

PQR (tous titres)



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	17161	100.0%	33.0%	8660	100.0%	34.7%	8501	100.0%	31.4%	4193	100.0%	24.2%
Sexe												
Homme	8660	50.5%	34.7%	8660	100.0%	34.7%	0	0.0%	0.0%	2277	54.3%	25.9%
Femme	8501	49.5%	31.4%	0	0.0%	0.0%	8501	100.0%	31.4%	1916	45.7%	22.4%
Age												
15 à 24 ans	1328	7.7%	18.2%	687	7.9%	18.6%	640	7.5%	17.8%	489	11.7%	16.0%
25 à 34 ans	1807	10.5%	23.8%	993	11.5%	26.7%	814	9.6%	21.0%	666	15.9%	20.5%
35 à 49 ans	3547	20.7%	28.4%	1935	22.3%	31.4%	1612	19.0%	25.5%	1543	36.8%	24.4%
50 à 59 ans	3323	19.4%	35.9%	1704	19.7%	37.0%	1619	19.0%	34.8%	1191	28.4%	30.9%
60 ans et plus	7157	41.7%	46.3%	3341	38.6%	49.2%	3816	44.9%	44.0%	304	7.3%	34.8%
Individu												
Ménagères	7693	44.8%	32.8%	0	0.0%	0.0%	7693	90.5%	32.8%	1654	39.4%	23.5%
Personne de référence	10101	58.9%	35.5%	7616	87.9%	37.2%	2485	29.2%	31.3%	2263	54.0%	27.1%
Responsable des achats	12161	70.9%	33.7%	4620	53.3%	35.2%	7541	88.7%	32.9%	2751	65.6%	25.0%
PCS Individu												
Agriculteurs	264	1.5%	52.7%	187	2.2%	54.6%	77	0.9%	48.4%	7	0.2%	53.0%
Petits patrons	470	2.7%	29.4%	347	4.0%	30.2%	123	1.4%	27.3%	413	9.9%	28.6%
Affaires et Cadres	1108	6.5%	22.6%	688	7.9%	24.2%	421	4.9%	20.4%	972	23.2%	22.1%
Professions intermédiaires	1993	11.6%	27.7%	1063	12.3%	30.2%	930	10.9%	25.4%	1586	37.8%	27.2%
Employés	2612	15.2%	31.3%	782	9.0%	35.3%	1830	21.5%	29.9%	494	11.8%	26.6%
Ouvriers	2073	12.1%	32.7%	1667	19.3%	33.3%	406	4.8%	30.5%	78	1.9%	22.5%
Retraités	6091	35.5%	47.7%	3092	35.7%	50.2%	2999	35.3%	45.3%	67	1.6%	32.7%
Autres inactifs	2549	14.9%	24.4%	834	9.6%	22.4%	1715	20.2%	25.6%	576	13.7%	17.7%
PCS Personne de référence												
Agriculteurs	346	2.0%	45.8%	207	2.4%	50.3%	139	1.6%	40.5%	0	0.0%	0.0%
Petits patrons	726	4.2%	27.7%	383	4.4%	28.6%	343	4.0%	26.8%	726	17.3%	27.7%
Affaires et Cadres	1393	8.1%	20.4%	767	8.9%	22.3%	627	7.4%	18.4%	1393	33.2%	20.4%
Professions intermédiaires	2074	12.1%	26.3%	1127	13.0%	28.1%	947	11.1%	24.4%	2074	49.5%	26.3%
Employés	1567	9.1%	28.9%	770	8.9%	32.4%	797	9.4%	26.1%	0	0.0%	0.0%
Ouvriers	2835	16.5%	29.9%	1625	18.8%	32.0%	1210	14.2%	27.5%	0	0.0%	0.0%
Retraités	6936	40.4%	46.7%	3284	37.9%	48.8%	3651	43.0%	44.9%	0	0.0%	0.0%
Autres inactifs	1285	7.5%	30.5%	497	5.7%	31.3%	788	9.3%	30.1%	0	0.0%	0.0%

