

# Groupe Journaux du Midi Dimanche



## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	998	100.0%	1.9%	528	100.0%	2.1%	470	100.0%	1.7%	251	100.0%	1.4%
<b>Sexe</b>												
<b>Homme</b>	528	52.9%	2.1%	528	100.0%	2.1%	0	0.0%	0.0%	149	59.3%	1.7%
<b>Femme</b>	470	47.1%	1.7%	0	0.0%	0.0%	470	100.0%	1.7%	102	40.7%	1.2%
<b>Age</b>												
<b>15 à 24 ans</b>	114	11.5%	1.6%	65	12.3%	1.8%	49	10.5%	1.4%	39	15.5%	1.3%
<b>25 à 34 ans</b>	94	9.4%	1.2%	58	11.0%	1.6%	36	7.7%	0.9%	38	15.1%	1.2%
<b>35 à 49 ans</b>	182	18.3%	1.5%	106	20.1%	1.7%	76	16.2%	1.2%	71	28.1%	1.1%
<b>50 à 59 ans</b>	177	17.8%	1.9%	109	20.6%	2.4%	69	14.6%	1.5%	72	28.7%	1.9%
<b>60 ans et plus</b>	430	43.1%	2.8%	190	36.0%	2.8%	240	51.0%	2.8%	32	12.7%	3.6%
<b>Individu</b>												
<b>Ménagères</b>	413	41.4%	1.8%	0	0.0%	0.0%	413	88.0%	1.8%	87	34.8%	1.2%
<b>Personne de référence</b>	598	60.0%	2.1%	461	87.2%	2.2%	138	29.3%	1.7%	137	54.5%	1.6%
<b>Responsable des achats</b>	674	67.5%	1.9%	253	47.9%	1.9%	421	89.6%	1.8%	158	62.8%	1.4%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	13	1.3%	2.7%	13	2.4%	3.7%	1	0.2%	0.5%	0	0.0%	0.0%
<b>Petits patrons</b>	39	3.9%	2.4%	33	6.3%	2.9%	5	1.2%	1.2%	37	14.9%	2.6%
<b>Affaires et Cadres</b>	49	4.9%	1.0%	34	6.5%	1.2%	14	3.0%	0.7%	42	16.8%	1.0%
<b>Professions intermédiaires</b>	103	10.3%	1.4%	59	11.2%	1.7%	44	9.4%	1.2%	81	32.1%	1.4%
<b>Employés</b>	154	15.5%	1.9%	52	9.9%	2.4%	102	21.8%	1.7%	40	16.0%	2.2%
<b>Ouvriers</b>	129	12.9%	2.0%	124	23.4%	2.5%	5	1.1%	0.4%	8	3.0%	2.2%
<b>Retraités</b>	368	36.9%	2.9%	169	31.9%	2.7%	199	42.5%	3.0%	7	2.7%	3.2%
<b>Autres inactifs</b>	143	14.3%	1.4%	44	8.4%	1.2%	98	20.9%	1.5%	36	14.5%	1.1%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	17	1.7%	2.2%	12	2.3%	3.0%	4	1.0%	1.3%	0	0.0%	0.0%
<b>Petits patrons</b>	65	6.6%	2.5%	41	7.8%	3.1%	24	5.2%	1.9%	65	26.1%	2.5%
<b>Affaires et Cadres</b>	80	8.0%	1.2%	44	8.4%	1.3%	35	7.6%	1.0%	80	31.8%	1.2%
<b>Professions intermédiaires</b>	106	10.6%	1.3%	63	12.0%	1.6%	42	9.0%	1.1%	106	42.2%	1.3%
<b>Employés</b>	113	11.4%	2.1%	56	10.5%	2.3%	58	12.3%	1.9%	0	0.0%	0.0%
<b>Ouvriers</b>	163	16.3%	1.7%	117	22.2%	2.3%	45	9.7%	1.0%	0	0.0%	0.0%
<b>Retraités</b>	401	40.2%	2.7%	179	33.9%	2.7%	222	47.3%	2.7%	0	0.0%	0.0%
<b>Autres inactifs</b>	53	5.3%	1.2%	15	2.8%	0.9%	38	8.0%	1.4%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	187	18.8%	1.9%	82	15.6%	1.9%	105	22.3%	1.9%	19	7.6%	1.0%
<b>2 personnes</b>	427	42.8%	2.4%	216	41.0%	2.5%	210	44.8%	2.2%	66	26.5%	1.6%
<b>3 personnes</b>	158	15.9%	1.7%	87	16.4%	1.9%	72	15.3%	1.6%	65	26.0%	1.7%
<b>4 personnes</b>	145	14.5%	1.6%	89	16.8%	1.9%	56	12.0%	1.2%	72	28.7%	1.5%
<b>5 personnes et +</b>	81	8.1%	1.5%	54	10.2%	2.0%	26	5.6%	0.9%	28	11.3%	1.1%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	228	22.8%	1.5%	143	27.0%	1.9%	85	18.1%	1.0%	94	37.3%	1.2%
