

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1151	100.0%	2.2%	358	100.0%	1.4%	793	100.0%	2.9%	190	100.0%	1.1%
<b>Sexe</b>												
<b>Homme</b>	358	31.1%	1.4%	358	100.0%	1.4%	0	0.0%	0.0%	66	34.8%	0.8%
<b>Femme</b>	793	68.9%	2.9%	0	0.0%	0.0%	793	100.0%	2.9%	124	65.2%	1.4%
<b>Age</b>												
<b>15 à 24 ans</b>	56	4.8%	0.8%	19	5.4%	0.5%	36	4.6%	1.0%	18	9.6%	0.6%
<b>25 à 34 ans</b>	79	6.9%	1.0%	32	9.0%	0.9%	47	5.9%	1.2%	22	11.5%	0.7%
<b>35 à 49 ans</b>	256	22.3%	2.1%	71	19.7%	1.1%	186	23.4%	2.9%	91	48.0%	1.4%
<b>50 à 59 ans</b>	262	22.8%	2.8%	96	26.7%	2.1%	167	21.0%	3.6%	51	27.1%	1.3%
<b>60 ans et plus</b>	498	43.3%	3.2%	140	39.1%	2.1%	358	45.1%	4.1%	7	3.8%	0.8%
<b>Individu</b>												
<b>Ménagères</b>	732	63.6%	3.1%	0	0.0%	0.0%	732	92.4%	3.1%	113	59.7%	1.6%
<b>Personne de référence</b>	577	50.1%	2.0%	313	87.5%	1.5%	263	33.2%	3.3%	81	42.9%	1.0%
<b>Responsable des achats</b>	951	82.6%	2.6%	210	58.6%	1.6%	741	93.4%	3.2%	148	77.8%	1.3%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	13	1.1%	2.5%	5	1.3%	1.4%	8	1.0%	5.0%	0	0.0%	0.0%
<b>Petits patrons</b>	27	2.3%	1.7%	17	4.8%	1.5%	10	1.2%	2.2%	22	11.7%	1.5%
<b>Affaires et Cadres</b>	21	1.8%	0.4%	11	3.2%	0.4%	10	1.2%	0.5%	15	7.8%	0.3%
<b>Professions intermédiaires</b>	105	9.1%	1.5%	36	10.2%	1.0%	69	8.7%	1.9%	74	39.2%	1.3%
<b>Employés</b>	215	18.7%	2.6%	26	7.4%	1.2%	188	23.8%	3.1%	41	21.6%	2.2%
<b>Ouvriers</b>	126	10.9%	2.0%	68	19.0%	1.4%	58	7.3%	4.4%	4	1.9%	1.0%
<b>Retraités</b>	408	35.4%	3.2%	132	36.8%	2.1%	276	34.8%	4.2%	3	1.7%	1.6%
<b>Autres inactifs</b>	236	20.5%	2.3%	62	17.4%	1.7%	174	22.0%	2.6%	31	16.2%	0.9%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	11	0.9%	1.4%	5	1.3%	1.2%	6	0.7%	1.7%	0	0.0%	0.0%
<b>Petits patrons</b>	33	2.9%	1.3%	17	4.8%	1.3%	16	2.0%	1.3%	33	17.6%	1.3%
<b>Affaires et Cadres</b>	60	5.2%	0.9%	16	4.4%	0.5%	44	5.6%	1.3%	60	31.6%	0.9%
<b>Professions intermédiaires</b>	96	8.4%	1.2%	33	9.3%	0.8%	63	8.0%	1.6%	96	50.8%	1.2%
<b>Employés</b>	114	9.9%	2.1%	28	7.7%	1.2%	86	10.9%	2.8%	0	0.0%	0.0%
<b>Ouvriers</b>	219	19.0%	2.3%	67	18.7%	1.3%	152	19.2%	3.5%	0	0.0%	0.0%
