.0%	0	0.0%	0.0%	277	100.0%	1.0%	55	44.5%	0.6%
Age												
15 à 24 ans	42	7.7%	0.6%	26	9.8%	0.7%	16	5.8%	0.4%	14	11.2%	0.5%
25 à 34 ans	59	10.8%	0.8%	26	10.0%	0.7%	32	11.6%	0.8%	20	16.4%	0.6%
35 à 49 ans	115	21.3%	0.9%	48	18.3%	0.8%	67	24.1%	1.1%	50	40.4%	0.8%
50 à 59 ans	109	20.2%	1.2%	61	23.0%	1.3%	49	17.6%	1.0%	32	26.1%	0.8%
60 ans et plus	216	39.9%	1.4%	103	38.9%	1.5%	113	40.9%	1.3%	7	6.0%	0.9%
Individu												
Ménagères	251	46.5%	1.1%	0	0.0%	0.0%	251	90.8%	1.1%	45	35.9%	0.6%
Personne de référence	322	59.6%	1.1%	229	86.8%	1.1%	93	33.6%	1.2%	72	58.1%	0.9%
Responsable des achats	387	71.7%	1.1%	133	50.4%	1.0%	254	92.0%	1.1%	80	64.6%	0.7%
PCS Individu												
Agriculteurs	5	0.8%	0.9%	3	1.2%	0.9%	1	0.5%	0.9%	0	0.0%	0.0%
Petits patrons	13	2.4%	0.8%	11	4.1%	0.9%	2	0.8%	0.5%	13	10.6%	0.9%
Affaires et Cadres	35	6.5%	0.7%	25	9.6%	0.9%	10	3.6%	0.5%	30	23.7%	0.7%
Professions intermédiaires	59	11.0%	0.8%	30	11.5%	0.9%	29	10.4%	0.8%	47	37.7%	0.8%
Employés	77	14.3%	0.9%	15	5.6%	0.7%	63	22.7%	1.0%	19	15.1%	1.0%
Ouvriers	82	15.2%	1.3%	63	24.0%	1.3%	19	6.9%	1.4%	0	0.3%	0.1%
Retraités	200	37.1%	1.6%	98	37.1%	1.6%	102	37.0%	1.5%	2	1.2%	0.7%
Autres inactifs	68	12.6%	0.7%	18	6.9%	0.5%	50	18.0%	0.7%	14	11.4%	0.4%
PCS Personne de référence												
Agriculteurs	11	2.1%	1.5%	5	1.7%	1.1%	7	2.5%	2.0%	0	0.0%	0.0%
Petits patrons	25	4.5%	0.9%	11	4.3%	0.8%	13	4.8%	1.0%	25	19.7%	0.9%
Affaires et Cadres	46	8.5%	0.7%	26	9.8%	0.8%	20	7.2%	0.6%	46	36.9%	0.7%
Professions intermédiaires	54	10.0%	0.7%	32	12.2%	0.8%	22	8.0%	0.6%	54	43.4%	0.7%
Employés	38	7.0%	0.7%	17	6.4%	0.7%	21	7.5%	0.7%	0	0.0%	0.0%
Ouvriers	103	19.0%	1.1%	54	20.4%	1.1%	49	17.6%	1.1%	0	0.0%	0.0%
Retraités	228	42.3%	1.5%	106	40.2%	1.6%	122	44.2%	1.5%	0	0.0%	0.0%
Autres inactifs	36	6.6%	0.8%	13	5.0%	0.8%	22	8.1%	0.9%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	103	19.0%	1.0%	41	15.7%	0.9%	61	22.2%	1.1%	14	11.3%	0.8%
2 personnes	226	41.8%	1.2%	119	45.2%	1.4%	107	38.5%	1.1%	29	23.0%	0.7%
3 personnes	88	16.3%	1.0%	41	15.6%	0.9%	47	17.1%	1.0%	27	21.7%	0.7%
4 personnes	83	15.4%	0.9%	44	16.9%	1.0%	39	14.1%	0.8%	38	30.9%	0.8%
5 personnes et +	40	7.4%	0.7%	18	6.6%	0.6%	22	8.1%	0.8%	16	13.2%	0.6%
Présence d'enfants de moins de 15 ans												
Oui	135	25.1%	0.9%	63	23.9%	0.9%	72	26.2%	0.9%	59	47.2%	0.8%
Non	405	74.9%	1.1%	200	76.1%	1.1%	204	73.8%	1.1%	66	52.8%	0.7%
Habitat												