<b>Non</b>	770	77.2%	2.1%	386	73.0%	2.2%	385	81.9%	2.0%	158	62.7%	1.6%
<b>Habitat</b>												
<b>Communes rurales</b>	205	20.6%	1.7%	117	22.2%	2.1%	88	18.7%	1.4%	54	21.6%	1.6%
<b>Agglo. - 20 000 hab</b>	283	28.3%	3.1%	154	29.1%	3.6%	129	27.5%	2.7%	70	28.0%	2.8%
<b>Agglo. 20 000 à 100 000 hab</b>	237	23.7%	3.4%	127	24.0%	3.7%	110	23.3%	3.1%	49	19.6%	2.7%
<b>Agglo. + 100 000 hab</b>	270	27.1%	1.7%	129	24.4%	1.7%	141	30.1%	1.8%	77	30.8%	1.4%
<b>Agglo. Paris</b>	3	0.3%	0.0%	2	0.3%	0.0%	2	0.3%	0.0%	0	0.0%	0.0%
<b>Régions INSEE</b>												
<b>Ile de France</b>	3	0.3%	0.0%	2	0.3%	0.0%	2	0.3%	0.0%	0	0.0%	0.0%
<b>Franche-Comté</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Champagne Ardennes</b>	1	0.1%	0.1%	0	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%
<b>Bourgogne</b>	1	0.1%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.2%
<b>Aquitaine</b>	1	0.1%	0.0%	0	0.0%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%
<b>Midi Pyrénées</b>	91	9.1%	3.7%	56	10.5%	4.7%	35	7.5%	2.8%	26	10.4%	3.3%
<b>Limousin</b>	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.2%	0	0.0%	0.0%
<b>Auvergne</b>	2	0.2%	0.2%	2	0.4%	0.4%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Rhône Alpes</b>	12	1.2%	0.2%	12	2.2%	0.5%	0	0.1%	0.0%	6	2.4%	0.3%
<b>Languedoc Roussillon</b>	867	86.9%	37.8%	446	84.5%	41.0%	421	89.7%	34.9%	215	85.4%	31.1%
<b>Provence Alpes Côte d'Azur. Corse</b>	19	1.9%	0.4%	10	2.0%	0.5%	8	1.8%	0.4%	4	1.6%	0.3%
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	580	58.2%	1.7%	323	61.1%	1.9%	258	54.8%	1.5%	192	76.2%	1.3%
<b>Presque tous les jours</b>	136	13.6%	2.3%	83	15.7%	3.0%	53	11.3%	1.6%	34	13.6%	1.8%
<b>1 à 2 fois par semaine</b>	65	6.5%	2.5%	24	4.5%	2.2%	41	8.8%	2.8%	9	3.8%	1.8%
<b>1 à 3 fois par mois</b>	16	1.6%	3.4%	5	1.0%	2.8%	11	2.3%	3.8%	4	1.7%	6.5%
<b>Moins souvent</b>	5	0.5%	0.7%	1	0.2%	0.3%	4	0.8%	1.1%	0	0.0%	0.0%
<b>Jamais</b>	4	0.4%	5.1%	2	0.4%	5.9%	1	0.2%	3.9%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	44	4.4%	2.4%	23	4.3%	3.0%	21	4.5%	1.9%	5	2.1%	2.7%
De 9 000 à moins de 12 000 euros par an	63	6.3%	2.1%	22	4.1%	1.9%	41	8.7%	2.2%	10	4.0%	4.2%
De 12 000 à moins de 18 000 euros par an	120	12.0%	2.2%	54	10.3%	2.2%	66	14.0%	2.1%	17	6.8%	2.7%
De 18 000 à moins de 24 000 euros par an	141	14.1%	2.1%	69	13.1%	2.3%	72	15.2%	1.9%	35	13.8%	2.6%
De 24 000 à moins de 36 000 euros par an	218	21.8%	1.9%	111	21.0%	2.1%	107	22.8%	1.8%	49	19.7%	1.4%
De 36 000 à moins de 45 000 euros par an	128	12.8%	1.8%	75	14.2%	2.0%	53	11.2%	1.5%	28	11.1%	0.9%
De 45 000 à moins de 65 000 euros par an	140	14.1%	1.9%	89	16.8%	2.2%	52	11.0%	1.6%	63	25.0%	1.5%
65 000 euros et plus par an	43	4.3%	1.1%	31	5.9%	1.4%	11	2.4%	0.7%	28	11.3%	1.0%
Refus	65	6.5%	1.9%	40	7.5%	2.7%	25	5.4%	1.3%	15	5.9%	1.3%
Ne sait pas	38	3.8%	2.3%	15	2.9%	2.1%	23	4.8%	2.4%	1	0.3%	0.1%