

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2313	100.0%	4.4%	1276	100.0%	5.1%	1037	100.0%	3.8%	1090	100.0%	6.3%
Sexe												
Homme	1276	55.2%	5.1%	1276	100.0%	5.1%	0	0.0%	0.0%	637	58.4%	7.3%
Femme	1037	44.8%	3.8%	0	0.0%	0.0%	1037	100.0%	3.8%	453	41.6%	5.3%
Age												
15 à 24 ans	552	23.9%	7.6%	297	23.3%	8.0%	255	24.6%	7.1%	251	23.1%	8.2%
25 à 34 ans	357	15.5%	4.7%	202	15.8%	5.4%	156	15.0%	4.0%	195	17.9%	6.0%
35 à 49 ans	503	21.8%	4.0%	296	23.2%	4.8%	207	20.0%	3.3%	350	32.2%	5.5%
50 à 59 ans	336	14.5%	3.6%	182	14.3%	3.9%	154	14.8%	3.3%	206	18.9%	5.3%
60 ans et plus	565	24.4%	3.7%	300	23.5%	4.4%	265	25.6%	3.1%	87	8.0%	10.0%
Individu												
Ménagères	788	34.1%	3.4%	0	0.0%	0.0%	788	76.0%	3.4%	334	30.7%	4.8%
Personne de référence	1205	52.1%	4.2%	936	73.4%	4.6%	269	25.9%	3.4%	563	51.7%	6.7%
Responsable des achats	1420	61.4%	3.9%	653	51.2%	5.0%	767	73.9%	3.3%	621	57.0%	5.6%
PCS Individu												
Agriculteurs	3	0.1%	0.6%	3	0.2%	0.8%	0	0.0%	0.3%	0	0.0%	0.0%
Petits patrons	69	3.0%	4.3%	50	3.9%	4.4%	19	1.8%	4.2%	66	6.0%	4.5%
Affaires et Cadres	500	21.6%	10.2%	315	24.7%	11.1%	185	17.8%	9.0%	451	41.4%	10.2%
Professions intermédiaires	306	13.2%	4.3%	158	12.4%	4.5%	147	14.2%	4.0%	253	23.2%	4.3%
Employés	236	10.2%	2.8%	96	7.5%	4.3%	140	13.5%	2.3%	57	5.2%	3.1%
Ouvriers	137	5.9%	2.2%	123	9.7%	2.5%	13	1.3%	1.0%	14	1.3%	4.0%
Retraités	446	19.3%	3.5%	238	18.7%	3.9%	208	20.1%	3.1%	10	0.9%	4.8%
Autres inactifs	616	26.6%	5.9%	292	22.9%	7.8%	325	31.3%	4.8%	239	22.0%	7.4%
PCS Personne de référence												
Agriculteurs	11	0.5%	1.4%	4	0.3%	0.9%	7	0.7%	2.0%	0	0.0%	0.0%
Petits patrons	121	5.2%	4.6%	62	4.9%	4.6%	58	5.6%	4.6%	121	11.1%	4.6%
Affaires et Cadres	604	26.1%	8.8%	363	28.4%	10.6%	241	23.3%	7.1%	604	55.4%	8.8%
Professions intermédiaires	365	15.8%	4.6%	212	16.6%	5.3%	153	14.8%	4.0%	365	33.5%	4.6%
Employés	204	8.8%	3.8%	106	8.3%	4.5%	98	9.4%	3.2%	0	0.0%	0.0%
Ouvriers	269	11.6%	2.8%	146	11.5%	2.9%	122	11.8%	2.8%	0	0.0%	0.0%
Retraités	534	23.1%	3.6%	277	21.7%	4.1%	257	24.8%	3.2%	0	0.0%	0.0%
Autres inactifs	206	8.9%	4.9%	106	8.3%	6.7%	100	9.6%	3.8%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	374	16.2%	3.7%	180	14.1%	4.1%	194	18.7%	3.4%	129	11.9%	7.1%
2 personnes	765	33.1%	4.2%	405	31.7%	4.7%	360	34.7%	3.8%	268	24.6%	6.5%
3 personnes	469	20.3%	5.1%	268	21.0%	5.8%	200	19.3%	4.4%	243	22.3%	6.2%
4 personnes	434	18.8%	4.7%	255	20.0%	5.6%	179	17.2%	3.8%	295	27.1%	6.0%
5 personnes et +	272	11.8%	4.9%	168	13.1%	6.2%	104	10.0%	3.7%	154	14.2%	6.0%
Présence d'enfants de moins de 15 ans												
Oui	680	29.4%	4.4%	401	31.5%	5.4%	279	26.9%	3.4%	429	39.4%	5.5%
Non	1633	70.6%	4.5%	874	68.5%	5.0%	758	73.1%	4.0%	661	60.6%	6.9%
Habitat												
Communes rurales	283	12.2%	2.4%	157	12.3%	2.8%	126	12.1%	2.0%	125	11.5%	3.8%
Agglo. - 20 000 hab	250	10.8%	2.8%	157	12.3%	3.7%	93	9.0%	1.9%	119	10.9%	4.7%
Agglo. 20 000 à 100 000 hab	234	10.1%	3.3%	137	10.8%	4.0%	97	9.3%	2.7%	80	7.3%	4.3%
Agglo. + 100 000 hab	786	34.0%	5.1%	431	33.8%	5.7%	355	34.3%	4.4%	360	33.0%	6.3%
Agglo. Paris	761	32.9%	8.9%	394	30.9%	9.6%	366	35.3%	8.2%	406	37.2%	10.2%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	808	34.9%	8.4%	428	33.5%	9.3%	380	36.6%	7.6%	430	39.4%	9.9%
Nord Pas de Calais	102	4.4%	3.2%	72	5.6%	4.7%	30	2.9%	1.8%	41	3.8%	4.2%
Lorraine	53	2.3%	2.8%	31	2.5%	3.4%	22	2.1%	2.2%	23	2.1%	4.3%
Alsace	61	2.6%	4.0%	38	3.0%	5.2%	23	2.2%	2.9%	34	3.1%	7.2%
Franche-Comté	26	1.1%	2.7%	17	1.3%	3.6%	9	0.9%	1.8%	11	1.0%	4.0%
Champagne Ardennes	32	1.4%	3.0%	23	1.8%	4.4%	9	0.9%	1.7%	13	1.2%	4.5%
Picardie	35	1.5%	2.3%	15	1.2%	2.1%	20	1.9%	2.5%	14	1.2%	3.2%
Bourgogne	38	1.6%	2.8%	24	1.9%	3.6%	14	1.4%	2.0%	16	1.5%	4.8%
Haute Normandie	53	2.3%	3.5%	27	2.1%	3.8%	26	2.5%	3.3%	18	1.6%	4.0%
Basse Normandie	40	1.7%	3.3%	27	2.1%	4.6%	14	1.3%	2.2%	22	2.0%	6.8%
Centre	57	2.5%	2.7%	29	2.3%	2.9%	28	2.7%	2.5%	31	2.8%	4.7%
Pays de Loire	87	3.8%	2.9%	51	4.0%	3.5%	36	3.5%	2.3%	37	3.4%	3.9%
Bretagne	86	3.7%	3.2%	43	3.4%	3.3%	43	4.2%	3.1%	45	4.1%	5.9%
Poitou Charentes	48	2.1%	3.2%	28	2.2%	3.9%	20	1.9%	2.6%	19	1.8%	5.2%
Aquitaine	84	3.6%	3.0%	37	2.9%	2.8%	47	4.5%	3.2%	37	3.4%	4.4%
Midi Pyrénées	108	4.7%	4.4%	53	4.1%	4.4%	55	5.3%	4.3%	48	4.4%	6.1%
Limousin	18	0.8%	2.9%	11	0.8%	3.7%	7	0.7%	2.1%	6	0.6%	4.0%
Auvergne	31	1.3%	2.7%	21	1.7%	3.9%	10	1.0%	1.7%	14	1.3%	4.4%
Rhône Alpes	220	9.5%	4.2%	133	10.4%	5.3%	88	8.4%	3.2%	101	9.2%	5.2%
Languedoc Roussillon	98	4.2%	4.3%	48	3.8%	4.4%	50	4.8%	4.2%	40	3.7%	5.8%
Provence Alpes Côte d'Azur. Corse	226	9.8%	5.2%	119	9.4%	5.8%	107	10.3%	4.7%	91	8.3%	6.2%
Habitudes de connection à Internet												
Tous les jours	1985	85.8%	5.7%	1120	87.8%	6.5%	865	83.4%	5.0%	1000	91.7%	6.8%
Presque tous les jours	209	9.0%	3.5%	98	7.6%	3.6%	111	10.7%	3.5%	77	7.1%	4.2%
1 à 2 fois par semaine	35	1.5%	1.4%	17	1.4%	1.6%	18	1.7%	1.2%	10	0.9%	1.9%
1 à 3 fois par mois	7	0.3%	1.5%	3	0.3%	1.7%	4	0.4%	1.3%	1	0.1%	1.0%
Moins souvent	5	0.2%	0.6%	3	0.2%	0.9%	1	0.1%	0.4%	0	0.0%	0.0%
Jamais	1	0.0%	1.5%	0	0.0%	0.0%	1	0.1%	3.4%	0	0.0%	0.0%

