

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2385	100.0%	4.6%	1197	100.0%	4.8%	1187	100.0%	4.4%	992	100.0%	5.7%
<b>Sexe</b>												
<b>Homme</b>	1197	50.2%	4.8%	1197	100.0%	4.8%	0	0.0%	0.0%	521	52.6%	5.9%
<b>Femme</b>	1187	49.8%	4.4%	0	0.0%	0.0%	1187	100.0%	4.4%	470	47.4%	5.5%
<b>Age</b>												
<b>15 à 24 ans</b>	491	20.6%	6.7%	247	20.6%	6.7%	244	20.6%	6.8%	193	19.4%	6.3%
<b>25 à 34 ans</b>	447	18.8%	5.9%	224	18.7%	6.0%	223	18.8%	5.8%	190	19.2%	5.9%
<b>35 à 49 ans</b>	621	26.0%	5.0%	326	27.2%	5.3%	295	24.9%	4.7%	325	32.8%	5.1%
<b>50 à 59 ans</b>	466	19.5%	5.0%	254	21.2%	5.5%	211	17.8%	4.5%	226	22.8%	5.9%
<b>60 ans et plus</b>	359	15.1%	2.3%	146	12.2%	2.1%	214	18.0%	2.5%	58	5.8%	6.6%
<b>Individu</b>												
<b>Ménagères</b>	936	39.2%	4.0%	0	0.0%	0.0%	936	78.8%	4.0%	371	37.4%	5.3%
<b>Personne de référence</b>	1300	54.5%	4.6%	911	76.1%	4.4%	389	32.7%	4.9%	522	52.6%	6.2%
<b>Responsable des achats</b>	1626	68.2%	4.5%	687	57.4%	5.2%	939	79.1%	4.1%	634	63.9%	5.8%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	1	0.0%	0.1%	1	0.1%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	38	1.6%	2.4%	23	1.9%	2.0%	15	1.3%	3.4%	36	3.6%	2.5%
<b>Affaires et Cadres</b>	360	15.1%	7.3%	203	17.0%	7.2%	157	13.2%	7.6%	330	33.3%	7.5%
<b>Professions intermédiaires</b>	417	17.5%	5.8%	218	18.2%	6.2%	199	16.8%	5.4%	342	34.5%	5.9%
<b>Employés</b>	485	20.3%	5.8%	172	14.4%	7.8%	313	26.3%	5.1%	84	8.4%	4.5%
<b>Ouvriers</b>	284	11.9%	4.5%	257	21.4%	5.1%	27	2.3%	2.1%	10	1.1%	3.0%
<b>Retraités</b>	259	10.9%	2.0%	111	9.3%	1.8%	148	12.5%	2.2%	8	0.8%	3.9%
<b>Autres inactifs</b>	541	22.7%	5.2%	213	17.8%	5.7%	328	27.6%	4.9%	182	18.3%	5.6%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	5	0.2%	0.6%	4	0.3%	1.0%	1	0.0%	0.2%	0	0.0%	0.0%
<b>Petits patrons</b>	83	3.5%	3.2%	33	2.7%	2.4%	50	4.2%	3.9%	83	8.3%	3.2%
<b>Affaires et Cadres</b>	465	19.5%	6.8%	240	20.0%	7.0%	225	19.0%	6.6%	465	46.9%	6.8%
<b>Professions intermédiaires</b>	443	18.6%	5.6%	249	20.8%	6.2%	195	16.4%	5.0%	443	44.7%	5.6%
<b>Employés</b>	383	16.1%	7.1%	178	14.8%	7.5%	206	17.3%	6.7%	0	0.0%	0.0%
<b>Ouvriers</b>	443	18.6%	4.7%	283	23.7%	5.6%	160	13.4%	3.6%	0	0.0%	0.0%
<b>Retraités</b>	347	14.5%	2.3%	142	11.8%	2.1%	205	17.3%	2.5%	0	0.0%	0.0%
<b>Autres inactifs</b>	216	9.0%	5.1%	69	5.8%	4.4%	146	12.3%	5.6%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	445	18.7%	4.4%	196	16.4%	4.5%	249	21.0%	4.4%	155	15.6%	8.5%
<b>2 personnes</b>	667	28.0%	3.7%	305	25.5%	3.5%	362	30.5%	3.8%	236	23.8%	5.7%
<b>3 personnes</b>	435	18.2%	4.7%	249	20.8%	5.4%	186	15.6%	4.1%	198	20.0%	5.1%
<b>4 personnes</b>	474	19.9%	5.1%	234	19.5%	5.1%	241	20.3%	5.2%	286	28.8%	5.8%
<b>5 personnes et +</b>	363	15.2%	6.6%	214	17.9%	7.9%	149	12.6%	5.3%	117	11.8%	4.6%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	787	33.0%	5.0%	423	35.3%	5.7%	363	30.6%	4.4%	376	37.9%	4.9%
<b>Non</b>	1598	67.0%	4.4%	774	64.7%	4.4%	824	69.4%	4.4%	616	62.1%	6.4%
<b>Habitat</b>												
<b>Communes rurales</b>	105	4.4%	0.9%	59	5.0%	1.0%	45	3.8%	0.7%	38	3.8%	1.2%
<b>Agglo. - 20 000 hab</b>	126	5.3%	1.4%	78	6.5%	1.8%	48	4.0%	1.0%	48	4.9%	1.9%
