

Total PGI



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	4702	100.0%	9.0%	2360	100.0%	9.5%	2341	100.0%	8.6%	1975	100.0%	11.4%
Sexe												
Homme	2360	50.2%	9.5%	2360	100.0%	9.5%	0	0.0%	0.0%	1049	53.1%	12.0%
Femme	2341	49.8%	8.6%	0	0.0%	0.0%	2341	100.0%	8.6%	926	46.9%	10.8%
Age												
15 à 24 ans	956	20.3%	13.1%	458	19.4%	12.4%	498	21.3%	13.8%	383	19.4%	12.6%
25 à 34 ans	933	19.8%	12.3%	475	20.1%	12.8%	457	19.5%	11.8%	408	20.6%	12.6%
35 à 49 ans	1305	27.8%	10.5%	698	29.6%	11.3%	608	26.0%	9.6%	672	34.0%	10.6%
50 à 59 ans	866	18.4%	9.3%	451	19.1%	9.8%	416	17.8%	8.9%	417	21.1%	10.8%
60 ans et plus	642	13.6%	4.2%	279	11.8%	4.1%	362	15.5%	4.2%	95	4.8%	10.9%
Individu												
Ménagères	1862	39.6%	7.9%	0	0.0%	0.0%	1862	79.5%	7.9%	732	37.1%	10.4%
Personne de référence	2523	53.7%	8.9%	1831	77.6%	8.9%	692	29.5%	8.7%	1016	51.4%	12.1%
Responsable des achats	3184	67.7%	8.8%	1314	55.7%	10.0%	1869	79.8%	8.2%	1274	64.5%	11.6%
PCS Individu												
Agriculteurs	4	0.1%	0.8%	1	0.0%	0.3%	3	0.1%	2.0%	0	0.0%	0.0%
Petits patrons	86	1.8%	5.4%	58	2.4%	5.0%	29	1.2%	6.4%	81	4.1%	5.6%
Affaires et Cadres	659	14.0%	13.5%	381	16.1%	13.4%	278	11.9%	13.5%	596	30.2%	13.5%
Professions intermédiaires	877	18.7%	12.2%	461	19.5%	13.1%	416	17.8%	11.4%	716	36.3%	12.3%
Employés	946	20.1%	11.4%	329	13.9%	14.9%	617	26.4%	10.1%	183	9.3%	9.8%
Ouvriers	547	11.6%	8.6%	472	20.0%	9.4%	75	3.2%	5.7%	20	1.0%	5.7%
Retraités	480	10.2%	3.8%	225	9.5%	3.7%	256	10.9%	3.9%	15	0.8%	7.4%
Autres inactifs	1101	23.4%	10.6%	435	18.4%	11.7%	667	28.5%	9.9%	364	18.4%	11.2%
PCS Personne de référence												
Agriculteurs	12	0.3%	1.6%	5	0.2%	1.2%	7	0.3%	2.1%	0	0.0%	0.0%
Petits patrons	184	3.9%	7.0%	76	3.2%	5.7%	108	4.6%	8.4%	184	9.3%	7.0%
Affaires et Cadres	873	18.6%	12.8%	458	19.4%	13.4%	415	17.7%	12.2%	873	44.2%	12.8%
Professions intermédiaires	918	19.5%	11.6%	515	21.8%	12.9%	403	17.2%	10.4%	918	46.5%	11.6%
Employés	742	15.8%	13.7%	348	14.7%	14.7%	394	16.8%	12.9%	0	0.0%	0.0%
Ouvriers	914	19.4%	9.6%	509	21.5%	10.0%	406	17.3%	9.2%	0	0.0%	0.0%
Retraités	655	13.9%	4.4%	283	12.0%	4.2%	372	15.9%	4.6%	0	0.0%	0.0%
Autres inactifs	403	8.6%	9.6%	167	7.1%	10.5%	236	10.1%	9.0%	0	0.0%	0.0%

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Taille du foyer												
1 personne	818	17.4%	8.1%	384	16.3%	8.8%	433	18.5%	7.7%	283	14.3%	15.5%
2 personnes	1246	26.5%	6.9%	586	24.8%	6.8%	660	28.2%	7.0%	440	22.3%	10.6%
3 personnes	954	20.3%	10.4%	503	21.3%	10.9%	451	19.3%	9.9%	426	21.6%	10.9%
4 personnes	999	21.3%	10.8%	501	21.2%	10.9%	498	21.3%	10.7%	565	28.6%	11.5%
5 personnes et +	685	14.6%	12.4%	386	16.4%	14.3%	299	12.8%	10.7%	261	13.2%	10.2%
Présence d'enfants de moins de 15 ans												
Oui	1680	35.7%	10.8%	866	36.7%	11.7%	814	34.8%	9.9%	799	40.5%	10.3%
Non	3022	64.3%	8.3%	1495	63.3%	8.5%	1527	65.2%	8.1%	1176	59.5%	12.2%
Habitat												
Communes rurales	308	6.5%	2.6%	163	6.9%	2.9%	145	6.2%	2.3%	120	6.1%	3.7%
Agglo. - 20 000 hab	347	7.4%	3.8%	196	8.3%	4.6%	150	6.4%	3.1%	139	7.0%	5.5%
Agglo. 20 000 à 100 000 hab	249	5.3%	3.6%	142	6.0%	4.2%	107	4.6%	3.0%	107	5.4%	5.7%
Agglo. + 100 000 hab	1821	38.7%	11.7%	875	37.1%	11.6%	946	40.4%	11.8%	668	33.8%	11.7%
Agglo. Paris	1977	42.1%	23.1%	984	41.7%	24.0%	994	42.4%	22.3%	941	47.6%	23.7%

