

20 Minutes



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	3765	100.0%	7.2%	1889	100.0%	7.6%	1877	100.0%	6.9%	1566	100.0%	9.0%
Sexe												
Homme	1889	50.2%	7.6%	1889	100.0%	7.6%	0	0.0%	0.0%	825	52.7%	9.4%
Femme	1877	49.8%	6.9%	0	0.0%	0.0%	1877	100.0%	6.9%	741	47.3%	8.6%
Age												
15 à 24 ans	746	19.8%	10.2%	345	18.3%	9.4%	401	21.4%	11.1%	290	18.5%	9.5%
25 à 34 ans	760	20.2%	10.0%	386	20.4%	10.4%	374	19.9%	9.7%	328	20.9%	10.1%
35 à 49 ans	1087	28.9%	8.7%	583	30.8%	9.5%	505	26.9%	8.0%	544	34.7%	8.6%
50 à 59 ans	707	18.8%	7.6%	366	19.4%	7.9%	341	18.2%	7.3%	332	21.2%	8.6%
60 ans et plus	465	12.4%	3.0%	209	11.1%	3.1%	256	13.6%	3.0%	72	4.6%	8.3%
Individu												
Ménagères	1490	39.6%	6.4%	0	0.0%	0.0%	1490	79.4%	6.4%	588	37.5%	8.4%
Personne de référence	2017	53.6%	7.1%	1483	78.5%	7.2%	535	28.5%	6.7%	807	51.5%	9.6%
Responsable des achats	2553	67.8%	7.1%	1043	55.2%	7.9%	1510	80.5%	6.6%	1021	65.2%	9.3%
PCS Individu												
Agriculteurs	4	0.1%	0.7%	0	0.0%	0.1%	3	0.2%	2.0%	0	0.0%	0.0%
Petits patrons	68	1.8%	4.2%	47	2.5%	4.1%	21	1.1%	4.6%	64	4.1%	4.4%
Affaires et Cadres	508	13.5%	10.4%	294	15.5%	10.4%	215	11.4%	10.4%	457	29.2%	10.4%
Professions intermédiaires	731	19.4%	10.2%	380	20.1%	10.8%	351	18.7%	9.6%	593	37.8%	10.2%
Employés	790	21.0%	9.5%	277	14.6%	12.5%	513	27.3%	8.4%	152	9.7%	8.2%
Ouvriers	456	12.1%	7.2%	388	20.5%	7.8%	68	3.6%	5.1%	15	1.0%	4.4%
Retraités	337	8.9%	2.6%	165	8.8%	2.7%	171	9.1%	2.6%	11	0.7%	5.3%
Autres inactifs	873	23.2%	8.4%	338	17.9%	9.1%	535	28.5%	8.0%	275	17.5%	8.5%
PCS Personne de référence												
Agriculteurs	8	0.2%	1.1%	1	0.1%	0.3%	7	0.4%	2.1%	0	0.0%	0.0%
Petits patrons	139	3.7%	5.3%	58	3.1%	4.3%	80	4.3%	6.3%	139	8.8%	5.3%
Affaires et Cadres	676	18.0%	9.9%	353	18.7%	10.3%	324	17.2%	9.5%	676	43.2%	9.9%
Professions intermédiaires	752	20.0%	9.5%	415	22.0%	10.4%	337	17.9%	8.7%	752	48.0%	9.5%
Employés	618	16.4%	11.4%	293	15.5%	12.4%	324	17.3%	10.6%	0	0.0%	0.0%
Ouvriers	777	20.6%	8.2%	424	22.5%	8.3%	353	18.8%	8.0%	0	0.0%	0.0%
Retraités	481	12.8%	3.2%	213	11.3%	3.2%	268	14.3%	3.3%	0	0.0%	0.0%
Autres inactifs	315	8.4%	7.5%	132	7.0%	8.3%	183	9.8%	7.0%	0	0.0%	0.0%

20 Minutes



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	619	16.5%	6.2%	297	15.7%	6.8%	322	17.2%	5.7%	220	14.1%	12.1%
2 personnes	980	26.0%	5.4%	457	24.2%	5.3%	523	27.9%	5.6%	339	21.7%	8.2%
3 personnes	800	21.2%	8.7%	416	22.0%	9.0%	384	20.5%	8.4%	345	22.0%	8.8%
4 personnes	812	21.6%	8.8%	399	21.2%	8.7%	412	22.0%	8.8%	454	29.0%	9.2%
5 personnes et +	554	14.7%	10.1%	320	16.9%	11.8%	234	12.5%	8.4%	207	13.2%	8.1%
Présence d'enfants de moins de 15 ans												
Oui	1385	36.8%	8.9%	720	38.1%	9.7%	665	35.5%	8.1%	641	40.9%	8.3%
Non	2380	63.2%	6.5%	1169	61.9%	6.7%	1211	64.5%	6.4%	926	59.1%	9.6%
Habitat												
Communes rurales	271	7.2%	2.3%	143	7.6%	2.5%	128	6.8%	2.1%	106	6.7%	3.2%
Agglo. - 20 000 hab	304	8.1%	3.4%	172	9.1%	4.1%	132	7.0%	2.7%	122	7.8%	4.8%
Agglo. 20 000 à 100 000 hab	221	5.9%	3.2%	126	6.7%	3.7%	95	5.1%	2.6%	93	5.9%	5.0%
Agglo. + 100 000 hab	1477	39.2%	9.5%	699	37.0%	9.3%	777	41.4%	9.7%	539	34.4%	9.5%
Agglo. Paris	1493	39.6%	17.4%	748	39.6%	18.2%	744	39.7%	16.7%	707	45.1%	17.8%

