

Groupe Bourgogne / Rhône Alpes Dimanche

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2452	100.0%	4.7%	1215	100.0%	4.9%	1237	100.0%	4.6%	621	100.0%	3.6%
Sexe												
Homme	1215	49.6%	4.9%	1215	100.0%	4.9%	0	0.0%	0.0%	329	53.0%	3.7%
Femme	1237	50.4%	4.6%	0	0.0%	0.0%	1237	100.0%	4.6%	292	47.0%	3.4%
Age												
15 à 24 ans	183	7.5%	2.5%	89	7.4%	2.4%	94	7.6%	2.6%	58	9.4%	1.9%
25 à 34 ans	280	11.4%	3.7%	169	13.9%	4.6%	111	9.0%	2.9%	102	16.5%	3.2%
35 à 49 ans	517	21.1%	4.1%	287	23.6%	4.7%	230	18.6%	3.6%	231	37.3%	3.7%
50 à 59 ans	505	20.6%	5.4%	252	20.7%	5.5%	253	20.5%	5.4%	199	32.0%	5.2%
60 ans et plus	967	39.4%	6.3%	418	34.4%	6.2%	549	44.4%	6.3%	30	4.8%	3.4%
Individu												
Ménagères	1136	46.3%	4.8%	0	0.0%	0.0%	1136	91.9%	4.8%	269	43.4%	3.8%
Personne de référence	1388	56.6%	4.9%	1066	87.7%	5.2%	322	26.1%	4.1%	323	52.0%	3.9%
Responsable des achats	1792	73.1%	5.0%	682	56.1%	5.2%	1110	89.8%	4.8%	419	67.6%	3.8%
PCS Individu												
Agriculteurs	22	0.9%	4.3%	18	1.5%	5.2%	4	0.3%	2.4%	0	0.0%	0.0%
Petits patrons	84	3.4%	5.2%	62	5.1%	5.4%	22	1.8%	4.9%	73	11.8%	5.1%
Affaires et Cadres	153	6.2%	3.1%	96	7.9%	3.4%	57	4.6%	2.8%	138	22.2%	3.1%
Professions intermédiaires	294	12.0%	4.1%	155	12.7%	4.4%	139	11.2%	3.8%	227	36.5%	3.9%
Employés	382	15.6%	4.6%	93	7.7%	4.2%	289	23.4%	4.7%	84	13.5%	4.5%
Ouvriers	326	13.3%	5.1%	271	22.3%	5.4%	54	4.4%	4.1%	14	2.2%	4.0%
Retraités	846	34.5%	6.6%	391	32.2%	6.4%	455	36.8%	6.9%	9	1.5%	4.4%
Autres inactifs	346	14.1%	3.3%	129	10.6%	3.5%	217	17.5%	3.2%	76	12.3%	2.3%
PCS Personne de référence												
Agriculteurs	36	1.5%	4.8%	23	1.9%	5.5%	14	1.1%	4.0%	0	0.0%	0.0%
Petits patrons	119	4.8%	4.5%	68	5.6%	5.1%	51	4.1%	4.0%	119	19.1%	4.5%
Affaires et Cadres	187	7.6%	2.7%	96	7.9%	2.8%	92	7.4%	2.7%	187	30.2%	2.7%
Professions intermédiaires	314	12.8%	4.0%	165	13.6%	4.1%	149	12.1%	3.9%	314	50.7%	4.0%
Employés	205	8.3%	3.8%	97	8.0%	4.1%	108	8.7%	3.5%	0	0.0%	0.0%
Ouvriers	453	18.5%	4.8%	260	21.4%	5.1%	194	15.7%	4.4%	0	0.0%	0.0%
Retraités	958	39.1%	6.5%	411	33.9%	6.1%	547	44.2%	6.7%	0	0.0%	0.0%
Autres inactifs	178	7.3%	4.2%	96	7.9%	6.0%	83	6.7%	3.2%	0	0.0%	0.0%