<b>Retraités</b>	463	40.2%	3.1%	132	36.9%	2.0%	331	41.7%	4.1%	0	0.0%	0.0%
<b>Autres inactifs</b>	155	13.5%	3.7%	61	16.9%	3.8%	94	11.9%	3.6%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	249	21.6%	2.5%	51	14.2%	1.2%	198	25.0%	3.5%	17	9.0%	0.9%
<b>2 personnes</b>	474	41.2%	2.6%	166	46.4%	1.9%	308	38.9%	3.3%	41	21.6%	1.0%
<b>3 personnes</b>	205	17.9%	2.2%	63	17.5%	1.4%	143	18.0%	3.1%	70	36.7%	1.8%
<b>4 personnes</b>	113	9.8%	1.2%	39	10.8%	0.8%	75	9.4%	1.6%	36	19.1%	0.7%
<b>5 personnes et +</b>	109	9.5%	2.0%	40	11.1%	1.5%	69	8.7%	2.5%	26	13.7%	1.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	263	22.9%	1.7%	90	25.2%	1.2%	173	21.8%	2.1%	98	51.6%	1.3%
<b>Non</b>	888	77.1%	2.4%	268	74.8%	1.5%	620	78.2%	3.3%	92	48.4%	1.0%
<b>Habitat</b>												
<b>Communes rurales</b>	308	26.8%	2.6%	64	17.9%	1.1%	244	30.8%	3.9%	40	21.3%	1.2%
<b>Agglo. - 20 000 hab</b>	209	18.2%	2.3%	66	18.4%	1.6%	143	18.1%	3.0%	26	14.0%	1.0%
<b>Agglo. 20 000 à 100 000 hab</b>	186	16.2%	2.7%	78	21.8%	2.3%	108	13.7%	3.0%	22	11.8%	1.2%
<b>Agglo. + 100 000 hab</b>	324	28.2%	2.1%	110	30.7%	1.5%	215	27.1%	2.7%	67	35.6%	1.2%
<b>Agglo. Paris</b>	122	10.6%	1.4%	40	11.2%	1.0%	82	10.4%	1.8%	33	17.4%	0.8%

# Ici Paris

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	140	12.2%	1.5%	49	13.6%	1.1%	91	11.5%	1.8%	37	19.5%	0.8%
<b>Nord Pas de Calais</b>	104	9.0%	3.2%	36	10.1%	2.4%	68	8.5%	4.0%	16	8.5%	1.6%
<b>Lorraine</b>	62	5.4%	3.2%	23	6.5%	2.5%	39	4.9%	3.9%	11	6.0%	2.2%
<b>Alsace</b>	42	3.6%	2.7%	19	5.4%	2.6%	23	2.9%	2.9%	3	1.8%	0.7%
<b>Franche-Comté</b>	25	2.1%	2.6%	3	0.8%	0.6%	22	2.7%	4.4%	5	2.6%	1.8%
<b>Champagne Ardennes</b>	32	2.8%	2.9%	12	3.5%	2.4%	20	2.5%	3.5%	4	2.3%	1.5%
<b>Picardie</b>	37	3.2%	2.4%	14	3.8%	1.8%	23	2.9%	2.9%	11	5.6%	2.5%
<b>Bourgogne</b>	30	2.6%	2.2%	10	2.9%	1.6%	20	2.5%	2.8%	3	1.7%	1.0%
<b>Haute Normandie</b>	50	4.3%	3.3%	10	2.7%	1.3%	40	5.1%	5.1%	11	6.1%	2.6%
<b>Basse Normandie</b>	31	2.7%	2.6%	3	0.9%	0.5%	28	3.5%	4.4%	3	1.5%	0.8%
<b>Centre</b>	47	4.1%	2.2%	18	4.9%	1.7%	29	3.7%	2.7%	6	3.3%	1.0%
<b>Pays de Loire</b>	63	5.5%	2.1%	13	3.6%	0.9%	50	6.4%	3.3%	7	3.7%	0.7%
