

7ème jour PQR 66

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	15419	100.0%	29.6%	7826	100.0%	31.4%	7594	100.0%	28.0%	3860	100.0%	22.3%
Sexe												
Homme	7826	50.8%	31.4%	7826	100.0%	31.4%	0	0.0%	0.0%	2021	52.4%	23.0%
Femme	7594	49.2%	28.0%	0	0.0%	0.0%	7594	100.0%	28.0%	1839	47.6%	21.5%
Age												
15 à 24 ans	1400	9.1%	19.2%	733	9.4%	19.8%	667	8.8%	18.5%	523	13.5%	17.1%
25 à 34 ans	1726	11.2%	22.7%	937	12.0%	25.2%	789	10.4%	20.4%	565	14.6%	17.4%
35 à 49 ans	3290	21.3%	26.4%	1774	22.7%	28.8%	1516	20.0%	24.0%	1419	36.7%	22.5%
50 à 59 ans	3042	19.7%	32.8%	1606	20.5%	34.8%	1436	18.9%	30.8%	1072	27.8%	27.8%
60 ans et plus	5962	38.7%	38.6%	2776	35.5%	40.9%	3186	42.0%	36.8%	283	7.3%	32.3%
Individu												
Ménagères	6818	44.2%	29.1%	0	0.0%	0.0%	6818	89.8%	29.1%	1567	40.6%	22.3%
Personne de référence	8869	57.5%	31.2%	6764	86.4%	33.0%	2105	27.7%	26.5%	1960	50.8%	23.4%
Responsable des achats	10838	70.3%	30.1%	4157	53.1%	31.7%	6680	88.0%	29.2%	2497	64.7%	22.7%
PCS Individu												
Agriculteurs	166	1.1%	33.1%	120	1.5%	35.0%	46	0.6%	29.1%	5	0.1%	34.2%
Petits patrons	438	2.8%	27.3%	325	4.2%	28.2%	112	1.5%	25.0%	385	10.0%	26.6%
Affaires et Cadres	926	6.0%	18.9%	554	7.1%	19.5%	372	4.9%	18.0%	804	20.8%	18.2%
Professions intermédiaires	1807	11.7%	25.2%	953	12.2%	27.0%	855	11.3%	23.3%	1432	37.1%	24.6%
Employés	2454	15.9%	29.4%	727	9.3%	32.9%	1727	22.7%	28.2%	499	12.9%	26.9%
Ouvriers	2101	13.6%	33.1%	1731	22.1%	34.6%	369	4.9%	27.7%	82	2.1%	23.5%
Retraités	5036	32.7%	39.4%	2557	32.7%	41.5%	2479	32.6%	37.4%	73	1.9%	35.4%
Autres inactifs	2491	16.2%	23.9%	858	11.0%	23.0%	1633	21.5%	24.4%	582	15.1%	17.9%
PCS Personne de référence												
Agriculteurs	251	1.6%	33.2%	141	1.8%	34.2%	110	1.4%	32.1%	0	0.0%	0.0%
Petits patrons	714	4.6%	27.3%	367	4.7%	27.4%	347	4.6%	27.1%	714	18.5%	27.3%
Affaires et Cadres	1255	8.1%	18.3%	661	8.4%	19.2%	594	7.8%	17.4%	1255	32.5%	18.3%
Professions intermédiaires	1891	12.3%	24.0%	994	12.7%	24.8%	898	11.8%	23.1%	1891	49.0%	24.0%
Employés	1497	9.7%	27.6%	746	9.5%	31.4%	751	9.9%	24.6%	0	0.0%	0.0%
Ouvriers	2857	18.5%	30.1%	1686	21.5%	33.2%	1172	15.4%	26.6%	0	0.0%	0.0%
Retraités	5748	37.3%	38.7%	2750	35.1%	40.9%	2999	39.5%	36.9%	0	0.0%	0.0%
Autres inactifs	1206	7.8%	28.7%	482	6.2%	30.4%	724	9.5%	27.6%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	2943	19.1%	29.3%	1412	18.0%	32.2%	1531	20.2%	27.1%	386	10.0%	21.2%
2 personnes	6274	40.7%	34.7%	3086	39.4%	35.7%	3188	42.0%	33.9%	967	25.0%	23.4%
3 personnes	2562	16.6%	27.8%	1372	17.5%	29.6%	1190	15.7%	26.0%	949	24.6%	24.3%
4 personnes	2299	14.9%	24.8%	1208	15.4%	26.3%	1092	14.4%	23.4%	1033	26.7%	21.0%
5 personnes et +	1341	8.7%	24.4%	748	9.6%	27.7%	593	7.8%	21.2%	526	13.6%	20.5%
Présence d'enfants de moins de 15 ans												
Oui	3881	25.2%	24.9%	2034	26.0%	27.5%	1847	24.3%	22.5%	1618	41.9%	20.9%
Non	11538	74.8%	31.6%	5792	74.0%	33.0%	5747	75.7%	30.4%	2243	58.1%	23.4%
Habitat												
Communes rurales	3971	25.8%	33.3%	1990	25.4%	34.9%	1981	26.1%	31.7%	882	22.8%	26.8%
Agglo. - 20 000 hab	3220	20.9%	35.5%	1565	20.0%	37.0%	1655	21.8%	34.2%	738	19.1%	29.0%
Agglo. 20 000 à 100 000 hab	2627	17.0%	37.6%	1344	17.2%	39.6%	1283	16.9%	35.7%	567	14.7%	30.5%
