

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2282	100.0%	4.4%	1903	100.0%	7.6%	379	100.0%	1.4%	818	100.0%	4.7%
<b>Sexe</b>												
<b>Homme</b>	1903	83.4%	7.6%	1903	100.0%	7.6%	0	0.0%	0.0%	676	82.6%	7.7%
<b>Femme</b>	379	16.6%	1.4%	0	0.0%	0.0%	379	100.0%	1.4%	142	17.4%	1.7%
<b>Age</b>												
<b>15 à 24 ans</b>	538	23.6%	7.4%	440	23.1%	11.9%	97	25.7%	2.7%	239	29.2%	7.8%
<b>25 à 34 ans</b>	384	16.8%	5.1%	340	17.9%	9.2%	44	11.5%	1.1%	121	14.8%	3.7%
<b>35 à 49 ans</b>	526	23.0%	4.2%	462	24.3%	7.5%	64	16.8%	1.0%	238	29.1%	3.8%
<b>50 à 59 ans</b>	415	18.2%	4.5%	343	18.0%	7.4%	73	19.2%	1.6%	187	22.8%	4.8%
<b>60 ans et plus</b>	420	18.4%	2.7%	318	16.7%	4.7%	102	26.8%	1.2%	33	4.0%	3.8%
<b>Individu</b>												
<b>Ménagères</b>	273	12.0%	1.2%	0	0.0%	0.0%	273	72.1%	1.2%	83	10.2%	1.2%
<b>Personne de référence</b>	1477	64.7%	5.2%	1411	74.1%	6.9%	66	17.5%	0.8%	497	60.7%	5.9%
<b>Responsable des achats</b>	1189	52.1%	3.3%	918	48.2%	7.0%	271	71.5%	1.2%	376	46.0%	3.4%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	13	0.6%	2.5%	13	0.7%	3.7%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	86	3.8%	5.4%	76	4.0%	6.6%	10	2.7%	2.3%	81	9.9%	5.6%
<b>Affaires et Cadres</b>	230	10.1%	4.7%	198	10.4%	7.0%	32	8.3%	1.5%	217	26.6%	4.9%
<b>Professions intermédiaires</b>	318	13.9%	4.4%	266	14.0%	7.5%	52	13.8%	1.4%	272	33.3%	4.7%
<b>Employés</b>	291	12.8%	3.5%	207	10.9%	9.3%	85	22.3%	1.4%	35	4.2%	1.9%
<b>Ouvriers</b>	468	20.5%	7.4%	459	24.1%	9.2%	9	2.5%	0.7%	14	1.7%	4.0%
<b>Retraités</b>	379	16.6%	3.0%	284	14.9%	4.6%	95	25.0%	1.4%	2	0.2%	0.9%
<b>Autres inactifs</b>	497	21.8%	4.8%	401	21.0%	10.8%	96	25.4%	1.4%	197	24.1%	6.1%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	30	1.3%	4.0%	23	1.2%	5.5%	8	2.0%	2.2%	0	0.0%	0.0%
<b>Petits patrons</b>	123	5.4%	4.7%	103	5.4%	7.7%	20	5.2%	1.5%	123	15.1%	4.7%
<b>Affaires et Cadres</b>	304	13.3%	4.4%	251	13.2%	7.3%	52	13.9%	1.5%	304	37.2%	4.4%
<b>Professions intermédiaires</b>	391	17.1%	5.0%	321	16.9%	8.0%	70	18.5%	1.8%	391	47.8%	5.0%
<b>Employés</b>	288	12.6%	5.3%	250	13.2%	10.5%	38	9.9%	1.2%	0	0.0%	0.0%
<b>Ouvriers</b>	556	24.4%	5.9%	493	25.9%	9.7%	63	16.6%	1.4%	0	0.0%	0.0%
