

L'Union / l'Ardennais Dimanche

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	331	100.0%	0.6%	180	100.0%	0.7%	150	100.0%	0.6%	72	100.0%	0.4%
Sexe												
Homme	180	54.5%	0.7%	180	100.0%	0.7%	0	0.0%	0.0%	33	46.5%	0.4%
Femme	150	45.5%	0.6%	0	0.0%	0.0%	150	100.0%	0.6%	38	53.5%	0.4%
Age												
15 à 24 ans	55	16.7%	0.8%	33	18.1%	0.9%	23	15.1%	0.6%	18	24.6%	0.6%
25 à 34 ans	40	12.1%	0.5%	18	9.9%	0.5%	22	14.8%	0.6%	12	17.1%	0.4%
35 à 49 ans	68	20.6%	0.5%	45	24.9%	0.7%	23	15.5%	0.4%	18	25.6%	0.3%
50 à 59 ans	64	19.4%	0.7%	44	24.3%	0.9%	20	13.5%	0.4%	17	23.5%	0.4%
60 ans et plus	103	31.2%	0.7%	41	22.9%	0.6%	62	41.2%	0.7%	7	9.2%	0.8%
Individu												
Ménagères	130	39.4%	0.6%	0	0.0%	0.0%	130	86.6%	0.6%	26	36.0%	0.4%
Personne de référence	211	63.8%	0.7%	160	89.1%	0.8%	51	33.6%	0.6%	31	43.5%	0.4%
Responsable des achats	216	65.3%	0.6%	92	50.9%	0.7%	124	82.4%	0.5%	36	50.0%	0.3%
PCS Individu												
Agriculteurs	7	2.1%	1.4%	7	3.9%	2.1%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	9	2.6%	0.5%	7	3.8%	0.6%	2	1.2%	0.4%	7	9.5%	0.5%
Affaires et Cadres	11	3.4%	0.2%	8	4.7%	0.3%	3	1.8%	0.1%	11	14.8%	0.2%
Professions intermédiaires	34	10.2%	0.5%	12	6.8%	0.3%	21	14.1%	0.6%	23	31.8%	0.4%
Employés	44	13.3%	0.5%	19	10.4%	0.8%	25	16.9%	0.4%	8	10.7%	0.4%
Ouvriers	78	23.7%	1.2%	65	36.3%	1.3%	13	8.7%	1.0%	0	0.0%	0.0%
Retraités	94	28.5%	0.7%	41	22.8%	0.7%	53	35.4%	0.8%	3	4.8%	1.7%
Autres inactifs	53	16.1%	0.5%	20	11.2%	0.5%	33	21.9%	0.5%	20	28.4%	0.6%
PCS Personne de référence												
Agriculteurs	10	3.0%	1.3%	7	3.9%	1.7%	3	1.8%	0.8%	0	0.0%	0.0%
Petits patrons	12	3.6%	0.5%	8	4.7%	0.6%	4	2.4%	0.3%	12	16.6%	0.5%
Affaires et Cadres	27	8.1%	0.4%	12	6.8%	0.4%	15	9.7%	0.4%	27	37.2%	0.4%
Professions intermédiaires	33	10.0%	0.4%	13	7.1%	0.3%	20	13.5%	0.5%	33	46.1%	0.4%
Employés	33	10.1%	0.6%	20	11.1%	0.8%	13	8.8%	0.4%	0	0.0%	0.0%
Ouvriers	94	28.4%	1.0%	63	34.9%	1.2%	31	20.7%	0.7%	0	0.0%	0.0%
Retraités	108	32.8%	0.7%	47	26.1%	0.7%	61	40.8%	0.8%	0	0.0%	0.0%
Autres inactifs	13	4.0%	0.3%	10	5.4%	0.6%	4	2.4%	0.1%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	69	20.8%	0.7%	31	17.3%	0.7%	37	24.9%	0.7%	7	10.0%	0.4%
2 personnes	125	37.7%	0.7%	72	39.9%	0.8%	53	35.2%	0.6%	19	26.4%	0.5%
3 personnes	59	17.8%	0.6%	27	15.0%	0.6%	32	21.2%	0.7%	28	39.3%	0.7%
4 personnes	48	14.4%	0.5%	30	16.6%	0.7%	18	11.8%	0.4%	15	20.2%	0.3%
5 personnes et +	31	9.3%	0.6%	20	11.3%	0.8%	11	7.0%	0.4%	3	4.2%	0.1%