Agglo. + 100 000 hab	4762	30.9%	30.7%	2434	31.1%	32.3%	2328	30.7%	29.2%	1391	36.0%	24.4%
Agglo. Paris	839	5.4%	9.8%	493	6.3%	12.0%	346	4.6%	7.8%	284	7.3%	7.2%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	970	6.3%	10.1%	569	7.3%	12.4%	401	5.3%	8.0%	329	8.5%	7.6%
Nord Pas de Calais	1224	7.9%	37.9%	659	8.4%	42.9%	565	7.4%	33.4%	311	8.0%	31.8%
Lorraine	895	5.8%	46.6%	446	5.7%	48.1%	449	5.9%	45.3%	218	5.6%	41.1%
Alsace	603	3.9%	39.3%	305	3.9%	41.1%	298	3.9%	37.6%	158	4.1%	32.9%
Franche-Comté	408	2.6%	42.7%	207	2.6%	44.4%	201	2.6%	41.1%	91	2.3%	33.4%
Champagne Ardennes	423	2.7%	38.8%	225	2.9%	42.9%	198	2.6%	35.1%	89	2.3%	30.1%
Picardie	470	3.0%	30.4%	258	3.3%	34.6%	212	2.8%	26.6%	101	2.6%	24.0%
Bourgogne	426	2.8%	31.4%	209	2.7%	32.1%	217	2.9%	30.8%	87	2.3%	25.7%
Haute Normandie	122	0.8%	8.2%	62	0.8%	8.8%	60	0.8%	7.7%	21	0.5%	4.7%
Basse Normandie	329	2.1%	27.2%	168	2.1%	28.9%	161	2.1%	25.6%	63	1.6%	19.4%
Centre	486	3.2%	23.2%	247	3.2%	24.5%	239	3.1%	21.9%	111	2.9%	17.0%
Pays de Loire	917	5.9%	30.8%	443	5.7%	30.9%	473	6.2%	30.7%	237	6.1%	25.4%
Bretagne	1109	7.2%	41.4%	535	6.8%	41.5%	573	7.5%	41.2%	244	6.3%	32.3%
Poitou Charentes	347	2.3%	23.3%	189	2.4%	26.4%	158	2.1%	20.4%	95	2.5%	26.1%
Aquitaine	939	6.1%	33.7%	450	5.8%	33.9%	489	6.4%	33.5%	233	6.0%	27.6%
Midi Pyrénées	768	5.0%	31.1%	404	5.2%	33.9%	364	4.8%	28.5%	174	4.5%	22.1%
Limousin	216	1.4%	35.2%	100	1.3%	34.1%	116	1.5%	36.2%	43	1.1%	26.4%
Auvergne	512	3.3%	45.3%	247	3.2%	45.5%	265	3.5%	45.1%	103	2.7%	31.7%
Rhône Alpes	1891	12.3%	36.2%	932	11.9%	37.0%	959	12.6%	35.4%	505	13.1%	25.9%
Languedoc Roussillon	918	6.0%	40.0%	470	6.0%	43.2%	447	5.9%	37.0%	227	5.9%	32.9%
Provence Alpes Côte d'Azur. Corse	1446	9.4%	33.1%	698	8.9%	33.7%	748	9.8%	32.5%	422	10.9%	28.9%
Habitudes de connexion à Internet												
Tous les jours	9298	60.3%	26.8%	4940	63.1%	28.5%	4358	57.4%	25.1%	3138	81.3%	21.3%
Presque tous les jours	1795	11.6%	30.2%	870	11.1%	31.8%	926	12.2%	28.8%	457	11.8%	24.7%
1 à 2 fois par semaine	888	5.8%	34.5%	405	5.2%	37.3%	483	6.4%	32.4%	159	4.1%	30.3%
1 à 3 fois par mois	180	1.2%	37.3%	79	1.0%	40.9%	101	1.3%	34.9%	34	0.9%	50.1%
Moins souvent	236	1.5%	32.7%	144	1.8%	39.7%	92	1.2%	25.7%	11	0.3%	23.3%
Jamais	24	0.2%	34.9%	15	0.2%	38.6%	9	0.1%	29.9%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	450	2.9%	24.6%	203	2.6%	27.0%	247	3.3%	22.9%	47	1.2%	24.5%
De 9 000 à moins de 12 000 euros par an	991	6.4%	33.2%	431	5.5%	37.6%	560	7.4%	30.5%	74	1.9%	30.9%
De 12 000 à moins de 18 000 euros par an	1775	11.5%	32.0%	804	10.3%	33.1%	971	12.8%	31.1%	146	3.8%	23.2%
De 18 000 à moins de 24 000 euros par an	2157	14.0%	31.8%	1102	14.1%	37.0%	1054	13.9%	27.7%	319	8.3%	23.7%
De 24 000 à moins de 36 000 euros par an	3540	23.0%	31.0%	1744	22.3%	32.3%	1797	23.7%	29.8%	826	21.4%	23.6%
De 36 000 à moins de 45 000 euros par an	2270	14.7%	31.7%	1280	16.4%	34.4%	991	13.0%	28.8%	754	19.5%	25.5%
De 45 000 à moins de 65 000 euros par an	2003	13.0%	27.3%	1126	14.4%	27.6%	877	11.6%	27.0%	891	23.1%	22.0%
65 000 euros et plus par an	837	5.4%	21.1%	507	6.5%	22.4%	330	4.3%	19.5%	501	13.0%	18.4%
Refus	926	6.0%	27.3%	428	5.5%	29.4%	498	6.6%	25.7%	197	5.1%	17.5%
Ne sait pas	469	3.0%	28.4%	200	2.6%	27.3%	269	3.5%	29.2%	106	2.7%	18.3%