

# Groupe La Provence

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	759	100.0%	1.5%	401	100.0%	1.6%	358	100.0%	1.3%	204	100.0%	1.2%
<b>Sexe</b>												
<b>Homme</b>	401	52.8%	1.6%	401	100.0%	1.6%	0	0.0%	0.0%	113	55.5%	1.3%
<b>Femme</b>	358	47.2%	1.3%	0	0.0%	0.0%	358	100.0%	1.3%	91	44.5%	1.1%
<b>Age</b>												
<b>15 à 24 ans</b>	61	8.0%	0.8%	33	8.2%	0.9%	28	7.7%	0.8%	15	7.5%	0.5%
<b>25 à 34 ans</b>	83	10.9%	1.1%	40	9.9%	1.1%	43	12.0%	1.1%	33	16.4%	1.0%
<b>35 à 49 ans</b>	166	21.9%	1.3%	102	25.5%	1.7%	64	17.9%	1.0%	72	35.4%	1.1%
<b>50 à 59 ans</b>	184	24.3%	2.0%	101	25.3%	2.2%	83	23.2%	1.8%	62	30.2%	1.6%
<b>60 ans et plus</b>	265	34.9%	1.7%	125	31.1%	1.8%	140	39.2%	1.6%	21	10.4%	2.4%
<b>Individu</b>												
<b>Ménagères</b>	314	41.4%	1.3%	0	0.0%	0.0%	314	87.8%	1.3%	87	42.7%	1.2%
<b>Personne de référence</b>	426	56.1%	1.5%	341	85.0%	1.7%	85	23.9%	1.1%	112	55.2%	1.3%
<b>Responsable des achats</b>	505	66.5%	1.4%	195	48.7%	1.5%	310	86.4%	1.4%	129	63.1%	1.2%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	6	0.8%	1.2%	3	0.9%	1.0%	3	0.7%	1.6%	0	0.0%	0.0%
<b>Petits patrons</b>	30	3.9%	1.9%	24	6.0%	2.1%	6	1.6%	1.3%	23	11.5%	1.6%
<b>Affaires et Cadres</b>	62	8.2%	1.3%	37	9.2%	1.3%	26	7.2%	1.2%	53	26.1%	1.2%
<b>Professions intermédiaires</b>	89	11.7%	1.2%	51	12.6%	1.4%	38	10.7%	1.0%	73	36.0%	1.3%
<b>Employés</b>	123	16.2%	1.5%	56	13.9%	2.5%	67	18.7%	1.1%	23	11.3%	1.2%
<b>Ouvriers</b>	76	10.0%	1.2%	62	15.4%	1.2%	15	4.1%	1.1%	3	1.6%	0.9%
<b>Retraités</b>	222	29.3%	1.7%	119	29.6%	1.9%	104	28.9%	1.6%	7	3.2%	3.2%
<b>Autres inactifs</b>	151	19.8%	1.4%	50	12.4%	1.3%	101	28.1%	1.5%	21	10.3%	0.6%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	6	0.7%	0.7%	2	0.6%	0.6%	3	0.9%	0.9%	0	0.0%	0.0%
<b>Petits patrons</b>	41	5.4%	1.6%	27	6.7%	2.0%	14	4.0%	1.1%	41	20.2%	1.6%
<b>Affaires et Cadres</b>	73	9.6%	1.1%	39	9.7%	1.1%	34	9.4%	1.0%	73	35.8%	1.1%
<b>Professions intermédiaires</b>	90	11.8%	1.1%	47	11.8%	1.2%	43	11.9%	1.1%	90	44.1%	1.1%
<b>Employés</b>	85	11.1%	1.6%	50	12.4%	2.1%	35	9.7%	1.1%	0	0.0%	0.0%
<b>Ouvriers</b>	104	13.8%	1.1%	57	14.3%	1.1%	47	13.1%	1.1%	0	0.0%	0.0%
<b>Retraités</b>	270	35.6%	1.8%	130	32.5%	1.9%	140	39.0%	1.7%	0	0.0%	0.0%
<b>Autres inactifs</b>	91	12.0%	2.2%	48	12.0%	3.0%	43	12.0%	1.6%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	114	15.0%	1.1%	66	16.5%	1.5%	48	13.4%	0.8%	17	8.4%	0.9%
<b>2 personnes</b>	327	43.1%	1.8%	144	36.0%	1.7%	183	51.0%	1.9%	58	28.3%	1.4%
<b>3 personnes</b>	132	17.4%	1.4%	79	19.7%	1.7%	53	14.7%	1.2%	56	27.4%	1.4%
<b>4 personnes</b>	120	15.8%	1.3%	69	17.2%	1.5%	51	14.3%	1.1%	52	25.7%	1.1%
<b>5 personnes et +</b>	66	8.7%	1.2%	42	10.6%	1.6%	24	6.6%	0.8%	21	10.2%	0.8%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	204	26.9%	1.3%	123	30.7%	1.7%	81	22.5%	1.0%	91	44.6%	1.2%
<b>Non</b>	555	73.1%	1.5%	278	69.3%	1.6%	277	77.5%	1.5%	113	55.4%	1.2%
<b>Habitat</b>												
<b>Communes rurales</b>	97	12.8%	0.8%	53	13.1%	0.9%	45	12.4%	0.7%	19	9.5%	0.6%
