

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	923	100.0%	1.8%	528	100.0%	2.1%	395	100.0%	1.5%	439	100.0%	2.5%
Sexe												
Homme	528	57.2%	2.1%	528	100.0%	2.1%	0	0.0%	0.0%	261	59.3%	3.0%
Femme	395	42.8%	1.5%	0	0.0%	0.0%	395	100.0%	1.5%	179	40.7%	2.1%
Age												
15 à 24 ans	120	13.1%	1.7%	44	8.4%	1.2%	76	19.4%	2.1%	54	12.3%	1.8%
25 à 34 ans	128	13.8%	1.7%	73	13.8%	2.0%	55	13.9%	1.4%	63	14.4%	1.9%
35 à 49 ans	229	24.8%	1.8%	146	27.7%	2.4%	83	21.0%	1.3%	155	35.3%	2.5%
50 à 59 ans	207	22.4%	2.2%	139	26.3%	3.0%	68	17.1%	1.5%	117	26.6%	3.0%
60 ans et plus	239	25.9%	1.5%	126	23.8%	1.9%	113	28.6%	1.3%	50	11.4%	5.7%
Individu												
Ménagères	313	33.9%	1.3%	0	0.0%	0.0%	313	79.3%	1.3%	140	31.9%	2.0%
Personne de référence	570	61.8%	2.0%	455	86.0%	2.2%	115	29.3%	1.5%	271	61.7%	3.2%
Responsable des achats	614	66.6%	1.7%	309	58.4%	2.4%	306	77.5%	1.3%	287	65.4%	2.6%
PCS Individu												
Agriculteurs	1	0.2%	0.3%	1	0.2%	0.3%	0	0.1%	0.1%	0	0.0%	0.0%
Petits patrons	37	4.0%	2.3%	27	5.0%	2.3%	10	2.6%	2.3%	35	8.0%	2.4%
Affaires et Cadres	208	22.6%	4.3%	125	23.7%	4.4%	83	21.0%	4.0%	187	42.5%	4.2%
Professions intermédiaires	147	15.9%	2.0%	93	17.5%	2.6%	54	13.8%	1.5%	130	29.6%	2.2%
Employés	110	11.9%	1.3%	44	8.3%	2.0%	66	16.6%	1.1%	22	5.0%	1.2%
Ouvriers	66	7.1%	1.0%	63	11.8%	1.3%	3	0.8%	0.2%	5	1.1%	1.4%
Retraités	173	18.7%	1.4%	91	17.1%	1.5%	82	20.8%	1.2%	6	1.4%	3.0%
Autres inactifs	181	19.7%	1.7%	85	16.2%	2.3%	96	24.3%	1.4%	55	12.4%	1.7%
PCS Personne de référence												
Agriculteurs	2	0.2%	0.3%	2	0.3%	0.4%	0	0.1%	0.1%	0	0.0%	0.0%
Petits patrons	47	5.1%	1.8%	27	5.2%	2.0%	20	5.1%	1.6%	47	10.8%	1.8%
Affaires et Cadres	224	24.2%	3.3%	133	25.2%	3.9%	90	22.9%	2.7%	224	50.9%	3.3%
Professions intermédiaires	169	18.3%	2.1%	100	19.0%	2.5%	68	17.3%	1.8%	169	38.4%	2.1%
Employés	79	8.6%	1.5%	44	8.4%	1.9%	35	8.8%	1.1%	0	0.0%	0.0%
Ouvriers	101	10.9%	1.1%	58	11.1%	1.2%	42	10.7%	1.0%	0	0.0%	0.0%
Retraités	204	22.1%	1.4%	103	19.5%	1.5%	101	25.7%	1.2%	0	0.0%	0.0%
Autres inactifs	98	10.6%	2.3%	60	11.4%	3.8%	37	9.4%	1.4%	0	0.0%	0.0%

Libération



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	179	19.4%	1.8%	88	16.7%	2.0%	91	22.9%	1.6%	63	14.2%	3.4%
2 personnes	313	33.9%	1.7%	179	33.8%	2.1%	134	34.0%	1.4%	120	27.3%	2.9%
3 personnes	186	20.2%	2.0%	111	21.0%	2.4%	75	19.1%	1.6%	110	25.1%	2.8%
4 personnes	158	17.2%	1.7%	88	16.6%	1.9%	71	17.9%	1.5%	106	24.2%	2.2%
5 personnes et +	87	9.4%	1.6%	63	11.8%	2.3%	24	6.1%	0.9%	40	9.1%	1.6%
Présence d'enfants de moins de 15 ans												
Oui	273	29.6%	1.8%	173	32.8%	2.3%	100	25.2%	1.2%	171	38.9%	2.2%
Non	650	70.4%	1.8%	355	67.2%	2.0%	295	74.8%	1.6%	269	61.1%	2.8%
Habitat												
Communes rurales	99	10.7%	0.8%	59	11.1%	1.0%	40	10.2%	0.6%	36	8.3%	1.1%
Agglo. - 20 000 hab	92	9.9%	1.0%	51	9.6%	1.2%	41	10.3%	0.8%	43	9.7%	1.7%
Agglo. 20 000 à 100 000 hab	85	9.2%	1.2%	55	10.5%	1.6%	29	7.4%	0.8%	30	6.8%	1.6%
Agglo. + 100 000 hab	291	31.5%	1.9%	161	30.5%	2.1%	130	32.9%	1.6%	140	31.8%	2.5%
Agglo. Paris	357	38.7%	4.2%	202	38.3%	4.9%	155	39.2%	3.5%	190	43.4%	4.8%