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Régions INSEE												
Ile de France	2122	45.1%	22.1%	1071	45.4%	23.4%	1051	44.9%	20.9%	997	50.5%	22.9%
Nord Pas de Calais	360	7.7%	11.2%	200	8.5%	13.0%	160	6.8%	9.5%	137	7.0%	14.1%
Lorraine	67	1.4%	3.5%	44	1.9%	4.8%	23	1.0%	2.3%	30	1.5%	5.6%
Alsace	148	3.2%	9.7%	67	2.8%	9.0%	81	3.5%	10.2%	57	2.9%	11.9%
Franche-Comté	6	0.1%	0.7%	5	0.2%	1.0%	2	0.1%	0.4%	4	0.2%	1.4%
Champagne Ardennes	19	0.4%	1.7%	6	0.3%	1.1%	13	0.5%	2.3%	8	0.4%	2.6%
Picardie	60	1.3%	3.9%	34	1.4%	4.5%	26	1.1%	3.3%	20	1.0%	4.8%
Bourgogne	22	0.5%	1.6%	12	0.5%	1.8%	11	0.5%	1.5%	11	0.6%	3.3%
Haute Normandie	54	1.1%	3.6%	25	1.1%	3.5%	29	1.2%	3.7%	16	0.8%	3.5%
Basse Normandie	9	0.2%	0.7%	6	0.3%	1.1%	3	0.1%	0.4%	5	0.2%	1.5%
Centre	36	0.8%	1.7%	17	0.7%	1.7%	19	0.8%	1.8%	20	1.0%	3.1%
Pays de Loire	169	3.6%	5.7%	91	3.9%	6.4%	77	3.3%	5.0%	64	3.2%	6.9%
Bretagne	81	1.7%	3.0%	33	1.4%	2.5%	48	2.1%	3.5%	33	1.7%	4.4%
Poitou Charentes	13	0.3%	0.9%	7	0.3%	0.9%	6	0.3%	0.8%	9	0.5%	2.5%
Aquitaine	202	4.3%	7.3%	101	4.3%	7.6%	101	4.3%	6.9%	76	3.8%	9.0%
Midi Pyrénées	176	3.7%	7.1%	111	4.7%	9.3%	65	2.8%	5.1%	75	3.8%	9.6%
Limousin	4	0.1%	0.6%	1	0.0%	0.2%	3	0.1%	0.9%	3	0.1%	1.7%
Auvergne	7	0.1%	0.6%	2	0.1%	0.3%	5	0.2%	0.8%	5	0.3%	1.5%
Rhône Alpes	527	11.2%	10.1%	265	11.2%	10.5%	262	11.2%	9.7%	203	10.3%	10.4%
Languedoc Roussillon	167	3.6%	7.3%	82	3.5%	7.5%	86	3.7%	7.1%	52	2.6%	7.6%
Provence Alpes Côte d'Azur. Corse	452	9.6%	10.3%	182	7.7%	8.8%	269	11.5%	11.7%	150	7.6%	10.3%
Habitudes de connection à Internet												
Tous les jours	3766	80.1%	10.9%	1931	81.8%	11.1%	1835	78.4%	10.6%	1755	88.8%	11.9%
Presque tous les jours	475	10.1%	8.0%	239	10.1%	8.7%	236	10.1%	7.4%	171	8.6%	9.2%
1 à 2 fois par semaine	215	4.6%	8.3%	91	3.8%	8.4%	124	5.3%	8.3%	37	1.9%	7.1%
1 à 3 fois par mois	28	0.6%	5.7%	10	0.4%	5.1%	18	0.8%	6.2%	5	0.3%	7.4%
Moins souvent	23	0.5%	3.2%	11	0.5%	2.9%	12	0.5%	3.4%	6	0.3%	12.6%
Jamais	1	0.0%	2.1%	0	0.0%	0.0%	1	0.1%	4.9%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	143	3.0%	7.8%	59	2.5%	7.9%	84	3.6%	7.8%	17	0.9%	8.7%
De 9 000 à moins de 12 000 euros par an	204	4.3%	6.8%	82	3.5%	7.2%	121	5.2%	6.6%	23	1.2%	9.7%
De 12 000 à moins de 18 000 euros par an	459	9.8%	8.3%	203	8.6%	8.3%	256	10.9%	8.2%	62	3.1%	9.8%
De 18 000 à moins de 24 000 euros par an	481	10.2%	7.1%	222	9.4%	7.4%	260	11.1%	6.8%	133	6.7%	9.9%
De 24 000 à moins de 36 000 euros par an	1033	22.0%	9.0%	506	21.4%	9.4%	527	22.5%	8.7%	417	21.1%	11.9%
De 36 000 à moins de 45 000 euros par an	687	14.6%	9.6%	376	15.9%	10.1%	311	13.3%	9.0%	334	16.9%	11.3%
De 45 000 à moins de 65 000 euros par an	781	16.6%	10.7%	461	19.5%	11.3%	320	13.6%	9.8%	456	23.1%	11.2%
65 000 euros et plus par an	480	10.2%	12.1%	271	11.5%	11.9%	209	8.9%	12.4%	349	17.7%	12.8%
Refus	300	6.4%	8.8%	136	5.8%	9.4%	164	7.0%	8.5%	128	6.5%	11.4%
Ne sait pas	135	2.9%	8.1%	45	1.9%	6.1%	90	3.8%	9.8%	55	2.8%	9.6%