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Taille du foyer												
1 personne	492	20.1%	4.9%	237	19.5%	5.4%	254	20.6%	4.5%	49	7.9%	2.7%
2 personnes	1033	42.1%	5.7%	469	38.6%	5.4%	564	45.6%	6.0%	157	25.3%	3.8%
3 personnes	384	15.7%	4.2%	212	17.4%	4.6%	172	13.9%	3.8%	154	24.8%	3.9%
4 personnes	359	14.6%	3.9%	194	16.0%	4.2%	164	13.3%	3.5%	174	28.1%	3.5%
5 personnes et +	184	7.5%	3.3%	103	8.4%	3.8%	82	6.6%	2.9%	86	13.9%	3.4%
Présence d'enfants de moins de 15 ans												
Oui	615	25.1%	3.9%	330	27.2%	4.5%	284	23.0%	3.5%	275	44.3%	3.6%
Non	1837	74.9%	5.0%	885	72.8%	5.0%	952	77.0%	5.0%	346	55.7%	3.6%
Habitat												
Communes rurales	616	25.1%	5.2%	279	22.9%	4.9%	337	27.3%	5.4%	164	26.4%	5.0%
Aggro. - 20 000 hab	491	20.0%	5.4%	245	20.1%	5.8%	246	19.9%	5.1%	127	20.4%	5.0%
Aggro. 20 000 à 100 000 hab	479	19.5%	6.9%	244	20.1%	7.2%	235	19.0%	6.5%	84	13.6%	4.5%
Aggro. + 100 000 hab	849	34.6%	5.5%	436	35.9%	5.8%	412	33.3%	5.2%	240	38.7%	4.2%
Aggro. Paris	17	0.7%	0.2%	11	0.9%	0.3%	6	0.5%	0.1%	6	0.9%	0.1%
Régions INSEE												
Ile de France	20	0.8%	0.2%	11	0.9%	0.2%	9	0.8%	0.2%	9	1.4%	0.2%
Lorraine	4	0.2%	0.2%	3	0.3%	0.4%	1	0.1%	0.1%	0	0.0%	0.0%
Franche-Comté	17	0.7%	1.8%	11	0.9%	2.4%	6	0.5%	1.2%	5	0.9%	2.0%
Champagne Ardennes	6	0.2%	0.5%	2	0.2%	0.4%	4	0.3%	0.6%	3	0.4%	0.9%
Picardie	4	0.2%	0.3%	3	0.2%	0.3%	2	0.2%	0.2%	2	0.3%	0.5%
Bourgogne	350	14.3%	25.8%	167	13.7%	25.6%	183	14.8%	26.0%	70	11.2%	20.6%
Basse Normandie	2	0.1%	0.1%	2	0.1%	0.3%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	1	0.1%	0.1%	1	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	1	0.0%	0.1%	1	0.0%	0.2%	0	0.0%	0.0%	1	0.1%	0.3%
Auvergne	73	3.0%	6.5%	38	3.1%	7.0%	35	2.8%	6.0%	16	2.5%	4.8%
Rhône Alpes	1842	75.1%	35.3%	903	74.3%	35.9%	939	75.9%	34.7%	488	78.7%	25.1%
Languedoc Roussillon	3	0.1%	0.1%	3	0.3%	0.3%	0	0.0%	0.0%	1	0.1%	0.1%
Provence Alpes Côte d'Azur.	128	5.2%	2.9%	70	5.8%	3.4%	58	4.7%	2.5%	27	4.4%	1.9%
Corse												
Habitudes de connection à Internet												
Tous les jours	1438	58.6%	4.1%	769	63.3%	4.4%	669	54.1%	3.9%	505	81.4%	3.4%
Presque tous les jours	257	10.5%	4.3%	114	9.4%	4.2%	143	11.6%	4.4%	71	11.4%	3.8%
1 à 2 fois par semaine	160	6.5%	6.2%	80	6.6%	7.4%	80	6.5%	5.4%	27	4.4%	5.2%
1 à 3 fois par mois	37	1.5%	7.6%	19	1.6%	10.0%	18	1.4%	6.1%	12	1.9%	17.7%
Moins souvent	46	1.9%	6.4%	28	2.3%	7.6%	18	1.5%	5.1%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	63	2.6%	3.5%	27	2.2%	3.6%	36	2.9%	3.4%	3	0.5%	1.6%
De 9 000 à moins de 12 000 euros par an	144	5.9%	4.8%	76	6.2%	6.6%	68	5.5%	3.7%	13	2.1%	5.6%
De 12 000 à moins de 18 000 euros par an	301	12.3%	5.4%	116	9.5%	4.8%	185	15.0%	5.9%	17	2.7%	2.7%
De 18 000 à moins de 24 000 euros par an	376	15.3%	5.5%	190	15.7%	6.4%	186	15.0%	4.9%	53	8.5%	3.9%
De 24 000 à moins de 36 000 euros par an	545	22.2%	4.8%	268	22.1%	5.0%	277	22.4%	4.6%	113	18.2%	3.2%
De 36 000 à moins de 45 000 euros par an	351	14.3%	4.9%	174	14.3%	4.7%	177	14.3%	5.1%	140	22.6%	4.7%
De 45 000 à moins de 65 000 euros par an	335	13.7%	4.6%	197	16.2%	4.8%	138	11.2%	4.3%	147	23.7%	3.6%
65 000 euros et plus par an	134	5.5%	3.4%	81	6.7%	3.6%	53	4.3%	3.1%	82	13.3%	3.0%
Refus	143	5.8%	4.2%	65	5.3%	4.4%	78	6.3%	4.0%	29	4.7%	2.6%
Ne sait pas	60	2.4%	3.6%	21	1.8%	2.9%	38	3.1%	4.2%	23	3.7%	4.0%