<b>Retraités</b>	455	19.9%	3.1%	342	18.0%	5.1%	113	29.9%	1.4%	0	0.0%	0.0%
<b>Autres inactifs</b>	134	5.9%	3.2%	120	6.3%	7.5%	15	3.9%	0.6%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	310	13.6%	3.1%	271	14.2%	6.2%	39	10.3%	0.7%	61	7.5%	3.4%
<b>2 personnes</b>	629	27.6%	3.5%	489	25.7%	5.7%	140	37.0%	1.5%	157	19.2%	3.8%
<b>3 personnes</b>	543	23.8%	5.9%	455	23.9%	9.8%	87	23.1%	1.9%	227	27.7%	5.8%
<b>4 personnes</b>	490	21.5%	5.3%	414	21.7%	9.0%	77	20.3%	1.6%	244	29.8%	5.0%
<b>5 personnes et +</b>	310	13.6%	5.6%	274	14.4%	10.2%	35	9.3%	1.3%	130	15.9%	5.1%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	798	35.0%	5.1%	679	35.7%	9.2%	119	31.5%	1.5%	359	43.9%	4.6%
<b>Non</b>	1484	65.0%	4.1%	1224	64.3%	7.0%	259	68.5%	1.4%	459	56.1%	4.8%
<b>Habitat</b>												
<b>Communes rurales</b>	467	20.5%	3.9%	403	21.2%	7.1%	64	16.8%	1.0%	149	18.2%	4.5%
<b>Agglo. - 20 000 hab</b>	356	15.6%	3.9%	283	14.8%	6.7%	74	19.5%	1.5%	138	16.9%	5.4%
<b>Agglo. 20 000 à 100 000 hab</b>	347	15.2%	5.0%	287	15.1%	8.5%	60	15.9%	1.7%	102	12.4%	5.5%
<b>Agglo. + 100 000 hab</b>	710	31.1%	4.6%	602	31.6%	8.0%	107	28.3%	1.3%	261	31.9%	4.6%
<b>Agglo. Paris</b>	402	17.6%	4.7%	329	17.3%	8.0%	74	19.5%	1.6%	168	20.5%	4.2%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	455	19.9%	4.7%	376	19.7%	8.2%	79	20.9%	1.6%	189	23.1%	4.4%
<b>Nord Pas de Calais</b>	139	6.1%	4.3%	130	6.8%	8.5%	9	2.4%	0.5%	52	6.4%	5.4%
<b>Lorraine</b>	80	3.5%	4.2%	73	3.8%	7.8%	7	2.0%	0.7%	32	3.9%	6.0%
<b>Alsace</b>	54	2.4%	3.5%	38	2.0%	5.1%	16	4.3%	2.1%	16	1.9%	3.3%
<b>Franche-Comté</b>	52	2.3%	5.5%	43	2.3%	9.3%	9	2.5%	1.9%	15	1.8%	5.4%
<b>Champagne Ardennes</b>	52	2.3%	4.8%	39	2.0%	7.4%	13	3.5%	2.3%	16	1.9%	5.3%
<b>Picardie</b>	68	3.0%	4.4%	60	3.1%	8.0%	9	2.3%	1.1%	20	2.5%	4.8%
<b>Bourgogne</b>	78	3.4%	5.7%	73	3.8%	11.2%	5	1.3%	0.7%	26	3.2%	7.6%
<b>Haute Normandie</b>	50	2.2%	3.3%	43	2.3%	6.0%	7	1.8%	0.9%	15	1.8%	3.3%
<b>Basse Normandie</b>	49	2.1%	4.0%	41	2.2%	7.1%	8	2.0%	1.2%	15	1.8%	4.5%
<b>Centre</b>	74	3.2%	3.5%	56	3.0%	5.6%	18	4.7%	1.6%	26	3.2%	4.1%
<b>Pays de Loire</b>	97	4.3%	3.3%	86	4.5%	6.0%	11	2.9%	0.7%	36	4.4%	3.8%