20 Minutes



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	1624	43.1%	16.9%	828	43.8%	18.1%	796	42.4%	15.9%	756	48.2%	17.4%
Nord Pas de Calais	307	8.2%	9.5%	168	8.9%	10.9%	139	7.4%	8.2%	122	7.8%	12.5%
Lorraine	66	1.8%	3.5%	43	2.3%	4.7%	23	1.2%	2.3%	30	1.9%	5.6%
Alsace	123	3.3%	8.0%	52	2.8%	7.0%	71	3.8%	9.0%	47	3.0%	9.9%
Franche-Comté	6	0.2%	0.7%	4	0.2%	1.0%	2	0.1%	0.4%	4	0.2%	1.4%
Champagne Ardennes	9	0.3%	0.9%	5	0.3%	1.0%	4	0.2%	0.8%	7	0.4%	2.3%
Picardie	46	1.2%	3.0%	25	1.3%	3.3%	21	1.1%	2.6%	17	1.1%	4.1%
Bourgogne	20	0.5%	1.5%	10	0.5%	1.6%	10	0.5%	1.4%	9	0.6%	2.7%
Haute Normandie	48	1.3%	3.2%	22	1.1%	3.0%	26	1.4%	3.3%	13	0.8%	3.0%
Basse Normandie	8	0.2%	0.6%	5	0.3%	0.9%	3	0.1%	0.4%	4	0.3%	1.4%
Centre	31	0.8%	1.5%	12	0.7%	1.2%	19	1.0%	1.7%	16	1.0%	2.5%
Pays de Loire	145	3.8%	4.9%	82	4.3%	5.7%	63	3.3%	4.1%	56	3.6%	6.0%
Bretagne	64	1.7%	2.4%	26	1.4%	2.0%	38	2.0%	2.7%	22	1.4%	2.9%
Poitou Charentes	12	0.3%	0.8%	6	0.3%	0.8%	6	0.3%	0.8%	8	0.5%	2.2%
Aquitaine	167	4.4%	6.0%	83	4.4%	6.2%	84	4.5%	5.8%	63	4.0%	7.5%
Midi Pyrénées	140	3.7%	5.7%	94	5.0%	7.9%	45	2.4%	3.6%	58	3.7%	7.4%
Limousin	4	0.1%	0.6%	1	0.0%	0.2%	3	0.2%	0.9%	3	0.2%	1.7%
Auvergne	6	0.2%	0.6%	2	0.1%	0.3%	5	0.3%	0.8%	5	0.3%	1.5%
Rhône Alpes	437	11.6%	8.4%	213	11.3%	8.5%	224	11.9%	8.3%	165	10.5%	8.5%
Languedoc Roussillon	133	3.5%	5.8%	62	3.3%	5.7%	71	3.8%	5.9%	38	2.4%	5.5%
Provence Alpes Côte d'Azur. Corse	370	9.8%	8.5%	146	7.7%	7.0%	224	11.9%	9.7%	124	7.9%	8.5%
Habitudes de connection à Internet												
Tous les jours	3055	81.1%	8.8%	1552	82.2%	8.9%	1504	80.1%	8.7%	1412	90.1%	9.6%
Presque tous les jours	358	9.5%	6.0%	185	9.8%	6.8%	172	9.2%	5.4%	118	7.5%	6.4%
1 à 2 fois par semaine	177	4.7%	6.9%	74	3.9%	6.8%	103	5.5%	6.9%	31	2.0%	5.9%
1 à 3 fois par mois	20	0.5%	4.2%	3	0.2%	1.6%	17	0.9%	5.9%	4	0.3%	6.1%
Moins souvent	10	0.3%	1.4%	6	0.3%	1.6%	4	0.2%	1.2%	0	0.0%	0.9%
Jamais	1	0.0%	0.8%	0	0.0%	0.0%	1	0.0%	2.0%	0	0.0%	0.0%

20 Minutes



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	104	2.8%	5.7%	44	2.3%	5.9%	59	3.2%	5.5%	12	0.8%	6.4%
De 9 000 à moins de 12 000 euros par an	157	4.2%	5.3%	61	3.2%	5.3%	96	5.1%	5.2%	19	1.2%	7.9%
De 12 000 à moins de 18 000 euros par an	389	10.3%	7.0%	172	9.1%	7.1%	218	11.6%	7.0%	47	3.0%	7.4%
De 18 000 à moins de 24 000 euros par an	392	10.4%	5.8%	175	9.3%	5.9%	217	11.6%	5.7%	103	6.5%	7.6%
De 24 000 à moins de 36 000 euros par an	834	22.1%	7.3%	414	21.9%	7.7%	420	22.4%	7.0%	332	21.2%	9.5%
De 36 000 à moins de 45 000 euros par an	570	15.1%	8.0%	314	16.6%	8.4%	256	13.6%	7.4%	275	17.5%	9.3%
De 45 000 à moins de 65 000 euros par an	622	16.5%	8.5%	368	19.5%	9.0%	254	13.5%	7.8%	372	23.8%	9.2%
65 000 euros et plus par an	365	9.7%	9.2%	207	11.0%	9.1%	158	8.4%	9.4%	266	17.0%	9.8%
Refus	229	6.1%	6.8%	101	5.3%	6.9%	128	6.8%	6.6%	106	6.8%	9.4%
Ne sait pas	103	2.7%	6.2%	33	1.8%	4.5%	70	3.7%	7.6%	36	2.3%	6.1%