

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	7275	100.0%	14.0%	3642	100.0%	14.6%	3633	100.0%	13.4%	1832	100.0%	10.6%
Sexe												
Homme	3642	50.1%	14.6%	3642	100.0%	14.6%	0	0.0%	0.0%	1023	55.9%	11.7%
Femme	3633	49.9%	13.4%	0	0.0%	0.0%	3633	100.0%	13.4%	808	44.1%	9.4%
Age												
15 à 24 ans	589	8.1%	8.1%	334	9.2%	9.1%	254	7.0%	7.1%	180	9.8%	5.9%
25 à 34 ans	843	11.6%	11.1%	468	12.8%	12.6%	375	10.3%	9.7%	309	16.9%	9.5%
35 à 49 ans	1654	22.7%	13.3%	883	24.2%	14.3%	771	21.2%	12.2%	689	37.6%	10.9%
50 à 59 ans	1575	21.6%	17.0%	802	22.0%	17.4%	773	21.3%	16.6%	540	29.5%	14.0%
60 ans et plus	2615	35.9%	16.9%	1155	31.7%	17.0%	1460	40.2%	16.9%	113	6.2%	12.9%
Individu												
Ménagères	3356	46.1%	14.3%	0	0.0%	0.0%	3356	92.4%	14.3%	731	39.9%	10.4%
Personne de référence	4149	57.0%	14.6%	3179	87.3%	15.5%	970	26.7%	12.2%	997	54.4%	11.9%
Responsable des achats	5205	71.5%	14.4%	1931	53.0%	14.7%	3274	90.1%	14.3%	1213	66.2%	11.0%
PCS Individu												
Agriculteurs	148	2.0%	29.5%	108	3.0%	31.5%	40	1.1%	25.2%	2	0.1%	14.8%
Petits patrons	221	3.0%	13.8%	177	4.9%	15.4%	44	1.2%	9.8%	204	11.1%	14.1%
Affaires et Cadres	466	6.4%	9.5%	288	7.9%	10.2%	178	4.9%	8.6%	405	22.1%	9.2%
Professions intermédiaires	898	12.3%	12.5%	469	12.9%	13.3%	429	11.8%	11.7%	698	38.1%	12.0%
Employés	1150	15.8%	13.8%	329	9.0%	14.8%	822	22.6%	13.4%	237	12.9%	12.8%
Ouvriers	1085	14.9%	17.1%	851	23.4%	17.0%	234	6.4%	17.5%	43	2.4%	12.4%
Retraités	2268	31.2%	17.7%	1070	29.4%	17.4%	1198	33.0%	18.1%	32	1.7%	15.5%
Autres inactifs	1039	14.3%	10.0%	350	9.6%	9.4%	690	19.0%	10.3%	210	11.5%	6.5%
PCS Personne de référence												
Agriculteurs	210	2.9%	27.8%	119	3.3%	29.0%	91	2.5%	26.4%	0	0.0%	0.0%
Petits patrons	361	5.0%	13.8%	196	5.4%	14.6%	165	4.6%	12.9%	361	19.7%	13.8%
Affaires et Cadres	594	8.2%	8.7%	336	9.2%	9.8%	258	7.1%	7.6%	594	32.4%	8.7%
Professions intermédiaires	876	12.0%	11.1%	492	13.5%	12.3%	385	10.6%	9.9%	876	47.9%	11.1%
Employés	673	9.3%	12.4%	334	9.2%	14.1%	339	9.3%	11.1%	0	0.0%	0.0%
Ouvriers	1488	20.4%	15.7%	819	22.5%	16.1%	669	18.4%	15.2%	0	0.0%	0.0%
Retraités	2585	35.5%	17.4%	1154	31.7%	17.2%	1431	39.4%	17.6%	0	0.0%	0.0%
Autres inactifs	488	6.7%	11.6%	193	5.3%	12.1%	296	8.1%	11.3%	0	0.0%	0.0%

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Taille du foyer												
1 personne	1306	18.0%	13.0%	614	16.9%	14.0%	692	19.0%	12.2%	174	9.5%	9.5%
2 personnes	2945	40.5%	16.3%	1369	37.6%	15.8%	1575	43.4%	16.7%	486	26.5%	11.8%
3 personnes	1212	16.7%	13.2%	653	17.9%	14.1%	559	15.4%	12.2%	399	21.8%	10.2%
4 personnes	1145	15.7%	12.4%	633	17.4%	13.8%	512	14.1%	11.0%	480	26.2%	9.8%
5 personnes et +	667	9.2%	12.1%	372	10.2%	13.8%	294	8.1%	10.5%	292	16.0%	11.4%
Présence d'enfants de moins de 15 ans												
Oui	1975	27.1%	12.7%	1040	28.6%	14.1%	934	25.7%	11.4%	818	44.7%	10.6%
Non	5300	72.9%	14.5%	2601	71.4%	14.8%	2699	74.3%	14.3%	1014	55.3%	10.6%
Habitat												
Communes rurales	2508	34.5%	21.0%	1229	33.7%	21.6%	1279	35.2%	20.5%	560	30.6%	17.0%
Agglo. - 20 000 hab	1752	24.1%	19.3%	811	22.3%	19.2%	941	25.9%	19.5%	416	22.7%	16.4%
Agglo. 20 000 à 100 000 hab	1363	18.7%	19.5%	705	19.4%	20.8%	658	18.1%	18.3%	325	17.8%	17.5%