<b>Agglo. - 20 000 hab</b>	124	16.3%	1.4%	75	18.6%	1.8%	49	13.7%	1.0%	29	14.4%	1.2%
<b>Agglo. 20 000 à 100 000 hab</b>	118	15.6%	1.7%	62	15.3%	1.8%	57	15.9%	1.6%	31	15.5%	1.7%
<b>Agglo. + 100 000 hab</b>	410	54.0%	2.6%	209	52.2%	2.8%	201	56.1%	2.5%	119	58.6%	2.1%
<b>Agglo. Paris</b>	9	1.2%	0.1%	3	0.7%	0.1%	7	1.8%	0.1%	4	2.0%	0.1%
<b>Régions INSEE</b>												
<b>Ile de France</b>	10	1.3%	0.1%	3	0.7%	0.1%	7	1.8%	0.1%	4	2.0%	0.1%
<b>Lorraine</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
<b>Alsace</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
<b>Franche-Comté</b>	1	0.1%	0.1%	1	0.2%	0.2%	0	0.0%	0.0%	1	0.5%	0.3%
<b>Picardie</b>	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%
<b>Bourgogne</b>	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%
<b>Centre</b>	4	0.6%	0.2%	4	1.0%	0.4%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Pays de Loire</b>	2	0.3%	0.1%	2	0.5%	0.1%	0	0.0%	0.0%	2	1.0%	0.2%
<b>Poitou Charentes</b>	0	0.1%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Aquitaine</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
<b>Midi Pyrénées</b>	1	0.2%	0.0%	0	0.1%	0.0%	1	0.2%	0.1%	0	0.1%	0.0%
<b>Auvergne</b>	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%
<b>Rhône Alpes</b>	8	1.0%	0.1%	4	1.0%	0.2%	4	1.1%	0.1%	3	1.7%	0.2%
<b>Languedoc Roussillon</b>	12	1.6%	0.5%	10	2.6%	1.0%	1	0.4%	0.1%	6	3.1%	0.9%
<b>Provence Alpes Côte d'Azur. Corse</b>	719	94.8%	16.5%	375	93.6%	18.1%	344	96.1%	15.0%	186	91.4%	12.8%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	500	65.9%	1.4%	268	66.9%	1.5%	232	64.8%	1.3%	171	83.9%	1.2%
<b>Presque tous les jours</b>	98	12.9%	1.7%	45	11.3%	1.7%	53	14.8%	1.7%	28	13.6%	1.5%
<b>1 à 2 fois par semaine</b>	57	7.5%	2.2%	39	9.7%	3.6%	18	5.0%	1.2%	3	1.3%	0.5%
<b>1 à 3 fois par mois</b>	6	0.8%	1.2%	1	0.2%	0.4%	5	1.4%	1.8%	1	0.5%	1.4%
<b>Moins souvent</b>	3	0.5%	0.5%	3	0.9%	1.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Jamais</b>	0	0.0%	0.3%	0	0.1%	0.6%	0	0.0%	0.0%	0	0.1%	5.3%
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	12	1.5%	0.6%	1	0.3%	0.2%	10	2.9%	1.0%	1	0.5%	0.6%
<b>De 9 000 à moins de 12 000 euros par an</b>	32	4.2%	1.1%	10	2.6%	0.9%	22	6.1%	1.2%	3	1.5%	1.3%
<b>De 12 000 à moins de 18 000 euros par an</b>	92	12.1%	1.7%	40	10.0%	1.7%	52	14.5%	1.7%	8	4.1%	1.3%
<b>De 18 000 à moins de 24 000 euros par an</b>	69	9.0%	1.0%	33	8.3%	1.1%	35	9.8%	0.9%	5	2.3%	0.3%
<b>De 24 000 à moins de 36 000 euros par an</b>	183	24.1%	1.6%	106	26.5%	2.0%	77	21.4%	1.3%	55	27.2%	1.6%
<b>De 36 000 à moins de 45 000 euros par an</b>	129	17.0%	1.8%	84	21.1%	2.3%	45	12.5%	1.3%	50	24.5%	1.7%
<b>De 45 000 à moins de 65 000 euros par an</b>	116	15.2%	1.6%	66	16.4%	1.6%	50	13.9%	1.5%	44	21.5%	1.1%
<b>65 000 euros et plus par an</b>	46	6.0%	1.2%	31	7.8%	1.4%	14	4.0%	0.9%	24	11.9%	0.9%
<b>Refus</b>	59	7.8%	1.7%	23	5.7%	1.6%	36	10.2%	1.9%	10	5.2%	0.9%
<b>Ne sait pas</b>	22	2.9%	1.3%	5	1.3%	0.7%	17	4.6%	1.8%	3	1.3%	0.5%