<b>Agglo. 20 000 à 100 000 hab</b>	76	3.2%	1.1%	42	3.5%	1.2%	34	2.9%	1.0%	38	3.9%	2.1%
<b>Agglo. + 100 000 hab</b>	872	36.6%	5.6%	417	34.8%	5.5%	455	38.3%	5.7%	319	32.1%	5.6%
<b>Agglo. Paris</b>	1206	50.6%	14.1%	601	50.2%	14.6%	605	50.9%	13.5%	548	55.3%	13.8%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	1266	53.1%	13.2%	641	53.5%	14.0%	625	52.6%	12.5%	572	57.7%	13.2%
Nord Pas de Calais	162	6.8%	5.0%	87	7.3%	5.7%	74	6.3%	4.4%	61	6.2%	6.3%
Lorraine	2	0.1%	0.1%	2	0.1%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Alsace	63	2.7%	4.1%	31	2.6%	4.2%	32	2.7%	4.0%	25	2.5%	5.2%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.1%	0	0.0%	0.0%	0	0.0%	0.1%
Champagne Ardennes	11	0.4%	1.0%	2	0.1%	0.3%	9	0.8%	1.6%	2	0.2%	0.5%
Picardie	28	1.2%	1.8%	17	1.4%	2.3%	11	0.9%	1.4%	8	0.8%	1.9%
Bourgogne	5	0.2%	0.4%	4	0.3%	0.5%	1	0.1%	0.2%	4	0.4%	1.2%
Haute Normandie	13	0.5%	0.8%	6	0.5%	0.8%	7	0.6%	0.9%	4	0.4%	1.0%
Basse Normandie	2	0.1%	0.1%	1	0.1%	0.2%	1	0.1%	0.1%	1	0.1%	0.2%
Centre	12	0.5%	0.6%	8	0.7%	0.8%	4	0.3%	0.3%	7	0.7%	1.0%
Pays de Loire	68	2.8%	2.3%	35	3.0%	2.5%	32	2.7%	2.1%	29	2.9%	3.1%
Bretagne	50	2.1%	1.9%	19	1.6%	1.5%	32	2.7%	2.3%	18	1.8%	2.4%
Poitou Charentes	2	0.1%	0.1%	1	0.1%	0.1%	1	0.0%	0.1%	1	0.1%	0.4%
Aquitaine	81	3.4%	2.9%	40	3.4%	3.0%	41	3.4%	2.8%	32	3.2%	3.7%
Midi Pyrénées	111	4.7%	4.5%	68	5.7%	5.7%	44	3.7%	3.4%	42	4.3%	5.4%
Limousin	0	0.0%	0.1%	0	0.0%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	2	0.1%	0.2%	0	0.0%	0.0%	2	0.2%	0.3%	2	0.2%	0.5%
Rhône Alpes	216	9.1%	4.1%	107	8.9%	4.2%	109	9.2%	4.0%	85	8.6%	4.4%
Languedoc Roussillon	91	3.8%	4.0%	47	4.0%	4.4%	44	3.7%	3.6%	34	3.4%	4.9%
Provence Alpes Côte d'Azur. Corse	201	8.4%	4.6%	80	6.7%	3.9%	121	10.2%	5.3%	65	6.5%	4.4%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1815	76.1%	5.2%	940	78.5%	5.4%	875	73.7%	5.0%	856	86.3%	5.8%
Presque tous les jours	296	12.4%	5.0%	141	11.7%	5.1%	156	13.1%	4.8%	105	10.6%	5.7%
1 à 2 fois par semaine	132	5.6%	5.1%	59	4.9%	5.4%	74	6.2%	5.0%	22	2.2%	4.2%
1 à 3 fois par mois	12	0.5%	2.4%	9	0.8%	4.9%	2	0.2%	0.8%	2	0.2%	2.9%
Moins souvent	16	0.7%	2.2%	5	0.4%	1.4%	11	0.9%	3.0%	6	0.6%	12.6%
Jamais	1	0.0%	1.4%	0	0.0%	0.0%	1	0.1%	3.3%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	67	2.8%	3.7%	22	1.8%	2.9%	45	3.8%	4.2%	8	0.8%	4.0%
De 9 000 à moins de 12 000 euros par an	114	4.8%	3.8%	42	3.5%	3.7%	72	6.0%	3.9%	14	1.4%	5.8%
De 12 000 à moins de 18 000 euros par an	247	10.3%	4.4%	124	10.3%	5.1%	123	10.4%	3.9%	40	4.0%	6.3%
De 18 000 à moins de 24 000 euros par an	230	9.6%	3.4%	111	9.3%	3.7%	118	10.0%	3.1%	62	6.3%	4.6%
De 24 000 à moins de 36 000 euros par an	530	22.2%	4.6%	271	22.6%	5.0%	259	21.8%	4.3%	209	21.0%	6.0%
De 36 000 à moins de 45 000 euros par an	321	13.5%	4.5%	174	14.5%	4.7%	147	12.4%	4.3%	161	16.2%	5.4%
De 45 000 à moins de 65 000 euros par an	403	16.9%	5.5%	230	19.2%	5.6%	172	14.5%	5.3%	226	22.8%	5.6%
65 000 euros et plus par an	252	10.6%	6.4%	139	11.6%	6.1%	112	9.5%	6.7%	184	18.6%	6.8%
Refus	142	6.0%	4.2%	62	5.2%	4.3%	80	6.8%	4.1%	56	5.6%	4.9%
Ne sait pas	80	3.4%	4.8%	21	1.8%	2.9%	59	4.9%	6.4%	33	3.3%	5.6%