

# PQN Editions du 7ème jour y.c. JDD



## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	4721	100.0%	9.1%	3235	100.0%	13.0%	1486	100.0%	5.5%	1604	100.0%	9.2%
<b>Sexe</b>												
<b>Homme</b>	3235	68.5%	13.0%	3235	100.0%	13.0%	0	0.0%	0.0%	1135	70.7%	12.9%
<b>Femme</b>	1486	31.5%	5.5%	0	0.0%	0.0%	1486	100.0%	5.5%	469	29.3%	5.5%
<b>Age</b>												
<b>15 à 24 ans</b>	797	16.9%	10.9%	601	18.6%	16.3%	196	13.2%	5.5%	357	22.2%	11.7%
<b>25 à 34 ans</b>	715	15.1%	9.4%	552	17.1%	14.9%	163	11.0%	4.2%	262	16.3%	8.1%
<b>35 à 49 ans</b>	1145	24.3%	9.2%	832	25.7%	13.5%	313	21.1%	5.0%	526	32.8%	8.3%
<b>50 à 59 ans</b>	898	19.0%	9.7%	601	18.6%	13.0%	298	20.0%	6.4%	376	23.4%	9.7%
<b>60 ans et plus</b>	1165	24.7%	7.5%	649	20.1%	9.6%	516	34.7%	6.0%	83	5.2%	9.5%
<b>Individu</b>												
<b>Ménagères</b>	1269	26.9%	5.4%	0	0.0%	0.0%	1269	85.4%	5.4%	367	22.9%	5.2%
<b>Personne de référence</b>	2904	61.5%	10.2%	2498	77.2%	12.2%	406	27.3%	5.1%	926	57.7%	11.1%
<b>Responsable des achats</b>	2902	61.5%	8.1%	1672	51.7%	12.7%	1230	82.8%	5.4%	883	55.0%	8.0%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	15	0.3%	3.1%	12	0.4%	3.5%	3	0.2%	2.2%	0	0.0%	0.0%
<b>Petits patrons</b>	155	3.3%	9.7%	133	4.1%	11.6%	22	1.5%	4.8%	147	9.2%	10.2%
<b>Affaires et Cadres</b>	443	9.4%	9.0%	340	10.5%	12.0%	103	6.9%	5.0%	402	25.1%	9.1%
<b>Professions intermédiaires</b>	655	13.9%	9.1%	477	14.7%	13.5%	178	12.0%	4.9%	558	34.8%	9.6%
<b>Employés</b>	690	14.6%	8.3%	343	10.6%	15.5%	346	23.3%	5.7%	105	6.5%	5.6%
<b>Ouvriers</b>	800	16.9%	12.6%	728	22.5%	14.5%	72	4.9%	5.4%	31	1.9%	9.0%
<b>Retraités</b>	952	20.2%	7.4%	580	17.9%	9.4%	372	25.1%	5.6%	9	0.5%	4.2%
<b>Autres inactifs</b>	1012	21.4%	9.7%	623	19.3%	16.7%	389	26.2%	5.8%	352	22.0%	10.8%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	35	0.7%	4.7%	21	0.7%	5.2%	14	0.9%	4.1%	0	0.0%	0.0%
<b>Petits patrons</b>	248	5.3%	9.5%	156	4.8%	11.6%	92	6.2%	7.2%	248	15.5%	9.5%
<b>Affaires et Cadres</b>	615	13.0%	9.0%	431	13.3%	12.6%	184	12.4%	5.4%	615	38.3%	9.0%
<b>Professions intermédiaires</b>	741	15.7%	9.4%	548	16.9%	13.7%	193	13.0%	5.0%	741	46.2%	9.4%
<b>Employés</b>	559	11.8%	10.3%	404	12.5%	17.0%	155	10.4%	5.1%	0	0.0%	0.0%
<b>Ouvriers</b>	980	20.8%	10.3%	751	23.2%	14.8%	230	15.4%	5.2%	0	0.0%	0.0%
