

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	363	100.0%	0.7%	242	100.0%	1.0%	121	100.0%	0.4%	107	100.0%	0.6%
Sexe												
Homme	242	66.7%	1.0%	242	100.0%	1.0%	0	0.0%	0.0%	69	64.6%	0.8%
Femme	121	33.3%	0.4%	0	0.0%	0.0%	121	100.0%	0.4%	38	35.4%	0.4%
Age												
15 à 24 ans	37	10.3%	0.5%	19	7.8%	0.5%	18	15.3%	0.5%	19	18.1%	0.6%
25 à 34 ans	29	7.9%	0.4%	19	7.8%	0.5%	10	7.9%	0.2%	12	11.0%	0.4%
35 à 49 ans	66	18.3%	0.5%	49	20.2%	0.8%	17	14.4%	0.3%	31	29.4%	0.5%
50 à 59 ans	89	24.6%	1.0%	59	24.3%	1.3%	30	25.2%	0.7%	36	33.5%	0.9%
60 ans et plus	141	39.0%	0.9%	96	39.9%	1.4%	45	37.2%	0.5%	9	8.0%	1.0%
Individu												
Ménagères	100	27.5%	0.4%	0	0.0%	0.0%	100	82.4%	0.4%	26	24.7%	0.4%
Personne de référence	254	70.0%	0.9%	221	91.5%	1.1%	33	26.9%	0.4%	71	66.0%	0.8%
Responsable des achats	245	67.7%	0.7%	155	63.9%	1.2%	91	75.2%	0.4%	60	56.0%	0.5%
PCS Individu												
Agriculteurs	1	0.2%	0.2%	0	0.2%	0.1%	0	0.3%	0.2%	0	0.0%	0.0%
Petits patrons	15	4.1%	0.9%	11	4.5%	1.0%	4	3.2%	0.9%	14	13.5%	1.0%
Affaires et Cadres	38	10.5%	0.8%	25	10.5%	0.9%	13	10.5%	0.6%	33	30.3%	0.7%
Professions intermédiaires	45	12.4%	0.6%	27	11.2%	0.8%	18	14.7%	0.5%	34	31.7%	0.6%
Employés	36	9.9%	0.4%	17	7.0%	0.8%	19	15.8%	0.3%	7	6.8%	0.4%
Ouvriers	37	10.1%	0.6%	34	14.2%	0.7%	2	1.9%	0.2%	3	3.2%	1.0%
Retraités	129	35.6%	1.0%	93	38.4%	1.5%	36	30.0%	0.5%	0	0.1%	0.0%
Autres inactifs	62	17.2%	0.6%	34	14.0%	0.9%	29	23.6%	0.4%	15	14.3%	0.5%
PCS Personne de référence												
Agriculteurs	1	0.3%	0.2%	0	0.2%	0.1%	1	0.6%	0.2%	0	0.0%	0.0%
Petits patrons	17	4.6%	0.6%	11	4.7%	0.8%	5	4.5%	0.4%	17	15.6%	0.6%
Affaires et Cadres	50	13.8%	0.7%	31	13.0%	0.9%	19	15.6%	0.6%	50	46.8%	0.7%
Professions intermédiaires	40	11.1%	0.5%	27	11.0%	0.7%	14	11.2%	0.4%	40	37.5%	0.5%
Employés	25	6.9%	0.5%	17	7.0%	0.7%	8	6.6%	0.3%	0	0.0%	0.0%
Ouvriers	48	13.1%	0.5%	32	13.3%	0.6%	15	12.6%	0.3%	0	0.0%	0.0%
Retraités	153	42.1%	1.0%	96	39.9%	1.4%	56	46.5%	0.7%	0	0.0%	0.0%
Autres inactifs	29	8.0%	0.7%	26	10.9%	1.7%	3	2.3%	0.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	76	20.9%	0.8%	53	22.0%	1.2%	23	18.7%	0.4%	16	15.0%	0.9%
2 personnes	162	44.6%	0.9%	101	42.0%	1.2%	60	50.0%	0.6%	34	31.4%	0.8%
3 personnes	59	16.1%	0.6%	36	14.9%	0.8%	23	18.7%	0.5%	31	28.9%	0.8%
4 personnes	29	8.1%	0.3%	22	8.9%	0.5%	8	6.4%	0.2%	15	14.0%	0.3%
5 personnes et +	37	10.3%	0.7%	30	12.3%	1.1%	7	6.2%	0.3%	12	10.8%	0.5%
Présence d'enfants de moins de 15 ans												
Oui	78	21.4%	0.5%	56	23.1%	0.8%	22	18.1%	0.3%	32	29.9%	0.4%
Non	285	78.6%	0.8%	186	76.9%	1.1%	99	81.9%	0.5%	75	70.1%	0.8%
Habitat												
Communes rurales	62	17.0%	0.5%	40	16.5%	0.7%	22	17.8%	0.3%	10	9.7%	0.3%
Agglo. - 20 000 hab	36	9.9%	0.4%	26	10.6%	0.6%	10	8.5%	0.2%	14	13.5%	0.6%
Agglo. 20 000 à 100 000 hab	39	10.8%	0.6%	25	10.5%	0.8%	14	11.3%	0.4%	10	9.1%	0.5%