<b>Bretagne</b>	67	3.0%	2.5%	56	2.9%	4.3%	12	3.1%	0.8%	24	3.0%	3.2%
<b>Poitou Charentes</b>	49	2.1%	3.3%	42	2.2%	5.9%	6	1.7%	0.8%	15	1.8%	4.0%
<b>Aquitaine</b>	118	5.2%	4.2%	94	5.0%	7.1%	23	6.2%	1.6%	57	7.0%	6.8%
<b>Midi Pyrénées</b>	120	5.2%	4.8%	97	5.1%	8.2%	22	5.9%	1.7%	33	4.0%	4.2%
<b>Limousin</b>	33	1.4%	5.3%	25	1.3%	8.6%	7	1.9%	2.3%	7	0.9%	4.6%
<b>Auvergne</b>	54	2.4%	4.8%	47	2.5%	8.7%	7	1.8%	1.2%	15	1.8%	4.6%
<b>Rhône Alpes</b>	283	12.4%	5.4%	241	12.6%	9.6%	42	11.1%	1.6%	103	12.6%	5.3%
<b>Languedoc Roussillon</b>	91	4.0%	3.9%	74	3.9%	6.8%	16	4.3%	1.3%	34	4.2%	5.0%
<b>Provence Alpes Côte d'Azur.</b>	219	9.6%	5.0%	168	8.8%	8.1%	51	13.4%	2.2%	73	8.9%	5.0%
<b>Corse</b>												
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	1701	74.6%	4.9%	1430	75.1%	8.2%	272	71.7%	1.6%	719	87.8%	4.9%
<b>Presque tous les jours</b>	243	10.6%	4.1%	198	10.4%	7.2%	45	11.9%	1.4%	67	8.1%	3.6%
<b>1 à 2 fois par semaine</b>	114	5.0%	4.4%	80	4.2%	7.4%	34	9.1%	2.3%	28	3.4%	5.3%
<b>1 à 3 fois par mois</b>	11	0.5%	2.4%	8	0.4%	4.3%	3	0.8%	1.1%	3	0.3%	3.7%
<b>Moins souvent</b>	17	0.8%	2.4%	12	0.6%	3.2%	6	1.5%	1.6%	0	0.0%	0.0%
<b>Jamais</b>	2	0.1%	2.8%	1	0.0%	1.7%	1	0.3%	4.3%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	55	2.4%	3.0%	42	2.2%	5.5%	14	3.6%	1.3%	6	0.7%	3.0%
<b>De 9 000 à moins de 12 000 euros par an</b>	88	3.8%	2.9%	72	3.8%	6.3%	15	4.1%	0.8%	6	0.8%	2.7%
<b>De 12 000 à moins de 18 000 euros par an</b>	239	10.5%	4.3%	202	10.6%	8.3%	37	9.7%	1.2%	17	2.1%	2.7%
<b>De 18 000 à moins de 24 000 euros par an</b>	274	12.0%	4.0%	222	11.7%	7.5%	51	13.6%	1.3%	60	7.3%	4.4%
<b>De 24 000 à moins de 36 000 euros par an</b>	480	21.0%	4.2%	406	21.3%	7.5%	74	19.5%	1.2%	164	20.1%	4.7%
<b>De 36 000 à moins de 45 000 euros par an</b>	363	15.9%	5.1%	314	16.5%	8.4%	50	13.1%	1.4%	137	16.7%	4.6%
<b>De 45 000 à moins de 65 000 euros par an</b>	340	14.9%	4.6%	284	14.9%	7.0%	56	14.7%	1.7%	180	22.0%	4.4%
<b>65 000 euros et plus par an</b>	225	9.9%	5.7%	195	10.2%	8.6%	30	7.9%	1.8%	152	18.5%	5.6%
<b>Refus</b>	126	5.5%	3.7%	91	4.8%	6.2%	35	9.2%	1.8%	53	6.4%	4.7%
<b>Ne sait pas</b>	93	4.1%	5.6%	75	4.0%	10.3%	17	4.5%	1.9%	43	5.3%	7.4%