<b>Retraités</b>	1162	24.6%	7.8%	677	20.9%	10.1%	484	32.6%	6.0%	0	0.0%	0.0%
<b>Autres inactifs</b>	381	8.1%	9.1%	247	7.6%	15.6%	134	9.0%	5.1%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	732	15.5%	7.3%	476	14.7%	10.9%	256	17.2%	4.5%	149	9.3%	8.2%
<b>2 personnes</b>	1540	32.6%	8.5%	987	30.5%	11.4%	553	37.2%	5.9%	347	21.6%	8.4%
<b>3 personnes</b>	972	20.6%	10.5%	685	21.2%	14.8%	287	19.3%	6.3%	413	25.8%	10.6%
<b>4 personnes</b>	875	18.5%	9.5%	641	19.8%	14.0%	234	15.8%	5.0%	448	27.9%	9.1%
<b>5 personnes et +</b>	602	12.7%	10.9%	446	13.8%	16.5%	156	10.5%	5.6%	247	15.4%	9.6%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	1539	32.6%	9.9%	1111	34.3%	15.0%	428	28.8%	5.2%	697	43.4%	9.0%
<b>Non</b>	3183	67.4%	8.7%	2124	65.7%	12.1%	1058	71.2%	5.6%	907	56.6%	9.5%
<b>Habitat</b>												
<b>Communes rurales</b>	812	17.2%	6.8%	578	17.9%	10.1%	234	15.7%	3.8%	242	15.1%	7.4%
<b>Agglo. - 20 000 hab</b>	687	14.5%	7.6%	444	13.7%	10.5%	243	16.4%	5.0%	241	15.0%	9.5%
<b>Agglo. 20 000 à 100 000 hab</b>	651	13.8%	9.3%	456	14.1%	13.4%	196	13.2%	5.4%	160	10.0%	8.6%
<b>Agglo. + 100 000 hab</b>	1395	29.6%	9.0%	1013	31.3%	13.4%	382	25.7%	4.8%	513	32.0%	9.0%
<b>Agglo. Paris</b>	1176	24.9%	13.7%	744	23.0%	18.1%	431	29.0%	9.7%	448	28.0%	11.3%

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<b>Régions INSEE</b>												
<b>Ile de France</b>	1316	27.9%	13.7%	828	25.6%	18.1%	488	32.8%	9.7%	494	30.8%	11.4%
<b>Nord Pas de Calais</b>	289	6.1%	8.9%	246	7.6%	16.0%	43	2.9%	2.5%	99	6.2%	10.2%
<b>Lorraine</b>	153	3.2%	7.9%	116	3.6%	12.5%	36	2.4%	3.7%	48	3.0%	9.1%
<b>Alsace</b>	102	2.2%	6.6%	65	2.0%	8.7%	37	2.5%	4.7%	27	1.7%	5.6%
<b>Franche-Comté</b>	71	1.5%	7.4%	44	1.3%	9.4%	27	1.8%	5.6%	18	1.1%	6.5%
<b>Champagne Ardennes</b>	84	1.8%	7.7%	58	1.8%	11.1%	26	1.7%	4.6%	24	1.5%	8.3%
<b>Picardie</b>	204	4.3%	13.2%	130	4.0%	17.4%	74	5.0%	9.3%	51	3.2%	12.1%
<b>Bourgogne</b>	150	3.2%	11.1%	101	3.1%	15.4%	49	3.3%	7.0%	38	2.4%	11.3%
<b>Haute Normandie</b>	111	2.3%	7.4%	69	2.1%	9.7%	42	2.8%	5.3%	27	1.7%	6.0%
<b>Basse Normandie</b>	79	1.7%	6.5%	57	1.8%	9.9%	21	1.4%	3.3%	20	1.3%	6.2%
<b>Centre</b>	153	3.2%	7.3%	99	3.1%	9.9%	54	3.6%	4.9%	52	3.3%	8.0%
