

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	715	100.0%	1.4%	372	100.0%	1.5%	343	100.0%	1.3%	170	100.0%	1.0%
Sexe												
Homme	372	52.0%	1.5%	372	100.0%	1.5%	0	0.0%	0.0%	97	57.2%	1.1%
Femme	343	48.0%	1.3%	0	0.0%	0.0%	343	100.0%	1.3%	73	42.8%	0.8%
Age												
15 à 24 ans	40	5.6%	0.6%	21	5.7%	0.6%	19	5.6%	0.5%	13	7.6%	0.4%
25 à 34 ans	77	10.8%	1.0%	41	11.0%	1.1%	36	10.5%	0.9%	30	17.4%	0.9%
35 à 49 ans	148	20.6%	1.2%	77	20.7%	1.3%	71	20.6%	1.1%	71	41.8%	1.1%
50 à 59 ans	135	18.9%	1.5%	76	20.4%	1.6%	59	17.3%	1.3%	46	27.1%	1.2%
60 ans et plus	315	44.0%	2.0%	157	42.1%	2.3%	158	46.1%	1.8%	10	6.1%	1.2%
Individu												
Ménagères	311	43.5%	1.3%	0	0.0%	0.0%	311	90.6%	1.3%	63	36.8%	0.9%
Personne de référence	464	64.9%	1.6%	342	91.8%	1.7%	122	35.7%	1.5%	103	60.6%	1.2%
Responsable des achats	531	74.2%	1.5%	217	58.3%	1.7%	314	91.4%	1.4%	123	72.3%	1.1%
PCS Individu												
Agriculteurs	6	0.9%	1.3%	6	1.6%	1.7%	1	0.2%	0.4%	0	0.0%	0.0%
Petits patrons	11	1.5%	0.7%	8	2.1%	0.7%	3	0.9%	0.7%	10	6.1%	0.7%
Affaires et Cadres	51	7.1%	1.0%	36	9.6%	1.3%	15	4.4%	0.7%	46	26.9%	1.0%
Professions intermédiaires	95	13.2%	1.3%	52	14.0%	1.5%	42	12.4%	1.2%	74	43.3%	1.3%
Employés	118	16.5%	1.4%	37	10.1%	1.7%	80	23.4%	1.3%	16	9.4%	0.9%
Ouvriers	76	10.6%	1.2%	60	16.0%	1.2%	16	4.7%	1.2%	1	0.7%	0.3%
Retraités	259	36.2%	2.0%	142	38.3%	2.3%	117	34.0%	1.8%	5	2.9%	2.4%
Autres inactifs	100	14.0%	1.0%	31	8.4%	0.8%	69	20.1%	1.0%	18	10.7%	0.6%
PCS Personne de référence												
Agriculteurs	15	2.1%	2.0%	9	2.3%	2.1%	6	1.8%	1.8%	0	0.0%	0.0%
Petits patrons	23	3.2%	0.9%	11	2.8%	0.8%	13	3.7%	1.0%	23	13.6%	0.9%
Affaires et Cadres	60	8.3%	0.9%	37	10.0%	1.1%	22	6.6%	0.7%	60	35.1%	0.9%
Professions intermédiaires	87	12.2%	1.1%	49	13.3%	1.2%	38	11.0%	1.0%	87	51.3%	1.1%
Employés	72	10.1%	1.3%	39	10.5%	1.6%	33	9.7%	1.1%	0	0.0%	0.0%
Ouvriers	99	13.9%	1.0%	55	14.9%	1.1%	44	12.8%	1.0%	0	0.0%	0.0%
Retraités	300	41.9%	2.0%	150	40.2%	2.2%	150	43.8%	1.8%	0	0.0%	0.0%
Autres inactifs	59	8.3%	1.4%	22	6.0%	1.4%	37	10.7%	1.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	169	23.6%	1.7%	85	22.7%	1.9%	84	24.5%	1.5%	25	14.8%	1.4%
2 personnes	279	39.1%	1.5%	149	40.2%	1.7%	130	37.9%	1.4%	36	21.2%	0.9%
3 personnes	126	17.6%	1.4%	65	17.5%	1.4%	60	17.6%	1.3%	46	27.3%	1.2%
4 personnes	97	13.5%	1.0%	48	12.9%	1.0%	49	14.2%	1.0%	46	27.3%	0.9%
5 personnes et +	45	6.3%	0.8%	25	6.7%	0.9%	20	5.8%	0.7%	16	9.3%	0.6%
Présence d'enfants de moins de 15 ans												
Oui	166	23.2%	1.1%	89	23.8%	1.2%	77	22.5%	0.9%	73	42.7%	0.9%