Agglo. + 100 000 hab	109	29.9%	0.7%	72	29.7%	1.0%	37	30.4%	0.5%	30	28.4%	0.5%
Agglo. Paris	118	32.4%	1.4%	79	32.7%	1.9%	39	32.0%	0.9%	42	39.3%	1.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	122	33.6%	1.3%	83	34.4%	1.8%	39	32.0%	0.8%	46	43.2%	1.1%
Nord Pas de Calais	11	3.1%	0.4%	6	2.6%	0.4%	5	4.3%	0.3%	3	2.9%	0.3%
Lorraine	10	2.7%	0.5%	3	1.3%	0.3%	7	5.4%	0.7%	0	0.5%	0.1%
Alsace	4	1.2%	0.3%	3	1.3%	0.4%	1	1.1%	0.2%	1	1.2%	0.3%
Franche-Comté	4	1.0%	0.4%	1	0.4%	0.2%	3	2.2%	0.5%	0	0.2%	0.1%
Champagne Ardennes	9	2.5%	0.8%	7	2.9%	1.3%	2	1.5%	0.3%	0	0.4%	0.2%
Picardie	7	2.0%	0.5%	4	1.7%	0.6%	3	2.7%	0.4%	5	4.6%	1.2%
Bourgogne	15	4.1%	1.1%	12	4.8%	1.8%	3	2.8%	0.5%	2	1.7%	0.5%
Haute Normandie	16	4.5%	1.1%	6	2.5%	0.9%	10	8.4%	1.3%	2	1.8%	0.4%
Basse Normandie	6	1.8%	0.5%	6	2.7%	1.1%	0	0.0%	0.0%	0	0.3%	0.1%
Centre	9	2.5%	0.4%	6	2.6%	0.6%	3	2.4%	0.3%	2	2.1%	0.3%
Pays de Loire	7	2.1%	0.3%	7	2.9%	0.5%	0	0.3%	0.0%	2	1.4%	0.2%
Bretagne	3	0.9%	0.1%	2	0.7%	0.1%	2	1.3%	0.1%	1	1.1%	0.2%
Poitou Charentes	11	2.9%	0.7%	5	2.3%	0.8%	5	4.3%	0.7%	2	2.0%	0.6%
Aquitaine	22	6.1%	0.8%	17	6.9%	1.3%	5	4.4%	0.4%	4	3.7%	0.5%
Midi Pyrénées	18	5.1%	0.7%	12	4.8%	1.0%	7	5.6%	0.5%	3	2.5%	0.3%
Limousin	8	2.1%	1.3%	7	3.0%	2.5%	0	0.4%	0.1%	2	1.4%	0.9%
Auvergne	6	1.6%	0.5%	4	1.5%	0.7%	2	1.8%	0.4%	2	2.1%	0.7%
Rhône Alpes	20	5.6%	0.4%	11	4.5%	0.4%	9	7.7%	0.3%	7	6.8%	0.4%
Languedoc Roussillon	22	6.1%	1.0%	14	5.6%	1.2%	8	6.9%	0.7%	8	7.1%	1.1%
Provence Alpes Côte d'Azur. Corse	31	8.6%	0.7%	26	10.6%	1.2%	6	4.6%	0.2%	14	13.0%	1.0%
Habitudes de connexion à Internet												
Tous les jours	253	69.8%	0.7%	166	68.8%	1.0%	87	71.7%	0.5%	95	88.7%	0.6%
Presque tous les jours	43	11.9%	0.7%	27	11.4%	1.0%	16	13.0%	0.5%	7	6.5%	0.4%
1 à 2 fois par semaine	23	6.3%	0.9%	15	6.2%	1.4%	8	6.4%	0.5%	5	4.4%	0.9%
1 à 3 fois par mois	3	0.9%	0.7%	3	1.0%	1.3%	1	0.7%	0.3%	0	0.3%	0.5%
Moins souvent	2	0.5%	0.2%	1	0.5%	0.3%	1	0.4%	0.1%	0	0.0%	0.0%
Jamais	0	0.1%	0.3%	0	0.0%	0.0%	0	0.2%	0.8%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	8	2.3%	0.5%	6	2.6%	0.8%	2	1.8%	0.2%	2	2.3%	1.3%
De 9 000 à moins de 12 000 euros par an	19	5.1%	0.6%	11	4.7%	1.0%	7	6.0%	0.4%	3	3.1%	1.4%
De 12 000 à moins de 18 000 euros par an	38	10.4%	0.7%	32	13.3%	1.3%	6	4.6%	0.2%	1	1.1%	0.2%
De 18 000 à moins de 24 000 euros par an	51	14.1%	0.8%	30	12.5%	1.0%	21	17.4%	0.6%	9	8.1%	0.6%
De 24 000 à moins de 36 000 euros par an	68	18.9%	0.6%	41	17.0%	0.8%	27	22.6%	0.5%	25	23.0%	0.7%
De 36 000 à moins de 45 000 euros par an	60	16.6%	0.8%	42	17.5%	1.1%	18	14.8%	0.5%	14	13.5%	0.5%
De 45 000 à moins de 65 000 euros par an	65	17.9%	0.9%	46	19.1%	1.1%	19	15.5%	0.6%	26	24.5%	0.6%
65 000 euros et plus par an	33	9.2%	0.8%	21	8.5%	0.9%	13	10.7%	0.8%	19	17.6%	0.7%
Refus	17	4.7%	0.5%	11	4.4%	0.7%	6	5.2%	0.3%	5	4.8%	0.5%
Ne sait pas	3	0.8%	0.2%	1	0.5%	0.2%	2	1.4%	0.2%	2	1.9%	0.4%