

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	6469	100.0%	12.4%	3115	100.0%	12.5%	3354	100.0%	12.4%	1541	100.0%	8.9%
Sexe												
Homme	3115	48.2%	12.5%	3115	100.0%	12.5%	0	0.0%	0.0%	815	52.9%	9.3%
Femme	3354	51.8%	12.4%	0	0.0%	0.0%	3354	100.0%	12.4%	726	47.1%	8.5%
Age												
15 à 24 ans	515	8.0%	7.1%	282	9.1%	7.7%	233	6.9%	6.5%	140	9.1%	4.6%
25 à 34 ans	752	11.6%	9.9%	400	12.8%	10.8%	352	10.5%	9.1%	263	17.0%	8.1%
35 à 49 ans	1463	22.6%	11.7%	764	24.5%	12.4%	699	20.8%	11.1%	582	37.8%	9.2%
50 à 59 ans	1405	21.7%	15.2%	677	21.7%	14.7%	728	21.7%	15.6%	460	29.9%	11.9%
60 ans et plus	2334	36.1%	15.1%	992	31.8%	14.6%	1342	40.0%	15.5%	96	6.3%	11.0%
Individu												
Ménagères	3100	47.9%	13.2%	0	0.0%	0.0%	3100	92.4%	13.2%	659	42.8%	9.4%
Personne de référence	3606	55.7%	12.7%	2731	87.7%	13.3%	874	26.1%	11.0%	812	52.7%	9.7%
Responsable des achats	4662	72.1%	12.9%	1633	52.4%	12.4%	3029	90.3%	13.2%	1028	66.7%	9.3%
PCS Individu												
Agriculteurs	135	2.1%	27.0%	96	3.1%	28.0%	39	1.2%	24.8%	2	0.1%	14.8%
Petits patrons	204	3.1%	12.7%	166	5.3%	14.4%	38	1.1%	8.4%	188	12.2%	13.0%
Affaires et Cadres	385	6.0%	7.9%	229	7.3%	8.1%	157	4.7%	7.6%	332	21.6%	7.5%
Professions intermédiaires	756	11.7%	10.5%	366	11.7%	10.4%	390	11.6%	10.7%	572	37.1%	9.8%
Employés	1045	16.2%	12.5%	280	9.0%	12.6%	765	22.8%	12.5%	208	13.5%	11.2%
Ouvriers	971	15.0%	15.3%	761	24.4%	15.2%	211	6.3%	15.8%	33	2.1%	9.5%
Retraités	2015	31.2%	15.8%	907	29.1%	14.7%	1108	33.0%	16.7%	29	1.9%	14.2%
Autres inactifs	957	14.8%	9.2%	311	10.0%	8.3%	646	19.3%	9.6%	177	11.5%	5.4%
PCS Personne de référence												
Agriculteurs	190	2.9%	25.2%	105	3.4%	25.6%	85	2.5%	24.7%	0	0.0%	0.0%
Petits patrons	323	5.0%	12.3%	176	5.7%	13.2%	147	4.4%	11.5%	323	21.0%	12.3%
Affaires et Cadres	494	7.6%	7.2%	261	8.4%	7.6%	232	6.9%	6.8%	494	32.0%	7.2%
Professions intermédiaires	724	11.2%	9.2%	378	12.1%	9.4%	347	10.3%	8.9%	724	47.0%	9.2%
Employés	611	9.4%	11.3%	294	9.4%	12.4%	317	9.4%	10.4%	0	0.0%	0.0%
Ouvriers	1380	21.3%	14.5%	754	24.2%	14.8%	626	18.7%	14.2%	0	0.0%	0.0%
Retraités	2293	35.4%	15.4%	973	31.2%	14.5%	1320	39.4%	16.2%	0	0.0%	0.0%
Autres inactifs	454	7.0%	10.8%	173	5.5%	10.9%	281	8.4%	10.7%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	1172	18.1%	11.7%	541	17.4%	12.3%	631	18.8%	11.2%	146	9.4%	8.0%
2 personnes	2616	40.4%	14.5%	1156	37.1%	13.4%	1460	43.5%	15.5%	418	27.1%	10.1%
3 personnes	1064	16.4%	11.5%	554	17.8%	12.0%	510	15.2%	11.1%	324	21.0%	8.3%
4 personnes	1023	15.8%	11.1%	551	17.7%	12.0%	473	14.1%	10.1%	408	26.5%	8.3%
5 personnes et +	595	9.2%	10.8%	313	10.1%	11.6%	281	8.4%	10.0%	246	16.0%	9.6%
Présence d'enfants de moins de 15 ans												
Oui	1771	27.4%	11.4%	891	28.6%	12.1%	879	26.2%	10.7%	699	45.3%	9.0%
Non	4699	72.6%	12.9%	2224	71.4%	12.7%	2475	73.8%	13.1%	843	54.7%	8.8%
Habitat												
Communes rurales	2310	35.7%	19.3%	1088	34.9%	19.1%	1221	36.4%	19.6%	503	32.6%	15.3%
Agglo. - 20 000 hab	1598	24.7%	17.6%	720	23.1%	17.0%	878	26.2%	18.2%	367	23.8%	14.4%
Agglo. 20 000 à 100 000 hab	1233	19.1%	17.7%	633	20.3%	18.7%	600	17.9%	16.7%	293	19.0%	15.8%