Non	549	76.8%	1.5%	283	76.2%	1.6%	266	77.5%	1.4%	97	57.3%	1.0%
Habitat												
Communes rurales	246	34.4%	2.1%	132	35.5%	2.3%	114	33.2%	1.8%	46	26.9%	1.4%
Aggro. - 20 000 hab	157	22.0%	1.7%	81	21.8%	1.9%	76	22.2%	1.6%	32	18.8%	1.3%
Aggro. 20 000 à 100 000 hab	133	18.6%	1.9%	68	18.3%	2.0%	65	18.9%	1.8%	30	17.5%	1.6%
Aggro. + 100 000 hab	176	24.7%	1.1%	91	24.4%	1.2%	86	25.0%	1.1%	62	36.8%	1.1%
Aggro. Paris	3	0.4%	0.0%	0	0.0%	0.0%	2	0.7%	0.1%	0	0.0%	0.0%
Régions INSEE												
Ile de France	3	0.4%	0.0%	0	0.0%	0.0%	2	0.7%	0.0%	0	0.0%	0.0%
Franche-Comté	1	0.1%	0.1%	1	0.2%	0.1%	0	0.0%	0.0%	1	0.4%	0.2%
Champagne Ardennes	1	0.1%	0.1%	1	0.2%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Bretagne	1	0.1%	0.0%	1	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	39	5.4%	1.4%	18	4.9%	1.4%	20	5.9%	1.4%	12	7.3%	1.5%
Midi Pyrénées	611	85.4%	24.7%	322	86.6%	27.0%	289	84.2%	22.6%	147	86.6%	18.7%
Limousin	2	0.2%	0.3%	1	0.2%	0.3%	1	0.2%	0.2%	1	0.3%	0.4%
Auvergne	1	0.2%	0.1%	1	0.3%	0.2%	1	0.1%	0.1%	0	0.1%	0.0%
Languedoc Roussillon	54	7.6%	2.4%	24	6.4%	2.2%	30	8.9%	2.5%	9	5.3%	1.3%
Provence Alpes Côte d'Azur.	4	0.5%	0.1%	4	1.0%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Corse												
Habitudes de connection à Internet												
Tous les jours	450	62.9%	1.3%	242	65.0%	1.4%	208	60.6%	1.2%	156	91.9%	1.1%
Presque tous les jours	58	8.2%	1.0%	27	7.2%	1.0%	32	9.2%	1.0%	8	4.8%	0.4%
1 à 2 fois par semaine	43	5.9%	1.7%	22	5.8%	2.0%	21	6.1%	1.4%	4	2.6%	0.9%
1 à 3 fois par mois	8	1.2%	1.8%	2	0.5%	0.9%	7	1.9%	2.3%	1	0.6%	1.5%
Moins souvent	7	0.9%	0.9%	3	0.7%	0.7%	4	1.1%	1.1%	0	0.0%	0.0%
Jamais	1	0.2%	1.6%	1	0.2%	1.4%	1	0.2%	1.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	23	3.3%	1.3%	13	3.4%	1.7%	11	3.2%	1.0%	1	0.5%	0.4%
De 9 000 à moins de 12 000 euros par an	79	11.1%	2.7%	32	8.5%	2.8%	48	13.9%	2.6%	3	1.5%	1.1%
De 12 000 à moins de 18 000 euros par an	87	12.2%	1.6%	33	8.8%	1.3%	54	15.8%	1.7%	8	4.8%	1.3%
De 18 000 à moins de 24 000 euros par an	78	11.0%	1.2%	47	12.7%	1.6%	31	9.1%	0.8%	17	10.1%	1.3%
De 24 000 à moins de 36 000 euros par an	156	21.9%	1.4%	83	22.4%	1.5%	73	21.3%	1.2%	40	23.8%	1.2%
De 36 000 à moins de 45 000 euros par an	93	13.0%	1.3%	50	13.4%	1.3%	43	12.5%	1.2%	26	15.3%	0.9%
De 45 000 à moins de 65 000 euros par an	109	15.2%	1.5%	71	19.1%	1.7%	38	11.0%	1.2%	46	27.3%	1.1%
65 000 euros et plus par an	31	4.3%	0.8%	21	5.7%	0.9%	10	2.8%	0.6%	19	11.2%	0.7%
Refus	38	5.4%	1.1%	14	3.7%	0.9%	25	7.2%	1.3%	9	5.2%	0.8%
Ne sait pas	20	2.8%	1.2%	9	2.3%	1.2%	11	3.3%	1.2%	1	0.4%	0.1%