Le Monde



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	76	3.3%	4.2%	37	2.9%	5.0%	39	3.8%	3.6%	15	1.4%	7.6%
De 9 000 à moins de 12 000 euros par an	81	3.5%	2.7%	39	3.1%	3.4%	42	4.1%	2.3%	9	0.8%	3.7%
De 12 000 à moins de 18 000 euros par an	134	5.8%	2.4%	83	6.5%	3.4%	51	4.9%	1.6%	28	2.6%	4.5%
De 18 000 à moins de 24 000 euros par an	195	8.4%	2.9%	93	7.3%	3.1%	102	9.9%	2.7%	76	7.0%	5.6%
De 24 000 à moins de 36 000 euros par an	384	16.6%	3.4%	184	14.4%	3.4%	200	19.3%	3.3%	162	14.9%	4.6%
De 36 000 à moins de 45 000 euros par an	330	14.3%	4.6%	188	14.7%	5.1%	142	13.7%	4.1%	158	14.5%	5.3%
De 45 000 à moins de 65 000 euros par an	491	21.2%	6.7%	314	24.6%	7.7%	177	17.0%	5.4%	284	26.1%	7.0%
65 000 euros et plus par an	392	16.9%	9.9%	239	18.7%	10.5%	153	14.7%	9.0%	259	23.7%	9.5%
Refus	143	6.2%	4.2%	65	5.1%	4.5%	78	7.5%	4.0%	66	6.1%	5.9%
Ne sait pas	87	3.7%	5.2%	33	2.6%	4.4%	54	5.2%	5.9%	33	3.1%	5.7%