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Taille du foyer												
1 personne	3441	20.0%	34.3%	1567	18.1%	35.8%	1873	22.0%	33.1%	462	11.0%	25.4%
2 personnes	7263	42.3%	40.2%	3617	41.8%	41.8%	3646	42.9%	38.7%	1071	25.5%	25.9%
3 personnes	2640	15.4%	28.6%	1419	16.4%	30.6%	1221	14.4%	26.7%	998	23.8%	25.6%
4 personnes	2449	14.3%	26.5%	1326	15.3%	28.9%	1123	13.2%	24.1%	1112	26.5%	22.6%
5 personnes et +	1369	8.0%	24.9%	732	8.5%	27.1%	637	7.5%	22.8%	549	13.1%	21.4%
Présence d'enfants de moins de 15 ans												
Oui	4000	23.3%	25.7%	2140	24.7%	29.0%	1860	21.9%	22.7%	1744	41.6%	22.5%
Non	13161	76.7%	36.1%	6520	75.3%	37.1%	6641	78.1%	35.1%	2449	58.4%	25.5%
Habitat												
Communes rurales	4671	27.2%	39.1%	2289	26.4%	40.2%	2382	28.0%	38.2%	916	21.8%	27.9%
Agglo. - 20 000 hab	3503	20.4%	38.7%	1712	19.8%	40.5%	1791	21.1%	37.1%	760	18.1%	29.9%
Agglo. 20 000 à 100 000 hab	2837	16.5%	40.6%	1440	16.6%	42.4%	1397	16.4%	38.9%	595	14.2%	32.1%
Agglo. + 100 000 hab	4839	28.2%	31.2%	2502	28.9%	33.2%	2337	27.5%	29.3%	1418	33.8%	24.9%
Agglo. Paris	1311	7.6%	15.3%	718	8.3%	17.5%	593	7.0%	13.3%	504	12.0%	12.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	1503	8.8%	15.7%	816	9.4%	17.8%	687	8.1%	13.7%	563	13.4%	13.0%
Nord Pas de Calais	1104	6.4%	34.2%	591	6.8%	38.5%	512	6.0%	30.2%	277	6.6%	28.4%
Lorraine	822	4.8%	42.8%	400	4.6%	43.1%	422	5.0%	42.6%	171	4.1%	32.2%
Alsace	695	4.0%	45.3%	346	4.0%	46.6%	349	4.1%	44.0%	170	4.1%	35.6%
Franche-Comté	370	2.2%	38.7%	183	2.1%	39.3%	187	2.2%	38.2%	79	1.9%	29.2%
Champagne Ardennes	472	2.8%	43.3%	235	2.7%	44.6%	238	2.8%	42.1%	101	2.4%	34.3%
Picardie	518	3.0%	33.5%	272	3.1%	36.3%	246	2.9%	30.9%	119	2.8%	28.1%
Bourgogne	580	3.4%	42.8%	282	3.3%	43.2%	298	3.5%	42.3%	104	2.5%	30.6%
Haute Normandie	318	1.9%	21.3%	166	1.9%	23.3%	151	1.8%	19.4%	72	1.7%	16.1%
Basse Normandie	436	2.5%	36.0%	216	2.5%	37.1%	221	2.6%	35.0%	91	2.2%	28.1%
Centre	745	4.3%	35.5%	363	4.2%	36.0%	382	4.5%	35.1%	155	3.7%	23.8%
Pays de Loire	1321	7.7%	44.4%	608	7.0%	42.4%	712	8.4%	46.2%	303	7.2%	32.6%
Bretagne	1434	8.4%	53.5%	704	8.1%	54.6%	729	8.6%	52.5%	342	8.2%	45.2%
Poitou Charentes	641	3.7%	43.0%	324	3.7%	45.3%	317	3.7%	40.9%	143	3.4%	39.1%
Aquitaine	1048	6.1%	37.6%	534	6.2%	40.2%	514	6.1%	35.2%	240	5.7%	28.4%
Midi Pyrénées	737	4.3%	29.8%	389	4.5%	32.6%	347	4.1%	27.2%	173	4.1%	22.0%
Limousin	294	1.7%	47.7%	139	1.6%	47.3%	155	1.8%	48.2%	55	1.3%	33.7%
Auvergne	528	3.1%	46.7%	255	2.9%	47.0%	273	3.2%	46.5%	100	2.4%	30.9%
Rhône Alpes	1444	8.4%	27.6%	752	8.7%	29.9%	692	8.1%	25.6%	374	8.9%	19.2%
Languedoc Roussillon	767	4.5%	33.4%	375	4.3%	34.5%	392	4.6%	32.4%	179	4.3%	25.9%
Provence Alpes Côte d'Azur. Corse	1387	8.1%	31.7%	711	8.2%	34.3%	676	8.0%	29.4%	383	9.1%	26.3%
Habitudes de connexion à Internet												
Tous les jours	10125	59.0%	29.2%	5414	62.5%	31.2%	4710	55.4%	27.1%	3535	84.3%	24.0%
Presque tous les jours	1874	10.9%	31.5%	913	10.5%	33.4%	961	11.3%	29.9%	431	10.3%	23.3%
1 à 2 fois par semaine	909	5.3%	35.3%	412	4.8%	37.9%	497	5.8%	33.4%	128	3.0%	24.3%
1 à 3 fois par mois	177	1.0%	36.6%	71	0.8%	37.0%	105	1.2%	36.4%	26	0.6%	38.3%
Moins souvent	262	1.5%	36.2%	139	1.6%	38.2%	123	1.4%	34.2%	16	0.4%	34.4%
Jamais	31	0.2%	44.7%	17	0.2%	43.3%	14	0.2%	46.6%	0	0.0%	5.3%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	521	3.0%	28.5%	229	2.6%	30.5%	292	3.4%	27.1%	53	1.3%	27.6%
De 9 000 à moins de 12 000 euros par an	1027	6.0%	34.5%	413	4.8%	36.0%	614	7.2%	33.5%	68	1.6%	28.4%
De 12 000 à moins de 18 000 euros par an	2082	12.1%	37.5%	941	10.9%	38.8%	1141	13.4%	36.5%	165	3.9%	26.3%
De 18 000 à moins de 24 000 euros par an	2435	14.2%	35.9%	1153	13.3%	38.7%	1283	15.1%	33.7%	350	8.3%	26.0%
De 24 000 à moins de 36 000 euros par an	3940	23.0%	34.5%	2009	23.2%	37.2%	1931	22.7%	32.0%	917	21.9%	26.2%
De 36 000 à moins de 45 000 euros par an	2439	14.2%	34.0%	1353	15.6%	36.4%	1086	12.8%	31.5%	782	18.7%	26.5%
De 45 000 à moins de 65 000 euros par an	2243	13.1%	30.6%	1319	15.2%	32.3%	924	10.9%	28.4%	971	23.1%	23.9%
65 000 euros et plus par an	944	5.5%	23.8%	581	6.7%	25.6%	362	4.3%	21.5%	575	13.7%	21.2%
Refus	1051	6.1%	31.0%	457	5.3%	31.4%	594	7.0%	30.6%	220	5.2%	19.6%
Ne sait pas	479	2.8%	28.9%	205	2.4%	27.9%	274	3.2%	29.8%	91	2.2%	15.8%