

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1133	100.0%	2.2%	557	100.0%	2.2%	576	100.0%	2.1%	289	100.0%	1.7%
Sexe												
Homme	557	49.1%	2.2%	557	100.0%	2.2%	0	0.0%	0.0%	153	52.9%	1.7%
Femme	576	50.9%	2.1%	0	0.0%	0.0%	576	100.0%	2.1%	136	47.1%	1.6%
Age												
15 à 24 ans	107	9.5%	1.5%	37	6.7%	1.0%	70	12.2%	1.9%	43	15.0%	1.4%
25 à 34 ans	106	9.4%	1.4%	73	13.2%	2.0%	33	5.7%	0.8%	39	13.6%	1.2%
35 à 49 ans	240	21.2%	1.9%	121	21.7%	2.0%	119	20.7%	1.9%	105	36.3%	1.7%
50 à 59 ans	232	20.5%	2.5%	122	21.9%	2.6%	110	19.1%	2.4%	86	29.7%	2.2%
60 ans et plus	447	39.5%	2.9%	203	36.5%	3.0%	244	42.3%	2.8%	15	5.3%	1.8%
Individu												
Ménagères	488	43.1%	2.1%	0	0.0%	0.0%	488	84.7%	2.1%	110	38.2%	1.6%
Personne de référence	641	56.5%	2.3%	482	86.5%	2.4%	159	27.6%	2.0%	148	51.4%	1.8%
Responsable des achats	794	70.1%	2.2%	313	56.2%	2.4%	481	83.5%	2.1%	176	61.0%	1.6%
PCS Individu												
Agriculteurs	17	1.5%	3.4%	11	2.0%	3.2%	6	1.0%	3.6%	0	0.0%	0.0%
Petits patrons	31	2.8%	2.0%	17	3.1%	1.5%	14	2.4%	3.1%	25	8.5%	1.7%
Affaires et Cadres	71	6.3%	1.5%	37	6.6%	1.3%	34	6.0%	1.7%	58	20.2%	1.3%
Professions intermédiaires	136	12.0%	1.9%	77	13.9%	2.2%	58	10.1%	1.6%	114	39.4%	2.0%
Employés	172	15.2%	2.1%	38	6.8%	1.7%	134	23.3%	2.2%	34	11.9%	1.9%
Ouvriers	126	11.1%	2.0%	107	19.2%	2.1%	19	3.2%	1.4%	0	0.0%	0.0%
Retraités	375	33.1%	2.9%	193	34.7%	3.1%	182	31.6%	2.7%	5	1.8%	2.6%
Autres inactifs	205	18.1%	2.0%	77	13.8%	2.1%	129	22.3%	1.9%	53	18.2%	1.6%
PCS Personne de référence												
Agriculteurs	21	1.8%	2.7%	10	1.9%	2.5%	10	1.8%	3.0%	0	0.0%	0.0%
Petits patrons	59	5.2%	2.2%	30	5.3%	2.2%	29	5.1%	2.3%	59	20.3%	2.2%
Affaires et Cadres	90	8.0%	1.3%	46	8.3%	1.4%	44	7.6%	1.3%	90	31.2%	1.3%
Professions intermédiaires	140	12.3%	1.8%	77	13.8%	1.9%	63	10.9%	1.6%	140	48.4%	1.8%
Employés	106	9.3%	2.0%	33	5.9%	1.4%	73	12.7%	2.4%	0	0.0%	0.0%
Ouvriers	178	15.7%	1.9%	103	18.5%	2.0%	75	12.9%	1.7%	0	0.0%	0.0%
Retraités	430	38.0%	2.9%	209	37.6%	3.1%	221	38.3%	2.7%	0	0.0%	0.0%
Autres inactifs	110	9.7%	2.6%	48	8.7%	3.1%	61	10.7%	2.3%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	224	19.8%	2.2%	90	16.1%	2.0%	134	23.3%	2.4%	32	11.2%	1.8%
2 personnes	489	43.1%	2.7%	249	44.6%	2.9%	240	41.7%	2.6%	77	26.5%	1.9%
3 personnes	161	14.2%	1.7%	82	14.8%	1.8%	78	13.6%	1.7%	53	18.3%	1.4%
4 personnes	197	17.4%	2.1%	103	18.5%	2.2%	94	16.3%	2.0%	95	32.9%	1.9%
5 personnes et +	63	5.5%	1.1%	33	6.0%	1.2%	29	5.1%	1.1%	32	11.1%	1.3%
Présence d'enfants de moins de 15 ans												
