

# L'Equipe



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2344	100.0%	4.5%	2000	100.0%	8.0%	344	100.0%	1.3%	914	100.0%	5.3%
<b>Sexe</b>												
<b>Homme</b>	2000	85.3%	8.0%	2000	100.0%	8.0%	0	0.0%	0.0%	800	87.5%	9.1%
<b>Femme</b>	344	14.7%	1.3%	0	0.0%	0.0%	344	100.0%	1.3%	114	12.5%	1.3%
<b>Age</b>												
<b>15 à 24 ans</b>	494	21.1%	6.8%	411	20.5%	11.1%	84	24.3%	2.3%	221	24.1%	7.2%
<b>25 à 34 ans</b>	476	20.3%	6.3%	424	21.2%	11.4%	52	15.0%	1.3%	197	21.6%	6.1%
<b>35 à 49 ans</b>	626	26.7%	5.0%	556	27.8%	9.0%	70	20.3%	1.1%	297	32.5%	4.7%
<b>50 à 59 ans</b>	372	15.9%	4.0%	314	15.7%	6.8%	58	16.8%	1.2%	173	18.9%	4.5%
<b>60 ans et plus</b>	376	16.0%	2.4%	295	14.8%	4.3%	81	23.6%	0.9%	27	2.9%	3.0%
<b>Individu</b>												
<b>Ménagères</b>	264	11.3%	1.1%	0	0.0%	0.0%	264	76.8%	1.1%	78	8.6%	1.1%
<b>Personne de référence</b>	1581	67.4%	5.6%	1505	75.3%	7.3%	75	21.9%	0.9%	612	67.0%	7.3%
<b>Responsable des achats</b>	1239	52.9%	3.4%	984	49.2%	7.5%	255	74.1%	1.1%	437	47.8%	4.0%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	12	0.5%	2.4%	12	0.6%	3.5%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	79	3.4%	4.9%	76	3.8%	6.6%	3	0.9%	0.7%	76	8.3%	5.3%
<b>Affaires et Cadres</b>	280	12.0%	5.7%	253	12.6%	8.9%	27	7.9%	1.3%	266	29.1%	6.0%
<b>Professions intermédiaires</b>	374	16.0%	5.2%	333	16.6%	9.4%	42	12.1%	1.1%	331	36.2%	5.7%
<b>Employés</b>	327	13.9%	3.9%	243	12.1%	11.0%	84	24.4%	1.4%	42	4.6%	2.2%
<b>Ouvriers</b>	460	19.6%	7.3%	440	22.0%	8.8%	20	5.7%	1.5%	14	1.5%	4.0%
<b>Retraités</b>	341	14.5%	2.7%	274	13.7%	4.5%	66	19.3%	1.0%	1	0.1%	0.5%
<b>Autres inactifs</b>	471	20.1%	4.5%	369	18.5%	9.9%	102	29.6%	1.5%	185	20.2%	5.7%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	24	1.0%	3.2%	20	1.0%	5.0%	3	1.0%	1.0%	0	0.0%	0.0%
<b>Petits patrons</b>	115	4.9%	4.4%	99	5.0%	7.4%	15	4.4%	1.2%	115	12.5%	4.4%
<b>Affaires et Cadres</b>	354	15.1%	5.2%	309	15.4%	9.0%	45	13.1%	1.3%	354	38.7%	5.2%
<b>Professions intermédiaires</b>	445	19.0%	5.6%	391	19.6%	9.8%	54	15.7%	1.4%	445	48.7%	5.6%
<b>Employés</b>	311	13.3%	5.7%	265	13.3%	11.2%	46	13.3%	1.5%	0	0.0%	0.0%
<b>Ouvriers</b>	525	22.4%	5.5%	460	23.0%	9.0%	66	19.1%	1.5%	0	0.0%	0.0%
<b>Retraités</b>	420	17.9%	2.8%	333	16.6%	5.0%	87	25.3%	1.1%	0	0.0%	0.0%
<b>Autres inactifs</b>	149	6.4%	3.6%	122	6.1%	7.7%	28	8.1%	1.1%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	295	12.6%	2.9%	257	12.9%	5.9%	38	11.1%	0.7%	83	9.0%	4.5%
<b>2 personnes</b>	650	27.7%	3.6%	521	26.0%	6.0%	129	37.6%	1.4%	180	19.7%	4.4%
<b>3 personnes</b>	530	22.6%	5.8%	459	23.0%	9.9%	71	20.5%	1.5%	216	23.6%	5.5%
<b>4 personnes</b>	540	23.0%	5.8%	469	23.5%	10.2%	71	20.6%	1.5%	273	29.9%	5.6%
<b>5 personnes et +</b>	328	14.0%	6.0%	293	14.7%	10.9%	35	10.2%	1.2%	162	17.7%	6.3%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	887	37.8%	5.7%	779	38.9%	10.5%	108	31.4%	1.3%	434	47.5%	5.6%
<b>Non</b>	1457	62.2%	4.0%	1221	61.1%	6.9%	236	68.6%	1.2%	480	52.5%	5.0%
<b>Habitat</b>												
<b>Communes rurales</b>	438	18.7%	3.7%	381	19.1%	6.7%	56	16.4%	0.9%	146	16.0%	4.4%
<b>Agglo. - 20 000 hab</b>	338	14.4%	3.7%	282	14.1%	6.7%	57	16.4%	1.2%	148	16.2%	5.8%