Agglo. + 100 000 hab	1190	16.4%	7.7%	642	17.6%	8.5%	548	15.1%	6.9%	389	21.2%	6.8%
Agglo. Paris	463	6.4%	5.4%	255	7.0%	6.2%	208	5.7%	4.6%	141	7.7%	3.6%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	698	9.6%	7.3%	367	10.1%	8.0%	331	9.1%	6.6%	211	11.5%	4.9%
Nord Pas de Calais	746	10.2%	23.1%	392	10.8%	25.5%	354	9.7%	20.9%	186	10.1%	19.0%
Lorraine	125	1.7%	6.5%	59	1.6%	6.4%	66	1.8%	6.6%	51	2.8%	9.7%
Alsace	69	0.9%	4.5%	32	0.9%	4.3%	37	1.0%	4.7%	11	0.6%	2.3%
Franche-Comté	149	2.1%	15.6%	80	2.2%	17.1%	70	1.9%	14.2%	37	2.0%	13.6%
Champagne Ardennes	64	0.9%	5.8%	35	1.0%	6.7%	29	0.8%	5.1%	12	0.6%	4.0%
Picardie	401	5.5%	26.0%	187	5.1%	25.0%	214	5.9%	26.9%	88	4.8%	20.9%
Bourgogne	158	2.2%	11.7%	87	2.4%	13.4%	71	2.0%	10.1%	32	1.8%	9.5%
Haute Normandie	516	7.1%	34.6%	242	6.7%	34.0%	274	7.5%	35.2%	109	6.0%	24.3%
Basse Normandie	539	7.4%	44.5%	243	6.7%	41.8%	295	8.1%	46.9%	108	5.9%	33.1%
Centre	256	3.5%	12.2%	116	3.2%	11.5%	140	3.8%	12.8%	51	2.8%	7.9%
Pays de Loire	516	7.1%	17.3%	239	6.6%	16.7%	277	7.6%	18.0%	112	6.1%	12.0%
Bretagne	467	6.4%	17.4%	246	6.8%	19.1%	220	6.1%	15.8%	106	5.8%	14.0%
Poitou Charentes	177	2.4%	11.9%	90	2.5%	12.5%	88	2.4%	11.3%	35	1.9%	9.5%
Aquitaine	388	5.3%	13.9%	193	5.3%	14.5%	196	5.4%	13.4%	89	4.9%	10.6%
Midi Pyrénées	453	6.2%	18.3%	246	6.8%	20.6%	207	5.7%	16.2%	107	5.8%	13.6%
Limousin	68	0.9%	11.1%	38	1.0%	13.0%	30	0.8%	9.3%	15	0.8%	9.1%
Auvergne	199	2.7%	17.6%	102	2.8%	18.9%	97	2.7%	16.5%	40	2.2%	12.3%
Rhône Alpes	825	11.3%	15.8%	412	11.3%	16.4%	413	11.4%	15.3%	273	14.9%	14.0%
Languedoc Roussillon	289	4.0%	12.6%	140	3.9%	12.9%	149	4.1%	12.3%	102	5.6%	14.8%
Provence Alpes Côte d'Azur. Corse	172	2.4%	3.9%	96	2.6%	4.6%	76	2.1%	3.3%	57	3.1%	3.9%
Habitudes de connexion à Internet												
Tous les jours	4372	60.1%	12.6%	2334	64.1%	13.5%	2038	56.1%	11.7%	1527	83.4%	10.4%
Presque tous les jours	805	11.1%	13.5%	415	11.4%	15.2%	390	10.7%	12.1%	173	9.4%	9.3%
1 à 2 fois par semaine	446	6.1%	17.3%	193	5.3%	17.8%	253	7.0%	17.0%	69	3.8%	13.2%
1 à 3 fois par mois	78	1.1%	16.3%	27	0.7%	13.8%	52	1.4%	17.9%	18	1.0%	26.0%
Moins souvent	112	1.5%	15.5%	54	1.5%	14.8%	58	1.6%	16.2%	4	0.2%	8.8%
Jamais	16	0.2%	23.0%	10	0.3%	24.8%	6	0.2%	20.5%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	247	3.4%	13.5%	102	2.8%	13.6%	145	4.0%	13.4%	12	0.7%	6.3%
De 9 000 à moins de 12 000 euros par an	420	5.8%	14.1%	206	5.6%	17.9%	214	5.9%	11.7%	16	0.8%	6.5%
De 12 000 à moins de 18 000 euros par an	895	12.3%	16.1%	389	10.7%	16.0%	506	13.9%	16.2%	73	4.0%	11.6%
De 18 000 à moins de 24 000 euros par an	1074	14.8%	15.8%	519	14.2%	17.4%	556	15.3%	14.6%	160	8.7%	11.9%
De 24 000 à moins de 36 000 euros par an	1687	23.2%	14.8%	790	21.7%	14.6%	896	24.7%	14.9%	403	22.0%	11.5%
De 36 000 à moins de 45 000 euros par an	1040	14.3%	14.5%	555	15.2%	14.9%	485	13.4%	14.1%	356	19.4%	12.0%
De 45 000 à moins de 65 000 euros par an	895	12.3%	12.2%	540	14.8%	13.2%	356	9.8%	11.0%	455	24.8%	11.2%
65 000 euros et plus par an	374	5.1%	9.4%	246	6.8%	10.9%	128	3.5%	7.6%	229	12.5%	8.4%
Refus	430	5.9%	12.7%	192	5.3%	13.2%	238	6.5%	12.3%	99	5.4%	8.8%
Ne sait pas	214	2.9%	12.9%	104	2.9%	14.1%	110	3.0%	12.0%	30	1.7%	5.2%