Oui	237	20.9%	1.5%	135	24.3%	1.8%	102	17.6%	1.2%	114	39.3%	1.5%
Non	896	79.1%	2.5%	421	75.7%	2.4%	475	82.4%	2.5%	175	60.7%	1.8%
Habitat												
Communes rurales	346	30.5%	2.9%	170	30.5%	3.0%	176	30.5%	2.8%	74	25.6%	2.2%
Agglo. - 20 000 hab	199	17.6%	2.2%	96	17.2%	2.3%	103	18.0%	2.1%	46	16.0%	1.8%
Agglo. 20 000 à 100 000 hab	162	14.3%	2.3%	85	15.3%	2.5%	77	13.4%	2.1%	32	11.1%	1.7%
Agglo. + 100 000 hab	415	36.6%	2.7%	202	36.2%	2.7%	213	37.0%	2.7%	131	45.2%	2.3%
Agglo. Paris	11	1.0%	0.1%	4	0.7%	0.1%	7	1.2%	0.2%	6	2.1%	0.2%
Régions INSEE												
Ile de France	11	1.0%	0.1%	4	0.7%	0.1%	7	1.2%	0.1%	6	2.1%	0.1%
Picardie	2	0.2%	0.1%	2	0.4%	0.3%	0	0.0%	0.0%	1	0.4%	0.3%
Centre	2	0.2%	0.1%	0	0.0%	0.0%	2	0.3%	0.2%	2	0.6%	0.3%
Pays de Loire	5	0.4%	0.2%	3	0.6%	0.2%	2	0.3%	0.1%	0	0.0%	0.0%
Bretagne	4	0.4%	0.2%	4	0.8%	0.3%	0	0.0%	0.0%	1	0.5%	0.2%
Poitou Charentes	179	15.8%	12.0%	102	18.3%	14.2%	78	13.5%	10.0%	48	16.7%	13.2%
Aquitaine	880	77.7%	31.6%	424	76.2%	31.9%	456	79.1%	31.2%	219	75.7%	25.9%
Midi Pyrénées	43	3.8%	1.7%	14	2.5%	1.1%	30	5.1%	2.3%	9	3.1%	1.1%
Limousin	2	0.2%	0.3%	1	0.2%	0.4%	1	0.1%	0.2%	1	0.2%	0.4%
Rhône Alpes	4	0.4%	0.1%	2	0.3%	0.1%	3	0.4%	0.1%	2	0.7%	0.1%
Habitudes de connection à Internet												
Tous les jours	686	60.5%	2.0%	359	64.5%	2.1%	327	56.7%	1.9%	248	85.9%	1.7%
Presque tous les jours	132	11.7%	2.2%	60	10.8%	2.2%	72	12.5%	2.2%	22	7.6%	1.2%
1 à 2 fois par semaine	63	5.6%	2.5%	19	3.4%	1.8%	44	7.7%	3.0%	16	5.7%	3.1%
1 à 3 fois par mois	22	2.0%	4.7%	12	2.2%	6.2%	10	1.8%	3.6%	2	0.8%	3.5%
Moins souvent	9	0.8%	1.3%	7	1.2%	1.9%	3	0.4%	0.7%	0	0.0%	0.0%
Jamais	3	0.3%	4.2%	3	0.5%	7.3%	0	0.0%	0.0%	0	0.0%	0.0%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	24	2.2%	1.3%	13	2.3%	1.7%	12	2.0%	1.1%	2	0.7%	1.1%
De 9 000 à moins de 12 000 euros par an	62	5.5%	2.1%	39	7.0%	3.4%	23	3.9%	1.2%	4	1.3%	1.6%
De 12 000 à moins de 18 000 euros par an	107	9.4%	1.9%	51	9.2%	2.1%	56	9.6%	1.8%	8	2.9%	1.3%
De 18 000 à moins de 24 000 euros par an	194	17.1%	2.9%	101	18.1%	3.4%	93	16.1%	2.4%	40	13.9%	3.0%
De 24 000 à moins de 36 000 euros par an	279	24.6%	2.4%	100	18.0%	1.9%	179	31.0%	3.0%	47	16.4%	1.4%
De 36 000 à moins de 45 000 euros par an	162	14.3%	2.3%	96	17.2%	2.6%	66	11.5%	1.9%	49	16.9%	1.7%
De 45 000 à moins de 65 000 euros par an	126	11.1%	1.7%	65	11.6%	1.6%	61	10.6%	1.9%	56	19.3%	1.4%
65 000 euros et plus par an	75	6.6%	1.9%	43	7.7%	1.9%	32	5.6%	1.9%	45	15.5%	1.6%
Refus	57	5.0%	1.7%	25	4.5%	1.7%	32	5.5%	1.6%	25	8.6%	2.2%
Ne sait pas	47	4.2%	2.9%	23	4.2%	3.2%	24	4.1%	2.6%	13	4.5%	2.2%