Présence d'enfants de moins de 15 ans												
Oui	96	29.0%	0.6%	46	25.6%	0.6%	50	33.0%	0.6%	29	40.5%	0.4%
Non	235	71.0%	0.6%	134	74.4%	0.8%	101	67.0%	0.5%	43	59.5%	0.4%
Habitat												
Communes rurales	116	35.2%	1.0%	67	37.0%	1.2%	50	33.1%	0.8%	26	36.2%	0.8%
Aggro. - 20 000 hab	66	20.1%	0.7%	24	13.5%	0.6%	42	27.9%	0.9%	16	22.7%	0.6%
Aggro. 20 000 à 100 000 hab	90	27.3%	1.3%	45	25.1%	1.3%	45	29.8%	1.2%	14	19.7%	0.8%
Aggro. + 100 000 hab	46	14.0%	0.3%	35	19.4%	0.5%	11	7.5%	0.1%	13	17.9%	0.2%
Aggro. Paris	11	3.5%	0.1%	9	4.9%	0.2%	3	1.7%	0.1%	3	3.6%	0.1%
Régions INSEE												
Ile de France	13	4.1%	0.1%	11	6.0%	0.2%	3	1.7%	0.1%	5	6.3%	0.1%
Lorraine	2	0.5%	0.1%	0	0.0%	0.0%	2	1.0%	0.2%	0	0.4%	0.1%
Champagne Ardennes	247	74.9%	22.7%	132	73.4%	25.1%	115	76.6%	20.4%	55	76.8%	18.7%
Picardie	66	19.8%	4.2%	37	20.6%	5.0%	29	19.0%	3.6%	10	14.1%	2.4%
Haute Normandie	1	0.3%	0.1%	0	0.0%	0.0%	1	0.7%	0.1%	1	1.6%	0.2%
Centre	1	0.3%	0.0%	0	0.0%	0.0%	1	0.6%	0.1%	0	0.0%	0.0%
Midi Pyrénées	0	0.1%	0.0%	0	0.0%	0.0%	0	0.3%	0.0%	0	0.6%	0.1%
Languedoc Roussillon	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.2%	0.0%
Habitudes de connection à Internet												
Tous les jours	223	67.4%	0.6%	121	67.3%	0.7%	102	67.5%	0.6%	58	80.5%	0.4%
Presque tous les jours	40	12.2%	0.7%	21	11.8%	0.8%	19	12.7%	0.6%	9	11.8%	0.5%
1 à 2 fois par semaine	20	6.1%	0.8%	15	8.2%	1.4%	5	3.6%	0.4%	3	3.9%	0.5%
1 à 3 fois par mois	8	2.4%	1.7%	8	4.2%	3.9%	0	0.3%	0.1%	0	0.0%	0.0%
Moins souvent	6	1.8%	0.8%	4	2.4%	1.2%	1	1.0%	0.4%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	16	4.7%	0.9%	6	3.2%	0.8%	10	6.6%	0.9%	0	0.2%	0.1%
De 9 000 à moins de 12 000 euros par an	24	7.3%	0.8%	10	5.7%	0.9%	14	9.3%	0.8%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	39	11.8%	0.7%	23	12.6%	0.9%	16	11.0%	0.5%	9	11.8%	1.4%
De 18 000 à moins de 24 000 euros par an	50	15.0%	0.7%	25	13.9%	0.8%	24	16.3%	0.6%	6	8.7%	0.5%
De 24 000 à moins de 36 000 euros par an	58	17.6%	0.5%	31	16.9%	0.6%	28	18.4%	0.5%	17	24.2%	0.5%
De 36 000 à moins de 45 000 euros par an	37	11.3%	0.5%	26	14.5%	0.7%	11	7.4%	0.3%	7	9.5%	0.2%
De 45 000 à moins de 65 000 euros par an	49	14.9%	0.7%	33	18.5%	0.8%	16	10.6%	0.5%	16	21.8%	0.4%
65 000 euros et plus par an	25	7.5%	0.6%	13	7.0%	0.6%	12	8.1%	0.7%	12	16.4%	0.4%
Refus	22	6.8%	0.7%	11	6.3%	0.8%	11	7.3%	0.6%	2	3.4%	0.2%
Ne sait pas	10	3.1%	0.6%	2	1.4%	0.3%	8	5.1%	0.8%	3	3.9%	0.5%