Agglo. + 100 000 hab	972	15.0%	6.3%	481	15.4%	6.4%	491	14.6%	6.2%	285	18.5%	5.0%
Agglo. Paris	356	5.5%	4.2%	192	6.2%	4.7%	164	4.9%	3.7%	93	6.0%	2.3%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	584	9.0%	6.1%	298	9.6%	6.5%	286	8.5%	5.7%	156	10.1%	3.6%
Nord Pas de Calais	745	11.5%	23.1%	391	12.5%	25.4%	354	10.6%	20.9%	186	12.1%	19.0%
Lorraine	64	1.0%	3.4%	32	1.0%	3.5%	32	1.0%	3.3%	20	1.3%	3.7%
Alsace	63	1.0%	4.1%	27	0.9%	3.7%	35	1.1%	4.5%	7	0.4%	1.4%
Franche-Comté	120	1.9%	12.6%	62	2.0%	13.3%	58	1.7%	11.9%	33	2.1%	12.1%
Champagne Ardennes	57	0.9%	5.2%	31	1.0%	5.8%	26	0.8%	4.7%	9	0.6%	3.0%
Picardie	399	6.2%	25.8%	186	6.0%	24.8%	213	6.3%	26.7%	88	5.7%	20.9%
Bourgogne	114	1.8%	8.4%	62	2.0%	9.5%	52	1.5%	7.4%	23	1.5%	6.9%
Haute Normandie	516	8.0%	34.6%	242	7.8%	33.9%	274	8.2%	35.2%	108	7.0%	24.2%
Basse Normandie	538	8.3%	44.4%	243	7.8%	41.8%	295	8.8%	46.8%	107	6.9%	32.9%
Centre	235	3.6%	11.2%	102	3.3%	10.1%	134	4.0%	12.3%	45	2.9%	7.0%
Pays de Loire	503	7.8%	16.9%	232	7.4%	16.1%	271	8.1%	17.6%	105	6.8%	11.3%
Bretagne	461	7.1%	17.2%	245	7.9%	19.0%	217	6.5%	15.6%	105	6.8%	13.9%
Poitou Charentes	159	2.5%	10.7%	74	2.4%	10.3%	85	2.5%	11.0%	30	1.9%	8.1%
Aquitaine	307	4.7%	11.0%	136	4.4%	10.3%	171	5.1%	11.7%	74	4.8%	8.8%
Midi Pyrénées	343	5.3%	13.9%	163	5.2%	13.6%	180	5.4%	14.1%	68	4.4%	8.6%
Limousin	55	0.8%	8.9%	27	0.9%	9.1%	28	0.8%	8.7%	12	0.8%	7.3%
Auvergne	156	2.4%	13.8%	67	2.2%	12.4%	88	2.6%	15.0%	27	1.8%	8.4%
Rhône Alpes	730	11.3%	14.0%	352	11.3%	14.0%	378	11.3%	14.0%	232	15.0%	11.9%
Languedoc Roussillon	217	3.4%	9.5%	95	3.0%	8.7%	122	3.7%	10.1%	81	5.2%	11.7%
Provence Alpes Côte d'Azur. Corse	105	1.6%	2.4%	51	1.6%	2.5%	54	1.6%	2.3%	26	1.7%	1.8%
Habitudes de connexion à Internet												
Tous les jours	3874	59.9%	11.2%	1985	63.7%	11.5%	1888	56.3%	10.9%	1295	84.0%	8.8%
Presque tous les jours	673	10.4%	11.3%	339	10.9%	12.4%	334	10.0%	10.4%	137	8.9%	7.4%
1 à 2 fois par semaine	403	6.2%	15.7%	167	5.4%	15.4%	236	7.0%	15.9%	52	3.4%	9.9%
1 à 3 fois par mois	77	1.2%	16.0%	25	0.8%	13.0%	52	1.5%	17.9%	17	1.1%	24.7%
Moins souvent	104	1.6%	14.3%	46	1.5%	12.7%	58	1.7%	16.0%	3	0.2%	7.0%
Jamais	16	0.2%	23.0%	10	0.3%	24.8%	6	0.2%	20.5%	0	0.0%	0.0%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	234	3.6%	12.8%	96	3.1%	12.8%	137	4.1%	12.7%	11	0.7%	5.7%
De 9 000 à moins de 12 000 euros par an	362	5.6%	12.1%	168	5.4%	14.6%	194	5.8%	10.6%	14	0.9%	5.9%
De 12 000 à moins de 18 000 euros par an	816	12.6%	14.7%	351	11.3%	14.5%	465	13.9%	14.9%	68	4.4%	10.8%
De 18 000 à moins de 24 000 euros par an	991	15.3%	14.6%	468	15.0%	15.7%	522	15.6%	13.7%	132	8.6%	9.8%
De 24 000 à moins de 36 000 euros par an	1543	23.8%	13.5%	699	22.4%	12.9%	844	25.2%	14.0%	355	23.0%	10.1%
De 36 000 à moins de 45 000 euros par an	916	14.2%	12.8%	470	15.1%	12.6%	446	13.3%	13.0%	304	19.7%	10.3%
De 45 000 à moins de 65 000 euros par an	750	11.6%	10.2%	438	14.1%	10.7%	312	9.3%	9.6%	367	23.8%	9.0%
65 000 euros et plus par an	287	4.4%	7.3%	175	5.6%	7.7%	112	3.3%	6.6%	176	11.4%	6.5%
Refus	397	6.1%	11.7%	175	5.6%	12.0%	222	6.6%	11.5%	85	5.5%	7.5%
Ne sait pas	175	2.7%	10.6%	76	2.4%	10.3%	99	3.0%	10.8%	30	1.9%	5.2%