Communes rurales	219	40.6%	1.8%	111	42.3%	2.0%	108	38.9%	1.7%	42	34.1%	1.3%
Aggro. - 20 000 hab	90	16.7%	1.0%	47	17.9%	1.1%	43	15.5%	0.9%	19	15.0%	0.7%
Aggro. 20 000 à 100 000 hab	88	16.4%	1.3%	33	12.7%	1.0%	55	19.9%	1.5%	20	16.1%	1.1%
Aggro. + 100 000 hab	141	26.0%	0.9%	71	27.1%	0.9%	69	25.0%	0.9%	43	34.7%	0.8%
Aggro. Paris	2	0.4%	0.0%	0	0.0%	0.0%	2	0.8%	0.0%	0	0.1%	0.0%
Régions INSEE												
Ile de France	2	0.4%	0.0%	0	0.0%	0.0%	2	0.8%	0.0%	0	0.1%	0.0%
Lorraine	240	44.5%	12.5%	116	44.1%	12.5%	124	44.9%	12.5%	60	47.8%	11.2%
Alsace	4	0.8%	0.3%	2	0.6%	0.2%	3	1.0%	0.4%	3	2.3%	0.6%
Franche-Comté	284	52.5%	29.7%	142	53.7%	30.5%	142	51.4%	29.0%	59	47.4%	21.8%
Champagne Ardennes	4	0.8%	0.4%	1	0.4%	0.2%	3	1.0%	0.5%	0	0.3%	0.1%
Bourgogne	3	0.6%	0.2%	3	1.0%	0.4%	1	0.3%	0.1%	2	1.2%	0.5%
Haute Normandie	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.1%	0	0.0%	0.0%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
Rhône Alpes	1	0.2%	0.0%	0	0.1%	0.0%	1	0.4%	0.0%	1	0.8%	0.1%
Provence Alpes Côte d'Azur.	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Corse												
Habitudes de connection à Internet												
Tous les jours	281	52.1%	0.8%	141	53.7%	0.8%	140	50.6%	0.8%	101	80.9%	0.7%
Presque tous les jours	72	13.3%	1.2%	30	11.5%	1.1%	42	15.0%	1.3%	13	10.6%	0.7%
1 à 2 fois par semaine	38	7.1%	1.5%	17	6.5%	1.6%	21	7.7%	1.4%	7	5.9%	1.4%
1 à 3 fois par mois	3	0.5%	0.6%	1	0.3%	0.5%	2	0.7%	0.7%	1	0.7%	1.3%
Moins souvent	15	2.8%	2.1%	7	2.7%	2.0%	8	2.8%	2.2%	0	0.1%	0.2%
Jamais	1	0.2%	1.5%	0	0.0%	0.0%	1	0.4%	3.6%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	15	2.8%	0.8%	6	2.4%	0.8%	9	3.3%	0.8%	6	4.8%	3.1%
De 9 000 à moins de 12 000 euros par an	34	6.4%	1.2%	17	6.5%	1.5%	17	6.3%	0.9%	2	1.3%	0.7%
De 12 000 à moins de 18 000 euros par an	84	15.5%	1.5%	33	12.6%	1.4%	50	18.3%	1.6%	5	4.1%	0.8%
De 18 000 à moins de 24 000 euros par an	73	13.6%	1.1%	31	11.7%	1.0%	42	15.3%	1.1%	10	7.9%	0.7%
De 24 000 à moins de 36 000 euros par an	126	23.4%	1.1%	60	22.7%	1.1%	66	24.0%	1.1%	35	27.8%	1.0%
De 36 000 à moins de 45 000 euros par an	79	14.5%	1.1%	43	16.5%	1.2%	35	12.7%	1.0%	19	15.0%	0.6%
De 45 000 à moins de 65 000 euros par an	66	12.3%	0.9%	37	14.0%	0.9%	29	10.6%	0.9%	27	21.3%	0.7%
65 000 euros et plus par an	29	5.4%	0.7%	23	8.7%	1.0%	6	2.3%	0.4%	12	10.0%	0.5%
Refus	22	4.1%	0.7%	9	3.3%	0.6%	13	4.8%	0.7%	7	5.4%	0.6%
Ne sait pas	11	2.0%	0.7%	4	1.5%	0.6%	7	2.5%	0.7%	3	2.5%	0.5%