<b>Bretagne</b>	22	1.9%	0.8%	7	1.9%	0.5%	15	1.9%	1.1%	3	1.5%	0.4%
<b>Poitou Charentes</b>	54	4.7%	3.6%	19	5.2%	2.6%	35	4.4%	4.5%	4	2.1%	1.1%
<b>Aquitaine</b>	89	7.7%	3.2%	21	5.9%	1.6%	68	8.6%	4.7%	13	6.7%	1.5%
<b>Midi Pyrénées</b>	47	4.1%	1.9%	21	6.0%	1.8%	25	3.2%	2.0%	5	2.4%	0.6%
<b>Limousin</b>	35	3.0%	5.7%	5	1.3%	1.6%	30	3.8%	9.4%	5	2.4%	2.8%
<b>Auvergne</b>	35	3.0%	3.1%	3	0.9%	0.6%	32	4.0%	5.4%	3	1.4%	0.8%
<b>Rhône Alpes</b>	83	7.2%	1.6%	27	7.6%	1.1%	56	7.1%	2.1%	13	7.1%	0.7%
<b>Languedoc Roussillon</b>	31	2.7%	1.3%	8	2.2%	0.7%	23	2.9%	1.9%	11	5.6%	1.5%
<b>Provence Alpes Côte d'Azur.</b>	93	8.0%	2.1%	37	10.4%	1.8%	55	7.0%	2.4%	16	8.4%	1.1%
<b>Corse</b>												
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	601	52.2%	1.7%	203	56.7%	1.2%	398	50.2%	2.3%	154	81.0%	1.0%
<b>Presque tous les jours</b>	88	7.6%	1.5%	24	6.7%	0.9%	64	8.0%	2.0%	21	11.1%	1.1%
<b>1 à 2 fois par semaine</b>	65	5.6%	2.5%	24	6.8%	2.2%	41	5.1%	2.7%	10	5.1%	1.8%
<b>1 à 3 fois par mois</b>	32	2.8%	6.6%	5	1.4%	2.6%	27	3.4%	9.2%	0	0.0%	0.0%
<b>Moins souvent</b>	10	0.9%	1.4%	4	1.2%	1.2%	6	0.8%	1.7%	1	0.7%	2.8%
<b>Jamais</b>	4	0.4%	6.3%	4	1.2%	10.9%	0	0.0%	0.0%	0	0.0%	0.0%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	52	4.5%	2.9%	17	4.8%	2.3%	35	4.4%	3.2%	3	1.8%	1.8%
<b>De 9 000 à moins de 12 000 euros par an</b>	99	8.6%	3.3%	18	5.1%	1.6%	80	10.1%	4.4%	2	1.3%	1.0%
<b>De 12 000 à moins de 18 000 euros par an</b>	200	17.4%	3.6%	53	14.7%	2.2%	148	18.6%	4.7%	8	4.3%	1.3%
<b>De 18 000 à moins de 24 000 euros par an</b>	178	15.5%	2.6%	47	13.2%	1.6%	131	16.5%	3.4%	18	9.3%	1.3%
<b>De 24 000 à moins de 36 000 euros par an</b>	272	23.6%	2.4%	98	27.4%	1.8%	174	21.9%	2.9%	63	33.1%	1.8%
<b>De 36 000 à moins de 45 000 euros par an</b>	125	10.8%	1.7%	43	12.1%	1.2%	81	10.3%	2.4%	25	13.3%	0.9%
<b>De 45 000 à moins de 65 000 euros par an</b>	80	7.0%	1.1%	40	11.3%	1.0%	40	5.0%	1.2%	40	21.3%	1.0%
<b>65 000 euros et plus par an</b>	26	2.3%	0.7%	12	3.4%	0.5%	14	1.8%	0.8%	19	9.8%	0.7%
<b>Refus</b>	90	7.8%	2.7%	22	6.2%	1.5%	68	8.6%	3.5%	6	3.3%	0.6%
<b>Ne sait pas</b>	28	2.4%	1.7%	6	1.7%	0.8%	22	2.7%	2.3%	5	2.5%	0.8%