

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	6837	100.0%	13.1%	3430	100.0%	13.7%	3406	100.0%	12.6%	1688	100.0%	9.7%
Sexe												
Homme	3430	50.2%	13.7%	3430	100.0%	13.7%	0	0.0%	0.0%	943	55.9%	10.7%
Femme	3406	49.8%	12.6%	0	0.0%	0.0%	3406	100.0%	12.6%	745	44.1%	8.7%
Age												
15 à 24 ans	560	8.2%	7.7%	323	9.4%	8.8%	237	7.0%	6.6%	172	10.2%	5.7%
25 à 34 ans	799	11.7%	10.5%	439	12.8%	11.8%	360	10.6%	9.3%	286	17.0%	8.8%
35 à 49 ans	1531	22.4%	12.3%	827	24.1%	13.4%	704	20.7%	11.1%	628	37.2%	9.9%
50 à 59 ans	1486	21.7%	16.0%	749	21.8%	16.2%	737	21.6%	15.8%	503	29.8%	13.0%
60 ans et plus	2460	36.0%	15.9%	1092	31.8%	16.1%	1368	40.2%	15.8%	98	5.8%	11.2%
Individu												
Ménagères	3145	46.0%	13.4%	0	0.0%	0.0%	3145	92.3%	13.4%	671	39.8%	9.5%
Personne de référence	3882	56.8%	13.7%	2989	87.1%	14.6%	893	26.2%	11.2%	918	54.3%	11.0%
Responsable des achats	4885	71.5%	13.6%	1815	52.9%	13.8%	3070	90.1%	13.4%	1109	65.7%	10.1%
PCS Individu												
Agriculteurs	139	2.0%	27.7%	101	2.9%	29.3%	38	1.1%	24.2%	2	0.1%	14.8%
Petits patrons	204	3.0%	12.8%	166	4.9%	14.4%	38	1.1%	8.4%	187	11.1%	13.0%
Affaires et Cadres	423	6.2%	8.6%	262	7.6%	9.2%	161	4.7%	7.8%	368	21.8%	8.4%
Professions intermédiaires	837	12.2%	11.6%	434	12.6%	12.3%	403	11.8%	11.0%	649	38.4%	11.1%
Employés	1076	15.7%	12.9%	307	9.0%	13.9%	768	22.6%	12.5%	212	12.5%	11.4%
Ouvriers	1024	15.0%	16.2%	815	23.7%	16.3%	209	6.1%	15.7%	41	2.4%	11.9%
Retraités	2139	31.3%	16.7%	1007	29.4%	16.4%	1131	33.2%	17.1%	29	1.7%	14.2%
Autres inactifs	995	14.6%	9.5%	338	9.9%	9.1%	657	19.3%	9.8%	200	11.9%	6.2%
PCS Personne de référence												
Agriculteurs	196	2.9%	25.9%	111	3.2%	26.9%	85	2.5%	24.8%	0	0.0%	0.0%
Petits patrons	333	4.9%	12.7%	185	5.4%	13.8%	148	4.4%	11.6%	333	19.7%	12.7%
Affaires et Cadres	545	8.0%	8.0%	307	9.0%	9.0%	238	7.0%	7.0%	545	32.3%	8.0%
Professions intermédiaires	810	11.9%	10.3%	451	13.2%	11.3%	359	10.5%	9.3%	810	48.0%	10.3%
Employés	636	9.3%	11.7%	317	9.2%	13.4%	319	9.4%	10.4%	0	0.0%	0.0%
Ouvriers	1415	20.7%	14.9%	787	22.9%	15.5%	628	18.4%	14.3%	0	0.0%	0.0%
Retraités	2434	35.6%	16.4%	1086	31.6%	16.1%	1348	39.6%	16.6%	0	0.0%	0.0%
Autres inactifs	468	6.9%	11.1%	187	5.5%	11.8%	281	8.3%	10.7%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	1228	18.0%	12.2%	589	17.2%	13.5%	638	18.7%	11.3%	160	9.5%	8.8%
2 personnes	2758	40.3%	15.3%	1270	37.0%	14.7%	1488	43.7%	15.8%	443	26.2%	10.7%
3 personnes	1143	16.7%	12.4%	624	18.2%	13.5%	519	15.2%	11.3%	371	22.0%	9.5%
4 personnes	1074	15.7%	11.6%	597	17.4%	13.0%	477	14.0%	10.2%	441	26.1%	9.0%
5 personnes et +	633	9.3%	11.5%	350	10.2%	12.9%	284	8.3%	10.1%	274	16.2%	10.7%
Présence d'enfants de moins de 15 ans												
Oui	1864	27.3%	12.0%	978	28.5%	13.2%	886	26.0%	10.8%	760	45.0%	9.8%
Non	4973	72.7%	13.6%	2453	71.5%	14.0%	2520	74.0%	13.3%	928	55.0%	9.7%
Habitat												
Communes rurales	2390	35.0%	20.0%	1171	34.1%	20.6%	1219	35.8%	19.5%	527	31.2%	16.0%
Agglo. - 20 000 hab	1650	24.1%	18.2%	763	22.2%	18.1%	887	26.0%	18.4%	395	23.4%	15.5%
Agglo. 20 000 à 100 000 hab	1280	18.7%	18.3%	664	19.4%	19.6%	616	18.1%	17.1%	302	17.9%	16.3%