Libération

LNM



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	379	41.1%	4.0%	219	41.4%	4.8%	160	40.7%	3.2%	199	45.3%	4.6%
Nord Pas de Calais	30	3.3%	0.9%	18	3.3%	1.1%	13	3.2%	0.8%	15	3.4%	1.5%
Lorraine	14	1.5%	0.7%	9	1.6%	0.9%	5	1.3%	0.5%	6	1.4%	1.2%
Alsace	18	1.9%	1.2%	13	2.5%	1.8%	5	1.2%	0.6%	9	2.1%	1.9%
Franche-Comté	7	0.8%	0.8%	3	0.6%	0.7%	4	1.0%	0.8%	2	0.4%	0.6%
Champagne Ardennes	10	1.1%	0.9%	7	1.4%	1.4%	2	0.6%	0.4%	3	0.7%	1.0%
Picardie	14	1.6%	0.9%	7	1.3%	0.9%	8	1.9%	1.0%	7	1.5%	1.6%
Bourgogne	18	1.9%	1.3%	12	2.2%	1.8%	6	1.5%	0.8%	7	1.6%	2.1%
Haute Normandie	21	2.2%	1.4%	11	2.0%	1.5%	10	2.6%	1.3%	8	1.8%	1.8%
Basse Normandie	9	1.0%	0.8%	9	1.6%	1.5%	1	0.2%	0.1%	7	1.6%	2.1%
Centre	24	2.6%	1.1%	12	2.3%	1.2%	12	3.1%	1.1%	13	3.1%	2.1%
Pays de Loire	20	2.2%	0.7%	7	1.3%	0.5%	13	3.4%	0.9%	11	2.5%	1.2%
Bretagne	37	4.0%	1.4%	18	3.4%	1.4%	19	4.8%	1.4%	17	3.9%	2.3%
Poitou Charentes	23	2.5%	1.6%	13	2.6%	1.9%	10	2.5%	1.3%	10	2.2%	2.6%
Aquitaine	37	4.0%	1.3%	13	2.4%	1.0%	24	6.2%	1.7%	15	3.4%	1.8%
Midi Pyrénées	39	4.3%	1.6%	25	4.7%	2.1%	15	3.7%	1.1%	13	3.0%	1.7%
Limousin	6	0.7%	1.0%	5	0.9%	1.6%	1	0.4%	0.5%	1	0.3%	0.9%
Auvergne	11	1.2%	1.0%	8	1.5%	1.4%	4	0.9%	0.6%	6	1.3%	1.8%
Rhône Alpes	82	8.9%	1.6%	57	10.8%	2.3%	24	6.2%	0.9%	35	8.0%	1.8%
Languedoc Roussillon	42	4.5%	1.8%	24	4.6%	2.2%	17	4.4%	1.4%	20	4.5%	2.9%
Provence Alpes Côte d'Azur. Corse	81	8.8%	1.9%	40	7.6%	1.9%	41	10.3%	1.8%	36	8.2%	2.5%
Habitudes de connexion à Internet												
Tous les jours	789	85.5%	2.3%	450	85.2%	2.6%	339	85.9%	2.0%	412	93.7%	2.8%
Presque tous les jours	72	7.8%	1.2%	40	7.5%	1.4%	33	8.3%	1.0%	24	5.6%	1.3%
1 à 2 fois par semaine	20	2.1%	0.8%	9	1.7%	0.8%	11	2.8%	0.7%	0	0.1%	0.1%
1 à 3 fois par mois	1	0.1%	0.3%	0	0.1%	0.2%	1	0.2%	0.3%	1	0.2%	1.3%
Moins souvent	3	0.3%	0.4%	3	0.5%	0.8%	0	0.0%	0.0%	0	0.0%	0.0%

Libération



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	32	3.5%	1.8%	19	3.5%	2.5%	14	3.5%	1.3%	10	2.3%	5.2%
De 9 000 à moins de 12 000 euros par an	38	4.1%	1.3%	16	3.0%	1.4%	22	5.5%	1.2%	5	1.2%	2.2%
De 12 000 à moins de 18 000 euros par an	59	6.4%	1.1%	41	7.7%	1.7%	19	4.7%	0.6%	10	2.3%	1.6%
De 18 000 à moins de 24 000 euros par an	84	9.1%	1.2%	40	7.6%	1.3%	44	11.2%	1.2%	31	7.1%	2.3%
De 24 000 à moins de 36 000 euros par an	171	18.5%	1.5%	95	18.0%	1.8%	76	19.2%	1.3%	67	15.3%	1.9%
De 36 000 à moins de 45 000 euros par an	125	13.5%	1.7%	73	13.8%	2.0%	52	13.1%	1.5%	67	15.3%	2.3%
De 45 000 à moins de 65 000 euros par an	205	22.3%	2.8%	131	24.8%	3.2%	75	18.9%	2.3%	128	29.2%	3.2%
65 000 euros et plus par an	141	15.3%	3.6%	88	16.6%	3.9%	53	13.5%	3.2%	92	20.9%	3.4%
Refus	43	4.6%	1.3%	19	3.7%	1.3%	23	5.9%	1.2%	19	4.4%	1.7%
Ne sait pas	25	2.7%	1.5%	7	1.4%	1.0%	17	4.4%	1.9%	8	1.9%	1.4%