<b>Pays de Loire</b>	178	3.8%	6.0%	128	4.0%	8.9%	50	3.3%	3.2%	66	4.1%	7.0%
<b>Bretagne</b>	151	3.2%	5.7%	92	2.8%	7.1%	60	4.0%	4.3%	47	2.9%	6.2%
<b>Poitou Charentes</b>	101	2.1%	6.8%	76	2.4%	10.7%	25	1.7%	3.2%	31	1.9%	8.4%
<b>Aquitaine</b>	211	4.5%	7.5%	134	4.1%	10.1%	76	5.1%	5.2%	72	4.5%	8.5%
<b>Midi Pyrénées</b>	193	4.1%	7.8%	137	4.2%	11.5%	56	3.8%	4.4%	58	3.6%	7.3%
<b>Limousin</b>	52	1.1%	8.5%	35	1.1%	11.8%	18	1.2%	5.5%	12	0.8%	7.5%
<b>Auvergne</b>	88	1.9%	7.8%	64	2.0%	11.7%	25	1.7%	4.2%	28	1.8%	8.7%
<b>Rhône Alpes</b>	459	9.7%	8.8%	343	10.6%	13.6%	116	7.8%	4.3%	197	12.3%	10.1%
<b>Languedoc Roussillon</b>	179	3.8%	7.8%	130	4.0%	11.9%	49	3.3%	4.1%	52	3.2%	7.5%
<b>Provence Alpes Côte d'Azur. Corse</b>	398	8.4%	9.1%	282	8.7%	13.6%	115	7.8%	5.0%	144	9.0%	9.9%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	3386	71.7%	9.8%	2395	74.0%	13.8%	991	66.7%	5.7%	1406	87.7%	9.6%
<b>Presque tous les jours</b>	554	11.7%	9.3%	345	10.7%	12.6%	209	14.0%	6.5%	134	8.3%	7.2%
<b>1 à 2 fois par semaine</b>	272	5.8%	10.6%	162	5.0%	14.9%	111	7.4%	7.4%	46	2.8%	8.7%
<b>1 à 3 fois par mois</b>	21	0.4%	4.3%	15	0.5%	7.8%	6	0.4%	2.0%	4	0.3%	6.2%
<b>Moins souvent</b>	43	0.9%	5.9%	29	0.9%	8.0%	14	0.9%	3.9%	2	0.1%	3.3%
<b>Jamais</b>	1	0.0%	1.8%	0	0.0%	0.0%	1	0.1%	4.3%	0	0.0%	0.0%

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<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	141	3.0%	7.7%	81	2.5%	10.8%	60	4.0%	5.6%	17	1.1%	8.8%
De 9 000 à moins de 12 000 euros par an	246	5.2%	8.3%	152	4.7%	13.3%	94	6.3%	5.1%	22	1.4%	9.1%
De 12 000 à moins de 18 000 euros par an	440	9.3%	7.9%	304	9.4%	12.5%	136	9.1%	4.3%	48	3.0%	7.6%
De 18 000 à moins de 24 000 euros par an	581	12.3%	8.6%	413	12.8%	13.9%	168	11.3%	4.4%	113	7.0%	8.4%
De 24 000 à moins de 36 000 euros par an	978	20.7%	8.6%	638	19.7%	11.8%	340	22.9%	5.6%	321	20.0%	9.2%
De 36 000 à moins de 45 000 euros par an	703	14.9%	9.8%	513	15.8%	13.8%	190	12.8%	5.5%	251	15.7%	8.5%
De 45 000 à moins de 65 000 euros par an	723	15.3%	9.9%	528	16.3%	12.9%	195	13.1%	6.0%	365	22.7%	9.0%
65 000 euros et plus par an	456	9.6%	11.5%	344	10.6%	15.1%	112	7.5%	6.6%	304	19.0%	11.2%
Refus	279	5.9%	8.2%	167	5.1%	11.5%	112	7.6%	5.8%	110	6.9%	9.8%
Ne sait pas	175	3.7%	10.6%	96	3.0%	13.1%	79	5.3%	8.6%	54	3.4%	9.3%