Agglo. + 100 000 hab	1112	16.3%	7.2%	600	17.5%	8.0%	512	15.0%	6.4%	343	20.3%	6.0%
Agglo. Paris	404	5.9%	4.7%	232	6.7%	5.6%	173	5.1%	3.9%	122	7.2%	3.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	639	9.3%	6.7%	343	10.0%	7.5%	296	8.7%	5.9%	191	11.3%	4.4%
Nord Pas de Calais	746	10.9%	23.1%	392	11.4%	25.5%	354	10.4%	20.9%	186	11.0%	19.0%
Lorraine	65	0.9%	3.4%	32	0.9%	3.5%	32	0.9%	3.3%	20	1.2%	3.8%
Alsace	69	1.0%	4.5%	32	0.9%	4.3%	37	1.1%	4.7%	11	0.7%	2.3%
Franche-Comté	124	1.8%	13.0%	66	1.9%	14.1%	58	1.7%	11.9%	33	1.9%	12.1%
Champagne Ardennes	59	0.9%	5.4%	33	1.0%	6.2%	26	0.8%	4.7%	11	0.7%	3.8%
Picardie	401	5.9%	26.0%	187	5.4%	25.0%	214	6.3%	26.9%	88	5.2%	20.9%
Bourgogne	121	1.8%	9.0%	68	2.0%	10.4%	54	1.6%	7.7%	28	1.7%	8.4%
Haute Normandie	516	7.6%	34.6%	242	7.1%	34.0%	274	8.0%	35.2%	109	6.5%	24.3%
Basse Normandie	539	7.9%	44.5%	243	7.1%	41.8%	295	8.7%	46.9%	108	6.4%	33.1%
Centre	242	3.5%	11.5%	105	3.0%	10.4%	137	4.0%	12.6%	47	2.8%	7.3%
Pays de Loire	506	7.4%	17.0%	235	6.9%	16.4%	271	7.9%	17.6%	108	6.4%	11.6%
Bretagne	462	6.8%	17.2%	245	7.1%	19.0%	218	6.4%	15.7%	106	6.3%	14.0%
Poitou Charentes	177	2.6%	11.9%	90	2.6%	12.5%	88	2.6%	11.3%	35	2.1%	9.5%
Aquitaine	366	5.4%	13.1%	188	5.5%	14.2%	178	5.2%	12.2%	89	5.3%	10.6%
Midi Pyrénées	425	6.2%	17.2%	230	6.7%	19.3%	196	5.7%	15.3%	99	5.8%	12.5%
Limousin	66	1.0%	10.8%	36	1.1%	12.4%	30	0.9%	9.3%	14	0.8%	8.8%
Auvergne	176	2.6%	15.6%	94	2.7%	17.3%	82	2.4%	14.0%	32	1.9%	9.8%
Rhône Alpes	740	10.8%	14.2%	367	10.7%	14.6%	373	11.0%	13.8%	236	14.0%	12.1%
Languedoc Roussillon	249	3.6%	10.9%	122	3.6%	11.2%	127	3.7%	10.5%	91	5.4%	13.2%
Provence Alpes Côte d'Azur. Corse	149	2.2%	3.4%	83	2.4%	4.0%	66	1.9%	2.9%	46	2.7%	3.1%
Habitudes de connexion à Internet												
Tous les jours	4122	60.3%	11.9%	2205	64.3%	12.7%	1917	56.3%	11.0%	1421	84.2%	9.7%
Presque tous les jours	715	10.5%	12.0%	375	10.9%	13.7%	341	10.0%	10.6%	150	8.9%	8.1%
1 à 2 fois par semaine	420	6.1%	16.3%	177	5.2%	16.3%	243	7.1%	16.3%	57	3.4%	10.8%
1 à 3 fois par mois	78	1.1%	16.2%	26	0.8%	13.5%	52	1.5%	17.9%	18	1.0%	26.0%
Moins souvent	111	1.6%	15.3%	53	1.5%	14.6%	58	1.7%	16.0%	4	0.2%	7.6%
Jamais	16	0.2%	23.0%	10	0.3%	24.8%	6	0.2%	20.5%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	237	3.5%	12.9%	100	2.9%	13.3%	137	4.0%	12.7%	12	0.7%	6.0%
De 9 000 à moins de 12 000 euros par an	389	5.7%	13.0%	194	5.7%	16.9%	195	5.7%	10.6%	14	0.8%	5.9%
De 12 000 à moins de 18 000 euros par an	823	12.0%	14.8%	352	10.3%	14.5%	471	13.8%	15.1%	69	4.1%	11.0%
De 18 000 à moins de 24 000 euros par an	1024	15.0%	15.1%	496	14.5%	16.7%	528	15.5%	13.9%	139	8.3%	10.4%
De 24 000 à moins de 36 000 euros par an	1619	23.7%	14.2%	761	22.2%	14.1%	859	25.2%	14.2%	385	22.8%	11.0%
De 36 000 à moins de 45 000 euros par an	963	14.1%	13.5%	509	14.8%	13.7%	454	13.3%	13.2%	320	19.0%	10.8%
De 45 000 à moins de 65 000 euros par an	831	12.2%	11.3%	504	14.7%	12.3%	327	9.6%	10.1%	412	24.4%	10.1%
65 000 euros et plus par an	345	5.0%	8.7%	232	6.8%	10.2%	113	3.3%	6.7%	213	12.6%	7.8%
Refus	409	6.0%	12.1%	184	5.4%	12.6%	226	6.6%	11.6%	94	5.5%	8.3%
Ne sait pas	196	2.9%	11.8%	98	2.9%	13.4%	97	2.9%	10.6%	30	1.8%	5.2%