<b>Agglo. 20 000 à 100 000 hab</b>	349	14.9%	5.0%	306	15.3%	9.0%	43	12.5%	1.2%	116	12.7%	6.3%
<b>Agglo. + 100 000 hab</b>	754	32.2%	4.9%	644	32.2%	8.5%	110	31.9%	1.4%	286	31.3%	5.0%
<b>Agglo. Paris</b>	465	19.8%	5.4%	386	19.3%	9.4%	78	22.8%	1.8%	218	23.9%	5.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	522	22.3%	5.4%	439	21.9%	9.6%	83	24.2%	1.7%	248	27.1%	5.7%
Nord Pas de Calais	155	6.6%	4.8%	145	7.2%	9.4%	11	3.1%	0.6%	56	6.1%	5.7%
Lorraine	66	2.8%	3.5%	61	3.1%	6.6%	5	1.5%	0.5%	20	2.2%	3.9%
Alsace	57	2.5%	3.7%	41	2.1%	5.5%	16	4.7%	2.1%	19	2.0%	3.9%
Franche-Comté	39	1.7%	4.1%	32	1.6%	6.8%	8	2.2%	1.6%	17	1.9%	6.2%
Champagne Ardennes	42	1.8%	3.8%	35	1.7%	6.7%	7	2.0%	1.2%	14	1.6%	4.9%
Picardie	72	3.1%	4.7%	65	3.3%	8.7%	7	2.0%	0.8%	29	3.2%	6.9%
Bourgogne	73	3.1%	5.4%	66	3.3%	10.1%	7	2.1%	1.0%	22	2.4%	6.5%
Haute Normandie	64	2.7%	4.3%	53	2.7%	7.5%	10	2.9%	1.3%	19	2.1%	4.3%
Basse Normandie	49	2.1%	4.0%	43	2.1%	7.4%	6	1.6%	0.9%	15	1.7%	4.8%
Centre	86	3.7%	4.1%	77	3.8%	7.6%	10	2.8%	0.9%	26	2.9%	4.0%
Pays de Loire	103	4.4%	3.4%	86	4.3%	6.0%	16	4.8%	1.1%	36	4.0%	3.9%
Bretagne	84	3.6%	3.1%	62	3.1%	4.8%	22	6.3%	1.6%	34	3.7%	4.5%
Poitou Charentes	67	2.8%	4.5%	60	3.0%	8.4%	6	1.9%	0.8%	23	2.6%	6.4%
Aquitaine	114	4.9%	4.1%	88	4.4%	6.6%	26	7.5%	1.8%	46	5.0%	5.5%
Midi Pyrénées	132	5.6%	5.3%	116	5.8%	9.7%	16	4.7%	1.3%	52	5.7%	6.6%
Limousin	29	1.2%	4.7%	24	1.2%	8.0%	5	1.5%	1.6%	7	0.8%	4.5%
Auvergne	49	2.1%	4.3%	36	1.8%	6.6%	13	3.7%	2.2%	14	1.6%	4.4%
Rhône Alpes	240	10.3%	4.6%	215	10.7%	8.5%	25	7.4%	0.9%	97	10.6%	5.0%
Languedoc Roussillon	103	4.4%	4.5%	93	4.6%	8.5%	11	3.1%	0.9%	38	4.1%	5.4%
Provence Alpes Côte d'Azur. Corse	199	8.5%	4.6%	164	8.2%	7.9%	35	10.1%	1.5%	80	8.8%	5.5%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1868	79.7%	5.4%	1606	80.3%	9.3%	263	76.3%	1.5%	833	91.1%	5.7%
Presque tous les jours	223	9.5%	3.8%	181	9.1%	6.6%	42	12.3%	1.3%	65	7.2%	3.5%
1 à 2 fois par semaine	85	3.6%	3.3%	60	3.0%	5.6%	25	7.2%	1.7%	11	1.3%	2.2%
1 à 3 fois par mois	6	0.3%	1.3%	5	0.3%	2.6%	1	0.4%	0.4%	1	0.1%	1.3%
Moins souvent	21	0.9%	3.0%	17	0.9%	4.8%	4	1.2%	1.1%	0	0.0%	0.6%
Jamais	2	0.1%	2.6%	1	0.1%	2.9%	1	0.2%	2.1%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	49	2.1%	2.7%	37	1.9%	5.0%	11	3.3%	1.1%	7	0.8%	3.8%
<b>De 9 000 à moins de 12 000 euros par an</b>	100	4.3%	3.3%	76	3.8%	6.7%	23	6.8%	1.3%	8	0.8%	3.2%
<b>De 12 000 à moins de 18 000 euros par an</b>	220	9.4%	4.0%	186	9.3%	7.7%	34	9.8%	1.1%	23	2.5%	3.6%
<b>De 18 000 à moins de 24 000 euros par an</b>	259	11.1%	3.8%	223	11.1%	7.5%	36	10.6%	1.0%	68	7.5%	5.1%
<b>De 24 000 à moins de 36 000 euros par an</b>	502	21.4%	4.4%	416	20.8%	7.7%	86	25.1%	1.4%	175	19.1%	5.0%
<b>De 36 000 à moins de 45 000 euros par an</b>	374	16.0%	5.2%	328	16.4%	8.8%	46	13.5%	1.3%	160	17.5%	5.4%
<b>De 45 000 à moins de 65 000 euros par an</b>	408	17.4%	5.6%	361	18.0%	8.8%	47	13.7%	1.4%	218	23.9%	5.4%
<b>65 000 euros et plus par an</b>	233	9.9%	5.9%	210	10.5%	9.2%	23	6.8%	1.4%	167	18.2%	6.1%
<b>Refus</b>	116	5.0%	3.4%	99	4.9%	6.8%	17	5.0%	0.9%	56	6.1%	4.9%
<b>Ne sait pas</b>	83	3.5%	5.0%	64	3.2%	8.7%	19	5.5%	2.1%	33	3.6%	5.7%